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## Lloyds Banking Group Centre for Responsible Business Annual Conference

[Fazeley Studios, Birmingham](#)

13<sup>th</sup> September 2018

### *Building the Foundations for Change*

9:30 - 10:00	<b>Arrival and refreshments</b>	
10:00 - 10:25	Welcome Visions and Values – what does success look like?	Prof. Ian Thomson <i>Director, Lloyds Banking Group Centre for Responsible Business &amp; Professor of Accounting and Sustainability, Birmingham Business School</i>
10:25 - 10:35	Welcome and introduction	Prof. Catherine Cassell <i>Dean and Professor of Organisational Psychology, Birmingham Business School</i>
10:35 - 10:40	Short film presentation	
10:40 - 11:10	Importance of Responsible Business and what it means to your organisation	Fiona Cannon, OBE <i>Group Director, Responsible Business and Inclusion, Lloyds Banking Group</i>
11:10 - 11:40	Value and Values of Responsible Business	Prof. Catherine Cassell (Chair) <i>Dean, Birmingham Business School</i>  Dr Sarindar Singh Sahota, OBE <i>Trustee Acorns Children's Hospice Birmingham Business School Advisory Board</i>  Fiona Cannon <i>Group Director, Responsible Business and Inclusion, Lloyds Banking Group</i>  John O'Brien, MBE <i>Managing Partner, One Hundred Agency</i>  Prof. Mark N K Saunders <i>Professor of Business Research Methods, Birmingham Business School</i>

11:40 - 12:05	Research into practice: Achieving organisational success	<p>Laura Palmeiro <i>Senior Advisor on Sustainability Reporting, Danone &amp; UN Global Impact</i></p> <p>Dr Delphine Gibassier <i>Senior Research Fellow, Lloyds Banking Group Centre for Responsible Business</i></p>
12:05 - 12:30	Launch of BiTC Responsible Business Tracker	<p>Prof. Andrew Mullineux (Chair) <i>Head of Responsible Banking and Finance Stream &amp; Professor of Financial Economics, Birmingham Business School</i></p> <p>Nicola Templeton <i>Director of Business Development, Business in the Community (BiTC)</i></p> <p>Maria-Jose Subeila <i>Head of Advisory Services, Operations, BiTC</i></p> <p>Prof. Ian Thomson <i>Director, Lloyds Banking Group Centre for Responsible Business</i></p>
12:30 - 13:10	<b>Lunch</b>	
13:10 - 13:45	Responsible Leadership: Education and business	<p>Prof. Karen Rowlingson (Chair) <i>Deputy Director of the Centre on Household Assets and Savings Management (CHASM) &amp; Professor of Social Policy, University of Birmingham</i></p> <p>Jacqui Francis <i>Commissioner on the West Midlands Combined Authority Leadership Commission</i></p> <p>Mole Chapman <i>Director, Equality Training</i></p> <p>David Frost, CBE <i>Civic University Commission &amp; Chair, Stoke-on-Trent &amp; Staffordshire Local Enterprise Partnership</i></p>
13:45 - 14:00	<b>Refreshments</b>	
14:00 - 14:25	Research into practice: Creating business success with research	<p>Prof. Jan Bebbington <i>Professor of Accounting, Birmingham Business School</i></p>
14:25 – 14:40	The UN Global Compact & Sustainable Development Goals	<p>Laura Palmeiro <i>Senior Advisor on Sustainability Reporting, Danone &amp; UN Global Impact</i></p>

14:40 - 15:20	Measuring Responsible Business	<p>Prof. Joanne Duberley (Chair) <i>Professor of Organisational Studies, Birmingham Business School</i></p> <p>Laura Palmeiro <i>Senior Advisor on Sustainability Reporting, Danone &amp; UN Global Impact</i></p> <p>Claire Spencer <i>Senior Policy Advisor, West Midlands Combined Authority</i></p> <p>Petra Watkinson <i>Head of Responsible Business, Lloyds Banking Group</i></p> <p>Marc Stone <i>CFO, Energy Systems Catapult &amp; Birmingham Business School Advisory Board</i></p>
15:20 - 15:35	Responsible Business: Education and the civic mission	<p>Prof. Richard Black <i>Pro-Vice-Chancellor and Head of College of Social Sciences &amp; Professor of International Development, University of Birmingham</i></p>
15:35 - 16:00	Summary & close	<p>Prof. Ian Thomson (Chair) <i>Director, Lloyds Banking Group Centre for Responsible Business</i></p>