

News from across the College Contenus: http://www.contentmanagement.ac.uk/ http://www.birmingham.ac.uk/news/colleges/socsci/news/2015-01-29T21:15:34Z Birmingham Business School students one step closer to winning prestigious Hult Prize and solving Presidential Challenge Paul Carpenter Top-tier schools go head-to-head in world's largest student competition, competing for \$1 million in start-up funding to solve President Clinton's Early Childhood Challenge. 2015-01-29T17:01:00Z 2015-01-29T16:57:00Z http://www.birmingham.ac.uk/schools/business/mba/news/2015/january/hult-prize.aspx FT Global MBA Rankings 2015 Kabir Ganguly Birmingham Business School are delighted to announce that our MBA programme has been ranked within the FT Global MBA Rankings with a placement of 95th. 2015-01-26T11:32:00Z 2015-01-26T16:58:00Z http://www.birmingham.ac.uk/schools/business/mba/news/2015/january/ft-global-mba-rankings-2015.aspx Birmingham Business School's MBA Achieves #7 world ranking by CEO Magazine MBA Rankings 2015 Paul Carpenter Birmingham Business School is delighted to announce that our MBA has achieved an enviable #7 ranking position within CEO Magazine's MBA Rankings 2015 and a placement of #3 within their European Business School Rankings section. 2015-01-22T15:56:00Z 2015-01-22T15:34:00Z http://www.birmingham.ac.uk/schools/business/mba/news/2015/january/ceo-rankings.aspx Eye on the prize: Coca-Cola's magic has always been in mischievous marketing Paul Carpenter Professor Isabelle Szmigin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate. 2015-01-22T12:21:00Z 2015-01-22T12:20:00Z http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx Building trust with clients is a top priority for financial advisers in 2015, Birmingham Business School MidEx study shows Paul Carpenter A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings. 2015-01-20T23:48:00Z 2015-01-21T14:20:00Z http://www.birmingham.ac.uk/schools/business/news/2015/january/midex-study.aspx Economics at Birmingham ranked in top 6 for research intensity in recent REF Kabir Ganguly The commitment to research that exists within Economics has been underlined by the results of the recent Research Excellence Framework (REF) 2014 exercise, with the Department ranked 6th out of 28 institutions on research intensity. 2015-01-15T15:57:00Z 2015-01-15T17:15:00Z http://www.birmingham.ac.uk/schools/business/departments/economics/news/2015/january/ref-research.aspx Dr Scott Taylor comments on the inequities that still hold sway in the boardroom: University Challenge and a lesson on quotas for British business Paul Carpenter Using the disparity between male and female team members in University Challenge to highlight the ongoing inequities at the top end of British business, Dr Scott Taylor asks if the introduction of a quota system may be the answer. 2015-01-14T14:58:00Z 2015-01-22T11:55:00Z http://www.birmingham.ac.uk/schools/business/departments/management/news/2015/january/quotas-in-business.aspx Birmingham Business School placed 17 out of 101 schools for Research excellence Kabir Ganguly Birmingham Business School has been placed 17 out of 101 business schools in the Research Excellence Framework (REF) 2014, according to the ABS 2014-12-23T11:46:00Z 2014-12-23T11:28:00Z http://www.birmingham.ac.uk/schools/business/news/2014/december/research-excellence.aspx Go Further, Faster on Devolution to Create Better Jobs Nationwide, Urges All Party Group Connecting Universities to Business Event Kabir Ganguly As part of the Connecting Universities to Business Event, Professor Simon Collinson, Dean of Birmingham Business School, delivered a speech on 'Universities as drivers of high-value growth'. 2014-12-16T13:58:00Z 2014-12-16T15:12:00Z http://www.birmingham.ac.uk/schools/business/news/2014/december/connecting-universities-to-business.aspx NatWest Venus Awards Employee of the Year Kabir Ganguly Congratulations to Birmingham Business School's Professor Kiran Trehan who was awarded the accolade of 'Employee of the Year'. 2014-12-12T14:59:00Z 2014-12-12T14:52:00Z http://www.birmingham.ac.uk/schools/business/news/2014/december/employee-of-the-year.aspx Una O'Brien, Permanent Secretary of the Department of Health visits Birmingham Business School Kabir Ganguly Birmingham Business School welcomed Una O'Brien, Permanent Secretary of the Department of Health this week, to share her views on leadership. 2014-12-05T10:02:00Z 2014-12-05T10:01:00Z http://www.birmingham.ac.uk/schools/business/news/2014/november/una-obrien-visits.aspx Former Vice President of Chartering and Commercial Operations for BP visits Birmingham Business School Kabir Ganguly Kate Ellis, former Vice President of Chartering and Commercial Operations for BP, visited Birmingham Business School this week to share her views on leadership as part of the School's Distinguished Leader Series. 2014-12-04T12:58:00Z 2014-12-04T12:43:00Z http://www.birmingham.ac.uk/schools/business/news/2014/november/graduate-kate-ellis-returns.aspx GVC Research Cluster wins bid for EPSRC funded network project Kabir Ganguly The GVC Research Cluster is part of the winning EPSRC bid on "Building sustainable local nexuses of food, energy and water: from smart engineering to shared prosperity (The Local Nexus Network)" led by the University of Oxford. 2014-12-01T11:32:00Z 2015-01-09T11:43:00Z http://www.birmingham.ac.uk/schools/business/research/research-clusters/gvc/news/2014/december/epsrc-bid.aspx Eduniversal recognises 50 UK academic institutions among the best 1,000 Business Schools in 154 countries Nathan Johnson Birmingham Business School are delighted to have been ranked 13th UK Business School within the category of TOP Business School with significant international influence. It is a fantastic achievement, particularly considering the growing number of competitor Business Schools worldwide and the increasingly competitive nature of the sector. 2014-11-19T11:58:00Z 2014-11-19T11:51:00Z http://www.birmingham.ac.uk/schools/business/news/2014/november/eduniversal-ranking.aspx First workshop of the GVC in Europe Network hosted in the Business School Kabir Ganguly On 14 - 15 November, the GVC Research Cluster hosted the first of the 'GVC in Europe Network' at the Birmingham Business School. The workshop was an opportunity to continue a scholarly exchange on themes related to Global Value Chains in the European context. 2014-11-15T15:42:00Z 2015-01-09T11:45:00Z http://www.birmingham.ac.uk/schools/business/research/research-clusters/gvc/news/2014/november/gvc-in-europe.aspx Creating tomorrow's leading social scientists Nathan Johnson The Birmingham Doctoral Training Centre is one of only 21 across the UK to be accredited by the ESRC. It has 22 ESRC scholarships to fund doctoral research starting in 2015. 2014-11-14T11:45:00Z 2014-11-17T10:48:00Z http://www.birmingham.ac.uk/schools/business/news/2014/november/leading-social-scientists.aspx GVC Research Cluster member Dr. Ferran Vendrell plays key role in organising the third International Conference on Business Servitization (ICBS) Kabir Ganguly Taking place on 13 - 14 November in Bilbao, Spain, Dr. Vendrell helped to organise a conference that provides a forum for debate on servitization - the process of seeking additional value in propositions to market through services. 2014-11-13T14:21:00Z 2015-01-09T11:45:00Z http://www.birmingham.ac.uk/schools/business/research/research-clusters/gvc/news/2014/november/icbs.aspx Glittering penguins: the power of the Christmas ad to win over (and lose) customers Kabir Ganguly As well as the tell-tale signs of decorations going up, the rolling out of Christmas advertisements has become a key moment for getting us all in the seasonal mood. And the competition to capture the festive spirit - and the customers that come with it - is fierce. 2014-11-11T14:17:00Z 2014-11-11T14:13:00Z http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2014/november/power-of-christmas-ad.aspx LEPs, Growth and Minority Business Kabir Ganguly It's likely that Local Enterprise Partnerships (LEPs) will remain intact regardless of which political party (or parties) prevails at the next General Election in May 2015. The jury's out on the extent to which LEPs have delivered on their remit to drive growth and create jobs. 2014-11-11T13:58:00Z 2014-11-11T13:41:00Z http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/november/minority-business.aspx The Business Support Landscape and Ethnic Minority Businesses: What we Know? What we don't Know, and What we aim to Know? Kabir Ganguly While existing research has been useful in painting a picture on who EMBs go to support and the some of the barriers they face, there are still important questions that remain 2014-11-11T13:58:00Z 2014-11-13T11:06:00Z http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/november/business-support-landscape.aspx University of Birmingham celebrates more than 20 years of graduate success in Singapore Kabir Ganguly Over 200 graduands in Singapore have received their master and bachelor degree scrolls at the University of Birmingham-SIM degree congregation which took place on Friday 7 November. The ceremony marked 21 years since the University of Birmingham first began delivering business education in Singapore. 2014-11-11T11:53:00Z 2014-11-11T11:36:00Z http://www.birmingham.ac.uk/schools/business/news/2014/november/singapore-graduation.aspx Birmingham Means Business Research Showcase Nathan Johnson The Birmingham Means Business showcase was held to demonstrate how our academic research can help businesses and voluntary organisations in the region take advantage of a booming local economy. 2014-11-07T15:14:00Z 2014-11-25T13:06:00Z http://www.birmingham.ac.uk/schools/business/news/2014/november/birmingham-means-business-research-showcase.aspx Reshoring Manufacturing: Energy, Skills & Competitiveness Kabir Ganguly What does reshoring mean for the West Midlands? Are local challenges hindering the recovery of manufacturing? Representatives of manufacturing companies and academics from MidEx and the Birmingham Business School will participate in a facilitated panel discussion about reshoring manufacturing for the region. The debate is part of the ESRC Festival of Social Science, which showcases research that benefits local communities. 2014-11-04T12:34:00Z 2014-11-04T12:17:00Z http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/october/reshoring-manufacturing-energy-skills-competitiveness.aspx Event to

showcase how academic research can benefit Birmingham businesses Kabir Ganguly Cutting-edge research from Birmingham Business School will be on show next month at a unique interactive event aimed at the local business community. The Birmingham Means Business showcase will demonstrate how academic research can help businesses and voluntary organisations in the region take advantage of a booming local economy. 2014-10-27T09:39:00Z 2014-10-27T09:26:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/october/birmingham-means-business.aspx> New challenges, new questions: where next for ethnic minority business research? Kabir Ganguly Information on New challenges, new questions: where next for ethnic minority business research? 2014-10-27T09:09:00Z 2014-10-27T15:36:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/october/new-challenges.aspx> A Corporate Agenda for Change Kabir Ganguly Even the most ardent critics of UK business would find it hard to argue that firms' attitudes and activities towards enterprise diversity have remained unchanged in the last decade. Through a range of national and local initiatives from the public sector and trade associations, as well as the work of businesses themselves, attitudes have changed. 2014-10-27T09:06:00Z 2014-10-27T08:58:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/october/corporate-agenda.aspx> Event to showcase how academic research can benefit Birmingham businesses Stuart Gillespie Cutting-edge research from Birmingham Business School will be on show next month at a unique interactive event aimed at the local business community. 2014-10-24T11:03:00Z 2014-10-24T11:25:00Z <http://www.birmingham.ac.uk/news/latest/2014/10/birmingham-means-business-24-10-14.aspx> GVC launch lunchtime seminars Kabir Ganguly During the Autumn term of the 2014/15 academic year, the Global Value Chains Research Cluster offered a monthly series of lunchtime seminars to further learning and debate around the topic. 2014-10-23T12:00:00Z 2015-01-09T11:46:00Z <http://www.birmingham.ac.uk/schools/business/research/research-clusters/gvc/news/2014/october/seminars.aspx> The Economist's WhichMBA? 2014 Global Rankings Kabir Ganguly The Economist's WhichMBA? 2014 Global Rankings have confirmed Birmingham Business School's position in their top 100 with a placement of 93rd globally and as one of the top UK and European MBA programmes. 2014-10-20T10:46:00Z 2014-10-20T10:37:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/october/whichmba-2014-global-rankings.aspx> The Centre for Research in Ethnic Minority Entrepreneurship: 10 Years On Kabir Ganguly It's ten years since the Centre for Research in Ethnic Minority Entrepreneurship (CREME), now operating at the heart of University of Birmingham's Business School, came into being. 2014-10-16T16:17:00Z 2014-10-16T16:04:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/october/creme-10-years-on.aspx> University of Birmingham sends their students to Mars! Kabir Ganguly Birmingham Business School is pleased to have established an outstanding relationship with Mars China over the past two years. Mandy Wishart, Global Talent Specialist from Mars has become a familiar face at Birmingham Business School, facilitating information sessions to students annually on Mars' graduate opportunities in China. 2014-10-15T12:58:00Z 2014-10-16T10:44:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/october/mars-student-visit.aspx> Dean of Birmingham Business School joins Birmingham Chamber of Commerce Kabir Ganguly Professor Simon Collinson, Dean of Birmingham Business School, has succeeded Professor Edward Peck, Previous Pro-Vice Chancellor and Head of the College of Social Sciences, as the University of Birmingham's representative on the Greater Birmingham Chambers of Commerce Council. 2014-10-10T17:43:00Z 2014-10-10T17:41:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/october/dean-of-birmingham-business-school-joins-birmingham-chamber-commerce.aspx> The Birmingham MBA in China Kabir Ganguly 11th September, 2014, saw the launch of the Birmingham MBA in China in partnership with the School of Management, Jinan University, Guangzhou. 2014-10-10T11:43:00Z 2014-10-10T11:35:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/october/birmingham-mba-china.aspx> University of Birmingham academics examine effects of integrating workplace wellbeing activities into organisations Kabir Ganguly Academics from Birmingham Business School and the School of Health and Population Sciences at the University of Birmingham have been awarded funding for a new project with Health Exchange, a leading health and wellbeing organisation in Birmingham. 2014-10-09T09:27:00Z 2014-10-09T09:13:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/october/uob-examine-effects-of-integrating-workplace-wellbeing-activities-organisations.aspx> Enumerating Ethnic Minority Businesses Kabir Ganguly Existing sources bring about a patchy and incomplete picture of the volume and composition of ethnic minority businesses (EMBs) in the UK. In order to answer the question how can we quantify EMBs?, the Centre for Research in Ethnic Minority Enterprise (CREME, University of Birmingham) has organised an informal meeting with key researchers working in this area. 2014-10-07T17:36:00Z 2014-10-07T17:17:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/october/enumerating-ethnic-minority-businesses.aspx> Inclusive Entrepreneurship: Innovations in Research and Practice Kabir Ganguly The workshop entitled 'Inclusive Entrepreneurship: Innovations in Research and Practice' was held on the 9th and 10th of July 2014, and attracted re-searchers, practitioners, policy makers, members of the corporate and banking sectors and entrepreneurs, from 12 countries. 2014-10-02T12:23:00Z 2014-10-07T17:11:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/october/inclusive-entrepreneurship-innovations-in-research-and-practice.aspx> Revelation of Tesco accounting error may have done new board a favour Madame System Administrator There is a long history of companies misstating their financial position and performance, and on Monday Tesco plc became the latest with its announcement that it had overstated its half-year profit forecast by £250 million. This revelation, arising from information provided by an internal whistle-blower, resulted in an 11 per cent reduction in the supermarket giant's share price, putting the share value at an 11-year low. How can an error this large have occurred? 2014-09-25T16:14:00Z 2014-09-30T11:37:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2014/september/revelation-of-tesco-accounting-error-may-have-done-new-board-a-favour-25-09-14.aspx> MPs launch sustainability commission in parliament Kabir Ganguly On Tuesday 9 September launched the Sustainability Commission with Professor Brammer providing an overview of what the Commissioners are looking to achieve; and Adam Elman, Global Head of Delivery: Plan A at Marks & Spencer, speaking about Marks & Spencer's approach to sustainability envisaged through its Plan A 2020 commitments. 2014-09-17T13:42:00Z 2014-09-19T09:09:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/september/mps-launch-sustainability-commission-in-parliament.aspx> Isabelle Szmigin appears on BBC News - Rise in powerful vacuum cleaner sales ahead of EU ban Kabir Ganguly Information on Isabelle Szmigin appears on BBC News - Rise in powerful vacuum cleaner sales ahead of EU ban 2014-09-03T11:28:00Z 2014-09-03T11:19:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/september/rise-in-powerful-vacuum-cleaner-sales-ahead-of-eu-ban.aspx> PhD students from Italy visit the GVC Research Cluster Kabir Ganguly Doctoral research students from Ancona and Florence will be working with Lisa De Propriis in the GVC Research Cluster to further their research projects. 2014-09-01T14:20:00Z 2015-01-09T14:14:00Z <http://www.birmingham.ac.uk/schools/business/research/research-clusters/gvc/news/2014/september/phd-students.aspx> Ice bucket good, neknomination bad? It's all just self-promotion Kabir Ganguly This article appears as part of a larger article, "Ice bucket good, neknomination bad? It's all just self-promotion" on "The Conversation"; an independent source of news and views, sourced from the academic and research community and delivered direct to the public. 2014-08-27T09:56:00Z 2014-08-27T09:42:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2014/august/ice-bucket-good-neknomination-bad.aspx> The University of Birmingham celebrates its best ever performance in the National Student Survey Kabir Ganguly The National Student Survey (NSS) has awarded the University of Birmingham an overall satisfaction mark of 89%, up from 88% for the past two years and a rise of five places among Russell Group institutions. 2014-08-19T17:23:00Z 2014-08-19T17:03:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/august/12-aug-nss.aspx> New Head of College takes up post Julie Foster We are delighted to announce the appointment of Professor Saul Becker to the post of Pro-Vice-Chancellor and Head of the College of Social Sciences. Saul will join us in August 2014. 2014-08-05T12:36:00Z 2014-08-22T11:00:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/august/new-head-coss-announced.aspx> "Ideological Dissent in Downsian Politics" research podcast with Dr Siddhartha Bandyopadhyay David Morris In this latest podcast, Dr Siddhartha Bandyopadhyay discusses his research that looks at factors that play apart in politics, voting and the government. 2014-07-31T14:08:00Z 2014-07-31T13:52:00Z <http://www.birmingham.ac.uk/schools/business/research/research-podcasts.aspx> Professor Roger Backhouse elected as a Fellow of the British Academy Kabir Ganguly At its recent Annual General Meeting, the British Academy elected 42 highly distinguished UK academics from 19 universities as Fellows, in recognition of their outstanding research. Among the distinguished academics was the Department of Economics Professor Roger Backhouse. 2014-07-31T10:27:00Z 2014-07-31T10:20:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/july/backhouse-elected-as-fellow-of-british-academy.aspx> New BSc Business Management with Marketing degree for 2015 David Morris Birmingham Business School is delighted to announce a new BSc Business Management with Marketing specialist undergraduate programme for 2015. 2014-07-29T10:04:00Z 2014-07-29T09:53:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/july/new-bsc-business-management-with-marketing-degree-for-2015.aspx> Recipient of Tullow Scholarship discusses her time studying at Birmingham Business School David Morris Irene Onyango studied the MSc Environmental and Natural Resource Economics programme with help from the Tullow Scholarship scheme. 2014-07-21T09:00:00Z 2014-07-18T12:06:00Z

