

Scott Charlesworth



Activities

- Strategically branded Build Enterprise in accordance to branding principles taught in SPEED training.
- Promoted events.
- Held 3 events with 2 more on the horizon.
- Built up a core group of members.
- Liaised with 3rd party organisations who will help support Build Enterprise in the future.
- Created contacts and work for some members with third parties.
- Registered the company with Companies House.

Future

In the near future Build Enterprise is looking for further funding and also hoping to expand our internet service.

Further into the future we're going to be spreading the model of Build Enterprise through Social Franchising as well as exploring ways of increasing our revenue.

Build Enterprise

Build Enterprise is a social network connecting tomorrow's entrepreneurs.

We hold regular events to educate, motivate and inspire you. Events follow a general format, starting with a talk from a new entrepreneur covering their story (acting as tangible inspiration). Following this we have a talk on some entrepreneurial theme (education), the topics raised here are then opened up for conversation. Following talks we finish the evening with a buffet with free flow networking and discussion.



The Student Placements for Entrepreneurs in Education (SPEED) programme

What's been helpful is the opportunity to test an entrepreneurial idea in a supportive, low risk environment that would otherwise be inaccessible. Also another highlight has been the learning (both self and taught) followed by a clear progression in my ability and skills.

SPEED has guided me to develop my business in a more strategic/efficient fashion that I have also been able to adapt to my PhD project. Furthermore I believe the training and mentoring will continue to help into the future

Most importantly SPEED has shown me that I have the potential to build myself a career as an entrepreneur. It has also allowed me to realise many strengths I didn't know I had and on the flip side has also exposed some of my weaknesses, which I now realise I need to except rather than fight.

Before I had very little confidence to start a venture. In fact, before Build Enterprise, starting out was so overwhelming I didn't get any of my ideas off the ground. Now I have the utmost confidence and have already made a start on some small time, local ventures with the team that's forming around me.

I'd say, if you have an idea, go for it and work hard! Never again will you get such a good opportunity. SPEED has allowed me to gain so much more out of my university education and has been the most enjoyable part of my 6 year student experience.

"The speakers at Build Enterprise events are informative and inspiring. The networking sessions have facilitated new working relationships and have allowed me garner useful industry contacts."

Richard Baddeley Branding, design and photography