EQUIS met with the Business School Advisory Board once again in February this year before accrediting the School for a third successive visit.

Dinner was hosted by Gisela Stuart MP, with over half the Board present. In fact, Andrew Lezala as far as Australia to be there and uphold the School. The Board members also agreed to further discussion with the Panel, the Chair of which met again with Lord Karan Bilimoria at the House of Lords shortly after.

Anji Hunter spoke at length about the School’s corporate connections, whilst Jane Lodge described the hands-on activities of the various Board members. As ever, the meeting was well received by the EQUIS panel, who took the opportunity to drill down into the Board’s strategic involvement in the Business School.

The final report stated:

*Birmingham Business School meets EQUIS standards with respect to Context, Governance and Strategy, with for example, the standing of the University as a whole, the distinctive mission of the School, and the extremely impressive School Advisory Board standing out in our minds. ...Birmingham Business School actually exceeds EQUIS standards in relation to its national and local corporate links.*

The EFMD Quality Improvement System Report presented to the EQUIS Awarding Body 11th June 2013