<http://www.birmingham.ac.uk/news/latest/2014/07/Lord-Bilimoria.aspx> Smart Leadership for Smart Cities David Morris Research undertaken at Birmingham Business School has been examining our understanding of how Smart Cities, which aim to offer improved local economic development, social and environmental outcomes. 2014-07-17T10:22:00Z 2014-07-17T15:37:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/july/smart-leadership-for-smart-cities.aspx> Visiting Professor appointed as Special Adviser to the Treasury Select Committee David Morris A Visiting Professor at Birmingham Business School's Centre for Research in Ethnic Minority Entrepreneurship (CREME), has been appointed as Special Adviser on Small and Medium Enterprise (SME) Lending and related matters to the Treasury Select Committee in the House of Commons. 2014-07-15T10:00:00Z 2014-07-16T14:02:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/july/visiting-professor-appointed-as-special-adviser-to-the-treasury-select-committee.aspx> Student profile: Viliana Dzhartova, BSc International Business with French David Morris Viliana graduated with BSc International Business with French in 2013 and is now an Associate for Ashoka; the largest network of social entrepreneurs worldwide. 2014-07-14T15:16:00Z 2014-07-14T14:39:00Z <http://www.birmingham.ac.uk/schools/business/alumni/alumni-profiles/ug/viliana-dzhartova.aspx> Female Entrepreneurship: Gearing Up For Business Growth David Morris 'Female Entrepreneurship: Gearing Up For Business Growth' workshop in Birmingham looks at the key issues faced by female entrepreneurs. 2014-07-10T10:19:00Z 2014-07-10T10:12:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/july/female-entrepreneurship.aspx> Entrepreneurship and Innovation 'Secrets to Success' event with founder of Moonpig Kabir Ganguly Birmingham alumnus and founder of Moonpig visits the Business School for Entrepreneurship and Innovation 'Secrets to Success' event. 2014-07-08T09:30:00Z 2014-07-15T11:30:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/july/entrepreneurship-and-innovation-secrets-to-success-event-with-founder-of-moonpig.aspx> University of Birmingham to facilitate academic cooperation with Rio de Janeiro David Morris Academics from the University of Birmingham and a Research Foundation in Rio de Janeiro working to facilitate academic cooperation in Brazil and the UK. 2014-07-07T12:24:00Z 2014-07-07T12:13:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/july/university-of-birmingham-to-facilitate-academic-cooperation-with-rio-de-janeiro.aspx> University of Birmingham wins Outstanding International Strategy David Morris The University recently won the Times Higher Education Leadership and Management Award (THELMA) for its bold approach to securing its position in Brazil as the higher education institute partner of choice. 2014-07-04T09:00:00Z 2014-07-03T14:23:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/july/university-of-birmingham-wins-outstanding-international-strategy.aspx> Lord Bilimoria, recently appointed Chancellor of the University of Birmingham, discusses higher education in the UK David Morris Birmingham Business School Advisory Board member and founder of Cobra Beer discusses higher education in the UK, entrepreneurs and more. 2014-07-03T10:02:00Z 2014-07-03T09:57:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/july/lord-bilimoria-discusses-higher-education-in-the-uk.aspx> Research finds that paid work a 'barrier to exercise' for older women David Morris Older women in paid employment are less likely to take part in leisure-time physical activity, according to research by Birmingham Business School. 2014-07-02T15:29:00Z 2014-07-02T15:29:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/july/research-finds-that-paid-work-a-barrier-to-exercise-for-older-women.aspx> GVC in July Kabir Ganguly Mini-conferences and paper presentations at SASE International Conference in Chicago 2014 and the GVC track at the European Academy of Management. 2014-07-01T14:59:00Z 2015-01-09T11:44:00Z <http://www.birmingham.ac.uk/schools/business/research/research-clusters/gvc/news/2014/july/gvc-in-july.aspx> BQ Entrepreneurs - West Midlands Business Stars on National Stage Nathan Johnson Two exciting entrepreneurial start-ups will represent the West Midlands at a national UK event in Sheffield for emerging entrepreneurs. One of the start-ups - Blue Vine Consultants - has been set up by University of Birmingham PhD students, Amrit Chandan and Scott Hardman. 2014-06-27T13:13:00Z 2014-06-27T14:58:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/june/wm-bq-entrepreneur-dinner.aspx> Without HS3, all railroads lead to London - and a lopsided nation David Morris Pat Hanlon, a Senior Lecturer in Transport Economics, discusses George Osborne's proposal for a high speed rail line across the north of England and the effects it could have on the UK's great economic imbalance. 2014-06-25T14:20:00Z 2014-06-25T14:12:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/june/without-hs3-all-railroads-lead-to-london-and-a-lopsided-nation.aspx> Sixth form students work to balance the budgets at CIPFA business event David Morris Midlands sixth formers visit Birmingham Business School for team management games organised by the Chartered Institute of Public Finance and Accountancy (CIPFA). 2014-06-25T09:30:00Z 2014-06-23T11:30:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2014/june/sixth-form-students-work-to-balance-the-budgets-at-cipfa-business-event.aspx> The Capgemini Community Challenge at Birmingham Business School David Morris The third annual Capgemini Community Challenge was held, which sees University of Birmingham students working in consultancy teams to provide solutions for third sector clients. 2014-06-24T10:50:00Z 2014-06-23T10:51:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/june/capgemini-community-challenge.aspx> Mentoring: it's not charity David Morris Professor Kiran Trehan discusses her work on how mentoring provides truly mutual benefits for those involved. 2014-06-23T11:58:00Z 2014-06-23T11:47:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/june/mentoring-its-not-charity.aspx> Mentoring: it's not charity Nathan Johnson Professors Kiran Trehan and Monder Ram show that mentoring provides truly mutual benefits for all those involved. 2014-06-23T09:30:00Z 2014-06-24T09:59:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/june/mentoring-its-not-charity.aspx> Celebrating partnerships with business Julie Foster Professor Sir David Eastwood, Vice-Chancellor and Principal, recently hosted an event celebrating the University of Birmingham's successful business partnerships and emphasise the University's crucial role in supporting business growth in the region. 2014-06-20T11:50:00Z 2014-11-21T11:02:00Z <http://www.birmingham.ac.uk/schools/education/news/2014/06/celebrating-partnerships-with-business.aspx> University of Birmingham wins award for Best Careers Support for International Students David Morris The University of Birmingham Careers Network at has been recognised for its excellence in providing careers support for international students. 2014-06-20T10:28:00Z 2014-06-20T10:11:00Z <http://www.birmingham.ac.uk/news/latest/2014/06/University-of-Birmingham-wins-award-for-Best-Careers-Support-for-International-Students.aspx> Celebrating partnerships with business Laura Myatt In recognition of the positive impact of University of Birmingham's partnerships with business Professor Sir David Eastwood, Vice-Chancellor and Principal, hosted an evening reception at his private residence to celebrate the University of Birmingham's successful business partnerships and emphasise the University's crucial role in supporting business growth in the region. 2014-06-17T16:55:00Z 2014-06-19T12:11:00Z <http://www.birmingham.ac.uk/partners/news/items/celebrating-partnerships-with-business.aspx> IAS and CREME 'New Migrant Businesses' workshop David Morris The 'New Migrant Businesses: Implications for Policymakers and Practitioners' workshop brought together researchers and practitioners looking to explore new avenues for research in the realm of new migrant businesses. 2014-06-17T11:20:00Z 2014-06-17T11:04:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/june/new-migrant-businesses-workshop.aspx> IAS and CREME 'New Migrant Businesses' workshop at Birmingham Business School David Morris The 'New Migrant Businesses: Implications for Policymakers and Practitioners' workshop brought together researchers and practitioners looking to explore new avenues for research in the realm of new migrant businesses. 2014-06-17T11:01:00Z 2014-06-24T12:20:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/june/new-migrant-businesses-workshop.aspx> 2013/14 Distinguished Leaders Series of speakers offer their career advice David Morris Our 2013/14 Distinguished Leaders offer a range of career advice, including advice for MBA students looking to pursue roles within senior leadership positions as well as CV advice suitable for all. 2014-06-16T10:16:00Z 2014-06-16T10:00:00Z <http://www.birmingham.ac.uk/schools/business/alumni/events/distinguished-leaders-series.aspx> Dr Pamela Robinson comments on Thai slave labour: producing prawns for supermarkets in the UK and US David Morris Dr Pamela Robinson discusses the recent news regarding the exploitation of labour in international supply chains involved with the production of prawns for supermarkets in the UK and US. 2014-06-13T11:39:00Z 2014-06-16T12:47:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/june/dr-pamela-robinson-comments-on-thai-slave-labour.aspx> Charlotte Conlan speaks at the 2013/14 Distinguished Leaders Series David Morris Visit the University of Birmingham YouTube channel to hear Charlotte Conlan, Head of Loan Syndications for EMEA, BNP Paribas talk about participating in the 2013/14 Distinguished Leaders Series. 2014-06-12T10:44:00Z 2014-06-12T10:35:00Z <https://www.youtube.com/watch?v=xzewv6q1pIY> Birmingham Business School wins prestigious Small Business Charter Award Jayne Rowe The Birmingham Business School at the University of Birmingham is celebrating after attaining the Small Business Charter Silver Award – in recognition of the role it has played in helping to kick-

start British enterprise. 2014-06-10T10:30:00Z 2014-08-11T10:49:00Z <http://www.birmingham.ac.uk/partners/news/items/birmingham-business-school-wins-prestigious-small-business-charter-award.aspx> Birmingham Business School wins prestigious Small Business Charter Award Andy Tootell The Birmingham Business School at the University of Birmingham is celebrating after attaining the Small Business Charter silver Award – in recognition of the role it has played in helping to kick-start British enterprise. 2014-06-09T12:01:00Z 2014-06-09T16:45:00Z <http://www.birmingham.ac.uk/news/latest/2014/06/Birmingham-Business-School-wins-prestigious-Small-Business-Charter-Award.aspx> MSc Investments student among winners of the Credit Suisse IT Challenge David Morris MSc Investments student, Joshua Issac, among the winners of the Credit Suisse IT Challenge. 2014-06-09T11:00:00Z 2014-06-11T15:02:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2014/june/credit-suisse-it-challenge.aspx> Birmingham Business School wins prestigious Small Business Charter Award David Morris The Birmingham Business School at the University of Birmingham is celebrating after attaining the Small Business Charter silver Award today 2014-06-06T16:37:00Z 2014-06-10T12:08:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/june/prestigious-small-business-charter-award.aspx> 'Two faces of migrant entrepreneurship'; a blog post by Professor Monder Ram David Morris Professor Monder Ram is the Director of Centre for Research in Ethnic Minority Entrepreneurship. In this blog post he discusses the two faces of migrant entrepreneurship. 2014-06-06T10:00:00Z 2014-06-04T15:34:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/june/two-faces-of-migrant-entrepreneurship.aspx> The Business of Heritage - Stonehenge and its Redevelopment Jonathan Laidlow Professor Mike Robinson will lead a one day course on 26 June 2014 for English Heritage. The course is aimed at teachers of GCE and GCSE Business, Leisure and Tourism, Travel and Tourism and Applied Business and forms part of the OCR Professional Development Programme. 2014-06-05T20:20:00Z 2014-06-05T20:19:00Z <http://www.birmingham.ac.uk/schools/historycultures/departments/ironbridge/news/2014/business-heritage-stonehenge.aspx> Queen's Speech 2014: Professor Isabelle Szmigin discusses the plastic bag tax David Morris Professor Isabelle Szmigin discusses the 5p levy on plastic bags that is to be introduced in England. 2014-06-04T14:23:00Z 2014-06-04T14:19:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2014/june/queens-speech-2014.aspx> Two faces of migrant entrepreneurship David Morris Professor Monder Ram, Director of the Centre for Research in Ethnic Minority Entrepreneurship, has been awarded Best in Education at the British Indian Awards in Birmingham. 2014-06-03T12:21:00Z 2014-06-03T12:08:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/june/two-faces-of-migrant-entrepreneurship.aspx> Successful application to the ESRC Pilot Urgency Mechanism scheme lead by Professor Steve Brammer David Morris Professor Steve Brammer awarded ESRC funding to engage with academic and end-user stakeholders to assess the differing responses to the floods which impacted the south of England in the winter of 2013/14. 2014-06-02T10:00:00Z 2014-05-30T10:15:00Z <http://www.birmingham.ac.uk/schools/business/research/news/2014/june/successful-application-to-the-esrc-pilot-urgency-mechanism-scheme.aspx> New Discussion Paper: Paul Edwards "Working for Ford Forty Years On" David Morris Paul Edwards takes a look at Huw Beynon's 'Working for Ford', a book that achieved celebrity status when published in 1973, assessing the lasting value of the book 40 years later. 2014-06-02T09:00:00Z 2014-05-28T13:57:00Z <http://www.birmingham.ac.uk/schools/business/research/birmingham-business-school-discussion-paper-series.aspx> Birmingham Business School climbs rankings within The Complete University Guide 2015 David Morris Birmingham Business School shows improved rankings within The Complete University Guide 2015. 2014-05-29T09:00:00Z 2014-05-27T16:18:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/may/complete-university-guide-2015.aspx> Professor Monder Ram beats stiff competition to take Best in Education Award David Morris Professor Monder Ram, Director of the Centre for Research in Ethnic Minority Entrepreneurship (CREME), fought off stiff competition to win the Best in Education at the British Indian Awards in Birmingham. 2014-05-27T13:58:00Z 2014-05-27T13:40:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/may/best-in-education-award.aspx> Professor Monder Ram beats stiff competition to take Best in Education Award David Morris Professor Monder Ram, Director of the Centre for Research in Ethnic Minority Entrepreneurship, has been awarded Best in Education at the British Indian Awards in Birmingham. 2014-05-27T12:35:00Z 2014-05-29T16:40:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/may/best-in-education-award.aspx> Combining personalised experiences of online retail into the real world David Morris Professor Szmigin recently appeared on the BBC Radio 4 Today programme discussing innovations to link in internet searches with local businesses. 2014-05-23T10:50:00Z 2014-05-23T15:38:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2014/may/professor-isabelle-szmigin-bbc-radio-4.aspx> Global Value Chain Research Cluster launch event David Morris The Global Value Chain Research Cluster recently held a launch event to highlight their work and research interests. 2014-05-22T15:24:00Z 2014-05-22T15:05:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/may/gvc-launch-event.aspx> More MBA candidates seeking out specialist programmes... Kabir Ganguly Simon Collinson, Dean of Birmingham Business School, comments in the Business Education supplement of The Sunday Times (18/05/2014). 2014-05-20T15:15:00Z 2014-05-20T14:54:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/may/specialist-programmes.aspx> Birmingham Business School joins the elite of global business schools Tim Yates Birmingham Business School at the University of Birmingham has been awarded accreditation by the AACSB (the internationally renowned Association to Advance Collegiate Schools of Business) confirming its place in the top elite of global business schools. 2014-05-19T15:14:00Z 2014-05-19T09:33:00Z <http://www.birmingham.ac.uk/partners/news/items/birmingham-business-school-accreditation.aspx> Birmingham Business School joins the elite of global business schools David Morris Birmingham Business School has been awarded accreditation by the AACSB, confirming its place in the top elite of global business schools and securing the gold standard of 'triple-crown' accreditation. 2014-05-16T09:57:00Z 2014-05-16T13:33:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/may/birmingham-business-school-joins-the-elite-of-global-business-schools.aspx> Lord Bilimoria appointed as Chancellor of the University of Birmingham David Morris Lord Karan Bilimoria of Chelsea CBE, a long-term member of the Birmingham Business School Advisory Board, has been appointed as the new Chancellor of the University of Birmingham. 2014-05-15T09:00:00Z 2014-05-14T15:35:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/may/lord-bilimoria-appointed-as-chancellor.aspx> Video: Professor Francis Greene discusses the Entrepreneurship and Diversity Research Cluster David Morris Visit the Entrepreneurship and Diversity Research Cluster website to watch Professor Greene discuss how the cluster can help policy makers, practitioners and academics. 2014-05-14T10:00:00Z 2014-05-14T14:56:00Z <http://www.birmingham.ac.uk/schools/business/research/research-clusters/entrepreneurship-and-diversity-research-cluster/index.aspx> Lord Digby Jones offers his expertise presenting a new BBC TV series on British manufacturing David Morris Lord Digby Jones, Chair of Birmingham Business School's Advisory Board, has been offering his expertise about British manufacturing by presenting a BBC2 TV series; 'The New Troubleshooter'. 2014-05-13T13:49:00Z 2014-05-13T13:29:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/may/lord-digby-jones-offers-his-expertise-presenting-a-new-bbc-tv-series.aspx> Dr Pamela Robinson features on BBC radio discussing halal meat and food labelling David Morris Dr Robinson featured on BBC Radio 5 Live and BBC WM recently, discussing the issue of food labelling in supermarkets with regards to halal meat. 2014-05-12T12:02:00Z 2014-05-12T12:19:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/may/robinson-halal-meat-and-food-labelling.aspx> BSc Economics student selected to take part in the British Council's 2014 UK-China Student Forum David Morris An Economics student has been selected to be part of a forum aiming to bring more UK students to China. 2014-05-08T14:27:00Z 2014-05-08T14:18:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/may/british-councils-2014-uk-china-student-forum.aspx> Video: Find out all about our Financial Management MSc David Morris Watch Professor Ranko Jelic discuss the new Financial Management MSc at Birmingham Business School, introduced in March 2014. 2014-05-01T12:46:00Z 2014-05-01T11:32:00Z <http://www.birmingham.ac.uk/postgraduate/courses/taught/business/financial-management.aspx> Upcoming Business Breakfast Club focusses on 'Social Responsibility in Global Supply Chains' David Morris The themed discussion for the next University of Birmingham Business Club will be 'Social Responsibility in Global Supply Chains', delivered by Dr Pamela Robinson. 2014-04-29T16:05:00Z 2014-04-29T16:37:00Z <http://www.birmingham.ac.uk/schools/business/events/2014/may/university-of-birmingham-business-club-breakfast-briefing.aspx> Business School academic speaks at a European Parliament hearing on low cost airlines David Morris Dr Geraint Harvey from the Department of Organisation, Work and Employment was invited to make a presentation at a hearing in the European Parliament on Low Cost Airlines hosted by the GUE/NGL in Brussels. 2014-04-25T10:50:00Z 2014-05-08T16:11:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/april/business-school-academic-speaks-at-a-european-parliament-hearing-on-low-cost-airlines.aspx> Student profile: Khilna Morjaria, MBA International Business David Morris Khilna Morjaria studied the International Business MBA programme at Birmingham Business School and found studying the perfect fit for her career. 2014-04-24T15:02:00Z 2014-04-24T14:24:00Z

<http://www.birmingham.ac.uk/schools/business/alumni/alumni-profiles/mba/khilina-morjaria.aspx> Musicalisation of Running: Experiencing Pleasurable Escape David Morris Dr. Finola Kerrigan discusses the role of music with regards to running, and how some may use it to create soundscapes in order to enhance their running experience. 2014-04-11T12:42:00Z 2014-04-11T13:29:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2014/april/musicalisation-of-running.aspx>

Birmingham Three Minute Thesis Competition David Morris The Three Minute Thesis (3MT®) competition returns this year which challenges PhD students to effectively communicate the significance of their research in just three minutes. 2014-04-07T16:41:00Z 2014-04-07T16:22:00Z <http://www.birmingham.ac.uk/schools/business/research/news/2014/april/birmingham-three-minute-thesis-competition.aspx>

