The Birmingham MBA

‘Triple-crown’ accredited
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Welcome to
Birmingham Business School

We are a dynamic, international school offering programmes across the full range of business and management disciplines. The School’s academic staff conduct world-leading research, in addition to achieving excellence in teaching and enriching students’ learning and understanding. We pride ourselves on students graduating with a range of knowledge and skills that give them a competitive edge in the global marketplace.

Our mission at Birmingham Business School is to put people at the heart of business and business at the heart of society. This means we are a research-led, multidisciplinary, international business school developing a new generation of responsible global business leaders and entrepreneurs.

We are committed to making a difference at all levels. We enable our graduates to add value throughout their careers, we provide superior business intelligence to our partners, and we focus our research on the key challenges that face our global economy and society.

Birmingham Business School is consistently found in international ranking tables and accredited by leading bodies, AMBA, EQUIS and AACSB. The triple-crown accreditation confirms our position within an elite group of global business schools.

We have an enviable Advisory Board that we work closely with, an excellent level of engagement with regional and international businesses and strong links with policy-makers involved with economic growth and business.

We are proud that Birmingham Business School is an international learning and research community. With students representing over 60 countries currently studying at our main campus, our courses being taught in a range of international business schools, and an international faculty and global alumni community of around 29,000 graduates, we have a global footprint that ensures worldwide impact.

We were initially founded to improve the way businesses were managed and our partnerships with global companies, organisations and people ensure we are carrying on that proud tradition of borderless and boundary-free innovation. Our dedication to providing our students with a rich educational experience has led to increased investment in our career services and corporate relations programmes. This will further enhance the already-excellent career prospects of our graduates, with additional opportunities for project work and internships with leading global businesses.

In addition, our continued commitment in providing an exceptional standard of education has seen the construction of a £10 million dedicated Business School Postgraduate Teaching Centre.

We know that diversity, innovation and globalisation will continue to reshape global business in the future. To this end, our goal is to provide an education that will inspire and equip our graduates to navigate the ever-changing and evolving landscape of global business.

I look forward to welcoming you to our Business School.

Professor Catherine Cassell
Dean, Birmingham Business School
Discover your ideal route to an MBA

Depending on your existing experience and qualifications, there are a number of routes into our MBA programmes, giving you flexibility, choice and the chance to gain the most from your programme of study.

Our suite of programmes offers interchangeability and the flexibility to study full-time, part-time, at our campus in Singapore or through our online learning platform.

**MBA full-time**

Our full-time MBA is for professionals and managers, with five years of relevant work experience, who are able to focus solely on studying for 12 months.

We offer two specialisms across our full-time MBA programmes; International Business and Global Banking and Finance.

You can study our MBA across 12 months, or include the Graduate Diploma in Business Administration in the first year to extend your MBA across 21 or 24 months*.

**Online MBA**

The online MBA is designed for enterprising business professionals with at least three years of experience who are ready to enhance their practical knowledge for the next step in their careers. By pairing informed, contemporary content with an interactive online learning platform, this course provides postgraduate students with both flexibility and critical business skills.

**MBA Executive**

Our Executive MBA programme is for experienced managers across a range of industries and sectors who want to boost their career prospects. Modules are delivered on a flexible basis, and part-time MBA study can last anywhere between two-and-a-half and a maximum of four-and-a-half years.

**Singapore MBA**

We are proud to have been running this programme continuously in Singapore since 1993. It operates using fundamentally the same syllabus as the corresponding Birmingham programme and the same team of University of Birmingham Academic staff. The modules are taught over a seven-day period, five evenings and one weekend, to enable study to be combined with work commitments.

*Graduate Diploma in Business Administration (GDBA) This programme provides a thorough grounding in functional issues in management and is a qualification in its own right. It also empowers those who seek to gain entry to our MSc and MBA programmes. For further information see page 17.*
Real world experience

Full-time MBA students will have the opportunity to take part in four distinctive enterprise projects to enhance their understanding of UK and international business.

Each project is designed around the consultancy process and you will be responding to a real company’s brief to provide meaningful and insightful recommendations. Projects are designed to help you develop more independently while responding to increasingly complex demands.

