News from across the College

News from Business School

Atom Feed (http://w RSS Feed (http://www.bir

Offensive marketing can work – but not if it vilifies women (https://theconversation.com/offensive-marketing-can-work-but-not-if-it-vilifies-women-45447)

Isabelle Szmigin (Professor of Marketing) and Scott Taylor (Reader in Leadership & Organization Studies) consider the part that offensive advertising campaigns have played in marketing over the years and find that sexist attitudes continue to persist.

20/08/2015

Clubs and bars are closing but has anything really changed? (https://theconversation.com/clubs-and-bars-are-closing-but-has-anything-really-changed-45988)

Isabelle Szmigin (Professor of Marketing) looks at the contradictory trends behind the apparent decline in Britain's night-time economy.

20/08/2015

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News from School of Social Policy

Atom Feed (http://w RSS Feed (http://www.bir

Ranked 2nd in UK for Social Work (/schools/social-policy/departments/social-policy-social-work/news-and-events/2015/08/ranked-second-in-uk-for-social-work.aspx)

Success for the social work teaching programme at Birmingham, ranked 2nd in the UK for Social Work in the Complete University Guide 2016.

10/08/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)

Calais migrants are not invading: They are just a small part of a global refugee crisis (/schools/social-policy/departments/social-policy-social-work/news-and-events/2015/08/calais-migrants-are-not-invading.aspx)

Read the latest article by Dr Nando Sigona in 'The Conversation' on the refugee crisis in Calais.

05/08/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195) **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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News from School of Education

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University of Birmingham School welcomes new Sixth Formers (/schools/education/news/2015/08/University-of-Birmingham-School-welcomes-new-Sixth-Formers.aspx)

Enrolment for the first ever places at a pioneering new school's Sixth Form begins tomorrow, as students across Birmingham receive their GCSE results. The University of Birmingham School will open its doors for the first time to prospective Sixth Form students who have met the entry criteria.

19/08/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196) **Students (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/198)** **Teaching (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/199)**

TLang reports to the House of Commons (/research/activity/education/mosaic/news-events/tlang-reports-to-the-house-of-commons.aspx)

Professor Adrian Blackledge presents findings from the TLANG research as evidence provided to the Everyday Entrepreneurs Inquiry of the All Party Parliamentary Small Shops Group at the House of Commons.

27/07/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195) **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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News from School of Government and Society

Atom Feed (http://w RSS Feed (http://www.bir

Podcast: Smart, smart, and many versus few and bespoke: Will small drones shift the character of conflict? (http://www.birmingham.ac.uk/research/activity/conflict-cooperation-security/news/2015/07/will-small-drones-shift-character-conflict.aspx)

Speaker: Dr Thomas X Hammes, Distinguished Research Fellow, Center for Strategic Research, Institute of National Strategic Studies. The convergence of artificial intelligence, drone technology, and additive manufacturing are making the advent of swarms of small, autonomous drones a reality. Their debut on the battlefield will dramatically change the character of war in air, land, space, and sea domains.

24/07/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195) **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)**

How Brazil and Argentina defused their nuclear rivalry (http://theconversation.com/how-brazil-and-argentina-defused-their-nuclear-rivalry-44163)

Nicholas John Wheeler, University of Birmingham and Matias Spektor, Fundação Getúlio Vargas. Latin America's two biggest players spent much of the 1980s in a low-grade arms race – and they both had nuclear aspirations. How did they manage to diffuse the tension?

20/07/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195) **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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