Alumni come together for 2014 London Professional Network event David Morris Business School students and alumni attended the 2014 London Professional Network event, which featured a talk by Business School Dean, Professor Simon Collinson. 2014-04-04T10:00:00Z 2014-04-04T12:11:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/april/alumni-come-together-for-2014-london-professional-network-event.aspx>

KPMG winners of best school-leaver programme at National Graduate Recruitment Awards David Morris KPMG's school-leaver programme won the best school-leaver programme award at this year's TARGETjobs National Graduate Recruitment Awards. 2014-04-03T09:28:00Z 2014-06-11T15:24:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2014/april/kpmg-winners-of-best-school-leaver-programme-at-national-graduate-recruitment-awards.aspx>

Explainer: do sanctions work? David Morris Colin Rowat, Lecturer in Economics, looks how the consensus seems to be that the West must "do something" to prevent instability in Ukraine and Russia's other neighbours, and whether that should include wider sanctions for the whole country. 2014-04-01T11:22:00Z 2014-04-01T11:10:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/april/explainer-do-sanctions-work.aspx>

Studying in Singapore with Birmingham Business School David Morris Find out about the undergraduate and postgraduate programmes available for study in Singapore in conjunction with the Singapore Institute of Management (SIM). 2014-04-01T09:55:00Z 2014-03-31T12:28:00Z <http://www.birmingham.ac.uk/schools/business/courses/study-in-singapore.aspx>

Professor Isabelle Szmigin features on BBC One's 'Rip Off Britain' David Morris Professor Szmigin recently appeared on the BBC One program 'Rip Off Britain', discussing the marketing of food. 2014-03-31T11:41:00Z 2014-03-31T13:32:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2014/march/professor-isabelle-szmigin-rip-off-britain-food.aspx>

Business School Doctoral Scholarships available for 2014/15 David Morris Birmingham Business School is pleased to announce a number of PhD scholarships for the 2014/2015 academic year in the areas of Accounting and Finance, Economics, Management and Marketing. 2014-03-28T10:57:00Z 2014-03-28T10:53:00Z <http://www.birmingham.ac.uk/schools/business/research/doctoral-research/research-scholarships.aspx>

Discussion paper series; three new papers now available David Morris 'Brand recognition', 'Hong Kong's growth enterprise market' and 'Global value chains and industrial relations research' are the topics covered in the latest Business School discussion papers. 2014-03-27T09:43:00Z 2014-03-26T09:43:00Z <http://www.birmingham.ac.uk/schools/business/research/birmingham-business-school-discussion-paper-series.aspx>

Expansion MBA International ranking 2014 David Morris The Birmingham MBA ranks in leading Spanish-language business magazine published in Mexico. 2014-03-26T10:33:00Z 2014-03-24T10:58:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2014/march/expansion-mba-international-ranking-2014.aspx>

Dean of Birmingham Business School chairs ABS Annual Research Conference 2014 David Morris Professor Simon Collinson recently chaired the Association of Business Schools (ABS) Annual Research Conference 2014, looking at the 'Impact Post the First REF'. 2014-03-24T10:57:00Z 2014-03-24T10:46:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/march/annual-research-conference-2014.aspx>

The importance of reputation building and management David Morris Professor Stephen Brammer discusses the importance of the reputation of a company, with particular regards to Asian economies. 2014-03-19T16:00:00Z 2014-03-21T12:16:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/march/the-importance-of-reputation-building-and-management.aspx>

Professor Bryson discuss the potential impact of this week's budget David Morris Professor John Bryson discusses how the March 2014 budget is a critical element of the Coalition Government's election strategy. 2014-03-18T10:02:00Z 2014-03-18T09:59:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/march/professor-bryson-budget-2014.aspx>

Hear Dr Finola Kerrigan discuss the #reellives social media competition David Morris Hear Dr Finola Kerrigan discuss the #reellives social media research project competition in this Birmingham Business School podcast. 2014-03-17T10:15:00Z 2014-03-17T09:55:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2014/february/finola-kerrigan-discusses-reellives-competition.aspx>

Robot Developments Big for Business Michael Lee Dr Nick Hawes will talk to the AI and Robotics Innovation forum today (Thursday 13 March) about the use of robotics and artificial intelligence in near-future commercial applications. 2014-03-13T10:33:00Z 2014-11-14T13:21:00Z <http://www.birmingham.ac.uk/university/colleges/eps/news/college/robots-to-be-big-for-business.aspx>

Videos: Find out about the Centre for Research in Ethnic Minority Entrepreneurship (CREME) David Morris A set of videos focussed on the Centre for Research in Ethnic Minority Entrepreneurship (CREME), who deliver leading-edge expertise on business support for ethnic minority entrepreneurs. 2014-03-13T10:07:00Z 2014-03-13T09:58:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/march/videos-find-out-about-creme.aspx>

Partnerships between universities and businesses are a strong driver for regional economic growth David Morris Professor Simon Collinson discusses Higher Education's impact value on the economy. 2014-03-10T10:08:00Z 2014-03-17T09:08:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/march/partnerships-between-universities-and-businesses.aspx>

Professor Francis Greene looks at how self-employed men have higher levels of testosterone David Morris Professor Francis Greene was part of a group of researchers that looked at how testosterone is associated with being self-employed. 2014-03-07T14:00:00Z 2014-03-07T13:50:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/march/professor-francis-greene-looks-at-how-self-employed-men-have-higher-levels-of-testosterone.aspx>

New Financial Economics MSc for 2014 David Morris The Department of Economics has helped grow Birmingham Business School's recently expanded MSc offering with the introduction of a Financial Economics MSc. 2014-03-05T15:26:00Z 2014-03-05T15:16:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/march/new-financial-economics-msc-for-2014.aspx>

Brand history shows marketing is the second oldest profession David Morris Dr Catherine Casson looks at how brand history shows that marketing is the second oldest profession. 2014-03-04T11:02:00Z 2014-03-04T11:27:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/march/brand-history-shows-marketing-is-the-second-oldest-profession.aspx>

Video: Alumni profile of Alastair Thornton, Marketing Director at Thomson Local David Morris Watch Alastair Thornton discuss his experience studying an MBA at Birmingham Business School and his current position as Marketing Director at Thomson Local. 2014-03-02T10:00:00Z 2014-02-28T16:24:00Z <http://www.birmingham.ac.uk/schools/business/alumni/alumni-profiles/mba/alastair-thornton-mba.aspx>

'Leadership in Urban and Regional Development' research seminar David Morris The University of Birmingham recently hosted the RSA International Research Seminar on 'Leadership in Urban and Regional Development: Debates and New Directions'. 2014-02-28T14:44:00Z 2014-02-28T14:44:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/february/leadership-in-urban-and-regional-development.aspx>

Video: Find out all about our new Management MSc David Morris Dr Mike Kennard discusses the new MSc Management (with Specialist Pathways in Strategy and Entrepreneurship & Innovation) programme. 2014-02-26T16:04:00Z 2014-02-26T15:51:00Z <http://www.birmingham.ac.uk/postgraduate/courses/taught/business/management.aspx>

Better Policing Collaboration to link academics with practitioners David Morris Dr Siddhartha Bandyopadhyay is featured in the latest Birmingham Perspective which focusses on 'Better Policing Collaboration to link academics with practitioners'. 2014-02-24T14:11:00Z 2014-02-24T14:00:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/february/better-policing-collaboration.aspx>

'Engaged Scholarship' in Action Workshop David Morris The notion of 'engaged scholarship' has become popular as a means of pursuing research that is relevant as well as rigorous. But what does the term actually mean? 2014-02-20T13:58:00Z 2014-02-20T14:48:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2014/february/engaged-scholarship-in-action-workshop.aspx>

New MSc programmes for 2014 Kabir Ganguly Birmingham Business School has grown its selection of available MSc degrees with the introduction of two new MSc programmes; MSc Financial Management and MSc Management. 2014-02-20T11:38:00Z 2014-03-06T14:16:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/february/new-msc-programmes-for-2014.aspx>

Penultimate 2013/14 Distinguished Leaders Series; Dr Keith Palmer OBE David Morris Dr Keith Palmer OBE, Chairman of AgDevCo, continues the 2013/14 Distinguished leaders Series. 2014-02-18T10:54:00Z 2014-02-18T14:19:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2014/february/distinguished-leaders-series-keith-palmer.aspx>

University of Birmingham and Jamaica National Foundation Legacy Scholarship Launch David Morris As a part of the 2012 Olympic Legacy Programme, University of Birmingham and the Jamaica

National Building Society have joined forces to offer a unique scholarship. 2014-02-14T10:22:00Z 2014-02-14T10:06:00Z
<http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2014/february/university-of-birmingham-and-jamaica-national-foundation-legacy-scholarship-launch.aspx> #filmmakers required David Morris Birmingham Business School is looking for filmmakers and creative content producers to produce short films formed entirely from social media data, with 6 successful applicants awarded £5,000. 2014-02-11T11:23:00Z 2014-03-17T09:43:00Z
<http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2014/february/filmmakers-required.aspx> Singapore students celebrate graduating last year from the Singapore Institute of Management (SIM) David Morris Students in Singapore celebrated graduating last year from the Business School's partnership with the Singapore Institute of Management (SIM). 2014-02-11T10:08:00Z 2014-02-07T10:51:00Z
<http://www.birmingham.ac.uk/schools/business/news/2014/february/singapore-students-celebrate-graduating-gallery.aspx> Leave your mark: The National Student Survey 2014 David Morris The National Student Survey (NSS) is an opportunity for all final year students to give your opinion on what you liked about your time at Birmingham Business School as well as things that you felt could have been improved. (links to NNS website) 2014-02-10T10:39:00Z 2014-02-10T10:33:00Z
<http://www.thestudentsurvey.com/> Downloadable research podcast: "Responsible Retailing", Dr Pamela Robinson David Morris Dr Pamela Robinson, a Lecturer in Comparative Employment Relations, recently recorded a podcast to discuss her work and research interests, with a focus on "Responsible Retailing". 2014-02-10T08:30:00Z 2014-02-06T15:58:00Z <http://www.birmingham.ac.uk/schools/business/research/research-podcasts.aspx> Distinguished Leaders Series continues into 2014 with the Head of Investments for Business Growth Fund David Morris The 2013/14 Distinguished leaders Series continued in January with Richard Bishop, Head of Investments for the Business Growth Fund (BGF). 2014-02-07T09:47:00Z 2014-02-07T09:34:00Z
<http://www.birmingham.ac.uk/schools/business/mba/news/2014/february/distinguished-leaders-series-continues.aspx> Martin Wolf talks "The Shift and the Shocks of the global financial crisis" at the University of Birmingham David Morris The Chief Economics Commentator at the Financial Times delivers a lecture on the global financial crisis to a packed audience at the University of Birmingham. 2014-02-06T14:25:00Z 2014-02-06T14:18:00Z
<http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/february/martin-wolf-talks-the-shift-and-the-shocks.aspx> Accounting & Finance PhD students to present their research in Rome David Morris Two Accounting & Finance PhD students have been selected to present their research at an upcoming Doctoral Seminar this summer in Rome. 2014-02-04T09:46:00Z 2014-02-04T09:35:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2014/february/accounting-finance-phd-students-to-present-their-research-in-rome.aspx> Dean of Birmingham Business School speaks in the House of Lords David Morris Professor Simon Collinson recently spoke at a recent Industry and Parliamentary Trust (IPT) dinner in the House of Lords on "The Role of Government in Developing Trade with China". 2014-02-03T11:42:00Z 2014-02-18T14:18:00Z
<http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/february/dean-of-birmingham-business-school-speaks-in-the-house-of-lords.aspx> Dr Pamela Robinson discusses self service checkout theft on BBC radio David Morris Dr Pamela Robinson featured on BBC 5 Live radio this week discussing theft from supermarket self service checkouts, which has been reported to see billions of items stolen. 2014-02-01T10:00:00Z 2014-02-18T14:18:00Z
<http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/february/dr-pamela-robinson-discusses-self-service-checkout-theft-on-bbc-radio.aspx> UK trade with China: brighter prospects ahead? David Morris We know that the phenomenal economic growth of China represents a huge opportunity for British firms. So it may be a surprise to learn that the UK's track record of exports to China is very weak, relative to our European counterparts. 2014-01-31T09:10:00Z 2014-01-31T08:57:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/january/uk-trade-with-china-brighter-prospects-ahead.aspx> College of Policing grant to build links between academics and the police David Morris A partnership involving the University of Birmingham has been awarded £50,000 by the College of Policing to forge links between academics and the police. 2014-01-30T10:10:00Z 2014-01-31T08:37:00Z
<http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/january/college-of-policing-grant-to-build-links-between-academics-and-the-police.aspx> Professor Stephen Nickell visits Birmingham to discuss Fiscal Responsibility in the UK David Morris Professor Stephen Nickell recently visited Birmingham to deliver a lecture entitled "Fiscal Responsibility in the UK". 2014-01-29T09:59:00Z 2014-02-26T09:25:00Z
<http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/january/professor-stephen-nickell-visits-birmingham-to-discuss-fiscal-responsibility-in-the-uk.aspx> Professor Francis Greene part of 'Delivering Enterprise for Growth' panel at Federation of Small Businesses conference David Morris Professor Francis Greene part of panel at 'Federation of Small Businesses' conference in London. 2014-01-27T11:19:00Z 2014-01-27T11:08:00Z
<http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/january/professor-francis-greene-part-of-delivering-enterprise-for-growth-panel-at-federation-of-small-businesses-conference.aspx> Business School students success at University innovation competition David Morris Three Business School students recently performed well at the University's annual Plan-B Innovation Competition. 2014-01-24T11:12:00Z 2014-01-24T10:55:00Z
<http://www.birmingham.ac.uk/schools/business/news/2014/january/business-school-students-success-at-university-innovation-competition.aspx> New Birmingham MBA brochure launches David Morris The new Birmingham MBA brochure is now available to view online. 2014-01-23T12:14:00Z 2014-01-23T12:36:00Z
<http://www.birmingham.ac.uk/schools/business/mba/news/2014/january/new-birmingham-mba-brochure-launches.aspx> "Fiscal Responsibility in the UK" and "MBA Distinguished Leaders Series" lectures next Wednesday David Morris Two guest lectures; "Fiscal Responsibility in the UK" and the next in our "MBA Distinguished Leaders Series", will be taking place at Birmingham Business School next week. 2014-01-17T11:14:00Z 2014-01-17T11:13:00Z
<http://www.birmingham.ac.uk/schools/business/news/2014/january/lectures-next-wednesday.aspx> Student profile: Bethan Dean, BSc International Business | Year abroad in Hong Kong David Morris As part of her International Business BSc degree, Bethan Dean worked for a year in Hong Kong as a Merchandising Trainee. 2014-01-13T16:03:00Z 2014-01-13T15:57:00Z <http://www.birmingham.ac.uk/schools/business/student-profiles/undergraduate/management/bethan-dean-international-business.aspx> A British Manufacturing Renaissance? The Reshoring of British Manufacturing David Morris Professor John Bryson and Dr Rachel Mulhall discuss a British manufacturing renaissance as part of 'The Birmingham Brief'. 2014-01-10T10:30:00Z 2014-01-10T10:15:00Z
<http://www.birmingham.ac.uk/schools/business/departments/management/news/2014/january/a-british-manufacturing-renaissance-the-reshoring-of-british-manufacturing.aspx> Hundred-year sentences ignore both logic and evidence David Morris Dr Siddhartha Bandyopadhyay discusses proposals to impose incredibly long sentences (100 years or so) for some murders as a way to circumvent the EU court's ban on life sentences without parole. 2014-01-09T11:33:00Z 2014-02-18T14:20:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2014/january/hundred-year-sentences-ignore-both-logic-and-evidence.aspx> International students discuss their time at the University of Birmingham David Morris Video: Students from different countries talk about their time at the University of Birmingham. 2014-01-07T16:18:00Z 2014-01-07T16:05:00Z <http://www.birmingham.ac.uk/schools/business/news/2014/january/international-students-discuss-their-time-at-the-university-of-birmingham.aspx> College of Social Sciences Doctoral Researcher yearbook David Morris The inaugural College of Social Sciences Doctoral Researcher Yearbook showcases the innovative and cutting edge work of the Doctoral Researchers in Birmingham Business School, as well as the other schools within the College. 2013-12-18T17:59:00Z 2013-12-18T15:05:00Z <http://www.birmingham.ac.uk/Documents/college-social-sciences/dr-yearbook-2013.pdf> Business School finalists present their PhD research in the 2013 Birmingham Three Minute Thesis competition David Morris The 2013 University of Birmingham Three Minute Thesis (3MT®) competition featured two finalists from Birmingham Business School. 2013-12-18T10:30:00Z 2013-12-18T14:58:00Z
<http://www.birmingham.ac.uk/schools/business/news/2013/december/business-school-finalists-present-their-phd-research-in-the-2013-birmingham-three-minute-thesis-competition.aspx> Professor Ron Hodges presents at ACCA's 5th International Public Sector Conference David Morris Professor Ron Hodges presented at ACCA's 5th International Public Sector Conference, sharing his perspective on financial reporting around the world 2013-12-16T11:28:00Z 2013-12-16T12:05:00Z
<http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2013/december/professor-ron-hodges-presents-at-accas-5th-international-public-sector-conference.aspx> GREAT Scholarship: Opportunities for our Indian MBA Applicants David Morris The Birmingham MBA team are delighted to announce brand new scholarships for Indian MBA applicants. 2013-12-12T10:00:00Z 2013-12-11T15:52:00Z
<http://www.birmingham.ac.uk/schools/business/mba/news/2013/december/great-scholarship-opportunities-for-our-indian-mba-applicants.aspx> Video: Professor Andy Lymer Responds to the 2013 Autumn Statement David Morris Watch Professor Andy Lymer respond to the 2013 Autumn Statement, discussing how there was little announced in the way of tax-related give always. 2013-12-11T12:28:00Z 2013-12-11T12:14:00Z

