

News from across the College

News from Business School

Atom Feed (<http://www.birmingham.ac.uk/news/business-school>)**Eye on the prize: Coca-Cola's magic has always been in mischievous marketing** (/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx)

Professor Isabelle Szmgin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015

[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)**Building trust with clients is a top priority for financial advisers in 2015, Birmingham Business School MidEx study shows** (/schools/business/news/2015/january/midex-study.aspx)

A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.

20/01/2015

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News from School of Social Policy

Atom Feed (<http://www.birmingham.ac.uk/news/school-of-social-policy>)**HSMC launch collaboration with University of Nottingham** (/schools/social-policy/departments/health-services-management-centre/news/2015/01/hsmc-launch-collaboration-with-university-of-nottingham.aspx)

HSMC and the Centre for Health Innovation, Leadership and Learning (CHILL) at the University of Nottingham successfully launched a Health Policy, Organisation and Management (HPOM) network for research and practice recently.

29/01/2015

[Research \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#) [Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)**New report from CHASM on access to credit** (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/new-report-from-chasm-on-access-to-credit.aspx)

The Centre on Household Assets and Savings Management (CHASM), have published a new report entitled 'Introducing a Time Delay on Access to Credit: Is it just delaying the inevitable?', by Lindsey Appleyard, Jodi Gardner and Karen Rowlingson.

29/01/2015

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News from School of Education

Atom Feed (<http://www.birmingham.ac.uk/news/school-of-education>)**Dr Penny Lacey** (/schools/education/news/2015/01/dr-penny-lacey.aspx)

It is with great sorrow that we have to announce that Dr Penny Lacey passed away peacefully on Monday 12 January 2015. We will remember her as a colleague who was admired by both her students and the community for the contributions that she made to the field through her teaching and research.

19/01/2015

[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)**'What is Character? Virtue Ethics in Education'** MOOC attracts huge interest (/schools/education/news/2015/01/what-is-character-virtue-in-ethics-mooc.aspx)

The Jubilee Centre for Character and Virtues' Massive Open Online Course (MOOC), 'What is Character? Virtue Ethics in Education' has attracted a huge amount of interest ahead of its launch, reflecting the growing interest in character education.

15/01/2015

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News from School of Government and Society

Atom Feed (<http://www.birmingham.ac.uk/news/school-of-government-and-society>)**How stable is Saudi monarchy after King Abdullah's death?** (<http://www.birmingham.ac.uk/news/thebirminghambrief/items/2015/01/how-stable-is-saudi-monarchy-29-01-15.aspx>)

Written by Professor Scott Lucas. On 23 January, Saudi Arabia's King Abdullah died at the age of 90 and was succeeded by his half-brother Salman, 79, one of the last sons of Saudi Arabia's founder Ibn Saud. The regime is keeping a watchful eye on dissent, including in the mainly Shia Eastern Province, and on internal security amid concerns over returning fighters from conflicts such as the Syrian crisis.

30/01/2015

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The Department of Political Science and International Studies (POLSIS) Departmental Seminar. Speaker: Adrian Hyde-Price (Gothenburg). Discussant: Derek Avere (POLSIS/CREES).

30/01/2015

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