

News from across the College

News from Business School

Atom Feed (<http://iv.Bas.Feeds.items.stvww.uk>)

Birmingham Business School's MBA Achieves #7 world ranking by CEO Magazine MBA Rankings 2015 ([/schools/business/mba/news/2015/january/ceo-rankings.aspx](http://schools/business/mba/news/2015/january/ceo-rankings.aspx))

Birmingham Business School is delighted to announce that our MBA has achieved an enviable #7 ranking position within CEO Magazine's MBA Rankings 2015 and a placement of #3 within their European Business School Rankings section.

22/01/2015

[Social Sciences](#) ([/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=3&stylemediatype=print](#)), [Students](#) ([/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/198&NewsListingOrig_List_GoToPage=3&stylemediatype=print](#))

Eye on the prize: Coca-Cola's magic has always been in mischievous marketing ([/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx](http://schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx))

Professor Isabelle Szmignin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015

[Social Sciences](#) ([/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=3&stylemediatype=print](#))



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News from School of Social Policy

Atom Feed (<http://iv.Bas.Feeds.items.stvww.uk>)

Briefing Paper: Basic bank accounts in Ireland ([/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/briefing-paper-basic-bank-accounts-in-ireland.aspx](http://schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/briefing-paper-basic-bank-accounts-in-ireland.aspx))

Basic Bank Accounts in Ireland: Not so much a false start as a faulty start? Read the latest Briefing Paper from CHASM.

21/01/2015

[Research](#) ([/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=3&stylemediatype=print](#)), [Social Sciences](#) ([/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/198&NewsListingOrig_List_GoToPage=3&stylemediatype=print](#))

CHASM Briefing Paper: December 2014 ([/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/briefing-paper-saving-during-economic-down-turn.aspx](http://schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/briefing-paper-saving-during-economic-down-turn.aspx))

Should people on low incomes be encouraged to save during an economic down-turn? Latest Briefing Paper from CHASM

21/01/2015

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News from School of Education

Atom Feed (<http://iv.Bas.Feeds.items.stvww.uk>)

To build children's character, leave self-esteem out of it (<http://theconversation.com/to-build-childrens-character-leave-self-esteem-out-of-it-35506>)

Professor Kristján Kristjánsson discusses the restrictive focus in character education in 'The Conversation'

17/12/2014

[Social Sciences](#) ([/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=3&stylemediatype=print](#))

The Colour of Class: the educational strategies of the Black middle classes ([/research/activity/education/crre/news/2014/the-colour-of-class.aspx](http://research/activity/education/crre/news/2014/the-colour-of-class.aspx))

This new book draws on qualitative data from nearly 80 Black Caribbean middle-class parents. The interviews reveal how these parents attempt to navigate their children successfully through the school system, and defend them against low expectations and other manifestations of discrimination

03/12/2014

[Research](#) ([/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=3&stylemediatype=print](#)), [Social Sciences](#) ([/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/198&NewsListingOrig_List_GoToPage=3&stylemediatype=print](#))

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News from School of Government and Society

Atom Feed (<http://iv.Bas.Feeds.items.stvww.uk>)

Oil crisis: can short-term pain lead to economic gain for Russia? (<http://www.birmingham.ac.uk/news/thebirminghambrief/items/2015/01/oil-crisis-22-01-15.aspx>)

The recent crash in oil prices is causing much anxiety in oil-producing states. From Iran to Venezuela, many have come to rely on elevated oil prices to fuel economic growth and support government spending.

23/01/2015

[Research](#) ([/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/195&NewsListingOrig_List_GoToPage=3&stylemediatype=print](#)), [Social Sciences](#) ([/university/colleges/socsci/news.aspx?TaxonomyKey=0/1/187/196&NewsListingOrig_List_GoToPage=3&stylemediatype=print](#))



Blog: Shuffling the decks: quick fixes versus long-term stability (<http://www.developmentprogress.org/blog/2015/01/22/shuffling-decks-quick-fixes-versus-long-term-stability>)

Development Progress Blog. Ahead of the launch of our case studies on security progress in Liberia and Timor-Leste, Suda Perera writes on the risk that 'quick fixes' to violent conflict pose to development in the long-term. Taking the example of the Democratic Republic of Congo, she outlines the pitfalls of empowering warring parties and the challenging reality that good elections do not necessarily result in good democracy.

23/01/2015

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