<http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/december/professor-isabelle-szmigin-responds-to-the-2013-autumn-statement.aspx> Professor Isabelle Szmigin responds to the 2013 Autumn Statement David Morris Professor Isabelle Szmigin responds to the 2013 Autumn Statement. 2013-12-11T12:17:00Z 2013-12-11T12:07:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/december/professor-isabelle-szmigin-responds-to-the-2013-autumn-statement.aspx> Video: Professor Kiran Trehan responds to the 2013 Autumn Statement David Morris Watch Professor Kiran Trehan respond to the 2013 Autumn Statement. 2013-12-11T12:13:00Z 2014-01-09T15:24:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/december/professor-kiran-trehan-responds-to-the-2013-autumn-statement.aspx> Video: Professor Kiran Trehan responds to the 2013 Autumn Statement David Morris Watch Professor Kiran Trehan respond to the 2013 Autumn Statement. 2013-12-11T12:13:00Z 2014-01-06T11:34:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2013/december/professor-kiran-trehan-responds-to-the-2013-autumn-statement.aspx> Christmas: The toughest time of the year for consumers David Morris Professor Isabelle Szmigin discusses impact for consumers and retailers from this week's Autumn Statement and the likely impact it could have. 2013-12-05T11:46:00Z 2013-12-11T11:47:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/december/christmas-the-toughest-time-of-the-year-for-consumers.aspx> How will the Chancellor's autumn statement impact on small and medium size Businesses? David Morris Ahead of the government's autumn statement, Professor Kiran Trehan, Professor of Leadership and Enterprise Development at Birmingham Business School, discusses the impact on SMEs and diversity. 2013-12-05T11:38:00Z 2013-12-11T11:42:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/december/how-will-the-chancellors-autumn-statement-impact-on-small-and-medium-size-businesses.aspx> The Autumn Statement: It's not what it used to be David Morris Professor John Bryson discusses economic growth from this week's Autumn Statement and the likely impact it could have. 2013-12-05T11:29:00Z 2013-12-11T11:34:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/december/the-autumn-statement-its-not-what-it-used-to-be.aspx> What might we expect of the Autumn statement in terms of tax changes? David Morris Professor Andy Lymer discusses tax including proposed changes to tax thresholds and capital gains tax from this week's Autumn Statement and the likely impact it could have. 2013-12-05T11:17:00Z 2013-12-11T11:20:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2013/december/what-might-we-expect-of-the-autumn-statement-in-terms-of-tax-changes.aspx> Professor Simon Collinson shortlisted in Management Book of the Year competition David Morris Dean of Birmingham Business School's book has been shortlisted in the category of 'Practical Manager' in the Management Book of the Year competition. 2013-12-04T09:00:00Z 2013-12-04T13:52:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/december/professor-simon-collinson-shortlisted-in-management-book-of-the-year-competition.aspx> Professor Isabelle Szmigin discusses Cyber Monday on BBC Radio David Morris Professor Isabelle Szmigin featured on BBC WM Breakfast radio this morning discussing online shopping and Cyber Monday. 2013-12-02T14:33:00Z 2013-12-02T14:26:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/december/professor-isabelle-szmigin-discusses-cyber-monday-on-bbc-radio.aspx> FT European Rankings places Birmingham in top 20 of UK Business Schools David Morris The FT European Business School Rankings 2013 has placed Birmingham Business School within its Top 100 European Business School rankings. 2013-12-02T11:58:00Z 2013-12-04T14:16:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/december/improved-rankings-in-ft-european-business-school-rankings-2013.aspx> Birmingham Professors discuss "The Business of Business Schools" at annual London conference David Morris Two key members of staff from Birmingham Business School took part in the Association of Business Schools (ABS) Annual Conference this week. 2013-11-27T12:42:00Z 2013-11-28T09:34:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/november/the-business-of-business-schools.aspx> What can medieval monks, a Norfolk cloth trader and a 19th century American railroad magnate teach today's entrepreneurs? David Morris Dr Catherine Casson recently wrote an article on how historical precedents can provide an important additional source of information for prospective entrepreneurs. 2013-11-20T11:40:00Z 2013-11-20T11:29:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/november/what-can-medieval-monks-a-norfolk-cloth-trader-and-a-19th-century-american-railroad-magnate-teach-todays-entrepreneurs.aspx> Professor Isabelle Szmigin and Jeremy Paxman talk Christmas ads on BBC Newsnight David Morris Professor Isabelle Szmigin appeared on BBC Newsnight, continuing to offer her expert views on the current state of Christmas ad campaigns. 2013-11-18T10:23:00Z 2013-11-18T10:39:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/november/professor-isabelle-szmigin-and-jeremy-paxman-talk-christmas-ads-on-bbc-newsnight.aspx> ESRC grant success for Birmingham Kabir Ganguly We are delighted to announce that the University of Birmingham has risen to third in the UK with Economic and Social Research Council (ESRC) grant success in terms of values of award according to the Times Higher statistics. 2013-11-15T16:46:00Z 2013-11-20T10:26:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/november/esrc-grant-success-for-birmingham.aspx> Distinguished Leaders Series continues with Group HR Director of Amey David Morris University of Birmingham alumna Valerie Hughes D'Aeth recently returned to Birmingham Business School as part of the 2013/14 Distinguished Leaders Series. 2013-11-15T14:11:00Z 2014-02-18T10:15:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/november/distinguished-leaders-series-continues-with-group-hr-director-of-amey.aspx> Former Vice Chairman of Arsenal and the FA talks to students at Birmingham Business School David Morris Former Vice Chairman of Arsenal Football Club and the Football Association recently came to Birmingham Business School to talk to our undergraduate students 2013-11-08T14:25:00Z 2013-11-08T14:13:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/november/former-vice-chairman-of-arsenal-and-the-fa-talks-to-students-at-birmingham-business-school.aspx> The Christmas ad campaign: Professor Isabelle Szmigin talks to BBC Breakfast David Morris Professor Isabelle Szmigin from the Department of Marketing appeared on BBC Breakfast News yesterday morning, discussing Christmas advert campaigns. 2013-11-07T11:54:00Z 2013-11-08T14:06:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/november/the-christmas-ad-campaign-professor-isabelle-szmigin-talks-to-bbc-breakfast.aspx> ESRC scholarships for Postgraduate training and Doctoral Research David Morris Applications for Economic and Social Research Council (ESRC) funding beginning in October 2014 are now being accepted. 2013-11-06T11:58:00Z 2013-11-06T11:51:00Z <http://www.birmingham.ac.uk/schools/business/research/news/2013/november/esrc-scholarships-for-postgraduate-training-and-doctoral-research.aspx> MSc & MBA programme drop-in sessions at upcoming Postgraduate open day David Morris Birmingham Business School will be holding a drop-in session for taught MSc & MBA programmes this month as part of the Postgraduate Open Day. 2013-11-01T10:00:00Z 2013-10-31T09:37:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/november/msc-mba-programme-drop-in-sessions-at-upcoming-postgraduate-open-day.aspx> Former Executive Director of Tesco Plc and current Chairman of Poundland kicks off Distinguished Leaders Series 2013/14 David Morris The 2013/14 run of the Distinguished Leaders Series began on 23rd October with Andrew Higginson, Chairman of Poundland, visiting Birmingham Business School. 2013-10-31T10:16:00Z 2013-10-31T10:54:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/october/former-executive-director-of-tesco-plc-and-current-chairman-of-poundland-kicks-off-distinguished-leaders-series-2013-14.aspx> Birmingham Business School Academic visits Brazil to promote sustainable development in the Amazon David Morris Dr Pamela Robinson recently visited Brazil to engage and debate with a number of interested parties that are focused on promoting sustainable development in the Amazon. 2013-10-29T15:31:00Z 2013-10-30T11:54:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/october/sustainable-development-in-the-amazon.aspx> University of Birmingham joins UK government delegation in China David Morris In conjunction with the governments' trade trip to China, a number of our academics were asked to comment on the UK's varying industry links with China. 2013-10-23T10:07:00Z 2013-10-23T10:04:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/october/university-of-birmingham-joins-uk-government-delegation-in-china.aspx> Video: Alumni profile of Louise Branes, founder of Diagnosis Retail David Morris Watch Louise Barnes discuss her career since graduating with a BCom with French in 1986, going on to become a CEO of retail chain FatFace and founding business growth expertise company; Diagnosis Retail. 2013-10-17T16:31:00Z 2014-02-27T10:20:00Z <http://www.birmingham.ac.uk/university/colleges/socsci/news.aspx?SyndicationType=2> Conference: What's the business case for co-production in public services? - 24th October 2013 Nathan Johnson 10th Meeting of the West Midlands Co-Production Network hosted by INLOGOV, LARIA and Governance International. The central issue for the day will be: What is the evidence on when and how co-production can be a cost effective solution for local government services? The conference will be hosted by three of the leading UK organisations in the field of co-production: INLOGOV, LARIA and Governance International. 2013-10-14T17:03:00Z 2014-10-14T16:20:00Z <http://www.birmingham.ac.uk/schools/government-society/departments/local-government-studies/events/2013/business-case-for-co-production-in-public>

services.aspx The Economist's Which MBA? 2013 Global Rankings David Morris The Economist's Which MBA? 2013 Global Rankings have confirmed Birmingham Business School's position in their top 100 with a placement of 85th globally and as one of the top UK and European MBA programmes. 2013-10-14T09:00:00Z 2013-10-11T16:04:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/october/the-economists-which-mba-2013-global-rankings.aspx> University of Birmingham professors promoting ethnic minority entrepreneurship David Morris Innovative new ways to support ethnic minority businesses will be high on the agenda on this week at a special conference to promote ethnic entrepreneurship. 2013-10-09T14:56:00Z 2013-10-09T14:53:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/october/university-of-birmingham-professors-promoting-ethnic-minority-entrepreneurship.aspx> Professor Isabelle Szmigin discusses discount stores and supermarkets on BBC WM David Morris Last week, Professor Isabelle Szmigin featured on local radio station BBC WM, discussing discount stores and the quality and price of supermarket food. 2013-10-08T10:16:00Z 2013-10-08T10:05:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/october/professor-isabelle-szmigin-discusses-discount-stores-and-supermarkets-on-bbc-wm.aspx> Skill shortage stops UK from engineering global success David Morris Professor John Bryson discusses how the future competitiveness of the British economy is founded on the country's engineers. 2013-09-29T09:30:00Z 2013-09-30T10:03:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/september/skill-shortage-stops-UK-from-engineering-global-success.aspx> Hear our academics offer expert opinions on BBC Radio WM David Morris Two Birmingham Business School academics have recently featured on local radio station BBC WM, commenting on current issues. 2013-09-26T15:42:00Z 2013-09-26T15:29:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/september/hear-our-academics-offer-expert-opinions-on-bbc-radio-wm.aspx> Doctoral Researcher at Birmingham Business School wins 'Best PhD Paper' David Morris A Doctoral Researcher from Birmingham Business School was recently awarded at an international event focussing on high performance manufacturing from a global perspective. 2013-09-25T15:46:00Z 2013-09-25T16:20:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/september/doctoral-researcher-wins-best-phd-paper.aspx> Centre for Research in Ethnic Minority Entrepreneurship arrives at Birmingham Business School David Morris Birmingham Business School is the new home for the Centre for Research in Ethnic Minority Entrepreneurship (CREME) and its flagship knowledge exchange initiative, the Enterprise and Diversity Alliance (EDA). 2013-09-24T11:22:00Z 2013-09-24T10:59:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/september/creme-arrives.aspx> Foreign takeovers revive talk of UK decline David Morris Professor Simon Collinson discusses the future of the country's listed industrial companies, and whether takeovers are a sign of health in British manufacturing or the deal making is fresh evidence of Britain's industrial decline. 2013-09-23T11:16:00Z 2013-09-23T11:05:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/september/foreign-takeovers-revive-talk-of-uk-decline.aspx> Birmingham announced as University of the Year David Morris The University of Birmingham has been named University of the Year 2014 in The Times and The Sunday Times Good University Guide. 2013-09-20T13:11:00Z 2013-09-20T12:46:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/september/birmingham-announced-as-university-of-the-Year.aspx> Professor Isabelle Szmigin on BBC One Breakfast - "Should sweets be banned at the supermarket checkout?" David Morris The Department of Marketing's Professor Isabelle Szmigin appeared on BBC One Breakfast yesterday, discussing whether sweets be banned at the supermarket checkout. 2013-09-18T10:51:00Z 2013-09-18T11:46:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/september/professor-isabelle-szmigin-on-bbc-one-breakfast.aspx> CREME has a new home David Morris Birmingham Business School is the new home for the Centre for Research in Ethnic Minority Entrepreneurship (CREME) and its flagship knowledge exchange initiative, the Enterprise and Diversity Alliance (EDA). 2013-09-17T10:01:00Z 2013-09-18T09:45:00Z <http://www.birmingham.ac.uk/research/activity/business/creme/news/2013/october/creme-has-a-new-home.aspx> Birmingham Business School launches on Facebook David Morris Birmingham Business School recently launched the official Business School Facebook page to sit alongside the @UoB_Business Twitter profile to increase its social media presence. 2013-09-16T14:03:00Z 2013-09-16T10:15:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/september/birmingham-business-school-launches-on-facebook.aspx> University of Birmingham launches Business Club Dean Miller Businesses from across the region recently visited Birmingham Research Park for an opportunity to network, be informed about funding opportunities available and learn how they can access the knowledge and expertise at the University of Birmingham. 2013-09-13T19:15:00Z 2014-04-29T12:17:00Z <http://www.birmingham.ac.uk/partners/news/items/birmingham-launches-business-club.aspx> University of Birmingham launches Business Club Tim Yates Businesses from across the region recently visited Birmingham Research Park for an opportunity to network, be informed about funding opportunities available and learn how they can access the knowledge and expertise at the University of Birmingham. 2013-09-13T15:55:00Z 2013-09-13T15:40:00Z <http://www.birmingham.ac.uk/generic/alta-innovations/news/University-of-Birmingham-launches-Business-Club.aspx> Student Profile: James Schirn, MSc graduate | Royal Society of Chemistry, UK David Morris James Schirn graduated with an MSc in Corporate Governance and Corporate Responsibility and is currently employed as Head of Governance and Legal at the Royal Society of Chemistry. 2013-09-13T14:44:00Z 2013-09-13T14:20:00Z <http://www.birmingham.ac.uk/university/colleges/socsci/news.aspx?SyndicationType=2> Birmingham Business School hosts meeting of top business minds David Morris The 15th annual conference of the European Trade Study Group (ETSG) will be hosted by Birmingham Business School from 12 to 14 September 2013, bringing together more than 300 participants from Europe, USA, Japan, China, India and beyond. 2013-09-12T11:15:00Z 2013-09-12T11:24:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/september/birmingham-hosts-meeting-of-top-business-minds.aspx> Birmingham hosts meeting of top business minds Samantha Williams The world's largest meeting of international trade economists commences today at the University of Birmingham for the fifteenth European Trade Study Group conference. 2013-09-12T09:02:00Z 2013-09-12T08:57:00Z <http://www.birmingham.ac.uk/news/latest/2013/09/12-sep-birmingham-hosts-meeting-of-top-business-minds.aspx> Global ranking reinforces Birmingham's position as a world-class university David Morris The University of Birmingham has made an impressive 15 place rise to 62nd in this year's QS World University Rankings, cementing its position in the top 100 universities globally and placing it 10th in the UK. 2013-09-11T10:12:00Z 2013-09-11T10:13:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/september/global-ranking-reinforces-Birminghams-position-as-a-world-class-university-2.aspx> Latest 'Birmingham Business School Discussion Paper Series' papers available David Morris The latest entries in the 'Birmingham Business School Discussion Paper Series' are now available. Papers are submitted from academics across all departments of the Business School, covering a wide range of research topics. 2013-09-10T15:51:00Z 2013-09-10T15:59:00Z <http://www.birmingham.ac.uk/schools/business/research/news/2013/september/latest-birmingham-business-school-discussion-paper-series-papers-available.aspx> Fundamentals of leadership David Morris Birmingham Business School Advisory Board members discuss leadership, the subject of which is covered by students studying a course from the suite of BSc Business Management programmes. 2013-08-30T10:05:00Z 2013-08-29T16:49:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/august/fundamentals-of-leadership.aspx> Birmingham Business School to host two international conferences in September David Morris This month Birmingham Business School is the host of two international conferences; the Comparative International Governmental Accounting Research conference and the European Trade Study Group conference. 2013-08-29T17:18:00Z 2013-08-29T16:31:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/august/Birmingham-Business-School-to-host-two-international-conferences-in-September.aspx> National Student Survey Results 2013 Infographic David Morris Find out how undergraduate programmes at Birmingham Business School fared in the 'National Student Survey' Results 2013. 2013-08-23T15:39:00Z 2013-08-23T15:52:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/august/national-student-survey-results-2013-infographic.aspx> Eurozone exiting the recession and its implications for the Midlands David Morris Dr Michel Goyer recently featured on BBC Radio Coventry and Warwickshire, discussing the Eurozone coming out of recession and its implications for the Midlands. 2013-08-23T10:49:00Z 2013-08-23T10:39:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/august/eurozone-exiting-the-recession-and-its-implications-for-the-midlands.aspx> Dr Pamela Robinson discusses Tesco's £300,000 fine for misleading strawberry prices on BBC Radio WM David Morris Listen to Dr Pamela Robinson's appearance on BBC Radio West Midlands where she discusses Tesco's £300,000 fine for misleading customers on the price of its strawberries. 2013-08-22T13:54:00Z 2013-08-22T13:32:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/august/dr-pamela-robinson-discusses-tescos-fine-for-misleading-strawberry-prices.aspx> Downloadable research podcast: "Facebook photos could damage relationships" David Morris Dr David Houghton's research on sharing photographs on Facebook and how it could damage relationships with friends, family and colleagues is now available as a downloadable podcast. 2013-08-21T14:57:00Z 2013-08-21T14:51:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/august/download-the-podcast-academics-research-shows-facebook-photos-could-damage-relationships.aspx> Dr Michel Goyer joins the Department of Management David Morris Dr Michel Goyer is the latest

