News from across the College

News from Business School

Atom Feed (http://w RSS Feed (http://www.bir

Offensive marketing can work – but not if it vilifies women (https://theconversation.com/offensive-marketing-can-work-but-not-if-it-vilifies-women-45447)

Isabelle Szmigin (Professor of Marketing) and Scott Taylor (Reader in Leadership & Organization Studies) consider the part that offensive advertising campaigns have played in marketing over the years and find that sexist attitudes continue to persist.

20/08/2015

Clubs and bars are closing but has anything really changed? (https://theconversation.com/clubs-and-bars-are-closing-but-has-anything-really-changed-45988)

Isabelle Szmigin (Professor of Marketing) looks at the contradictory trends behind the apparent decline in Britain's night-time economy.

20/08/2015

Displaying 1 to 2 of 488
Previous 1 2 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&NewsListingOrig_List_GoToPage=2) 3 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&NewsListingOrig_List_GoToPage=3) 4 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&NewsListingOrig_List_GoToPage=4) 5 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&NewsListingOrig_List_GoToPage=5) ... Next (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&NewsListingOrig_List_GoToPage=2)

News from School of Social Policy

Atom Feed (http://w RSS Feed (http://www.bir

The personalisation agenda (/schools/social-policy/departments/health-services-management-centre/news/2015/08/the-personalisation-agenda.aspx)

HSMC Reader, Catherine Needham is currently in Melborne Australia on a short sabbatical and is taking the opportunity to discuss her research interest in the personalisation agenda through a series of events.

17/08/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/195) , **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196)**

Ranked 2nd in UK for Social Work (/schools/social-policy/departments/social-policy-social-work/news-and-events/2015/08/ranked-second-in-uk-for-social-work.aspx)

Success for the social work teaching programme at Birmingham, ranked 2nd in the UK for Social Work in the Complete University Guide 2016.

10/08/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196)

Displaying 9 to 10 of 852
Previous (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrigd_List_GoToPage=5&stylemediatype=print) ... 3 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=3&NewsListingOrigd_List_GoToPage=5&stylemediatype=print) 4 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=4&NewsListingOrigd_List_GoToPage=5&stylemediatype=print) 5 6 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=6&NewsListingOrigd_List_GoToPage=5&stylemediatype=print) 7 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=7&NewsListingOrigd_List_GoToPage=5&stylemediatype=print) ... Next (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=6&NewsListingOrigd_List_GoToPage=5&stylemediatype=print)

News from School of Education

Atom Feed (http://w RSS Feed (http://www.bir

University of Birmingham School welcomes new Sixth Formers (/schools/education/news/2015/08/University-of-Birmingham-School-welcomes-new-Sixth-Formers.aspx)

Enrolment for the first ever places at a pioneering new school's Sixth Form begins tomorrow, as students across Birmingham receive their GCSE results. The University of Birmingham School will open its doors for the first time to prospective Sixth Form students who have met the entry criteria.

19/08/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196) , **Students (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/198)** , **Teaching (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/199)**

TLang reports to the House of Commons (/research/activity/education/mosaic/news-events/tlang-reports-to-the-house-of-commons.aspx)

Professor Adrian Blackledge presents findings from the TLANG research as evidence provided to the Everyday Entrepreneurs Inquiry of the All Party Parliamentary Small Shops Group at the House of Commons.

27/07/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/195) , **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196)**

Displaying 1 to 2 of 264
Previous 1 2 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&NewsListingOrigc_List_GoToPage=2) 3 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&NewsListingOrigc_List_GoToPage=3) 4 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&NewsListingOrigc_List_GoToPage=4) 5 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&NewsListingOrigc_List_GoToPage=5) ... Next (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&NewsListingOrigc_List_GoToPage=2)

News from School of Government and Society

Atom Feed (http://w RSS Feed (http://www.bir

South Sudan's viability requires an honest answer to avert further disaster (http://theconversation.com/south-sudans-viability-requires-an-honest-answer-to-avert-further-disaster-44368)

Written by Professor Stefan Wolff. South Sudan's independence in 2011, which ended half a century of deadly conflict, was met with much praise. But a descent into civil war has led to dismay and suggests fresh thinking is required.

10/07/2015

International (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/192) , **Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/195)** , **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196)**

Scores killed by bombs and bullets as Boko Haram struggle escalates (http://theconversation.com/scores-killed-by-bombs-and-bullets-as-boko-haram-struggle-escalates-44262)

Written by Professor Paul Jackson. A week of carnage across northern Nigeria proves Boko Haram is alive and well. Can the Nigerian army get its act together?

09/07/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/195) , **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196)**

Displaying 9 to 10 of 1000
Previous (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=4&stylemediatype=print) ... 3 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=3&stylemediatype=print) 4 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=4&stylemediatype=print) 5 6 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=6&stylemediatype=print) 7 (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=7&stylemediatype=print) ... Next (/university/colleges/socsci/news.aspx?NewsListingOrigb_List_GoToPage=5&NewsListingOrigd_List_GoToPage=6&stylemediatype=print)

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