News from across the College

News from Business School

Atom Feed (http://w RSS Feed (http://www.bir

Offensive marketing can work – but not if it vilifies women (https://theconversation.com/offensive-marketing-can-work-but-not-if-it-vilifies-women-45447)

Isabelle Szmigin (Professor of Marketing) and Scott Taylor (Reader in Leadership & Organization Studies) consider the part that offensive advertising campaigns have played in marketing over the years and find that sexist attitudes continue to persist.

20/08/2015

Clubs and bars are closing but has anything really changed? (https://theconversation.com/clubs-and-bars-are-closing-but-has-anything-really-changed-45988)

Isabelle Szmigin (Professor of Marketing) looks at the contradictory trends behind the apparent decline in Britain's night-time economy.

20/08/2015

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News from School of Social Policy

Atom Feed (http://w RSS Feed (http://www.bir

HSMC host visiting professor from Shanghai Jiatong University (/schools/social-policy/departments/health-services-management-centre/news/2015/08/hsmc-host-visiting-professor-from-shanghai-university.aspx)

HSMC were delighted to host Associate Professor Dr Guohong Li from Shanghai Jiaotong University.

25/08/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196)

HSMC Lecturer contributes to public health summer school at the National Autonomous University of Mexico (/schools/social-policy/departments/health-services-management-centre/news/2015/08/hsmc-lecturer-contributes-to-public-health-summer-school-in-mexico.aspx)

Ross Millar has recently returned from Mexico City where he contributed to a Summer School organised by The National Autonomous University of Mexico (or 'UNAM').

25/08/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/195) , **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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News from School of Education

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University of Birmingham School welcomes new Sixth Formers (/schools/education/news/2015/08/University-of-Birmingham-School-welcomes-new-Sixth-Formers.aspx)

Enrolment for the first ever places at a pioneering new school's Sixth Form begins tomorrow, as students across Birmingham receive their GCSE results. The University of Birmingham School will open its doors for the first time to prospective Sixth Form students who have met the entry criteria.

19/08/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196) , **Students (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/198)** , **Teaching (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/199)**

TLang reports to the House of Commons (/research/activity/education/mosaic/news-events/tlang-reports-to-the-house-of-commons.aspx)

Professor Adrian Blackledge presents findings from the TLANG research as evidence provided to the Everyday Entrepreneurs Inquiry of the All Party Parliamentary Small Shops Group at the House of Commons.

27/07/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/195) , **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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News from School of Government and Society

Atom Feed (http://w RSS Feed (http://www.bir

What the Iran nuclear deal means – and what it doesn't (http://theconversation.com/what-the-iran-nuclear-deal-means-and-what-it-doesnt-44685)

Written by Professor Scott Lucas. So there's now a real plan to sort out Iran's nuclear programme. What about all its other problems?

16/07/2015

International (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/192) , **Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/195)** , **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196)**

Greece: a Europe forged in one crisis may have laid the foundations for the next (http://theconversation.com/greece-a-europe-forged-in-one-crisis-may-have-laid-the-foundations-for-the-next-44607)

Written by Dr George Kyris. What might feel like a victory this morning for eurozone leaders and lenders has only served to feed a eurosceptic beast.

14/07/2015

International (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/192) , **Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/195)** , **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrigd_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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