

News from across the College

News from Business School

Atom Feed (<http://www.birmingham.ac.uk/news/atom>)

Eye on the prize: Coca-Cola's magic has always been in mischievous marketing (/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx)

Professor Isabelle Szargin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.
22/01/2015
[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)



Building trust with clients is a top priority for financial advisers in 2015. Birmingham Business School MidEx study shows (/schools/business/news/2015/january/midex-study.aspx)

A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.
20/01/2015
[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)



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News from School of Social Policy

Atom Feed (<http://www.birmingham.ac.uk/news/atom>)

HSMC launch collaboration with University of Nottingham (/schools/social-policy/departments/health-services-management-centre/news/2015/01/hsmc-launch-collaboration-with-university-of-nottingham.aspx)

HSMC and the Centre for Health Innovation, Leadership and Learning (CHILL) at the University of Nottingham successfully launched a Health Policy, Organisation and Management (HPOM) network for research and practice recently.
29/01/2015
[Research \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

New report from CHASM on access to credit (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/new-report-from-chasm-on-access-to-credit.aspx)

The Centre on Household Assets and Savings Management (CHASM), have published a new report entitled 'Introducing a Time Delay on Access to Credit: Is it just delaying the inevitable?', by Lindsey Apleyard, Jodi Gardner and Karen Rowlingson.
29/01/2015
[Research \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

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News from School of Education

Atom Feed (<http://www.birmingham.ac.uk/news/atom>)

Professor Gary Thomas assists young researchers (/schools/education/news/2015/01/professor-gary-thomas-assists-young-researchers.aspx)

Professor Gary Thomas provides research advice to young researchers
28/01/2015
[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

Call for Papers: Re-imagining Clinical Legal Education (/facilities/CEPLER/news/2015/call-for-papers-clinical-legal-education.aspx)

Is it time to re-imagine clinical legal education? Workshop on 30 March 2014.
27/01/2015
[Arts and Law \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/189\)](#), [Research \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Teaching \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/199\)](#)



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News from School of Government and Society

Atom Feed (<http://www.birmingham.ac.uk/news/atom>)

How stable is Saudi monarchy after King Abdullah's death? (/http://www.birmingham.ac.uk/news/thebirminghambrief/items/2015/01/how-stable-is-saudi-monarchy-29-01-15.aspx)

Written by Professor Scott Lucas. On 23 January, Saudi Arabia's King Abdullah died at the age of 90 and was succeeded by his half-brother Salman, 79, one of the last sons of Saudi Arabia's founder Ibn Saud. The regime is keeping a watchful eye on dissent, including in the mainly Shia Eastern Province, and on internal security amid concerns over returning fighters from conflicts such as the Syrian crisis.
30/01/2015
[Research \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)



Podcast: EU as an international security actor (/schools/government-society/departments/political-science-international-studies/news/2015/01/eu-as-an-international-security-actor.aspx)

The Department of Political Science and International Studies (POLSIS) Departmental Seminar. Speaker: Adrian Hyde-Price (Gothenburg), Discussant: Derek Averre (POLSIS/CREES).
30/01/2015
[Research \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)



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