News from across the College

News from Business School

Atom Feed (http://w

Glittering penguins: the power of the Christmas ad to win over (and lose) customers (/schools/business/departments/marketing/news/2014/november/power-of-christmas-ad.aspx)

As well as the tell-tale signs of decorations going up, the rolling out of Christmas advertisements has become a key moment for getting us all in the seasonal mood. And the competition to capture the festive spirit – and the customers that come with it – is fierce.

11/11/2014

Research (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195) **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)**

LEPs, Growth and Minority Business (/research/activity/business/creme/news/2014/november/minority-business.aspx)

It's likely that Local Enterprise Partnerships (LEPs) will remain intact regardless of which political party (or parties) prevails at the next General Election in May 2015. The jury's out on the extent to which LEPs have delivered on their remit to drive growth and create jobs.

11/11/2014

Research (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195) **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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News from School of Social Policy

Atom Feed (http://w

Watch Jenny Phillimore's inaugural lecture (/schools/social-policy/departments/applied-social-studies/news-and-events/2014/11/jenny-phillimore-inaugural-lecture.aspx)

Jenny Phillimore, Professor of Migration and Superdiversity and Director of the Institute for Research into Superdiversity (IRiS), gave her inaugural lecture in September, 'Integration for who? Getting on in an era of superdiversity'.

27/11/2014

Research (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195) **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)**

Understanding the practice and developing the concept of welfare bricolage (UPWEB) (/schools/social-policy/departments/applied-social-studies/news-and-events/2014/11/understanding-the-practice-and-developing-concept-of-welfare-bricolage.aspx)

IRiS were successful in their bid for NORFACE funds as part of the Welfare State Futures Programme. The UPWEB project, led by IRiS Director Professor Jenny Phillimore will commence in 2015.

27/11/2014

Research (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195) **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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News from School of Education

Atom Feed (http://w

Education and awareness needed to combat 'global epidemic' of liver disease (/news/thebirminghambrief/items/2014/10/education-needed-to-combat-liver-disease-30-10-14.aspx)

Despite significant advances in our knowledge of how to diagnose and treat chronic liver disease, we are currently experiencing a global epidemic in cases. In Europe alone, 29 million people suffer from chronic liver disease, and this rapid upward trend is reproduced in England, where liver disease is one of the leading causes of premature mortality.

30/10/2014

Medical and Dental Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/194) **Research (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195)**

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News from School of Government and Society

Atom Feed (http://w

POLSIS Seminar Series Discusses Major Topical Issues (/schools/government-society/departments/political-science-international-studies/news/2014/11/polsis-seminar-series.aspx)

The POLSIS seminar series this autumn focused on the implications of the Scottish referendum result, the state of the European Union, the 25th anniversary of the 1989 revolutions in Central and Eastern Europe, and the liberal quest for world order.

28/11/2014

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)

CREES Annual Report Highlights Vibrancy of the Centre (/schools/government-society/departments/russian-east-european-studies/news/2014/11/annual-report-2013-14.aspx)

The 2013-14 annual report for the Centre for Russian, European and Eurasian Studies (CREES) has just been published.

28/11/2014

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