Project 1 – Incubator Project
This compulsory project is embedded within the Developing Leadership Practice module. You will work in consultancy teams, to support a real start-up company to address a specific business need. A great opportunity to develop your consultancy, team working and leadership skills whilst being supported by academics, facilitators and mentors.

Project 2 – Developing Strategy
This project sits within the Global Business Development module in the second semester. The same consultancy team methodology is used as in Project 1, but with this project, you will be briefed by senior management from a visiting company and set a series of challenges. You will then have 48 hours to prepare a presentation to the same managers, addressing the relevant issues.

Project 3 – Global Mindset
The International Business Experience is an elective module in semester two. It gives you the opportunity to undertake a group-based consultancy project in another country. Currently, this runs with our partners in the Central European University in Hungary.

Consultancy Training
You will have the chance to undertake a unique consultancy training programme designed and delivered exclusively by the world-leading consultancy and professional services firm Deloitte.

Project 4 – Consultancy Project Dissertation
At this point in your learning journey, you will have had practice at undertaking live company consultancy projects through the Developing Leadership Practice module and will have had chance to undertake the Deloitte Consultancy Challenge. This final optional challenge allows you to tackle an individual consultancy project, investigating a specific client requirement for an external organisation.
The Birmingham MBA

JOIN A GLOBAL MBA COMMUNITY WITH STUDENTS STUDYING ON CAMPUS FROM OVER 20 COUNTRIES

RICH IN HERITAGE AND CULTURE, THE UNIVERSITY WAS ESTABLISHED IN 1900

ONE OF THE TOP 70 BUSINESS SCHOOLS WITHIN THE FT EUROPEAN BUSINESS SCHOOL RANKINGS

WORLD’S 1ST AND ONLY EVER AMBA-ACCREDITED ONLINE MBA

STUDY IN A £10 MILLION BUILDING DEDICATED TO POSTGRADUATE STUDENTS

ACCESS TO OVER 24,000 BUSINESS SCHOOL ALUMNI WORLD WIDE AND FROM ACROSS THE UNIVERSITY

76TH IN THE ECONOMIST’S WHICHMBA? 2017 GLOBAL RANKINGS

WE HOLD THE PRESTIGIOUS ‘TRIPLE CROWN’ ACCREDITATION FROM AACSB, AMBA AND EQUIS

RICH IN HERITAGE AND CULTURE, THE UNIVERSITY WAS ESTABLISHED IN 1900
Globalisation and freedom of trade have elevated international business to an increasingly important role in the global economy. This full-time MBA comprises four challenging enterprise projects where you will work closely with businesses both in the UK and overseas, allowing you to experience a wide range of business dynamics at all levels.
‘The MBA has given me the desired exposure to academic tools and business concepts, within an international environment, that will enable me to succeed. The programme is very flexible, which allowed me to tailor the programme according to my areas of interest.’

Mauricio Magalhães
MBA International Business
Senior Consultant, Santander Bank
‘I had a fantastic time at Birmingham Business School. The MBA programme structure suited my career path and has aided my progression in the financial industry. I really enjoyed the visits from alumni and other leaders from the finance sector. They were interesting and inspiring.’

Maureen Kwangwanya
MBA Global Banking and Finance
Account Relationship Manager, National Bank of Malawi
MBA Global Banking and Finance

Banking and finance lie at the heart of booming international economies, driving them forward and keeping the wheels of commerce moving. This full-time MBA is designed for graduates who aspire to a career in global banking and finance and will guide you through the management and technical skills you need to perform at the top of the international banking and finance industry.

Why study at Birmingham Business School?
Delivered by University faculty and industry practitioners, the programme caters to the current and future needs of the global financial services industry. Addressing key areas such as international banking, banking and finance regulation and supervision, risk and asset and liability management, strategic management of financial institutions, financial markets, and private equity and venture capital finance, it will equip you for a senior position in a global bank or financial institution.

Your MBA programme
You will take 12 taught modules and have the opportunity to attend talks delivered by practising managers and senior executives from some of the world’s leading banks and finance houses.