to the Department of Management staff, having joined Birmingham Business School from Warwick Business School. Michel has a PhD in Political Science and his research interests includes International Political Economy and the European Sovereign Debt Crisis. 2013-08-19T11:17:00Z 2013-08-19T16:40:00Z
<http://www.birmingham.ac.uk/staff/profiles/business/michel-goyer.aspx> Premier League football referees more likely to book foreign players David Morris The 2013/14 Barclays Premier League season starts this Saturday and a major analysis of referee's decisions in the league has shown that officials are around 15% more likely to book foreign players who are from the same background as the most sizable ethnic minority groups in the UK. 2013-08-14T15:50:00Z 2013-08-14T15:37:00Z
<http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/august/premier-league-football-referees-more-likely-to-book-foreign-players.aspx> Academics research shows Facebook photos could damage relationships David Morris Sharing photographs on Facebook could damage relationships with friends, family and colleagues, a new study by the Department of Marketing's Dr David Houghton has found. 2013-08-09T09:05:00Z 2013-08-16T09:14:00Z
<http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/august/academics-research-shows-facebook-photos-could-damage-relationships.aspx> Oil, the marketing wolf pack, and EU price-fixing David Morris In May this year, there were a series of raids on the corporate offices of a number of oil giants. Dr Andrew Pressey took a look at the investigation and the suspected "price-fixing" in the market of petrol. 2013-08-06T13:23:00Z 2013-08-06T14:28:00Z
<http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/august/oil-the-marketing-wolf-pack-and-eu-price-fixing.aspx> Supermarkets can lead high street rebirth David Morris At the end of May this year, the Centre for Retail Research (CRR) outlined a very bleak future for the UK high street. Dr Pamela Robinson took a look at the report and how supermarkets could play a part in the rebirth of the high street. 2013-08-06T11:47:00Z 2013-08-06T14:27:00Z
<http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/august/supermarkets-can-lead-high-street-rebirth.aspx> Was the election of police commissioners a mistake? David Morris Dr Siddhartha Bandyopadhyay discusses the tension between senior police officers and their elected masters that spilled over into the political arena after reports of chief constables being bullied out of their jobs and complaints of misuse of office by some of the new class of Police and Crime Commissioners. 2013-08-06T10:50:00Z 2013-08-06T14:20:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/august/was-the-election-of-police-commissioners-a-mistake.aspx> BBS Alumni announce dates and speakers for the return of the Distinguished Leaders Series David Morris The Birmingham Business School (BBS) Alumni Relations team are pleased to announce the return of the Distinguished Leaders Series in 2013/14 with confirmation of dates and speakers. 2013-08-05T12:06:00Z 2013-08-05T14:28:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/august/bbs-alumni-announce-dates-and-speakers-for-the-return-of-the-distinguished-leaders-series.aspx> Business School lecturer gives evidence at the House of Commons David Morris The All Party Parliamentary Group on Local Growth, Local Enterprise Partnerships (LEPs) and Enterprise Zones, chaired by local MP James Morris, met in July at the House of Commons to hear evidence on the leadership capacity of Local Enterprise Partnerships. 2013-08-05T09:58:00Z 2013-08-05T09:50:00Z
<http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/august/business-school-lecturer-gives-evidence-at-the-house-of-commons.aspx> Accounting and Finance videos highlight department and undergraduate degree course David Morris Professor Ron Hodges and Dr Dan Herbert discuss the Department of Accounting and Finance and the Accounting and Finance BSc undergraduate degree at Birmingham Business School. 2013-08-02T14:19:00Z 2013-08-02T11:27:00Z
<http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2013/august/accounting-and-Finance-videos-highlight-department-and-undergraduate-degree-course.aspx> Camp Hill Girls School wins 2013 Eureka-ROCKET Challenge David Morris Would-be entrepreneurs from seven schools pitched to business professionals as part of a business challenge to test their enterprising acumen at Birmingham Business School. 2013-08-02T14:17:00Z 2013-08-02T10:11:00Z
<http://www.birmingham.ac.uk/schools/business/news/2013/august/camp-hill-girls-school-wins-2013-eureka-rocket-challenge.aspx> Professor Indrajit Ray helps improve learning in India David Morris Professor Indrajit Ray, Chair in Economic Theory at Birmingham Business School's Department of Economics, is Chairman of 'Vidyapith', a charity based in India. 2013-07-30T12:20:00Z 2013-07-30T12:02:00Z
<http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/july/Professor-Indrajit-Ray-helps-improve-learning-in-India.aspx> Facilities now available for use for West Midlands businesses William Fallows Facilities available for free use by West Midlands SME's. 2013-07-30T10:04:00Z 2013-07-30T09:52:00Z <http://www.birmingham.ac.uk/facilities/digitalhumanitieshub/news/facilities-now-available-for-use-for-west-midlands-businesses.aspx> Singapore Global MBA Ambassador added to Alumni map David Morris The latest Alumni Ambassador has been added to the Birmingham Business School's International Collaboration and Alumni maps. Rashid Mohiuddin completed the Birmingham Business School Global MBA in Singapore and is now a part of the Alumni Ambassador program. 2013-07-26T09:12:00Z 2013-07-30T13:47:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/july/singapore-global-mba-ambassador-added-to-alumni-map.aspx> EQUIS Reaccreditation for Birmingham Business School David Morris Birmingham Business School is delighted to announce that they have been reaccredited by EQUIS for a further 3 years. 2013-07-25T14:47:00Z 2013-07-25T14:40:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/july/equis-reaccreditation-for-birmingham-business-school.aspx> Internationally known expert brings C++ for Computational Finance course to Birmingham David Morris The Department of Economics is very pleased that Daniel J. Duffy, an internationally known and experienced expert in his field, will be teaching a four-day intensive C++ for finance crash course at the University of Birmingham. 2013-07-25T10:02:00Z 2013-07-25T09:56:00Z
<http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/july/internationally-known-experienced-expert-brings-c-for-computational-finance-course-to-birmingham.aspx> Boots International boosts student employability David Morris A Birmingham Business School student is celebrating a bright future having gained employment on the Boots International Graduate Scheme which launched this year. 2013-07-23T10:09:00Z 2013-07-23T09:59:00Z
<http://www.birmingham.ac.uk/schools/business/news/2013/july/boots-international-boosts-student-employability.aspx> The Royal Baby: Game to Name David Morris You don't need to know the concepts of modern Game Theory to name a baby, let alone the Royal baby, arguably the most important name for the rest of this century. It is a personal, family matter of choice, surely not a game! Well, wait, think twice. 2013-07-22T12:55:00Z 2013-07-22T12:06:00Z
<http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/july/the-royal-baby-game-to-name.aspx> Video: Birmingham Business School Graduations July 2013 David Morris The 2013 graduates from Birmingham Business School offer their thoughts and advice about their time studying at the University and being a student in the city of Birmingham. 2013-07-19T11:04:00Z 2013-07-19T10:47:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/july/video-birmingham-business-school-graduations-july-2013.aspx> First overseas Distinguished Leaders lecture takes place in Singapore David Morris On Thursday 4th July, Birmingham Business School in association with Singapore Institute of Management (SIM) hosted the first overseas Distinguished Leaders lecture. 2013-07-15T11:07:00Z 2013-07-15T11:37:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/july/first-overseas-distinguished-leaders-lecture-takes-place-in-singapore.aspx> Business School Advisory Board member is awarded Honorary Doctorate David Morris Birmingham Business School students had the honour of sharing their degree ceremony with Business School Advisory Board member Anji Hunter, who graciously accepted her Honorary Doctorate from the University on the 3rd July. 2013-07-11T16:06:00Z 2013-07-11T15:59:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/july/advisory-board-member-is-awarded-honorary-doctorate.aspx> Enterprising pupils enter dragon's den with global business focus David Morris 200 would-be entrepreneurs from seven local schools will pitch to leading business professionals this week as part of a unique business challenge to test their enterprising acumen. 2013-07-09T15:32:00Z 2013-07-09T15:31:00Z
<http://www.birmingham.ac.uk/schools/business/news/2013/july/enterprising-pupils-enter-dragons-den-with-global-business-focus.aspx> Enterprising pupils enter dragon's den at Birmingham Business School Samantha Williams 200 would-be entrepreneurs from seven local schools will pitch to leading business professionals this week as part of a unique business challenge to test their enterprising acumen. 2013-07-08T15:19:00Z 2013-07-08T15:16:00Z <http://www.birmingham.ac.uk/news/latest/2013/07/8-Jul-Enterprising-pupils-enter-dragons-den-at-Birmingham-Business-School.aspx> Student Profile: Ola Dantis, MSc Strategic Marketing and Consulting David Morris Ola Dantis graduated with an MSc in Strategic Marketing and Consulting in 2010 and was a recipient of the Simon Evans Scholarship. Ola is the Managing Partner of Cornerstone Associates in Nigeria. 2013-07-01T16:54:00Z 2013-07-01T15:56:00Z <http://www.birmingham.ac.uk/university/colleges/socsci/news.aspx?SyndicationType=2> Business Management student receives first ever Enterprise Scholarship David Morris Daniel Oates, a first year Undergraduate student studying Business Management with a Year in Industry, has been selected to be the recipient of the Enterprise Scholarship from The Entrepreneurship and Innovation team. 2013-06-28T15:17:00Z 2013-06-28T15:28:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/june/business-management-student-receives-first-ever-enterprise-scholarship.aspx> Birmingham Business School undergraduates continue to impress Capgemini David Morris Twenty two of our Business School undergraduates, including a further three from Computer Science, have just been put through their paces on the exclusive University of Birmingham Capgemini

Community Challenge. 2013-06-25T11:00:00Z 2013-06-25T14:22:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/june/mba-enterprise-and-innovation-scholarships.aspx> MBA Enterprise and Innovation Scholarships David Morris Due to popular demand, the MBA Enterprise and Innovation Scholarships are being re-opened to UK and EU students applying for our 12 month full-time MBA programmes. 2013-06-24T09:39:00Z 2013-06-24T09:31:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/june/mba-enterprise-and-innovation-scholarships.aspx> Launch of the EUREKA Challenge 2013 David Morris Birmingham Business School are delighted, once again, to host the EUREKA Challenge 2013. The EUREKA Challenge is for Year 12 students to encourage the acquisition and development of enterprise knowledge, skills and capability. 2013-06-21T16:03:00Z 2013-06-21T15:40:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/june/launch-of-the-eureka-challenge-2013.aspx> Advisory Board Meeting June 2013 Kabir Ganguly The Business School was also commended for its corporate relations activity in the last six months, particularly the unique employer partnerships developed with Boots International and Sony. 2013-06-18T15:40:00Z 2013-06-18T15:00:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/june/advisory-board-meeting-june-2013.aspx> Seven new Birmingham Business School Doctoral Scholarships Kabir Ganguly We are pleased to announce seven new PhD scholarships for the 2013/2014 academic year. 2013-06-17T11:34:00Z 2013-06-17T11:23:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/june/seven-new-birmingham-business-school-doctoral-scholarships.aspx> University of Birmingham Community Day this Sunday David Morris On Sunday 9 June 2013, the University of Birmingham is holding a Community Day at our Edgbaston campus, giving you the chance to explore our beautiful, historic campus and enjoy events and activities throughout the day. 2013-06-07T10:17:00Z 2013-06-07T09:53:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/june/university-of-birmingham-community-day-this-sunday.aspx> Distinguished Leader Series comes to Singapore David Morris Following the success of the Birmingham Business School Distinguished Leaders series we are pleased to announce a complementary lecture series in Singapore in partnership with the Singapore Institute of Management (SIM). 2013-06-05T09:58:00Z 2013-06-05T09:46:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/june/distinguished-leader-series-comes-to-singapore.aspx> High rankings for Birmingham Business School David Morris Birmingham Business School performed well in the Guardian's University guide 2014 league tables, with economics and business and management studies both appearing in high positions. 2013-06-04T12:29:00Z 2013-06-04T12:22:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/june/high-rankings-for-birmingham-business-school.aspx> Student Profile: Victoria Connelly, Supplier Sourcing Manager, Google David Morris Victoria graduated from the Strategy and Procurement Management MBA programme and since graduating has been working in the Procurement department as a Supplier Sourcing Manager for Google. 2013-06-03T10:39:00Z 2013-06-03T10:35:00Z <http://www.birmingham.ac.uk/schools/business/alumni/alumni-profiles/mba/victoria-connelly.aspx> University of Birmingham celebrates partnerships with business Andy Tootell In recognition of the positive impact of the University of Birmingham's partnerships with business Vice-Chancellor Professor David Eastwood hosted an evening reception at his private residence to celebrate the University of Birmingham's successful business partnerships and emphasise the University's crucial role in supporting business growth in the region. 2013-05-29T18:38:00Z 2013-05-29T18:34:00Z <http://www.birmingham.ac.uk/partners/news/items/University-of-Birmingham-celebrates-partnerships-with-business.aspx> How can the high street be saved? Kabir Ganguly Professor Isabelle Szmigin, Consumer Behaviourist from University of Birmingham and Saira Khan, a businesswoman and former Apprentice contestant, joined BBC Breakfast to debate what could be done to help save the UK high street. 2013-05-29T12:22:00Z 2013-05-29T12:41:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/may/how-can-the-high-street-be-saved.aspx> Deloitte challenges the Birmingham MBA David Morris This year's Birmingham MBA students have just been through an intensive one week consultancy training and simulation programme delivered by Deloitte. 2013-05-28T16:50:00Z 2013-05-30T14:16:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/may/deloitte-challenges-the-birmingham-mba.aspx> Research group holds workshop on integrating labour and skills into global value chains David Morris The Global Value Chains (GVC) research group at the University of Birmingham recently held their second workshop, looking at integrating labour and skills into global value chains. 2013-05-23T13:18:00Z 2013-05-23T13:09:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/may/research-group-holds-workshop-on-integrating-labour-and-skills-into-global-value-chains.aspx> Dean of Business School Presents at British American Business Council's Annual Conference Nathan Johnson Birmingham Business School Dean, Professor Simon Collinson was invited to present at the British American Business Council's Annual Conference (BABC) in Birmingham, May 16. The conference was part of a three-day conference comprising the Transatlantic Business Conference and the British American Group of Lawyers (BAGOL). 2013-05-21T11:30:00Z 2013-05-21T11:16:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/may/american-business-councils-annual-conference.aspx> Collaboration with Saasu Nathan Johnson We are delighted to have been selected as the first University in the UK that Saasu has granted a licence to. Saasu is a commercially available cloud-based accounting software package used worldwide in Small and Medium sized enterprises. 2013-05-15T10:59:00Z 2013-05-17T11:10:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2013/may/saasu-collaboration.aspx> BSc Business Management Programmes at Birmingham Business School David Morris Video: Students and academics discuss the suite of BSc Business Management programmes on offer at Birmingham Business School. 2013-05-10T14:01:00Z 2013-05-13T13:59:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/may/bsc-business-management-programmes-at-birmingham-business-school.aspx> University of Birmingham Ranked 10th for Producing the Richest Graduates David Morris The University of Birmingham has been ranked 10th in a rich list for producing the richest graduates and ranked number one for the most self-made millionaires. 2013-05-09T09:54:00Z 2013-05-09T10:43:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/may/university-of-birmingham-ranked-10th-for-producing-the-richest-graduates.aspx> University of Birmingham strengthens its top 20 league table position David Morris The University of Birmingham has been ranked 11th place in the Times Higher Education Student Experience Survey 2013 and 17th out of 124 UK universities in The Complete University Guide for 2014. 2013-05-07T16:11:00Z 2013-05-08T14:36:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/may/university-of-birmingham-strengthens-its-top-20-league-table-position.aspx> The paradox of falling crime rates in a recession David Morris Dr Siddhartha Bandyopadhyay of the Department of Economics discusses "The paradox of falling crime rates in a recession" in a Birmingham Perspective. 2013-04-30T14:54:00Z 2013-04-30T14:43:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/april/the-paradox-of-falling-crime-rates-in-a-recession.aspx> Doing Business in India – The University of Birmingham hosts an event to highlight opportunities for bilateral trade Andy Tootell On Thursday 25th April a collaborative event with The Confederation of Indian Industry, UK Trade and Investment and the University of Birmingham examined the current environment for 'doing business in India'. 2013-04-30T12:55:00Z 2013-04-30T12:40:00Z <http://www.birmingham.ac.uk/partners/news/items/doing-business-in-india.aspx> Doing Business in India – The University of Birmingham hosts an event to highlight opportunities for bilateral trade David Morris On Thursday 25th April a collaborative event with The Confederation of Indian Industry, UK Trade and Investment and the University of Birmingham examined the current environment for 'doing business in India'. 2013-04-29T15:02:00Z 2013-04-29T16:21:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/april/doing-business-in-india-the-university-of-birmingham-hosts-an-event-to-highlight-opportunities-for-bilateral-trade.aspx> Birmingham Business School's Partner in Singapore Wins Top Awards David Morris Birmingham Business School's partner in Singapore, the Singapore Institute of Management (SIM) were recently awarded top honours at the AsiaOne People's Choice Awards. 2013-04-29T13:18:00Z 2013-04-29T13:19:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/april/birmingham-business-schools-partner-in-singapore-wins-top-awards.aspx> Upcoming Events at Birmingham Business School David Morris Over the coming two weeks there are many events taking place at Birmingham Business School covering diverse topics such as 'The Financial Wellbeing of the Birmingham Community' and 'Doing Business in India'. 2013-04-19T11:00:00Z 2013-04-19T11:20:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/april/upcoming-events-at-birmingham-business-school.aspx> Birmingham Business School Alumni David Morris Birmingham Business School has its own dedicated Alumni team who create many opportunities for you to stay involved with the School and offers many benefits and services to help assist you with life after University. 2013-04-18T10:41:00Z 2013-04-18T11:31:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/april/birmingham-business-school-alumni.aspx> The University of Birmingham's Economic Impact on the City and Region David Morris The University of Birmingham has a major economic impact on the city and region as an educator, employer, research leader and international gateway. 2013-04-16T13:57:00Z 2013-04-16T13:56:00Z <http://www.birmingham.ac.uk/university/about/our-economic-impact.aspx> Student Profile: Joseph Morris, Money, Banking and Finance David Morris Joseph Morris graduated with BSc Hons in Money, Banking and Finance from the University of Birmingham. Joseph is currently working as the Chief Operating Officer for The Grad Diary in London. Find out about his time at Birmingham Business School. 2013-04-15T12:09:00Z 2013-

