News from across the College

News from Business School

Atom Feed (http://www.bham.ac.uk/...)

Glittering penguins: the power of the Christmas ad to win over (and lose) customers (/schools/business/departments/marketing/news/2014/november/power-of-christmas-ad.aspx)

As well as the tell-tale signs of decorations going up, the rolling out of Christmas advertisements has become a key moment for getting us all in the seasonal mood. And the competition to capture the festive spirit – and the customers that come with it – is fierce.

11/11/2014

Research (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=2&stylemediatype=print) Social Sciences (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)

LEPs, Growth and Minority Business (/research/activity/business/creme/news/2014/november/minority-business.aspx)

It's likely that Local Enterprise Partnerships (LEPs) will remain intact regardless of which political party (or parties) prevails at the next General Election in May 2015. The jury's out on the extent to which LEPs have delivered on their remit to drive growth and create jobs.

11/11/2014

Research (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=2&stylemediatype=print) Social Sciences (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)

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News from School of Social Policy

Atom Feed (http://www.bham.ac.uk/...)

Phronesis and the medical community (/schools/social-policy/departments/health-services-management-centre/news/2015/03/phronesis-and-the-medical-community.aspx)

HSMC has been awarded £820,000 by AHRC (Arts and Humanities Research Council) for a project designed to explore the ethical dimension of good decision making in the context of medical leadership in order to improve patient care and experience.

04/03/2015

Research (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=2&stylemediatype=print) Social Sciences (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)

IRiS Roundtable series - Intersectionality and superdiversity: What's the difference? (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/03/iris-roundtable-series-intersectionality-and-superdiversity.aspx)

IRiS Roundtable series - Intersectionality and superdiversity: What's the difference?

02/03/2015

Research (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=2&stylemediatype=print) Social Sciences (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)

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News from School of Education

Atom Feed (http://www.bham.ac.uk/...)

Voices of the Bullring markets (/research/activity/education/mosaic/news-events/voices-of-the-Bullring-markets.aspx)

A new video has been released by the TLANG research team which introduces you to the superdiverse nature of the Bullring markets.

05/03/2015

Research (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=2&stylemediatype=print) Social Sciences (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)

Focus on exams 'hinders development of character' in British school children (/news/latest/2015/03/character-education-exams-02-03-15.aspx)

Two new reports by the University of Birmingham's Jubilee Centre for Character and Virtues have found that moral character is being squeezed out of children's education.

02/03/2015

Research (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=2&stylemediatype=print) Social Sciences (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)

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News from School of Government and Society

Atom Feed (http://www.bham.ac.uk/...)

Blog: What is local government for? (http://inlogov.com/2015/03/04/what-is-local-government-for/)

Written by Howard Elcock. Do we know what local government is for? Is it just a device for providing services to people at the behest of the central government, or does it provide local citizens with a means of making policy choices about what they want their councils to do?

05/03/2015

Research (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=2&stylemediatype=print) Social Sciences (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)

Blog: Gender & the Research Excellence Framework: An Analysis of the Politics & International Studies Unit of Assessment (I) (http://polsis.org/2015/03/03/gender-the-research-excellence-framework-an-analysis-of-the-politics-international-studies-unit-of-assessment-i/)

Written by Dr Fran Amery, Dr Stephen Bates and Professor Steve McKay . Ever wondered about the gendered dimensions of the REF returns and rankings for the Politics & International Studies Unit of Assessment? Well wonder no longer.

05/03/2015

Research (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=2&stylemediatype=print) Social Sciences (/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)

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