Modules

**Semester 1**

Compulsory modules:
- Strategic Analysis of Business
- Human Resource Management
- Marketing Concepts and Practice
- Finance for Managers
- Accounting for Managers
- Operations Management

**Semester 2**

Compulsory modules:
- International Banking Regulation and Supervision
- Developing Leadership Practice

Choose TWO further modules from:
- Models of Capitalism and Financial Crises
- Entrepreneurial Finance
- Contemporary Topics in Banking and Finance
- Infrastructure and Project Finance

Choose TWO optional modules from:
- Global Marketing Leadership
- The International Business Experience
- Implementing Strategy and Managing Change
- Business Communications
- Global Business Development
- International Business Finance
- International Business
- Corporate Governance
- Financial Statement Analysis
- Strategic Procurement and Supplier Management

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.
Boost your prospects in your management career
Management practices are constantly evolving, and even experienced managers will benefit from accessing up-to-the-minute thinking and learning new techniques. This MBA is for managers across a range of industries and sectors who want to boost their career prospects. Each taught module is delivered in an intensive four-day block spread over one long weekend. Modules are offered at six points during the academic year.

**Why study at Birmingham Business School?**
Flexible and practical, this programme is designed to fit in with your existing career commitments. You can complete the course in a minimum of two-and-a-half years and a maximum of four-and-a-half years. The programme will equip you to move into more senior management positions, either in your own organisation or moving elsewhere.

**Your MBA programme**
You will take 12 taught modules, take part in a Dissertation Skills Workshop and submit a research or company-based project.

**Modules**
- Compulsory modules:
  - Accounting and Finance
  - Strategy
  - International Business
  - Organisational Behaviour and Human Resource Management
  - Operations Management
  - Marketing

- Choose SIX optional modules from:
  - Advanced Leadership
  - Corporate Communications
  - Corporate Finance
  - Economics and Economic Policy for Business
  - Implementing Strategy and Managing Change
  - Management of Change
  - Marketing Strategy
  - Service Operations Management
  - Strategic Procurement and Supplier Management

As well as the six core and six optional modules, you will also participate in a Dissertation Skills Workshop.

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.

‘For me the MBA Executive programme delivers on four levels: value for money, flexibility, focus and the opportunity to develop a strong network of business contacts and friends. The programme fitted perfectly with my busy work and family life.’

Mfon Whyte Oton
MBA Executive, Transport Operations Manager, Kuehne & Nagel, London
Executive MBA Level 7 Degree Apprenticeship

Join the Executive MBA programme through our Degree Apprenticeship Scheme. Our Level 7 Senior Leader Masters level Degree Apprenticeship represents a new and exciting opportunity to gain a prestigious MBA, supported by employers and funded by the Degree Apprenticeship Levy.

Students will benefit from a flexible MBA apprenticeship, designed to fit around working commitments, which is recognised by a leading industry body and underpinned by a rigorous MBA programme.

**Overview**
The Birmingham programme is designed for leaders with global ambitions. Projects are aligned to the sponsor organisation so that students are able to directly put into practice what they have been taught — bringing immediate benefits to both students and employers.

Full support is given to participants, their line managers and employers for all aspects of levy compliance.

**Degree Apprenticeship Levy Funding**
Discover all the latest information on the apprenticeship levy.

Find out more about University of Birmingham Degree Apprenticeship provision here: www.birmingham.ac.uk/schools/business/mba/courses/emba-apprenticeship.aspx

**Guidance for Employers and Employees**
The programme is fully levy-funding compliant. Talk to our Degree Apprenticeships team to understand what this might mean for you.

**Contact us**
For all enquiries relating to the Executive MBA Degree Apprenticeship please contact Mr Sam Hickman our Degree Apprenticeships Manager:

Tel: +44 (0)121 414 4271
Mobile: +44 (0)7976 230204
Email: degreeapps@contacts.bham.ac.uk
Shaping your future through innovation

Online MBA

The Online MBA from Birmingham Business School is designed for enterprising business professionals with at least three years of management experience who are ready to enhance their practical knowledge for the next step in their careers. By pairing informed, contemporary content with an interactive online learning platform, this course provides postgraduate students with both flexibility and critical business skills.

Why study at Birmingham Business School?
With its practical learning and flexible delivery, this MBA is designed for the 21st century. The programme is for those who are already working in business and want to strengthen their understanding in a world-class environment that can directly benefit their career. The online format meets the needs of busy professionals who are balancing work and personal commitments alongside their studies. You can complete the course in a minimum of two-and-a-half years and a maximum of four-and-a-half years.

