

News from across the College

News from Business School

Atom Feed (<http://www.birmingham.ac.uk/news/atom-feed>)

Eye on the prize: Coca-Cola's magic has always been in mischievous marketing ([/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx](http://schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx))

Professor Isabelle Szmigun of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015

Social Sciences ([/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](http://university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))



Building trust with clients is a top priority for financial advisers in 2015, Birmingham Business School MidEx study shows ([/schools/business/news/2015/january/midex-study.aspx](http://schools/business/news/2015/january/midex-study.aspx))

A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.

20/01/2015

Social Sciences ([/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](http://university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))



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News from School of Social Policy

Atom Feed (<http://www.birmingham.ac.uk/news/atom-feed>)

HSMC launch collaboration with University of Nottingham ([/schools/social-policy/departments/health-services-management-centre/news/2015/01/hsmc-launch-collaboration-with-university-of-nottingham.aspx](http://schools/social-policy/departments/health-services-management-centre/news/2015/01/hsmc-launch-collaboration-with-university-of-nottingham.aspx))

HSMC and the Centre for Health Innovation, Leadership and Learning (CHILL) at the University of Nottingham successfully launched a Health Policy, Organisation and Management (HPOM) network for research and practice recently.

29/01/2015

Research ([/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195](http://university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195)), **Social Sciences** ([/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](http://university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))

New report from CHASM on access to credit ([/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/new-report-from-chasm-on-access-to-credit.aspx](http://schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/new-report-from-chasm-on-access-to-credit.aspx))

The Centre on Household Assets and Savings Management (CHASM), have published a new report entitled 'Introducing a Time Delay on Access to Credit: Is it just delaying the inevitable?', by Lindsey Appleyard, Jodi Gardner and Karen Rowlingson.

29/01/2015

Research ([/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195](http://university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195)), **Social Sciences** ([/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](http://university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))

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News from School of Education

Atom Feed (<http://www.birmingham.ac.uk/news/atom-feed>)

Professor Gary Thomas assists young researchers ([/schools/education/news/2015/01/professor-gary-thomas-assists-young-researchers.aspx](http://schools/education/news/2015/01/professor-gary-thomas-assists-young-researchers.aspx))

Professor Gary Thomas provides research advice to young researchers

28/01/2015

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Call for Papers: Re-imagining Clinical Legal Education ([/facilities/CEPLER/news/2015/call-for-papers-clinical-legal-education.aspx](http://facilities/CEPLER/news/2015/call-for-papers-clinical-legal-education.aspx))

Is it time to re-imagine clinical legal education? Workshop on 30 March 2014.

27/01/2015

Arts and Law ([/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/189](http://university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/189)), **Research** ([/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](http://university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))

Teaching ([/university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](http://university/colleges/socsci/news.aspx?NewsListingOrigId_List_GoToPage=5&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))

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News from School of Government and Society

Atom Feed (<http://www.birmingham.ac.uk/news/atom-feed>)

Oil crisis: can short-term pain lead to economic gain for Russia? (<http://www.birmingham.ac.uk/news/thebirminghambrief/items/2015/01/oil-crisis-22-01-15.aspx>)

Written by Dr Richard Connolly. The recent crash in oil prices is causing much anxiety in oil-producing states. From Iran to Venezuela, many have come to rely on elevated oil prices to fuel economic growth and support government spending.

23/01/2015

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Blog: Shuffling the decks: quick fixes versus long-term stability (<http://www.developmentprogress.org/blog/2015/01/22/shuffling-decks-quick-fixes-versus-long-term-stability>)

Development Progress Blog. Ahead of the launch of our case studies on security progress in Liberia and Timor-Leste, Suda Perera writes on the risk that 'quick fixes' to violent conflict pose to development in the long-term. Taking the example of the Democratic Republic of Congo, she outlines the pitfalls of empowering warring parties and the challenging reality that good elections do not necessarily result in good democracy.

23/01/2015

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