

News from across the College

News from Business School

Atom Feed (http://www.BeeFeedItems.aspx?Category=1187195&NewsListingOrig_List_GoToPage=2&stylemediatype=print)**Glittering penguins: the power of the Christmas ad to win over (and lose) customers (/schools/business/departments/marketing/news/2014/november/power-of-christmas-ad.aspx)**

As well as the tell-tale signs of decorations going up, the rolling out of Christmas advertisements has become a key moment for getting us all in the seasonal mood. And the competition to capture the festive spirit – and the customers that come with it – is fierce.

11/11/2014

[Research \(/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=2&stylemediatype=print\)](http://www.universityofbirmingham.ac.uk/schools/business/departments/marketing/news/2014/november/power-of-christmas-ad.aspx), [Social Sciences \(/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=2&stylemediatype=print\)](http://www.universityofbirmingham.ac.uk/schools/business/departments/marketing/news/2014/november/power-of-christmas-ad.aspx)

LEPs, Growth and Minority Business (/research/activity/business/creme/news/2014/november/minority-business.aspx)

It's likely that Local Enterprise Partnerships (LEPs) will remain intact regardless of which political party (or parties) prevails at the next General Election in May 2015. The jury's out on the extent to which LEPs have delivered on their remit to drive growth and create jobs.

11/11/2014

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News from School of Social Policy

Atom Feed (http://www.BeeFeedItems.aspx?Category=1187196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)**Diversity and Superdiversity: Sociocultural linguistic perspectives (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/diversity-and-superdiversity-sociocultural-linguistic-perspectives.aspx)**

Angela Creese and Adrian Blackledge from the Institute for Research into Superdiversity (IRIS) at the University of Birmingham, are plenary speakers at the 'Diversity and Superdiversity: Sociocultural linguistic perspectives' Conference at Georgetown University, USA, 13-15 March 2015.

26/01/2015

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IRIS researcher to speak at The New School in New York (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/iris-researcher-to-speak-at-the-new-school-in-new-york.aspx)

In February, Dr Nando Sigona is giving a public Lecture at The Zolberg Institute on Migration and Mobility entitled, 'The Camp as a Space of Political Membership', with discussion from Professor Michel Agier

26/01/2015

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News from School of Education

Atom Feed (http://www.BeeFeedItems.aspx?Category=1187196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)**REF success for the School of Education (/schools/education/news/2014/12/ref-success.aspx)**

The University of Birmingham's School of Education has been announced as one of the best School's in the UK for its areas of research in the Research Excellence Framework (REF) 2014.

18/12/2014

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The Colour of Class: the educational strategies of the Black middle classes (/research/activity/education/crrr/news/2014/the-colour-of-class.aspx)

This new book draws on qualitative data from nearly 80 Black Caribbean middle-class parents. The interviews reveal how these parents attempt to navigate their children successfully through the school system, and defend them against low expectations and other manifestations of discrimination

03/12/2014

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News from School of Government and Society

Atom Feed (http://www.BeeFeedItems.aspx?Category=1187196&NewsListingOrig_List_GoToPage=2&stylemediatype=print)**Oil crisis: can short-term pain lead to economic gain for Russia? (http://www.birmingham.ac.uk/news/thebirminghambrief/items/2015/01/oil-crisis-22-01-15.aspx)**

The recent crash in oil prices is causing much anxiety in oil-producing states. From Iran to Venezuela, many have come to rely on elevated oil prices to fuel economic growth and support government spending.

23/01/2015

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Blog: Shuffling the decks: quick fixes versus long-term stability (http://www.developmentprogress.org/blog/2015/01/22/shuffling-decks-quick-fixes-versus-long-term-stability)

Development Progress Blog. Ahead of the launch of our case studies on security progress in Liberia and Timor-Leste, Suda Perera writes on the risk that 'quick fixes' to violent conflict pose to development in the long-term. Taking the example of the Democratic Republic of Congo, she outlines the pitfalls of empowering warring parties and the challenging reality that good elections do not necessarily result in good democracy.

23/01/2015

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