Your online MBA programme
The Online MBA is a 180-credit course that has 12 taught modules and a research-based dissertation.

Modules
Year 1
Compulsory modules:
- Accounting and Finance
- Strategy
- International Business
- Organisational Behaviour and Human Resource Management
- Operations Management
- Marketing

Year 2
Choose SIX optional modules from:
- Economics and Economic Policy for Business
- Marketing Strategy
- Critical Integration in Management
- Service Operations Management
- Advanced Strategy
- Corporate Finance
- Entrepreneurship and Innovation
- Management of Change
- Business and Society

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.
Your pathway to a Masters

Graduate Diploma in Business Administration

Those seeking to gain entry to our MBA programmes will benefit hugely from this course, which provides a thorough grounding in functional issues in management and is a qualification in its own right.

Why study at Birmingham Business School?
We employ many teaching and assessment methods on this programme that reflect the standards required by our MBA and MSc programmes. For international students, we offer continuing English language support to enhance your learning experience. Students on this programme have gained employment in both private and public sector organisations, and it has launched many successful careers.

Please note: if you wish to progress onto either an MBA or MSc programme after the GDBA, you must be appropriately qualified and have passed all GDBA modules with an average score of 60%. You are not separately certified for your GDBA and the marks you achieve will not count towards your MBA or MSc programme.

Your GDBA programme
You will take 12 modules.

Modules

Semester 1
- Financial Accounting
- Quantitative Management Techniques
- Global Business Environment
- Cases in the Global Business Environment
- Operations Management
- Strategic Purchasing and Supply Management

Semester 2
- Managerial Accounting
- Marketing Concepts
- Cases in Marketing
- Business Policy and Entrepreneurship
- Organisational Behaviour
- Financial Analysis for Managers

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.
The Birmingham MBA in Singapore

We are proud to have been running this programme continuously in Singapore since 1993. It operates using fundamentally the same syllabus as the corresponding Birmingham programme and the same team of University of Birmingham academic staff. We are also aware of the need for some customisation and use more Asian cases and institutional material than in the home programme. The course is carefully designed to expose you to both operational and strategic aspects of management disciplines.

Your MBA programme

You will study 12 modules, six core and six electives. Each is taught over a seven-day period, one weekend and five evenings, to enable you to combine your study with work commitments. You will also have around eight hours of video conferencing between the teaching blocks. You can complete the course in a minimum of two-and-a-half-years and a maximum of four-and-a-half years.

Modules

- Accounting and Finance
- Strategy
- International Business
- Organisational Behaviour and Human Resource Management
- Operations Management
- Marketing

Electives in Singapore

Choose SIX optional modules from:
- Implementing Strategy and Managing Change
- Advanced Leadership
- Directing Strategy
- Business and Society
- Entrepreneurship and Innovation
- Service Operation Management
- Corporate Finance
- Marketing Strategy
- Management of Change
- Project Management

The modules listed here and on our website may occasionally be subject to change. For example, as you will appreciate, key members of staff may leave the University and this might necessitate a review of the modules that are offered. Where a module is no longer available, we will let you know as soon as we can and help you make other choices.
Shaping your future

From the very start of your MBA, you will receive bespoke advice from our career specialists.

Through one-to-one coaching, our experienced career consultants will work with you to clarify your aspirations, and to support you in your future career. Jointly, you will develop a winning strategy to grow your network of professional contacts and to progress your career to the next level.

Throughout the programme, you will have the opportunity to be involved in a range of individual and group activities; all aimed at helping you to develop the skills and techniques required for success in an international job market. At different stages in your programme, you will be able to engage with companies ranging from exciting new start-up businesses and SMEs, to global multi-national corporations. In previous years, our MBA students have participated in activities with employers such as Deloitte, HSBC, Jaguar Land Rover, Neilsen and KPMG.

‘IBM places great emphasis on using assessment centres to meet and assess potential employees. The mock assessments at Birmingham Business School are a great way for students to practise and receive feedback in a safe environment, while allowing them to feel more comfortable and perform better when they attend actual assessment centres.’

