

News from across the College

News from Business School

Atom Feed (http://www.birmingham.ac.uk/news/atom-feed.xml)

Eye on the prize: Coca-Cola's magic has always been in mischievous marketing (/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx)

Professor Isabelle Szmagin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015 Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)



Building trust with clients is a top priority for financial advisers in 2015, Birmingham Business School MidEx study shows (/schools/business/news/2015/january/midex-study.aspx)

A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.

20/01/2015 Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)



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News from School of Social Policy

Atom Feed (http://www.birmingham.ac.uk/news/atom-feed.xml)

NHS Leadership Academy Award in Executive Healthcare Leadership (/schools/social-policy/departments/health-services-management-centre/news/2015/01/nhs-leadership-academy-award-in-executive-healthcare-leadership.aspx)

HSMC would like to take this opportunity to congratulate the 207 Nye Bevan participants who have been awarded the NHS Leadership Academy Award in Executive Healthcare Leadership.

26/01/2015 Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)

Diversity and Superdiversity: Sociocultural linguistic perspectives (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/diversity-and-superdiversity-sociocultural-linguistic-perspectives.aspx)

Angela Cresse and Adrian Blackledge from the Institute for Research into Superdiversity (IRIS) at the University of Birmingham, are plenary speakers at the 'Diversity and Superdiversity: Sociocultural Linguistic Perspectives' Conference at Georgetown University, USA, 13-15 March 2015.

26/01/2015 Research (/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)

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News from School of Education

Atom Feed (http://www.birmingham.ac.uk/news/atom-feed.xml)

Dr Penny Lacey (/schools/education/news/2015/01/dr-penny-lacey.aspx)

It is with great sorrow that we have to announce that Dr Penny Lacey passed away peacefully on Monday 12 January 2015. We will remember her as a colleague who was admired by both her students and the community for the contributions that she made to the field through her teaching and research.

19/01/2015 Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)

'What is Character? Virtue Ethics in Education' MOOC attracts huge interest (/schools/education/news/2015/01/what-is-character-virtue-in-ethics-mooc.aspx)

The Jubilee Centre for Character and Virtues' Massive Open Online Course (MOOC), 'What is Character? Virtue Ethics in Education' has attracted a huge amount of interest ahead of its launch, reflecting the growing interest in character education.

15/01/2015 Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195)

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News from School of Government and Society

Atom Feed (http://www.birmingham.ac.uk/news/atom-feed.xml)

Blog: Playwright, Prisoner and President: the Life of Vaclav Havel (http://creebsbam.blogspot.co.uk/2015/01/playwright-prisoner-and-president-life.html)

Written by Dr Tim Haughton, A review of Michael Zantovsky, Havel: a Life, London: Atlantic Books (2014). You only really appreciate someone when they have left. The death of Vaclav Havel in December 2011 provoked a week of mourning, warm and generous words from his political foes, and for many 'perhaps a rediscovery' of the man who had played so many different roles in his life: playwright, political prisoner and president (p. 14).

20/01/2015 Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)

Is Chechnya facing wave of jihadist violence? (http://www.bbc.co.uk/news/30476381)

On 19 December 2014 BBC Europe News published an article by Dr Galina Yemelianova on recent Chechen bombing.

20/01/2015 Research (/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195) Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196)



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