04-15T11:55:00Z <http://www.birmingham.ac.uk/schools/business/alumni/alumni-profiles/ug/joseph-morris> David Morris The Global Value Chain (GVC) Research Group focuses on the consequences of increased globalisation and outsourcing on business performance, employment, labour conditions and worker productivity. 2013-04-12T11:24:00Z 2013-04-12T11:18:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/april/global-value-chains-research-group.aspx> Adviser to the Prime Minister on Small Business and Enterprise Visits Birmingham Business School David Morris Lord Young, Adviser to the Prime Minister on small business and enterprise, paid a visit to Birmingham Business School to discuss the School's role in supporting small firms in the region. 2013-04-11T14:55:00Z 2013-04-11T14:11:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/april/adviser-to-the-prime-minister-on-small-business-and-enterprise-visits-birmingham-business-school.aspx> The Birmingham MBA: Upcoming MBA Fairs David Morris The Birmingham MBA Recruitment and Admissions Officer will be attending two upcoming MBA fairs to answer any questions you may have about studying an MBA at Birmingham Business School. 2013-04-11T09:53:00Z 2013-04-11T09:59:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/april/the-birmingham-mba-upcoming-mba-fairs.aspx> Student Profile: Will Phelan, Business Management David Morris Will Phelan graduated with BSc Hons in Business Management from the University of Birmingham in 2012. He is now working on the Barclays Future Leaders Programme. Find out about his time at Birmingham Business School. 2013-04-10T11:23:00Z 2013-04-10T11:31:00Z <http://www.birmingham.ac.uk/schools/business/alumni/alumni-profiles/ug/will-phelan.aspx> Distinguished Leaders Series Highlights 2012-13 David Morris The Distinguished Leaders Series of guest speakers at Birmingham Business School featured a number of high profile leaders from a range of industries across the world, reflecting on their personal journeys and discussing the qualities of a great leader. 2013-04-04T11:15:00Z 2013-04-05T11:12:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/april/distinguished-leaders-series-highlights-2012-13.aspx> PhD Student Selected to Participate at the 2013 Financial Management Consortium David Morris A PhD student from the Accounting and Finance department has been selected to participate at a European Doctoral Student Consortium. 2013-03-25T14:20:00Z 2013-03-25T14:12:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2013/march/phd-student-selected-to-participate-at-the-2013-financial-management-consortium.aspx> Hear Professor Kiran Trehan Discuss Driving Economic Growth David Morris The Department of Management's Professor Kiran Trehan, Birmingham Business School expert in leadership and enterprise development, recently took part in the University's Birmingham Heroes campaign to discuss driving economic growth. 2013-03-22T10:12:00Z 2013-03-22T10:18:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/march/hear-professor-kiran-trehan-discuss-driving-economic-growth.aspx> Department of Accounting & Finance and University Academics Offer Their Thoughts on the 2013 Budget David Morris Andy Lymer from the Department of Accounting & Finance discusses the state of the British economy and possible changes to the remit for the Bank of England ahead of the 2013 Budget. 2013-03-20T10:55:00Z 2013-04-12T16:37:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2013/march/department-of-accounting-finance-and-university-academics-offer-their-thoughts-on-the-2013-budget.aspx> Department of Economics and University Academics Offer Their Thoughts on the 2013 Budget David Morris John Fender from the Department of Economics discusses the state of the British economy and possible changes to the remit for the Bank of England ahead of the 2013 Budget. 2013-03-20T10:27:00Z 2013-03-20T10:18:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/march/department-of-economics-and-university-academics-offer-their-thoughts-on-the-2013-budget.aspx> Department of Marketing and University Academics Offer Their Thoughts on the 2013 Budget David Morris Isabelle Szmigin from the Department of Marketing discusses the state of the British economy and possible changes to the remit for the Bank of England ahead of the 2013 Budget. 2013-03-20T10:25:00Z 2013-03-20T10:17:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/march/department-of-marketing-and-university-academics-offer-their-thoughts-on-the-2013-budget.aspx> Department of Management and University Academics Offer Their Thoughts on the 2013 Budget David Morris Two academics from the Department of Management offered their thoughts on the 2013 Budget; Gill Bentley discusses the impact of the Budget on British industry and John Bryson offers nine suggestions for boosting economic growth. 2013-03-20T09:50:00Z 2013-03-20T10:18:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/march/department-of-management-and-university-academics-offer-their-thoughts-on-the-2013-budget.aspx> 'Minimum alcohol pricing could just work' says Professor Isabelle Szmigin David Morris Professor Isabelle Szmigin featured on The Guardian website this week discussing how minimum alcohol pricing could just work and that it should be given a chance. 2013-03-14T10:33:00Z 2013-03-14T12:13:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/march/minimum-alcohol-pricing-could-just-work-says-professor-isabelle-szmigin.aspx> Business School Alumna Who Turns Iconic Venues into Phenomenal Catwalks Launches Internship Programme David Morris After being the first to host a catwalk show on top of London's Tower Bridge and gaining a reputation as one of the most unique fashion show organisers in the world, Birmingham Business School Alumna Jessica Minh Anh has now started her own internship programme. 2013-03-11T15:01:00Z 2013-03-11T14:48:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/march/business-school-alumna-who-turns-iconic-venues-into-phenomenal-catwalks-launches-internship-programme.aspx> Chief Executive of Balfour Beatty Gives Distinguished Leaders Guest Lecture David Morris On Wednesday 20th February 2013, Chief Executive of Balfour Beatty and University of Birmingham alumnus Ian Tyler delivered a guest lecture as part of our Distinguished Leaders Series of guest speakers. 2013-03-05T20:18:00Z 2013-03-05T11:38:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/march/chief-executive-of-balfour-beatty-gives-distinguished-leaders-guest-lecture.aspx> Transformational healthcare leadership for the NHS David Morris The Health Services Management Centre and Birmingham Business School have been selected to support the NHS to deliver the largest and most comprehensive programme of leadership development, ever undertaken in the NHS. 2013-03-01T20:53:00Z 2013-03-06T10:04:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/march/transformational-healthcare-leadership-for-the-nhs.aspx> Partnership for the Planet: Legal Wisdom and Business Innovation Guest Speaker Event David Morris Can the corporate world stop inflicting severe environmental damage without legislation? Will the majority of businesses be inspired by examples of best practice? These are just two of the questions which will be tackled at an upcoming event at Birmingham Business School 2013-03-01T10:46:00Z 2013-03-01T11:02:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2013/march/partnership-for-the-planet-legal-wisdom-and-business-innovation-guest-speaker-event.aspx> Serascience Ltd shortlisted for Medilink UK Healthcare Business Awards 2013 Andy Tootell Having been awarded best start-up at the 2012 Medilink West Midlands Healthcare Business Awards in December, the list of acalades for Serascience could continue to grow following the recent announcement that the company has now been shortlisted for the Medilink UK Awards. 2013-02-26T15:22:00Z 2013-02-26T15:16:00Z <http://www.birmingham.ac.uk/partners/news/items/Serascience-Ltd-shortlisted-for-Medilink-UK-Healthcare-Business-Awards-2013-.aspx> British Federation of Women Graduates (BFWG) Scholarships 2013 David Morris The British Federation of Women Graduates scholarships are for women who will be in their third year of doctoral studies or part time equivalent at the time when the awards are given out. 2013-02-25T10:45:00Z 2013-02-25T10:21:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/February/british-federation-of-women-graduates-bfwg-scholarships-2013.aspx> Horsing around with the food chain: counting the cost of cheap meat Kabir Ganguly The controversy over food fraud appears to be intensifying. New cases of horsemeat and other "rogue" ingredients are now being discovered on the shelves of the major supermarkets almost every day. The question is where does the true responsibility lie? 2013-02-20T09:51:00Z 2013-02-20T09:18:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/February/horsing-around-with-the-food-chain-counting-cost-of-cheap-meat.aspx> Students Discuss Professor Al Roth's Lecture at the University of Birmingham David Morris Students discuss Professor Al Roth's lecture at the University of Birmingham and how having guest speakers adds to the student experience. 2013-02-15T16:13:00Z 2013-02-15T14:15:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/february/students-discuss-professor-al-roths-lecture-at-the-university-of-birmingham.aspx> Awards for 2011-12 Marketing Graduates David Morris A number of graduates from the Department of Marketing were awarded at their graduations last year. 2013-02-14T10:02:00Z 2013-02-14T09:45:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2013/February/awards-for-2011-12-marketing-graduates.aspx> Two Birmingham Business School PhD Students Selected to Participate at Competitive Event David Morris Two Accounting and Finance PhD students, Ms Dan Zhou and Mr Wasim Ahmad, have been selected to participate at the Merton H. Miller European Financial Management Doctoral Colloquium. 2013-02-12T09:34:00Z 2013-02-12T10:40:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2013/february/two-birmingham-business-school-phd-students-selected-to-participate-at-competitive-event.aspx> Students Question Managing Director at Barclays in Latest Distinguished Leader Series David Morris Douglas Johnson-Poensgen, the Managing Director of Barclays to You, visited Birmingham Business School as part of the Distinguished

Leaders Series. 2013-02-07T16:53:00Z 2013-02-07T16:07:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/february/students-question-managing-director-at-barclays-in-latest-distinguished-leader-series.aspx> BBC Covers Business School Debate David Morris The BBC and the Financial Times were both present at Birmingham Business School's high profile debate last week on whether maintaining a degree of national ownership of home-grown companies is important. 2013-02-06T10:06:00Z 2013-02-06T12:00:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/February/bbc-covers-business-school-debate.aspx> Nobel Prize Winner Professor Al Roth Guest Lectures at the University of Birmingham David Morris The Department of Economics welcomed Nobel Prize winner Professor Al Roth to the University of Birmingham on 4th February 2013. 2013-02-05T16:48:00Z 2013-03-07T10:07:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/february/nobel-prize-winner-professor-al-roth-guest-lectures-at-the-university-of-birmingham.aspx> Professor Al Roth at the University of Birmingham David Morris Professor Al Roth visits University of Birmingham ahead of his Economics guest lecture. 2013-02-04T17:39:00Z 2013-02-04T16:26:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/february/professor-al-roth-at-the-university-of-birmingham.aspx> David Smith Economics Editor of the Sunday Times Guest Lecture David Morris David Smith, Economics Editor of the Sunday Times gave a guest lecture at Birmingham Business School. 2013-02-04T17:37:00Z 2013-02-11T11:08:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/february/david-smith-economics-editor-of-the-sunday-times-guest-lecture.aspx> The HS2 Rail Proposal - a difficult political decision David Morris Dr Pat Hanlon discusses the HS2 Rail Proposal as part of 'The Birmingham Brief'. 2013-01-31T15:36:00Z 2013-01-31T17:08:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/january/the-hs2-rail-proposal---a-difficult-political-decision.aspx> Deborah Cadbury - GRAB Guest Lecture David Morris On 17th January 2013, Deborah Cadbury attended Birmingham Business School as part of GRAB - the Great Read at Birmingham initiative - which this year centred around Deborah's book Chocolate Wars. 2013-01-25T12:24:00Z 2013-01-28T14:34:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/January/deborah-cadbury-grab-guest-lecture.aspx> What the Business Leader Said to the MBA David Morris In October last year, we announced that the Management Consultancy firm One Point Three Consulting had moved headquarters to Birmingham, with a plan to develop even closer links with Birmingham Business School. 2013-01-21T13:02:00Z 2013-01-21T12:19:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/January/What-the-Business-Leader-Said-to-the-MBA.aspx> MBA Company Consultancy Summer Work David Morris Opportunities for companies looking to benefit from the research, business development or market investigation work that an experienced professional MBA student can provide. 2013-01-21T13:00:00Z 2013-01-21T16:15:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2013/mba-company-consultancy-summer-work.aspx> Professor Tony Fielding David Morris There will be a Service in Remembrance of Professor Tony Fielding who was a member of the Department of Economics. 2013-01-16T12:05:00Z 2013-02-14T16:23:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/january/professor-tony-fielding.aspx> Birmingham Business School Twitter Account Launches David Morris Last week Birmingham Business School launched its new Twitter account; @UoB_Business. 2013-01-15T14:54:00Z 2013-01-21T12:06:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/January/birmingham-business-school-twitter-account-launches.aspx> Tullow Scholarship Kabir Ganguly The University of Birmingham has been selected for the Tullow Group Scholarship Scheme for the 2013-2014 academic year. 2013-01-14T15:12:00Z 2013-01-14T15:10:00Z <http://www.birmingham.ac.uk/schools/business/events/2013/january/tullow-scholarship.aspx> The Business Lounge, now open at the Business School David Morris The Business School common room has had a refurbishment, with a new look and new name, following feedback from students. 2013-01-07T16:40:00Z 2013-01-21T12:06:00Z <http://www.birmingham.ac.uk/schools/business/news/2013/January/the-business-lounge.aspx> Living close to a rubbish tip reduces house price David Morris Living close to an active landfill site reduces house prices by 2.6% and the cost to home owners can still be counted two decades after the facility has shut, new research shows. 2013-01-04T10:58:00Z 2013-01-08T13:34:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2013/january/living-close-to-a-rubbish-tip-reduces-house-price.aspx> Predictions for 2013 from University of Birmingham Academics David Morris A number of academics from across the University have offered their predictions for 2013, including the Business School's Dr James Reade from the Department of Economics. 2012-12-21T11:47:00Z 2013-01-29T11:05:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/december/predictions-for-2013-from-university-of-birmingham-academics.aspx> Win-Win Partnership creates jobs Kabir Ganguly Wyatt International, Birmingham's longest established independent PR and marketing communications consultancy, has recruited the two most recent winners of a prestigious marketing award... 2012-12-20T12:07:00Z 2012-12-20T11:56:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/december/win-win-partnership-creates-jobs.aspx> As Christmas 'clicks-in' on-line, is any festive cheer left for the High Street? David Morris Professor Isabelle Szmigin discusses the threat to the High Street from the growth of online shopping. 2012-12-17T13:51:00Z 2013-01-16T15:31:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/december/as-christmas-clicks-in-on-line-is-any-festive-cheer-left.aspx> UK universities embrace the free, open, online future of higher education Nathan Johnson Students from the UK and around the world will have free access to some of the country's top universities thanks to FutureLearn Ltd, an entirely new company being launched by The Open University (OU). The universities of Birmingham, Bristol, Cardiff, East Anglia, Exeter, King's College London, Lancaster, Leeds, Southampton, St Andrews and Warwick have all signed up to join FutureLearn. 2012-12-14T15:21:00Z 2012-12-14T15:16:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/december/free-open-online-future-of-higher-education.aspx> Guest Lecture from Nobel Prize Winner Announced Kabir Ganguly Recent Nobel Prize Winner, Professor Al Roth provides an open, guest lecture for the University of Birmingham's College of Social Sciences on Monday 4th February 2013. 2012-12-13T11:59:00Z 2012-12-13T11:39:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/december/guest-lecture-from-nobel-prize-winner-announced.aspx> Autumn Statement 2012 David Morris Ahead of the government's Autumn Statement on Wednesday December 5, the university asked six leading academics what they hoped would be included. 2012-12-06T15:03:00Z 2012-12-07T09:23:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/december/autumn-statement-2012.aspx> Professor Indra Ray completes 'Mediation in Environmental Games' Kabir Ganguly Professor Indra Ray has just completed a project titled "Mediation in Environmental Games" funded by the British Academy. 2012-12-04T10:58:00Z 2012-12-04T11:11:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2012/december/indra-ray-completes-mediation-in-environmental-games.aspx> Financial Times European 2012 Rankings Kabir Ganguly Information on Financial Times European 2012 Rankings 2012-12-03T21:14:00Z 2012-12-03T18:18:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/december/ft-european-2012-rankings.aspx> VP Marketing of Starbucks visits David Morris Ian Cranna, the Vice President of Marketing of Starbucks, visited Birmingham Business School and we caught up with him to ask what he thought the School would gain from his visit. 2012-12-03T13:53:00Z 2013-03-15T14:01:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/november/vp-marketing-of-starbucks-visits.aspx> Boots International boosts student employment at Birmingham Business School Kabir Ganguly Boots International has opted to promote their new International Graduate Scheme exclusively to BSc Business Management students at Birmingham Business School. 2012-11-28T12:08:00Z 2012-11-28T11:50:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2012/november/boots-boosts-student-employment-at-birmingham-business-school.aspx> Boots International boosts student employment at Birmingham Business School Thomas Straw Boots International has opted to promote their new International Graduate Scheme exclusively to BSc Business Management students at Birmingham Business School. 2012-11-28T12:08:00Z 2012-11-28T12:51:00Z <http://www.birmingham.ac.uk/news/latest/2012/11/boots-boosts-student-employment-at-birmingham-business-school.aspx> SIM Graduation and Presentation 2012 David Morris November saw a number of senior academic faculty from University of Birmingham, and its Business School, fly out to Singapore to attend the graduation ceremonies of those students who studied Birmingham Business School's programmes at the Singapore Institute of Management (SIM). 2012-11-28T11:28:00Z 2012-11-29T11:09:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/november/sim-graduation-and-presentation-2012.aspx> Sarah Cox - Distinguished Leaders Series David Morris The University of Birmingham welcomed alumnus Sarah Cox to the Business School as part of the Distinguished Leaders Series of guest speakers. Sarah's most recent role was as Head of Business Planning for the London 2012 Olympic Organising Committee. 2012-11-23T13:21:00Z 2012-11-23T13:55:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/november/sarah-cox-distinguished-leaders-series.aspx> Advisory Board 2012 Kabir Ganguly Information on Advisory Board 2012 2012-11-22T11:49:00Z 2012-11-22T14:45:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/november/advisory-board-2012.aspx> 2013 Entry Undergraduate Open Day This Saturday David Morris Our next open day is Saturday 24th November where you can join us on campus to find out all about studying at Birmingham Business School and the University as a whole,