Pete Cripps, Blockchain Solution Architect at IBM

Examples of group activities

- Presentations and networking events including sector-based events such as Careers in Consultancy, Careers in Finance and Careers in Marketing.
- Distinguished Leaders seminar series.
- Employer presentations and employer visits.
- Internal skills workshops including Interview Skills, Using LinkedIn Effectively and Strengths Workshops.
- Mock Assessment Centre

You will have the opportunity to attend an interactive Mock Assessment Centre, which includes a range of exercises that reflect those typically used by international companies. As well as developing your presentation, communication and interview skills, you will also receive tutor and peer feedback on your performance and have the chance to network with employers. We have long-standing relationships with a number of companies who support this event including Capgemini, IBM and Jaguar Land Rover.

- Selected events and presentations will be video recorded and made available for non-campus based students to view.

Examples of individual activities

- Initial career aspirations discussion with a careers consultant
- CV and LinkedIn profile review
- Develop and publish your MBA profile
- During your first semester, you will have the opportunity to produce an online profile that can be viewed by approved employers and other recruitment professionals
- Professional photo shoot for use in your MBA and LinkedIn profiles
- Skills coaching
- A Skills Development Consultant is available to support your development and enhance your personal skills such as leadership, presentation, negotiation and assertiveness skills
- Video recorded interview practice
- Advice on employer networking
- One-to-one job application and recruitment and selection process support available face-to-face and by email, telephone or Skype

‘The Careers in Business team provided me with excellent, professional support from application preparation through to interview. They were always willing to review my CV and cover letters, and to give advice on working overseas. The opportunity to practice interview techniques with a careers consultant was invaluable, and the feedback I received helped to enhance my performance in future interviews.’

Orie Takazawa, Investment Counsellor, Leading Private Bank in Singapore (MBA Global Banking and Finance)

‘The Careers in Business office was a huge asset beyond the day-to-day academics of the programme. I was fortunate enough to travel to London multiple times to attend careers fairs and networking events, where I met contacts I keep in touch with today. Through a connection out of the Careers in Business Office, I was able to work with a tech start-up based out of Birmingham. This was an amazing opportunity to get genuine experience during the programme, which assisted me in getting the position that I have today.’

Will Rumsey, Director of Sales, First Stop Health, LLC (MBA International Business)
Your Birmingham Business School experience begins before your first lecture, and your learning continues beyond your graduation. Through bespoke events, professional development opportunities and more, the Alumni Team is here to help increase your knowledge and expand your networks.

Our mutually supportive community of MBA and University of Birmingham graduates can offer advice for those thinking about following in their footsteps, share and exchange industry knowledge, and provide introductions to help further your future career.

Contact an MBA graduate via the MBA Alumni Team to get first-hand advice on the MBA Programme, Business School, University and all that the exciting city of Birmingham has to offer.

Opportunities for students include:
- Access to a worldwide network of over 30,000 Business School and 300,000 University of Birmingham alumni
- MBA Distinguished Leaders Series
- Mentoring with experienced alumni business leaders
- Exposure to successful business professionals who offer company projects and dissertation support
- Option to become an MBA Alumni Ambassador

Upon graduation, we offer:
- Bespoke guest lectures
- A regular Business School e-newsletter and bi-annual University Alumni Magazine
- Online resources to business journals such as EBSCO reports and the Global Companies Intelligence database
- Access to regional alumni groups and associated social events
- A dedicated alumni team who can help keep you in touch with classmates and publicise your professional successes
- Regular global networking and social events including ‘Bringing Birmingham to You’, VIP receptions and sports days
- Exciting volunteering opportunities, such as appearing in a Business School news article or presenting a guest lecture
- A range of alumni discounts including hotel and business services, and University gym and library membership

Distinguished Leaders Series
MBA students have the opportunity to gain an insight into what makes a great leader through our Distinguished Leaders Series. The series has been a great success, with students finding speakers such as Laurence Hollingworth (Vice Chairman of Investment Banking, J.P. Morgan) and Paul Thandi (CEO of the NEC Group) both invaluable and inspiring.

Outstanding students also have the opportunity to be part of a more intimate round-table discussion, to explore ideas and gain bespoke advice.

