News from across the College

News from Business School

Atom Feed (http://www.birmingham.ac.uk/Feed/http://www.bir

Eye on the prize: Coca-Cola's magic has always been in mischievous marketing (/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx)

Professor Isabelle Szmigin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

Building trust with clients is a top priority for financial advisers in 2015, Birmingham Business School MidEx study shows (/schools/business/news/2015/january/midex-study.aspx)

A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.

20/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

Displaying 5 to 6 of 418
Previous (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=2&stylemediatype=print) 1 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=1&stylemediatype=print) 2 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=2&stylemediatype=print) 3 4 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=4&stylemediatype=print) 5 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=5&stylemediatype=print) ... Next (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=4&stylemediatype=print)

News from School of Social Policy

Atom Feed (http://www.birmingham.ac.uk/Feed/http://www.bir

IRiS researcher to speak at The New School in New York (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/iris-researcher-to-speak-at-the-new-school-in-new-york.aspx)

In February, Dr Nando Sigona is giving a public Lecture at The Zolberg Institute on Migration and Mobility entitled, 'The Camp as a Space of Political Membership', with discussion from Professor Michel Agier

26/01/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

PPE General Election Debates (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/ppe-general-election-debates.aspx)

Social Policy are hosting a series of student-led debates in the run-up to the forthcoming General Election in May 2015.

26/01/2015

Displaying 7 to 8 of 718
Previous (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrig_List_GoToPage=3&stylemediatype=print) ... 2 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=2&NewsListingOrig_List_GoToPage=3&stylemediatype=print) 3 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrig_List_GoToPage=3&stylemediatype=print) 4 5 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print) 6 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=6&NewsListingOrig_List_GoToPage=3&stylemediatype=print) ... Next (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print)

News from School of Education

Atom Feed (http://www.birmingham.ac.uk/Feed/http://www.bir

Professor Gary Thomas assists young researchers (/schools/education/news/2015/01/professor-gary-thomas-assists-young-researchers.aspx)

Professor Gary Thomas provides research advice to young researchers

28/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

Call for Papers: Re-imagining Clinical Legal Education (/facilities/CEPLER/news/2015/call-for-papers-clinical-legal-education.aspx)

Is it time to re-imagine clinical legal education? Workshop on 30 March 2014.

27/01/2015

Arts and Law (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/189) Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Teaching (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/199)

Displaying 1 to 2 of 239
Previous 1 2 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&NewsListingOrigc_List_GoToPage=2) 3 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&NewsListingOrigc_List_GoToPage=3) 4 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&NewsListingOrigc_List_GoToPage=4) 5 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&NewsListingOrigc_List_GoToPage=5) ... Next (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&NewsListingOrigc_List_GoToPage=2)

News from School of Government and Society

Atom Feed (http://www.birmingham.ac.uk/Feed/http://www.bir

How stable is Saudi monarchy after King Abdullah's death? (http://www.birmingham.ac.uk/news/thebirminghambrief/items/2015/01/how-stable-is-saudi-monarchy-29-01-15.aspx)

Written by Professor Scott Lucas. On 23 January, Saudi Arabia's King Abdullah died at the age of 90 and was succeeded by his half-brother Salman, 79, one of the last sons of Saudi Arabia's founder Ibn Saud. The regime is keeping a watchful eye on dissent, including in the mainly Shia Eastern Province, and on internal security amid concerns over returning fighters from conflicts such as the Syrian crisis.

30/01/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

Podcast: EU as an international security actor (/schools/government-society/departments/political-science-international-studies/news/2015/01/eu-as-an-international-security-actor.aspx)

The Department of Political Science and International Studies (POLSIS) Departmental Seminar. Speaker: Adrian Hyde-Price (Gothenburg), Discussant: Derek Averre (POLSIS/CREES).

30/01/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

Displaying 1 to 2 of 1000
Previous 1 2 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&NewsListingOrigd_List_GoToPage=2) 3 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&NewsListingOrigd_List_GoToPage=3) 4 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&NewsListingOrigd_List_GoToPage=4) 5 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&NewsListingOrigd_List_GoToPage=5) ... Next (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&NewsListingOrigd_List_GoToPage=2)

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