News from across the College

News from Business School

Atom Feed (http://www.birmingham.ac.uk/Feed/http://www.bir

Eye on the prize: Coca-Cola's magic has always been in mischievous marketing (/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx)

Professor Isabelle Szmigin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

Building trust with clients is a top priority for financial advisers in 2015, Birmingham Business School MidEx study shows (/schools/business/news/2015/january/midex-study.aspx)

A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.

20/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

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News from School of Social Policy

Atom Feed (http://www.birmingham.ac.uk/Feed/http://www.bir

HSMC launch collaboration with University of Nottingham (/schools/social-policy/departments/health-services-management-centre/news/2015/01/hsmc-launch-collaboration-with-university-of-nottingham.aspx)

HSMC and the Centre for Health Innovation, Leadership and Learning (CHILL) at the University of Nottingham successfully launched a Health Policy, Organisation and Management (HPOM) network for research and practice recently.

29/01/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

New report from CHASM on access to credit (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/new-report-from-chasm-on-access-to-credit.aspx)

The Centre on Household Assets and Savings Management (CHASM), have published a new report entitled 'Introducing a Time Delay on Access to Credit: Is it just delaying the inevitable?', by Lindsey Appleyard, Jodi Gardner and Karen Rowlingson.

29/01/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

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News from School of Education

Atom Feed (http://www.birmingham.ac.uk/Feed/http://www.bir

Dr Nicola Rollock on BBC R4 Woman's Hour (/research/activity/education/crre/news/2014/dr-nicola-rollock-on-bbc-r4-womans-hour.aspx)

Dr Nicola Rollock reviewer on 'Listener Week'

05/12/2014

The Anatomy of the Case Study (/schools/education/news/2014/12/the-anatomy-of-the-case-study.aspx)

Appearing in May 2015, the 'Anatomy of the Case Study' brings together academic discussion about case study with many examples of how case study can be used by researchers in practice.

04/12/2014

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News from School of Government and Society

Atom Feed (http://www.birmingham.ac.uk/Feed/http://www.bir

How stable is Saudi monarchy after King Abdullah's death? (http://www.birmingham.ac.uk/news/thebirminghambrief/items/2015/01/how-stable-is-saudi-monarchy-29-01-15.aspx)

Written by Professor Scott Lucas. On 23 January, Saudi Arabia's King Abdullah died at the age of 90 and was succeeded by his half-brother Salman, 79, one of the last sons of Saudi Arabia's founder Ibn Saud. The regime is keeping a watchful eye on dissent, including in the mainly Shia Eastern Province, and on internal security amid concerns over returning fighters from conflicts such as the Syrian crisis.

30/01/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

Podcast: EU as an international security actor (/schools/government-society/departments/political-science-international-studies/news/2015/01/eu-as-an-international-security-actor.aspx)

The Department of Political Science and International Studies (POLSIS) Departmental Seminar. Speaker: Adrian Hyde-Price (Gothenburg), Discussant: Derek Averre (POLSIS/CREES).

30/01/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigc_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

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