‘The University has an active alumni community that you can contact through various different networks including LinkedIn, Facebook and Twitter. I have found it useful to connect with alumni in Mexico and those who work in the Finance Sector.

My experience at the University of Birmingham changed my life... I became more independent, creative, proactive and in many ways more open minded in relation to different cultures and views.’

Adela Candela, MBA Ambassador, MBA International Business, Grupo Asesores en Negocios, Mexico
How to apply and entry criteria

Your application should include:
- Evidence of your academic/professional qualifications
- Evidence of a minimum period of work experience – the submission of your resume/ CV is compulsory
- One academic reference (if unobtainable, two work-related references will suffice)
- One work-related reference
- Any English proficiency evidence to support your application (please note we accept IELTS, TOEFL, and Pearson tests)
- Personal Statement; drawing attention to specific aspects of your experience and explaining why you think now is the right time for you to take an MBA. Tell us what you believe you will bring to an MBA and describe how you see the MBA fitting into your future career plans. All applicants are considered in detail on an individual basis and a Personal Statement gives you the opportunity to tell us why you think we should offer you a place on the programme.

Closing dates
There is no closing date for applications. You will need to complete the following steps:
1. Choose a username and password to create a login account on the ‘Apply to Birmingham’ website.
2. Login to the Apply to Birmingham website pages using these account details.
3. Select the ‘Apply’ tab and complete the application form.

Entry criteria

MBA International Business (12 months, Full-time)
- A good Honours degree (or equivalent), or equivalent professional qualification
- Five years of work experience with evidence of extensive managerial experience or professional responsibility. Three years’ exceptional work experience meeting this criteria will also be considered
- IELTS 7.0 (with no less than 6.5 in any band); TOEFL IBT 95 (with no less than 22 in any band); Pearson Academic Test of English 67 (in all four skills)

MBA Global Banking and Finance (12 months, Full-time)
- A good Honours degree (or equivalent), or equivalent professional qualification
- A minimum of three years of professional financial-related work experience
- IELTS 7.0 (with no less than 6.5 in any band); TOEFL IBT 95 (with no less than 22 in any band); Pearson Academic Test of English 67 (in all four skills)

MBA Executive (UK)
- A good Honours degree (or equivalent), or equivalent professional qualification
- Five years’ work experience
- IELTS 6.5 (with no less than 6.0 in any band); TOEFL IBT 88 (21 in Reading, 20 in Listening, 22 in Speaking and 21 in Writing); Pearson Academic Test of English 59 (in all four skills)

MBA Executive (Singapore)
- A good Honours degree (or equivalent), or equivalent professional qualification
- Five years’ work experience
- IELTS 6.5 (with no less than 6.0 in any band); TOEFL IBT 88 (21 in Reading, 20 in Listening, 22 in Speaking and 21 in Writing); Pearson Academic Test of English 59 (in all four skills)

MBA (24-month route, Full-time)
- A good Honours degree (or equivalent), or equivalent professional qualification
- A minimum of three years’ full-time work experience with evidence of extensive managerial experience or professional responsibility
- IELTS 6.0 (with no less than 5.5 in any band); TOEFL IBT 80 (19 in Listening, 19 in Reading, 21 in Speaking and 19 in Writing); Pearson Academic Test of English 51 (in all four skills)

Graduate Diploma in Business Administration
- A 2:2 degree (or equivalent) from a recognised university
- Post-graduation work experience is desirable but not mandatory
- IELTS 6.0 (with no less than 5.5 in any band); TOEFL IBT 80 (19 in Listening, 19 in Reading, 21 in Speaking and 19 in Writing); Pearson Academic Test of English 51 (in all four skills)

Online MBA
- At least an upper-second-class degree or postgraduate diploma from a UK university (or equivalent 3.0 GPA)
- A minimum of three years’ professional management experience
- Standard English language requirements apply. It is preferred that international students hold an up-to-date IELTS certificate (6.5 with no less than 6.0 in any band)

Please note all entry criteria are subject to change.

These entry criteria pertain to 2019–20 entry only.
Investing in your future

Fees and scholarships

Taking an MBA is one of the most important decisions you will ever make, so we want you to be completely aware of your financial commitment before becoming a student on a Birmingham MBA programme.

