# News from across the College

## News from Business School

Atom Feed (http://w[illegible]

**Eye on the prize: Coca-Cola's magic has always been in mischievous marketing (/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx)**

Professor Isabelle Szmigin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

**22/01/2015**

**Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)**

**Building trust with clients is a top priority for financial advisers in 2015, Birmingham Business School MidEx study shows (/schools/business/news/2015/january/midex-study.aspx)**

A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.

**20/01/2015**

**Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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## News from School of Social Policy

Atom Feed (http://w[illegible]

**HSMC launch collaboration with University of Nottingham (/schools/social-policy/departments/health-services-management-centre/news/2015/01/hsmc-launch-collaboration-with-university-of-nottingham.aspx)**

HSMC and the Centre for Health Innovation, Leadership and Learning (CHILL) at the University of Nottingham successfully launched a Health Policy, Organisation and Management (HPOM) network for research and practice recently.

**29/01/2015**

**Research (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)**

**New report from CHASM on access to credit (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/new-report-from-chasm-on-access-to-credit.aspx)**

The Centre on Household Assets and Savings Management (CHASM), have published a new report entitled 'Introducing a Time Delay on Access to Credit: Is it just delaying the inevitable?', by Lindsey Appleyard, Jodi Gardner and Karen Rowlingson.

**29/01/2015**

**Research (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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## News from School of Education

Atom Feed (http://w[illegible]

**Professor Gary Thomas assists young researchers (/schools/education/news/2015/01/professor-gary-thomas-assists-young-researchers.aspx)**

Professor Gary Thomas provides research advice to young researchers

**28/01/2015**

**Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)**

**Call for Papers: Re-imagining Clinical Legal Education (/facilities/CEPLER/news/2015/call-for-papers-clinical-legal-education.aspx)**

Is it time to re-imagine clinical legal education? Workshop on 30 March 2014.

**27/01/2015**

**Arts and Law (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/189) Research (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Teaching (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/199)**

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## News from School of Government and Society

Atom Feed (http://w[illegible]

**Ukraine sliding towards all-out war despite mediation efforts (http://theconversation.com/ukraine-sliding-towards-all-out-war-despite-mediation-efforts-36608)**

Written by Professor Stefan Wolff. Over the past few days, Ukraine has taken a significant turn for the worse. Fighting between rebels and government forces has intensified, the civilian death toll has increased, and the war of words between Ukraine and Russia has further escalated.

**26/01/2015**

**International (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/192) Research (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)**

**Why the fight against Islamic State is not the success we're told it is (http://theconversation.com/why-the-fight-against-islamic-state-is-not-the-success-were-told-it-is-36619)**

Written by Professor Scott Lucas. Ministers from 21 countries gathered in London on January 22 to discuss the fight against Islamic State (IS). They had their photo opportunity and issued their statements. US secretary of state, John Kerry, told them that almost 6,000 jihadists had been killed, and almost 700 square kilometres of Iraqi territory retaken.

**26/01/2015**

**International (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/192) Research (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=4&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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