News from across the College

News from Business School

Atom Feed (http://w[illegible]

Birmingham Business School's MBA Achieves #7 world ranking by CEO Magazine MBA Rankings 2015 (/schools/business/mba/news/2015/january/ceo-rankings.aspx)

Birmingham Business School is delighted to announce that our MBA has achieved an enviable #7 ranking position within CEO Magazine's MBA Rankings 2015 and a placement of #3 within their European Business School Rankings section.

22/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrigc_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196) , Students (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrigc_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/198)

Eye on the prize: Coca-Cola's magic has always been in mischievous marketing (/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx)

Professor Isabelle Szmigin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrigc_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196)

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News from School of Social Policy

Atom Feed (http://w[illegible]

Dr Judith Smith appointed as new Director of Health Services Management Centre (/schools/social-policy/departments/health-services-management-centre/news/2015/01/new-director-hsmc.aspx)

The University of Birmingham is pleased to announce the appointment of Dr Judith Smith as the new Director of the Health Services Management Centre (HSMC), succeeding Professor Jon Glasby.

16/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrigc_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196)

Birmingham celebrates HSJ rising star! (/schools/social-policy/departments/health-services-management-centre/news/2015/01/birmingham-celebrates-hsj-rising-star.aspx)

Birmingham's Jacob Matthews has been identified as an NHS 'rising star' by the Health Service Journal.

14/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrigc_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196)

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News from School of Education

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Dr Nicola Rollock on BBC R4 Woman's Hour (/research/activity/education/crre/news/2014/dr-nicola-rollock-on-bbc-r4-womans-hour.aspx)

Dr Nicola Rollock reviewer on 'Listener Week'

05/12/2014

The Anatomy of the Case Study (/schools/education/news/2014/12/the-anatomy-of-the-case-study.aspx)

Appearing in May 2015, the 'Anatomy of the Case Study' brings together academic discussion about case study with many examples of how case study can be used by researchers in practice.

04/12/2014

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News from School of Government and Society

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Oil crisis: can short-term pain lead to economic gain for Russia? (http://www.birmingham.ac.uk/news/thebirminghambrief/items/2015/01/oil-crisis-22-01-15.aspx)

The recent crash in oil prices is causing much anxiety in oil-producing states. From Iran to Venezuela, many have come to rely on elevated oil prices to fuel economic growth and support government spending.

23/01/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrigc_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/195) , Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrigc_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196)

Blog: Shuffling the decks: quick fixes versus long-term stability (http://www.developmentprogress.org/blog/2015/01/22/shuffling-decks-quick-fixes-versus-long-term-stability)

Development Progress Blog. Ahead of the launch of our case studies on security progress in Liberia and Timor-Leste, Suda Perera writes on the risk that 'quick fixes' to violent conflict pose to development in the long-term. Taking the example of the Democratic Republic of Congo, she outlines the pitfalls of empowering warring parties and the challenging reality that good elections do not necessarily result in good democracy.

23/01/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrigc_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/195) , Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrigc_List_GoToPage=4&stylemediatype=print&TaxonomyKey=0/1/187/196)

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