News from across the College

News from Business School

Atom Feed (http://w RSS Feed (http://www.

Offensive marketing can work – but not if it vilifies women (https://theconversation.com/offensive-marketing-can-work-but-not-if-it-vilifies-women-45447)

Isabelle Szmigin (Professor of Marketing) and Scott Taylor (Reader in Leadership & Organization Studies) consider the part that offensive advertising campaigns have played in marketing over the years and find that sexist attitudes continue to persist.

20/08/2015

Clubs and bars are closing but has anything really changed? (https://theconversation.com/clubs-and-bars-are-closing-but-has-anything-really-changed-45988)

Isabelle Szmigin (Professor of Marketing) looks at the contradictory trends behind the apparent decline in Britain's night-time economy.

20/08/2015

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News from School of Social Policy

Atom Feed (http://w RSS Feed (http://www.

'Step up' to study social work at Birmingham (/schools/social-policy/departments/social-policy-social-work/news-and-events/2015/08/step-up-to-study-social-work-at-birmingham.aspx)

The School of Social Policy is pleased to announce that they have won the opportunity to provide the 'Step Up' social work qualification programme, for a consortium of West Midlands Local Authorities.

26/08/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/196)

HSMC host visiting professor from Shanghai Jiatong University (/schools/social-policy/departments/health-services-management-centre/news/2015/08/hsmc-host-visiting-professor-from-shanghai-university.aspx)

HSMC were delighted to host Associate Professor Dr Guohong Li from Shanghai Jiaotong University.

25/08/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/196)

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News from School of Education

Atom Feed (http://w RSS Feed (http://www.

University of Birmingham School welcomes new Sixth Formers (/schools/education/news/2015/08/University-of-Birmingham-School-welcomes-new-Sixth-Formers.aspx)

Enrolment for the first ever places at a pioneering new school's Sixth Form begins tomorrow, as students across Birmingham receive their GCSE results. The University of Birmingham School will open its doors for the first time to prospective Sixth Form students who have met the entry criteria.

19/08/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/196), **Students (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/198)**, **Teaching (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/199)**

TLang reports to the House of Commons (/research/activity/education/mosaic/news-events/tlang-reports-to-the-house-of-commons.aspx)

Professor Adrian Blackledge presents findings from the TLANG research as evidence provided to the Everyday Entrepreneurs Inquiry of the All Party Parliamentary Small Shops Group at the House of Commons.

27/07/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/195), **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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News from School of Government and Society

Atom Feed (http://w RSS Feed (http://www.

Greece votes No: experts respond (http://theconversation.com/greece-votes-no-experts-respond-44231)

Written by Costas Milas, University of Liverpool; George Kyris, University of Birmingham; James Arvanitakis, University of Western Sydney; Nikos Papastergiadis, University of Melbourne; Remy Davison, Monash University; Richard Holden, UNSW Australia; Ross Buckley, UNSW Australia, and Sofia Vasilopoulou, University of York. Academic experts respond to the No vote in Greece's referendum on whether or not to accept a bailout offer from their international creditors.

06/07/2015

International (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/192), **Research (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/195)**, **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/196)**

Syriza risks an EU exit in a referendum wracked with problems (http://theconversation.com/syriza-risks-an-eu-exit-in-a-referendum-wracked-with-problems-44118)

Written by Dr Sotirios Zartaloudis. Greeks face a big dilemma in the July 5 referendum. It's been badly organised, democratically questionable and there's a great deal at stake.

06/07/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/195), **Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrigd_List_GoToPage=6&stylemediatype=print&TaxonomyKey=0/1/187/196)**

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