

## **Conference Dates: 12-14 April 2018**

**Conference Title: International business strategies in a changing commercial and political landscape**

### **Tracks:**

- International business strategies and firm competitiveness (Michael Mol & Sun Hye Lee)
- Research methods in international business (Pervez Ghauri & Agnieszka Chidlow)
- Economic geography and international business issues (Simon Collinson & Amir Qamar)
- Corporate governance and international business (Amon Chizema & Emma Gardner)
- Global value chain and manufacturing turbulence (Lisa De Propris & Paulina Ramirez)
- International business and CSR (Stephen Brammer & Frederik Dahlmann)
- International business history (Oded Shenkar & Thomas Buckley)
- Internationalisation from and to emerging markets (Xiaohui Liu & Yen Tran)
- Confidence, Connections, Capabilities: A focus on the soft & intangible in international venturing (Marian Jones & Melanie Hasset)
- Internationalisation of SMEs and international entrepreneurship (John Child & Linda Hsieh)
- International business, innovation and knowledge flows (Frank McDonald & Nikolaos Papageorgiadis)
- Pedagogical challenges in international business (Malika Richards & Layla Branicki)
- International business and sustainable development (José Pla-Barber & Cristina Villar)
- International business and political instability (Grazia Santangelo + Surender Munjal)
- International and global skills management (Dana Minbaeva & Chul Chung)
- International marketing (Jorge Carneiro & Ulrike Mayrhofer)