as well as information about life as a student. 2012-11-19T10:57:00Z 2012-11-19T10:42:00Z
<http://www.birmingham.ac.uk/schools/business/news/2012/november/2013-entry-open-day-this-saturday.aspx> Murdoch Marries Blair: Anji Hunter and Adam Boulton discuss politics, the media and business Andy Tootell Business leaders must learn how to use the media and influence politicians if they want to succeed, a Westminster power couple revealed last night (Thurs). 2012-11-16T12:13:00Z 2012-11-16T11:59:00Z <http://www.birmingham.ac.uk/news/latest/2012/11/16-Nov-Murdoch-Marries-Blair-Anji-Hunter-and-Adam-Boulton-discuss-politics,-the-media-and-business.aspx> Murdoch marries Blair Kabir Ganguly The 2012 Birmingham Business School Annual Advisory Board Lecture was given by board member Anji Hunter, former gate-keeper to Tony Blair, and her husband, Sky News Political Editor Adam Boulton. Their talk, "Murdoch marries Blair", has sparked wide debate on how Politics, Business and the Media should learn to understand each other better. Hazel Westwood reports. 2012-11-16T09:29:00Z 2012-11-16T09:21:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/november/murdoch-marries-blair.aspx> Students rate UK as the safest place to study David Morris Students worldwide believe the UK is the safest place to study, an international survey has found. 2012-11-14T10:43:00Z 2012-11-15T10:52:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/november/students-rate-uk-as-the-safest-place-to-study-as-concerns-over-security-abroad-grow.aspx> Matthew Key (CEO of Telefonica Digital): The digital economy – how it can transform society David Morris Matthew Key, Chairman and CEO of Telefonica Digital, returned to Birmingham Business School on 8 November 2012 to discuss "The digital economy – how it can transform society". 2012-11-09T14:20:00Z 2012-12-04T10:23:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/november/matthew-key-the-digital-economy-how-it-can-transform-society.aspx> Stef Kranendijk , CEO of Desso and world leader in the Circular Economy in Practice David Morris Stef Kranendijk, CEO of Desso and world leader in the Circular Economy in Practice, visited Birmingham Business School to talk about how the practice of Cradle to Cradle® manufacturing can not only boost innovation and profitability in the short-term, but also help businesses prepare a more resilient business model for the long-term. 2012-11-06T10:53:00Z 2012-11-06T15:10:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2012/november/stef-kranendijk.aspx> The Business of Sport with David Gill Amy Cory Birmingham Business School alumni David Gill (BCom Industrial, Economic and Business Studies, 1978) was recently appointed Vice-Chairman of the Football Association. 2012-11-05T11:03:00Z 2012-11-05T10:57:00Z <http://www.birmingham.ac.uk/alumni/news/items/2012/10/The-Business-of-Sport-with-David-Gill.aspx> Returning Alumni to Birmingham Business School This Week David Morris Birmingham Business School will see two alumni return to campus this week with the next in the Distinguished Leaders Series, Valerie Hughes D'Aeth, Group HR Director of Amey speaking on Wednesday and Matthew Key, CEO of O2 talking about the digital economy on Thursday. 2012-11-05T10:43:00Z 2012-11-05T11:25:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/november/returning-alumni-to-birmingham-business-school-this-week.aspx> Students meet Big Cat agency Kabir Ganguly During Induction Week Marketing students pitched their business-to-business communications strategy to industry experts in the hope of having their campaign selected as the winner and implemented by the agency. 2012-11-01T11:27:00Z 2012-11-01T11:24:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/november/students-meet-big-cat-agency.aspx> Niche consultancy firm benefits from closer proximity to Birmingham Business School David Morris "We've recruited a body of consultants from the School's internationally acclaimed MBA programme which really does produce top performers." 2012-10-30T09:59:00Z 2012-10-31T09:01:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/october/niche-consultancy-firm-benefits-from-closer-proximity-to-birmingham-business-school.aspx> Mike Coupe - Distinguished Leaders Series David Morris Group Commercial Director, Sainsbury's - Mike Coupe arrived at Birmingham Business School to meet students as part of the Distinguished Leaders Series 2012-10-26T16:28:00Z 2012-10-29T14:40:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/october/mike-coupe-distinguished-leaders-series.aspx> The Business of Sport with David Gill Kabir Ganguly Business School alumnus David Gill has been appointed Vice Chairman of the Football Association. 2012-10-26T16:18:00Z 2012-10-29T16:24:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2012/october/david-gill.aspx> West Midlands businesses boost profits with a little help from the virtual world Andy Tootell Manufacturing businesses in the West Midlands now have the chance to try out and test new product prototypes and ideas through virtual simulation technology. 2012-10-22T17:47:00Z 2012-10-22T17:42:00Z <http://www.birmingham.ac.uk/partners/news/items/West-Midlands-businesses-boost-profits-with-a-little-help-from-the-virtual-world-.aspx> Nick Humby - Distinguished Leaders Series Kabir Ganguly Nick Humby, Finance Director of the Lawn Tennis Association (LTA) speaking on "The Business of Entertainment" 2012-10-22T17:08:00Z 2012-10-22T17:10:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/october/nick-humby-distinguished-leaders-series.aspx> The Economist's 2012 Which MBA? Global Rankings Kabir Ganguly We have achieved enviable ranking positions in comparison to competitor Business Schools within the UK and Europe, having achieved ranking places of 12th in the UK and 19th in Europe. 2012-10-12T15:26:00Z 2012-10-12T14:51:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/october/the-economists-2012-which-mba-global-rankings.aspx> Welcome to Professor Simon Collinson Kabir Ganguly We are delighted to welcome Professor Simon Collinson as Dean of Birmingham Business School and Professor of International Business and Innovation. 2012-10-12T12:05:00Z 2012-10-12T11:54:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/october/welcome-professor-simon-collinson.aspx> Global Marketing Success - from the World's Coolest Cities to Birmingham Business School Kabir Ganguly Land Rover's visit to Birmingham Business School has given students the opportunity to engage directly with a global brand as it innovatively reaches new markets. 2012-10-10T09:59:00Z 2012-10-10T18:23:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/october/global-marketing-success.aspx> Birmingham Business School welcomes new KPMG class Kabir Ganguly Birmingham Business School welcomes a new cohort of accountancy students this term as part of a prestigious partnership with KPMG's ground-breaking school leavers' programme. 2012-10-09T12:43:00Z 2012-10-09T12:10:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2012/october/business-school-welcomes-new-kpmg-class.aspx> Premiership referees more likely to book foreign ethnic minority players Kabir Ganguly A major analysis of referee's decisions in the Premier League has shown that officials are around 15% more likely to book foreign players who are from the same background as the most sizable ethnic minority groups in the UK. 2012-10-08T13:30:00Z 2012-10-08T13:18:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2012/october/premiership-referees-more-likely-to-book-foreign-ethnic-minority-players.aspx> Marketing Students selected by South Korean Government Kabir Ganguly Alin Dobrea an MSc Strategic Marketing and Consulting student (2011 – 12) was one of the 69 participants selected by the Korean Government to participate and represent the University of Birmingham at The National Council of Youth Organizations in Korea, an annual gathering of youth leaders from around the globe. 2012-10-04T17:28:00Z 2012-10-10T13:03:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/october/marketing-students-selected-by-north-korean-government.aspx> Elite Doctoral Researcher Scholarships 2013 - 2014 Kabir Ganguly The University Graduate School is pleased to announce that it has ten Doctoral Elite Researcher Scholarships which will commence in the 2013-2014 academic year. 2012-10-02T11:18:00Z 2012-10-02T11:04:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/october/elite-doctoral-researcher-scholarships-2013-2014.aspx> University of Birmingham sees impressive league table rise Kabir Ganguly The University of Birmingham has been shortlisted as University of the Year in The Sunday Times University Guide 2013 and ranked at 13th overall in the UK, a rise of 12 places. 2012-10-02T10:50:00Z 2012-10-02T18:35:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/october/impressive-league-table-rise.aspx> Distinguished Leaders series Kabir Ganguly Birmingham Business School Alumni Relations team is delighted to announce the launch of the Distinguished Leaders series. 2012-09-18T17:29:00Z 2012-09-18T16:53:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/september/distinguished-leaders-series.aspx> The Economist's Which MBA Kabir Ganguly Meet MBA admissions officers from Birmingham University at this free online fair. 2012-08-24T10:06:00Z 2012-08-24T09:54:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/september/economists-which-mba.aspx> CISI – Accounting and Finance Centre of Excellence Kabir Ganguly The Accounting and Finance department are delighted to have achieved the gold standard of recognition as a Centre of Excellence in the provision of finance teaching by The Chartered Institute for Securities and Investments (CISI) 2012-08-02T09:48:00Z 2012-08-15T15:44:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2012/august/cisi-accounting-finance-centre-of-excellence.aspx> Are Consumers Fully Aware of How They Are Being Researched? Kabir Ganguly Given that social media are increasingly used to gather consumer insights and theorise consumer behaviour, the aim of this pilot research entails turning our gaze to research practice. 2012-07-25T14:11:00Z 2012-07-25T13:13:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/july/are-consumers-aware-of-how-they-are-being-researched.aspx> Professor Andy

Lymer promotion Kabir Ganguly Congratulations to Prof. Andrew Lymer – Head of our Department who has recently been promoted into the interim position of Head of Birmingham Business School. 2012-06-29T13:25:00Z 2012-06-29T13:20:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2012/june/professor-andy-lymer-promotion.aspx> Birmingham Business School Students Rise to Capgemini's Exclusive Challenge Kabir Ganguly This month our undergraduate students embarked on an entirely new and unique experience: the University and Capgemini Challenge. Global consultancy firm Capgemini is a top-flight graduate recruiter, based in 40 countries around the world. Choosing to work exclusively with the University of Birmingham 2012-06-28T11:21:00Z 2012-07-25T10:24:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/june/students-rise-to-Capgemini-exclusive-challenge.aspx> Copycats: How Smart Companies Use Imitation to Gain a Strategic Edge Kabir Ganguly Prof. Shenkar shows how savvy imitators generate huge profits. They save not only on R&D costs but also on marketing and advertising investments made by first movers. 2012-06-15T17:21:00Z 2012-06-15T16:50:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2012/june/copycats-how-smart-companies-use-imitation-to-gain-a-strategic-edge.aspx> First annual Universitas 21 Doctoral Research Consortium Kabir Ganguly Five doctoral researchers from the Business School along with the Programme Director attended the the first annual Universitas 21 DRC in April 2012. Universitas 21 is an international network of 23 leading research-intensive universities in fifteen countries 2012-06-11T15:29:00Z 2012-06-11T15:36:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/june/First-annual-Universitas-21-Doctoral-Research-Consortium.aspx> George Day - Guest Lecture Kabir Ganguly The Department of Marketing were delighted to welcome highly acclaimed academic Professor George Day to Birmingham Business School to deliver a guest lecture based on his prize winning book 'Strategy From The Outside In' 2012-06-07T17:29:00Z 2012-06-07T17:17:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/june/george-day-guest-lecture.aspx> Taylor Made Success Kabir Ganguly Dan Taylor graduated in 2010 with a degree in Business Management and Communications. He spared us five minutes out of his busy day to let us know what he's up to now. 2012-06-06T15:04:00Z 2012-06-06T14:58:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2012/june/taylor-made-success.aspx> Exclusive consultancy challenges for undergraduate and MBA students Nathan Johnson June is an exciting month for the Business School, as we welcome Deloitte back for the second year of the intensive MBA Deloitte Consultancy Challenge and launch the brand new Undergraduate Capgemini Community Challenge. Both are week-long programmes, kicking off at the Business School Monday 11th June, designed exclusively for the University of Birmingham. 2012-05-28T14:32:00Z 2012-05-28T14:11:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/may/exclusive-consultancy-challenges-for-undergraduate-and-mba-students.aspx> University of Birmingham celebrates its open-door to business Alberto Guglielmi On Wednesday 23rd May Vice Chancellor Professor David Eastwood hosted an evening reception at his residence to celebrate the University of Birmingham's long history of successful business partnerships and reaffirm the University's role in supporting business growth in the region. 2012-05-28T11:07:00Z 2012-05-28T11:16:00Z <http://www.birmingham.ac.uk/partners/news/items/University-of-Birmingham-celebrates-its-open-door-to-business.aspx> Business students compete in Peak time Kabir Ganguly Business School students Matej Urban, Andrius Juozapaitis, Evelina Zujute and Nerijus Cerniauskas recently competed in the 'Peak Time 2012' international student business competition in Riga, Latvia. 2012-05-23T15:03:00Z 2012-05-23T14:42:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/may/business-students-compete-in-peak-time.aspx> University of Birmingham celebrates its open-door to business Tim Yates Information on University of Birmingham celebrates its open-door to business 2012-05-23T12:25:00Z 2012-09-24T15:38:00Z <http://www.birmingham.ac.uk/generic/alta-innovations/news2/University-of-Birmingham-celebrates-its-open-door-to-business-.aspx> University of Birmingham celebrates its open-door to business Tim Yates Information on University of Birmingham celebrates its open-door to business 2012-05-23T09:19:00Z 2013-05-16T09:59:00Z <http://www.birmingham.ac.uk/generic/alta-innovations/news/University-of-Birmingham-celebrates-its-open-door-to-business.aspx> From Consultancy to Banking David Morris The Birmingham MBA is a transformational experience. Recognised by the FT for career progression and value for money. 2012-05-18T12:10:00Z 2013-02-15T15:29:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/may/from-consultancy-to-banking.aspx> New project to help businesses bring the region's rich heritage to life: digitally Tim Yates Information on New project to help businesses bring the region's rich heritage to life: digitally 2012-05-17T13:00:00Z 2012-06-25T14:00:00Z <http://www.birmingham.ac.uk/partners/news/items/New-project-to-help-businesses-bring-the-regions-rich-heritage-to-life-digitally.aspx> Working together to promote financial inclusion and tackle isolation Kabir Ganguly Karen Rowlingson recently chaired the afternoon session at the 'Working Together to Promote Financial Inclusion and Tackle Isolation' event held in London. 2012-05-16T17:19:00Z 2012-05-23T17:25:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/may/working-together-to-promote-financial-inclusion.aspx> MSc Marketing Communications student testimonial Kabir Ganguly Laura King describes her experience of studying a masters degree in Marketing Communications during her recent graduation. 2012-05-16T16:51:00Z 2012-05-16T15:20:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/may/msc-marketing-communications-student-testimonial.aspx> Business School and KPMG offer complete package for students to pursue accountancy career Kabir Ganguly The University has joined forces with KPMG to offer a compelling alternative to the traditional route into accounting. Our vision is to inspire today's brightest students and we work hard to provide you with the best possible teaching, research facilities and support services to ensure that you will reach your full potential. 2012-05-16T11:02:00Z 2012-05-16T11:06:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/2012/may/KPMG-accountancy-career.aspx> Punishing the Foreigner: Implicit Discrimination in the Premier League based on Oppositional Identity Kabir Ganguly The authors analyse referees' decisions in the 2007-08 and 2008-09 English football's Premier League seasons using an extensive in-match dataset collected by OPTA Sportsdata. 2012-05-15T16:36:00Z 2012-05-18T12:19:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2012/may/punishing-the-foreigner.aspx> Economics - Undergraduate testimonial Kabir Ganguly Sohaib Ahmed describes life as an undergraduate student studying Economics and tells us what sets him apart as graduate of Economics at Birmingham Business School. 2012-05-10T11:18:00Z 2012-05-10T11:17:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2012/may/economics-undergraduate-testimonial.aspx> Singapore Institute of Management Kabir Ganguly Our partner in Singapore , Singapore Institute of Management has just passed the Singapore Council for Private Education's EduTrust Site Assessment. 2012-04-26T16:35:00Z 2012-04-26T16:53:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/april/singapore-institute-of-management.aspx> Student Testimonial - MSc Marketing Kabir Ganguly Sam Adams describes his experience of studying a masters degree in Marketing during his recent graduation. 2012-04-25T15:18:00Z 2012-04-25T15:06:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/april/student-testimonial-sam-adams.aspx> Simon Evans Visits Kabir Ganguly Simon Evans visited Birmingham Business School to meet the MSc Marketing Suite Programme Director, Dr Sheena Leek and students who had received one of his scholarships. 2012-04-25T10:34:00Z 2012-04-25T10:46:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/april/simon-evans-visits.aspx> Business Management Undergraduate of the year Kabir Ganguly The Management Undergraduate of the Year Award went to Grace Gimson who is studying Business Management at Birmingham Business School. 2012-04-20T09:32:00Z 2012-04-26T09:33:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/april/Business-Management-Undergraduate-of-the-year.aspx> Business Advantage William Fallows Almut Koester co-authors new Cambridge University Press courses. 2012-04-13T11:01:00Z 2013-03-09T15:22:00Z <http://www.birmingham.ac.uk/schools/edacs/departments/english/news/2012/business-advantage.aspx> Yogesh Dewan, CEO of Hassium Asset Management, visits Birmingham Business School Kabir Ganguly Yogesh Dewan, CEO of Hassium Asset Management, was invited by BBS' Economics (EconSoc) and Investments Societies to speak with current and former students on his experiences working in the financial sector. 2012-04-04T11:07:00Z 2012-04-04T11:16:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2012/april/yogesh-dewan-visits.aspx> Li Siguang (李四光) PhD Scholarship Kabir Ganguly Six scholarships a year will be awarded, on a competitive basis, for three years of PhD study at the University of Birmingham to include tuition fees and living costs. 2012-03-29T09:36:00Z 2012-03-29T09:47:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/March/li-siguang-phd-scholarship.aspx> How can you, an MBA graduate, optimise your career? Kabir Ganguly Following the success of the last AMBA Cluster Event in November, we are hosting another event joint with Aston Business School on Thursday 19th April in the University of Birmingham's Business School. 2012-03-28T16:11:00Z 2012-03-28T15:59:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/march/mba-graduate-optimise-your-career.aspx> New access to market intelligence e-resources for MBA alumni Kabir Ganguly The Birmingham Business School (BBS) Alumni Relations team is delighted to inform you that we have now secured access to EBSCO Business Source exclusively for our MBA alumni as part of our ongoing commitment to your progression. This service gives you access to the full text of business magazines and journals, trade publications, country economic reports, industry reports, market research reports and company profiles. 2012-03-28T14:06:00Z 2012-04-05T15:13:00Z

<http://www.birmingham.ac.uk/schools/business/mba/news/2012/march/new-access-to-market-intelligence-e-resources-for-mba-alumni.aspx> Dr James Chu - Global Banking Finance - Alumni Speakers Series Kabir Ganguly The Birmingham Business School Alumni Relations team is very excited to launch our new podcast service which allows you to access the discussion and presentation slides from our visiting speakers, starting with Dr James Chu, Managing Director, Incapital Europe. 2012-03-28T13:29:00Z 2012-03-28T15:53:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/march/james-chu-distinguished-speakers-series.aspx> Accenture Award Kabir Ganguly Accenture are pleased to sponsor the 'Accenture Strategy (Commerce) Award' and the 'Accenture Strategy (STEM) Award'. Dr Rehan ul-Haq, Birmingham Business School, welcomes the 12th year of sponsorship of these awards for academic excellence by the Strategic Management undergraduate students. 2012-03-16T09:06:00Z 2012-03-15T15:54:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/march/accenture-award.aspx> Birmingham in top 10 UK universities for producing millionaires Kabir Ganguly The University of Birmingham has been rated among the top 10 UK universities for producing millionaires. 2012-02-22T11:30:00Z 2012-02-22T11:40:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/february/top-10-uk-universities-millionaires.aspx> University launches first academic centre for Women's Enterprise and Leadership (CWEL) David Morris The University of Birmingham's Business School and the Women's Business Development Agency have formed a partnership to create the UK's first academic centre devoted to women's enterprise and leadership. 2012-02-20T10:09:00Z 2012-11-13T13:50:00Z [http://www.birmingham.ac.uk/schools/business/departments/management/news/2012/february/academic-centre-womens-enterprise-leadership-\(CWEL\).aspx](http://www.birmingham.ac.uk/schools/business/departments/management/news/2012/february/academic-centre-womens-enterprise-leadership-(CWEL).aspx) The myth of the failing female entrepreneur Kabir Ganguly Susan Marlow discusses The Myth of the failing female entrepreneur in the Birmingham Brief. Professor Susan Marlow is Professor of Entrepreneurship at the University of Birmingham Business School 2012-02-17T15:02:00Z 2012-02-17T14:57:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2012/february/the-myth-of-the-failing-female-entrepreneur.aspx> Global Banking and Finance MBA Speakers Series Kabir Ganguly The MBA Global Banking and Finance Speakers Series, an integral part of the programme, has been designed to allow global players from within the banking and finance industry to share their expertise further enhancing the MBA experience at Birmingham Business School, University of Birmingham. 2012-02-17T12:22:00Z 2012-02-17T12:18:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/february/global-banking-finance-mba-speakers-series.aspx> Highlighted PhD profile - Doga Istanbuluoglu Kabir Ganguly Helping to understand how we behave online: In recent years, online Social Networking Sites have proved to be remarkably popular. 2012-02-14T10:43:00Z 2012-02-14T11:01:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/february/highlighted-profile-doga-istanbuluoglu.aspx> Only The Brave Kabir Ganguly Audrey had the pick of the crop from the variety of degree choices but she gravitated towards a UK-based degree with the University of Birmingham (UoB), attracted by its reputation. 2012-02-10T17:35:00Z 2012-02-10T17:39:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2012/february/audrey-wong.aspx> Demystifying funding opportunities for business Tim Yates Information on Demystifying funding opportunities for business 2012-02-07T17:46:00Z 2012-02-06T15:15:00Z <http://www.birmingham.ac.uk/partners/news/items/Demystifying-funding-opportunities-for-business.aspx> Birmingham MBA climbs Expansion rankings Kabir Ganguly We are delighted that we have climbed 11 places within the Expansion MBA 2012 Rankings. 2012-02-07T09:35:00Z 2012-02-07T09:30:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/february/birmingham-mba-climbs-expansion-rankings.aspx> Revealing Hidden Sales Trends and Management Practice from Supermarket Loyalty Card Technologies Kabir Ganguly Dr Mark Palmer is leading a new research project which aims to investigate the role of loyalty card programme workshop insights in the practice of market strategising. Over the next two years the project, in conjunction with Dr Geoff Simmons from the University of Ulster and Professor Andrew Fearn from the University of Kent, will seek to understand how database insights – Tesco's loyalty Clubcard data – informs and ascribes meaning to the market strategies of producers and suppliers across the UK. 2012-02-03T10:07:00Z 2012-02-03T10:20:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/2012/february/revealing-hidden-sales-trends-management-practice-supermarket-loyalty-card-technologies.aspx> Student funding for work placements, research placements and internships Kabir Ganguly The Careers and Employability Centre offer a range of award schemes for students from a range of backgrounds that are looking to undertake a variety of work experience placements and internships. 2012-01-31T18:24:00Z 2012-02-06T11:40:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/january/student-funding-work-placements-research-internships.aspx> Highlighted alumni MBA profile - Victorio Vardaro Kabir Ganguly Victorio Vardaro graduated from the Master of Business Administration (MBA) programme at the University of Birmingham (UoB) Business School in 2004; he is currently employed as a Senior Planning Manager for the Inland Revenue in Buenos Aires, Argentina. We recently caught up with Victorio to find out the impact the MBA is having on his life and career. 2012-01-31T11:58:00Z 2012-01-31T12:31:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/january/Highlighted-alumni-mba-profile-Victorio-Vardaro.aspx> Now is a great time to be studying business Kabir Ganguly A global recession, increased fees, and uncertainty in the jobs market, and yet "now is a great time to be studying business" - that's the message from Birmingham Business School Advisory Board Member Jane Lodge. The Birmingham alumnus, who was Deloitte's first female board member, has some timely advice for A level students making choices as she reflects on her own 35 year career and the way forward. 2012-01-30T11:29:00Z 2012-01-30T11:21:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/january/now-is-a-great-time-to-be-studying-business.aspx> The 2012 Global Financial Times MBA Rankings Kabir Ganguly The 2012 Global Financial Times MBA Rankings have confirmed Birmingham Business School in the top 100 with a place of 86th and as one of the top UK and European MBA'S. The Birmingham MBA has maintained their UK and European position in the FT ranked 11th in the UK and 20th in Europe. 2012-01-30T10:05:00Z 2012-01-30T09:59:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/january/2012-financial-times-mba-rankings.aspx> Birmingham wins employability award Kabir Ganguly Our Careers and Employability team are happy to announce their win at the National Placement and Internship Awards 2012 2012-01-27T16:59:00Z 2012-02-06T11:40:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/january/employability-award.aspx> Business Management Year in Industry Profile Kabir Ganguly Information on Business Management Year in Industry Profile 2012-01-27T10:41:00Z 2012-01-27T10:21:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2012/business-management-year-in-industry-profile.aspx> MBA Scholarships Kabir Ganguly The Birmingham MBA team are happy to announce the introduction of a new series of scholarships supporting MBA students 2012-01-26T16:04:00Z 2012-01-26T16:00:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/2012/january/scholarships.aspx> Business School students impress social media dragons Kabir Ganguly Birmingham Business School students entered the Dragons' Den when they took on a social media challenge set by industry experts. 2012-01-18T19:14:00Z 2012-01-18T19:07:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/january/students-impress-social-media-dragons.aspx> Irish Eyes are Wandering Kabir Ganguly International Business Times spoke to Professor Cillian Ryan, an expert on Ireland to discuss the present crisis and how it differs from previous periods of economic hardship on the Emerald Isle. 2012-01-18T09:27:00Z 2013-02-07T14:17:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2012/january/ireland-banks-crisis.aspx> Birmingham Business School Launch Labour's Small Business Taskforce's interim report Kabir Ganguly Chuka Umunna MP, Shadow Secretary of State for Business, Innovation and Skills, today launched, "Fulfilling the Promise of British Enterprise" - the interim report from the Labour Party's Small Business Taskforce, which looks at how government can shape the business environment so that it is as conducive as possible to entrepreneurship and small business growth. 2012-01-13T16:08:00Z 2012-01-13T16:30:00Z <http://www.birmingham.ac.uk/schools/business/news/2012/january/launch-labours-business-taskforce-interim-report.aspx> Postgraduate Open Day - 07 February 2012 Kabir Ganguly Our next Postgraduate Open Day will be held on Tuesday 07 February 2012. The Postgraduate Open Day gives you the opportunity to talk to the experts and find out more about the wide portfolio of taught and research opportunities available to you at the University of Birmingham. Whatever stage you are at with your career, a visit to the Postgraduate Open Day will clarify your options and help you plan your next step. 2011-12-19T12:57:00Z 2012-02-06T11:39:00Z <http://www.birmingham.ac.uk/schools/business/news/2011/december/postgraduate-open-day.aspx> Eurozone Crisis - What next? Kabir Ganguly "Understanding the Eurozone Crisis on one level is relatively easy. Put simply, many households are facing a similar situation. Households facing credit card bills and rising interest rates, and not earning enough to pay their bills, are essentially in a debt and deficit situation, like Eurozone states." 2011-12-19T12:12:00Z 2011-12-19T12:09:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/2011/eurozone-crisis.aspx> Britain's Public Finances: Past, Present and Future Kabir Ganguly Robert Chote, Chairman of the Office for Budget Responsibility (OBR), explored this fundamental question for understanding the nation's public finances, when he presented the Royal Economic Society's annual public lecture at the University of Birmingham on Wednesday 14 December. 2011-12-19T11:28:00Z 2011-12-19T11:34:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/2011/britains-public-finances-past-present-future.aspx> Elite Doctoral Researcher Scholarships 2012 - 2013 Kabir Ganguly The University Graduate School is pleased to announce that it has ten Elite Doctoral Researcher Scholarships