<table>
<thead>
<tr>
<th>MBA fees table</th>
<th>Year 1</th>
<th>Year 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programmes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MBA 12-month full-time (inc. International Business and Global Banking and Finance)</td>
<td>Home/EU £27,000</td>
<td>Overseas £27,000</td>
</tr>
<tr>
<td>Executive MBA</td>
<td>Home/EU £27,000</td>
<td>(fees liable to increase in subsequent years, £2,250 per module)</td>
</tr>
<tr>
<td>MBA 21-month route (inc. International Business and Global Banking and Finance)</td>
<td>Home/EU £3,840</td>
<td>Overseas £8,370</td>
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<tr>
<td>Graduate Diploma in Business Administration</td>
<td>Home/EU £7,680</td>
<td>Overseas £16,740</td>
</tr>
<tr>
<td>Global MBA (Singapore)</td>
<td>Home/EU Please contact School for information</td>
<td>Overseas</td>
</tr>
<tr>
<td>MBA Distance Learning</td>
<td>Home/EU £20,160 (fees liable to increase in subsequent years)</td>
<td>Overseas £20,160 (fees liable to increase in subsequent years)</td>
</tr>
</tbody>
</table>

Please note these are 2019–20 fees.

Scholarships

Don’t let fees stand in the way of your studies... we have a number of scholarships for students on our MBA programmes, providing a financial contribution towards your tuition fees. Our scholarships are allocated on a case-by-case basis to outstanding applicants. Assessment will be made based on a candidate’s MBA application, CV, and Personal Statement. A rolling assessment process will be in place throughout the application cycle. Please note scholarships are only available for our 12-month full-time students.
The Business School’s Advisory Board

One of the real strengths of Birmingham Business School is its outstanding Advisory Board, noted by the Financial Times for its gender diversity and international reach.

Our Advisory Board’s purpose is to:

- Advise on Birmingham Business School’s strategic objectives
- Seek to enhance the Business School’s links with the corporate world

The Board consists of high-level executives of exceptional stature from around the globe. Members range from international chief executives such as Andrew Lezala – CEO of Metro Rail Melbourne, senior vice presidents of multi-national firms such as Andraea Dawson-Shepherd – Senior Vice President for Group Corporate Affairs, Coty Inc, renowned entrepreneurs such as Lord Karan Bilimoria – Chairman and Founder of the Cobra Beer Partnership, and policy lobbyists such as Rt Hon Gisela Stuart, Shuchita Sonalika – UK Head of the Confederation of Indian Industry, and Anji Hunter – former Director of Government Relations and now Senior Adviser at Edelman. This cross-section of influential business experts allows the Business School to remain at the cutting edge of what businesses are looking for both in terms of our taught output and research.

The Board opens doors to a range of companies and networks for the Business School and its members often support students individually in their research projects, company placements and professional development.

Members under the spotlight

Jane Lodge and Marc Stone are two Board members and alumni of the University of Birmingham, who have worked collaboratively to support and enhance the student experience on the MBA programme.

**Jane Lodge**
Non Executive Director Costain Group plc, DCC plc and Devro plc

Jane brings an almost unprecedented wealth of experience at the very highest level having been a partner in Deloitte from 1986 to 2011, where she led teams auditing major global businesses such as Jaguar Land Rover. She now has a portfolio of non-executive directorships and chairs their Audit Committees.

‘Over the last five years, I’ve had the privilege of running the Birmingham MBA Deloitte Consultancy Challenge, a week-long training programme designed to enhance the skills of MBA students looking to develop their skills in consultancy. I particularly enjoy the interaction between the students who all bring their own professional experience to the discussion.’

**Marc Stone**
CFO and Company Secretary – Energy Systems Catapult

Marc has enjoyed a distinguished career as Finance and Programmes Director within a wide range of global blue-chip firms across a number of sectors before setting up Stone Consulting, where he has enabled clients to deliver acquisitions, transformational business change and turnaround initiatives. He is now one of the pivotal leaders of Energy Systems Catapult, the government enterprise designed to stimulate innovation in the whole energy system.

