

## External Relations



"External Relations delivers the University of Birmingham to the world. Whether it's outstanding awareness raising campaigns, recruiting and admitting students or developing strategic links with international partners, External Relations are at the heart of the activity."

Cathy Gilbert, Director of External Relations

This Office is responsible for strategically managing and seizing opportunities that will enhance the profile and reputation of the University. External Relations communicates with Birmingham's many different audiences in order to build purposeful relationships internally, locally, nationally and internationally. We enable those who wish to apply to study on undergraduate and postgraduate courses to make informed choices.

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### Key People

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