available for the 2012-2013 academic year. 2011-12-01T16:56:00Z 2011-12-09T15:17:00Z
<http://www.birmingham.ac.uk/schools/business/departments/marketing/news/doctoral-researcher-scholarships.aspx> SIM Graduation and Presentation Kabir Ganguly On Friday 11th November, Professor Edward Peck, Pro-Vice-Chancellor and Head of College of Social Sciences and Professor Lee Kwok Cheong, CEO of SIM Global Education, hosted the first degree presentation ceremony in Singapore. The presentation ceremony, jointly organised by the Singapore Institute of Management and the University of Birmingham, was attended by students from our current MBA and Undergraduate Business programmes both taught in Singapore, as well as alumni who were not able to attend their graduation ceremonies at the time of graduation. 2011-12-01T13:09:00Z 2011-12-01T13:08:00Z
<http://www.birmingham.ac.uk/schools/business/mba/news/2011/SIM-Graduation-and-Presentation.aspx> 'Careers in Procurement' Kabir Ganguly In January and February 2012 the Business School will be hosting two careers in procurement events, bringing together students with an interest in pursuing a career in purchasing and supply management with major employers looking for talented graduates. 2011-11-25T15:26:00Z 2011-11-25T15:24:00Z
<http://www.birmingham.ac.uk/schools/business/mba/news/careers-in-procurement.aspx> Birmingham Business School hosts AMBA Leadership, Learning and Networking event Kabir Ganguly Together with Association of MBAs as part of its MBA Links programme of networking and learning events, this event provided an invaluable opportunity for those interested in extending their MBA knowledge to learn about the latest developments in leadership theory and practice. 2011-11-25T15:21:00Z 2011-11-25T15:43:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/amba-leadership-learning-networking-event.aspx> The Story of O2 with Matthew Key, Chairman and CEO Kabir Ganguly This was Matthew's first trip back to the University of Birmingham since graduating, and following a tour of the campus, he joined a group of five student competition winners for a 'Meet the Speaker' roundtable discussion. The group, which was made up of undergraduate and postgraduate Business School students, put questions to Matthew on his background, the iPhone deal, his leadership and management styles, and his career development. 2011-11-22T16:11:00Z 2011-12-01T15:47:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/the-story-of-o2.aspx> Breakfast Briefing Kabir Ganguly Birmingham Business School introduce a new approach to engage with business firms and policy makers to see how they can apply their knowledge to meet business needs. 2011-11-21T19:02:00Z 2012-08-16T11:35:00Z <http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/breakfast-briefing.aspx> Elite Doctoral Researcher Scholarships 2012 - 2013 Kabir Ganguly The University Graduate School is pleased to announce that it has ten Elite Doctoral Researcher Scholarships available for the 2012-2013 academic year. This includes the departments of Accounting and Finance, Economics, Management and Marketing 2011-11-07T10:59:00Z 2012-02-06T11:38:00Z <http://www.birmingham.ac.uk/schools/business/news/2011/november/doctoral-researcher-scholarships.aspx> Marketing Students Develop Winning Social Media Strategy Kabir Ganguly A total of sixty students from the MSc Strategic Marketing and Consulting and MSc Marketing Communications programmes took part in their very own Dragons' Den challenge this month as they pitched social media strategies to industry experts in the hope of having their campaign selected as the winner. 2011-11-02T17:39:00Z 2011-12-01T16:51:00Z
<http://www.birmingham.ac.uk/schools/business/departments/marketing/news/marketing-students-develop-winning-social-media-strategy.aspx> International Herald Tribune - Global Employability Rankings Kabir Ganguly International Herald Tribune rank University of Birmingham 55th in world in their Global Employability Rankings. 2011-11-02T16:58:00Z 2011-12-01T16:55:00Z <http://www.birmingham.ac.uk/schools/business/news/global-employability-rankings.aspx> Business School Postgraduate Scholarships Kabir Ganguly Postgraduate Scholarships Available at Birmingham Business School for departments Accounting and Finance, Economics, Management and Marketing 2011-11-02T13:17:00Z 2012-02-06T11:38:00Z <http://www.birmingham.ac.uk/schools/business/news/2011/november/Business-School-Scholarships.aspx> Birmingham Brief - What has the EU ever done for us...? Kabir Ganguly Information on Birmingham Brief - What has the EU ever done for us...? 2011-10-31T10:51:00Z 2011-11-22T16:18:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/what-has-the-eu-ever-done-for-us.aspx> Professor Jim Love - Elected member of Academy of Social Sciences Kabir Ganguly Professor Jim Love, Chair of International Business at Birmingham Business School in the department of Management, has been elected to membership of the Academy of Social Sciences, the principal professional body for social sciences in the UK. 2011-10-19T09:50:00Z 2011-12-09T15:17:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/jim-love-academy-of-social-sciences.aspx> Phd in Economics Scholarships Kabir Ganguly The Department of Economics will have at least two fully funded ESRC scholarships. 2011-10-18T12:19:00Z 2011-11-22T16:18:00Z
<http://www.birmingham.ac.uk/schools/business/departments/economics/news/economics-scholarships.aspx> The Economist Ranks The Birmingham MBA Within Top 10 UK Schools Kabir Ganguly Information on The Economist Ranks The Birmingham MBA Within Top 10 UK Schools 2011-10-17T12:02:00Z 2011-10-17T12:03:00Z
<http://www.birmingham.ac.uk/schools/business/mba/news/top-10-birmingham-mba.aspx> Conference explores new business opportunities with Chinese sister city Jackie SherlockAdmin Business leaders, academics and government representatives are coming together for a one-day conference focusing on new business opportunities with Guangzhou, a sister city of Birmingham. 2011-09-02T15:57:00Z 2011-09-02T11:36:00Z <http://www.birmingham.ac.uk/International/global-engagement/guangzhou/news/24June-Conference-explores-new-business-opportunities-with-Chinese-sister-city.aspx> Human Relations: Paul Edwards New Editor-in-chief Kabir Ganguly We are delighted to announce that Professor Paul Edwards from the Department of Management will be the next Editor-in-Chief of Human Relations, starting January 2012 after Professor Stephen Deery's term finishes at the end of December 2011. 2011-09-01T10:46:00Z 2011-12-01T16:38:00Z
<http://www.birmingham.ac.uk/schools/business/departments/management/news/paul-edwards-new-editor-in-chief.aspx> Stan Siebert on BBC Radio4 Kabir Ganguly Professor Stan Siebert appeared on the 'You and Yours' programme on BBC Radio 4 to discuss family businesses. 2011-08-16T16:47:00Z 2011-12-09T16:52:00Z
<http://www.birmingham.ac.uk/schools/business/departments/Accounting-Finance/news/stan-siebert-radio4.aspx> Student wins top prize Kabir Ganguly A 2nd year BSc Economics student has scooped a top prize in the C Rajagopalachari Essay Competition, a national essay competition named after the last Governor-General of India and prominent liberal politician, Chakravarti Rajagopalachari. 2011-08-04T15:21:00Z 2011-08-05T09:50:00Z
<http://www.birmingham.ac.uk/schools/business/departments/economics/news/student-wins-prize.aspx> Highlighted Alumni Profile - Emma Packham Kabir Ganguly I hoped that the campus would provide a strong sense of community, which it most definitely did. I also hoped for a busy and exciting city, with places to get involved in the action or to relax. Birmingham offered all of these, and I loved it so much I'm still here! 2011-07-28T14:43:00Z 2011-07-28T10:54:00Z
<http://www.birmingham.ac.uk/schools/business/events/midlands-mba-fair-2011/news/emma-packham-alumni.aspx> Management Alumni Community Grows Kabir Ganguly Since its inauguration in 2005, the Human Resource Management MSc programme at Birmingham Business School (BBS) has grown from strength to strength, incorporating a highly successful and diverse international student body and alumni. 2011-07-28T14:43:00Z 2011-07-28T10:54:00Z
<http://www.birmingham.ac.uk/schools/business/events/midlands-mba-fair-2011/news/management-alumni-grows.aspx> Blame the banks and the Irish Government, not the Euro, for Ireland's woes Kabir Ganguly Read Cillian Ryan, Jean Monnet Chair in European Economics, in The Birmingham Brief - intelligent thought on policy issues: Blame the banks and the Irish Government, not the Euro, for Ireland's woes 2011-07-24T20:11:00Z 2011-06-17T15:07:00Z
<http://www.birmingham.ac.uk/schools/business/departments/economics/news/blame-the-banks.aspx> Simon Evans Visits - Marketing Scholarships Kabir Ganguly Simon Evans visited Birmingham Business School on 4th May to meet with the MSc Marketing Suite Programme Directors and the students who had received one of his scholarships. 2011-07-24T20:10:00Z 2011-12-01T11:06:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/scholarship-visit.aspx> Highlighted Alumni Profile - Emma Packham Kabir Ganguly I hoped that the campus would provide a strong sense of community, which it most definitely did. I also hoped for a busy and exciting city, with places to get involved in the action or to relax. Birmingham offered all of these, and I loved it so much I'm still here! 2011-07-24T20:10:00Z 2011-12-01T16:41:00Z <http://www.birmingham.ac.uk/schools/business/departments/management/news/emma-packham-alumni.aspx> Marketing Masterclass Kabir Ganguly "Peering into the Minds of Managers: Interpersonal Mentalizing, Empathy, and Machiavellianism" - Department of Marketing seminar 2011-07-24T20:10:00Z 2011-12-01T16:47:00Z <http://www.birmingham.ac.uk/schools/business/departments/marketing/news/bagozzi-lecture.aspx> Sir Dominic Cadbury lecture - Takeover of Cadbury by Kraft Kabir Ganguly University of Birmingham Chancellor and Business School Advisory Board Vice-Chairman, Sir Dominic Cadbury has delivered a keynote lecture on the controversial take over of Cadbury by American Food giant Kraft. 2011-07-24T20:10:00Z 2011-12-09T15:16:00Z
<http://www.birmingham.ac.uk/schools/business/news/cadbury-lecture.aspx> Management Alumni Community Grows Kabir Ganguly Since its inauguration in 2005, the Human Resource Management MSc programme at Birmingham Business School (BBS) has grown from strength to strength, incorporating a highly successful and diverse international student body and alumni. 2011-07-24T20:10:00Z 2011-12-01T16:45:00Z
<http://www.birmingham.ac.uk/schools/business/departments/management/news/management-alumni-grows.aspx> The Future's Bright with an MBA pay-as-you-go Kabir

Ganguly In these financially difficult times, we have some good news for those of you trying to persuade your employer to fund your MBA programme or those paying their own fees. 2011-07-24T20:09:00Z 2011-06-03T10:21:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/mba-pay-as-you-go.aspx> MBA Launch New Public Service Course Kabir Ganguly We are very pleased to announce the launch of the part-time MBA Public Service, which will be receiving its first intake of students in October 2011. 2011-07-24T20:09:00Z 2011-07-25T13:51:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/mba-public-service.aspx> Highlighted Alumni Profile Kabir Ganguly Alumni Profile - David Linley - BSc Business Studies (Year in Industry)Employers are looking for graduates who have both academic abilities and practical experience in a real business environment. This degrees programme offers you the opportunity to gain an in depth knowledge of a range of business topics combined with a year in industry putting into practice what you have learned. 2011-07-24T20:08:00Z 2011-06-02T20:29:00Z <http://www.birmingham.ac.uk/schools/business/news/2011/january/highlighted-alumni-david-linley.aspx> Birmingham Business School Climbs The 2011 Global Financial Times MBA Rankings Kabir Ganguly We are delighted to announce that the 2011 Global Financial Times MBA rankings has positioned Birmingham Business School's MBA at 68th in the world, 20th in Europe and 11th in the UK. 2011-07-24T20:08:00Z 2011-06-03T10:21:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/mba-ft-rankings.aspx> KPMG offer complete package for students pursuing an Accounting career Kabir Ganguly Information on KPMG offer complete package for students pursuing an Accounting career 2011-07-24T20:08:00Z 2011-05-31T12:18:00Z <http://www.birmingham.ac.uk/schools/business/news/2011/march/kpmg-accounting-finance.aspx> Alumni Profile - Mark Fairbrother Kabir Ganguly BSc Money, Banking and Finance to Head of Finance at Aston Villa FCMark Fairbrother is a graduate of the University of Birmingham Business School. He received an honours degree in BSc Money, Banking and Finance in 2001 and has progressed to the position of Head of Finance at Aston Villa football club. 2011-07-24T20:08:00Z 2011-08-05T10:00:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/alumni-profile-mark-fairbrother.aspx> Highlighted Alumni Profile - Chris Morgan Kabir Ganguly Highlighted alumni profile - Chris Morgan.Degree and year of graduation - BSocSc Economics, 1997 2011-07-24T20:08:00Z 2011-06-02T21:22:00Z <http://www.birmingham.ac.uk/schools/business/departments/economics/news/alumni-profile-chris-morgan.aspx> Conference explores new business opportunities with Chinese sister city Amy Cory Business leaders, academics and government representatives are coming together for a one-day conference focusing on new business opportunities with Guangzhou, a sister city of Birmingham. 2011-06-24T10:32:00Z 2011-06-24T10:25:00Z <http://www.birmingham.ac.uk/news/latest/2011/06/24June-Conference-explores-new-business-opportunities-with-Chinese-sister-city.aspx> Pulitzer prize-winner to speak at Birmingham Business School Admin Tara The end of the Cold War is to be the focus of a public lecture at the University of Birmingham on Wednesday 9 February 2011. 2011-02-08T00:00:00Z 2012-02-07T15:16:00Z <http://www.birmingham.ac.uk/news/latest/2011/02/8febPulitzerprize-winnertospeakatBirminghamBusinessSchool.aspx> University of Birmingham awards £30,000 to enterprising academics Commercial innovations to improve rehab for brain injuries and develop the next generation of robots rewarded at business showcaseTwo researchers from the University of Birmingham have been awarded £15,000 at the inaugural Enterprising Birmingham – Business Plan Competition showcase to enable development of their research expertise into viable business opportunities. 2011-01-21T14:30:00Z 2011-01-25T17:17:00Z <http://www.birmingham.ac.uk/news/latest/2011/01/Business-Plan-19-1-2011.aspx> Steve Kempster joins the Birmingham MBA Kabir Ganguly Information on Steve Kempster joins the Birmingham MBA 2011-01-12T00:00:00Z 2011-06-03T10:21:00Z <http://www.birmingham.ac.uk/schools/business/mba/news/new-mba-director.aspx> Enterprising Birmingham Competition Announces finalists Tim Yates Enterprising Birmingham, The University of Birmingham's new Business Plan Competition 2011-01-06T11:56:00Z 2011-04-08T15:20:00Z <http://www.birmingham.ac.uk/partners/news/items/BusinessPlanCompetitionAnnouncefinalists.aspx> Business Elite Face Tough Panel at Birmingham Business School Fabricio Marques High-flyers from the region's businesses will be battling it out in front of a panel of experts at the University of Birmingham this week when they are judged for one of nine National Business Awards. 2007-05-23T00:47:00Z 2012-07-29T20:48:00Z <http://www.birmingham.ac.uk/news/latest/2007/05/22May-Business.aspx>