“If only I knew then, what I know now” is my mantra with students and is the reason why I now engage with the University on a professional level to help develop students’ potential. Be it coaching students in consultancy during their company projects, conversations around the water cooler, mentoring, or helping them with their networks, I get great satisfaction in helping students unlock their leadership potential and taking that step up in developing themselves individually as future leaders and executives.”
The Alan Walters Building, Birmingham Business School’s brand new Postgraduate Teaching Centre

As part of our campus development project, Birmingham Business School has invested in a £10 million building dedicated to our postgraduate students. The Alan Walters Building, situated in the new ‘green heart’ of the University campus, is now open.

With the support of a generous donation from Lady Walters in memory of her husband, Sir Alan Walters, a leading economist and a Professor of Econometrics, we have invested in a new building for Business School postgraduate students as part of the campus transformation project.

The Alan Walters Building offers high-quality professional facilities, providing a modern and pleasant environment where our students can work and relax. Key features include: a dedicated and exclusive teaching floor for MBA students; a state-of-the-art facility to simulate financial trading; a 100-seat ‘Harvard Style’ lecture theatre that promotes increased interaction between students and lecturers; and a dedicated ‘Careers in Business’ facility, staffed by experienced recruitment and employability professionals. There are social and breakout spaces on each floor to facilitate student collaboration and peer-to-peer learning. The look and feel of the new building recreates and develops the ambience of a modern corporate environment, with a linear, full-height atrium running the length of the building incorporating a café and social learning spaces.
Study in Britain’s second city

The University campus offers a peaceful and tranquil haven, yet is right on the doorstep of the bustling city. So whether you are looking for some quiet downtime to study or fancy a big night out, you are never far from where you want to be.

Our campus
Striking architecture and 250 acres of parkland make for the stunning setting of our campus, which also boasts a whole range of amenities. You will find bars, shops, travel agents, opticians and major banks, as well as an art gallery, museum and concert hall all on site. Plus there is the added benefit of a full-time security team.

The University is in the midst of one of the most transformational campus redevelopments since the first phase of building on our Edgbaston campus was completed in 1909 under the auspices of Sir Aston Webb. The development projects, worth £606 million in total, are creating outstanding new facilities for our students, staff and the local community.

Library
Our outstanding library provides state-of-the-art facilities for our students – incorporating new ways of learning and studying alongside the traditional. All study spaces allow students to work from multiple devices, and flexible training rooms have been incorporated in the design to allow the development of academic skills training and to support all modes of independent self-study. Desks in the light and airy new building are all near windows and benefit from stunning views across campus.

Sports Centre
The £55 million University of Birmingham Sport & Fitness Club encompasses an array of facilities, including Birmingham’s first 50-metre swimming pool, a large multi-sports arena, six glass-backed squash courts, a ten-metre climbing wall, five activity studios and a gym which has almost 200 pieces of equipment and weights training space.

Our city
Birmingham is an exciting destination with a long cultural and intellectual heritage. Choose Birmingham for a warm welcome in one of the most diverse cities in the UK. As England’s second city, Birmingham is a thriving, vibrant place to live. Multicultural, commercial and contemporary, it also boasts a rich history and heritage.

When you study here, you will find it’s not just the perfect base for your work – it’s also the perfect place to begin your career and set down the foundations for a successful future, as Birmingham is the youngest city in Europe, with under 25s accounting for nearly 40% of its population. Easily accessible from and to the rest of the UK, Birmingham is under two hours from London by train, and Birmingham Airport is around half-an-hour away from the city centre.
All tastes are catered for in Birmingham. From a weekly street food event in Digbeth to the Chinese Quarter or our world-famous Balti Triangle, there are multiple food options across the city centre and region to cater to all tastes and budgets.

In your leisure time, you will find a huge range of activities to keep you entertained and occupied. Shopping areas include the famous Bullring, the ever-growing Jewellery Quarter, independent shops at the Custard Factory and the Mailbox with its designer stores and upmarket restaurants. Birmingham also hosts a range of markets, including the famous Frankfurt Christmas Market from November to December.

If you are looking for some culture, then you can find plenty of art galleries – including the Birmingham Museum and Art Gallery – theatres, cinemas and music arenas, such as the National Exhibition Centre and Arena Birmingham.

Learn more
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