

**45<sup>th</sup> AIB UK & Ireland, Birmingham Business School, University of Birmingham**  
**12 April 2018**  
**Doctoral Colloquium**

The Academy of International Business UK & Ireland is organizing the colloquium for doctoral students in international business. The colloquium will be held at the **Birmingham Business School, University of Birmingham on Thursday, 12 April 2018.**

The deadline for paper submission is **Friday, 26 January 2018.**

The Doctoral Colloquium provides doctoral researchers in international business with the opportunity to present and discuss their research with a panel of distinguished scholars (click to view previous panellists), in interactive sessions that are open to all conference delegates. The doctoral colloquium is held in a collaborative, open and friendly atmosphere. Students receive oral and written feedback from leading experts in the field on the positioning of their research, refining their data collection approach and translating their work into papers. Doctoral students at different stages of the thesis process can apply for participation in the doctoral colloquium.

### **Prizes**

There are two prizes associated with the Doctoral Colloquium:

- The **Michael Z. Brooke Doctoral Prize** (£200 and a certificate): for the best competitive paper.
- The **Neil Hood and Stephen Young Prize** (£200 and a certificate): for the most original new work.

### **Streams for submission**

There will be two streams, A and B, based on the stage of the student's research. Places are allocated on a first come, first served basis.

Papers must be solely authored by the student. Joint papers, with the supervisor or any other co-author, will not be accepted.

Papers cannot be submitted to both the Doctoral Colloquium and the Main Conference.

Please note that the conference does not provide financial assistance towards travel or accommodation and so students are encouraged to approach their own institutions or funding authorities well in advance.

### **Stream A: Advanced/Intermediate**

This stream is for doctoral researchers in an intermediate or advanced stage of the thesis process who have started data collection, finished data collection or recently completed their doctoral thesis. Students in this stream should have a good knowledge of the literature in their domain of study and clear research questions.

Stream A assessment will consist of two parts: the submission of a paper in advance by Friday 26 January 2018, for the Doctoral Panel to examine, and a brief, 10 – 15 minute presentation during parallel sessions on Thursday, 12 April 2018. Researchers will also be expected to participate in a panel-led discussion, which all delegates are invited to attend.

The Panel is there to give helpful advice, so students should highlight, in both their written submission and their presentation, aspects of the work that have been particularly challenging, and any specific issues on which the panel could give advice.

## **Stream A Paper Submission Guidelines**

- Submission length
- Submission structure
- Formatting guidelines
- Where to submit
- Submission dates

### **Submission length**

The paper should consist of no more than 25 pages, one and a half line spacing, inclusive of tables, diagrams, appendices, references etc. Please note that papers that do not comply with these instructions will not be considered for the doctoral colloquium. There is no minimum length for the material.

### **Submission structure**

All doctoral papers should include the following background information:

1. Submission title
2. First name and surname
3. Current registration (e.g., M.Phil. or Ph.D.)
4. Affiliation: name of school/university
5. Supervisor's name(s) and university
6. Stream A
7. Date the research began
8. Nature of student registration (full time or part time, or combination)
9. Estimate of date for completion of thesis

Guidelines for the main body of the submission:

Some students prefer to submit a single finished written piece of work (e.g. a working paper) as the main part of their submission. However, considering that the main purpose of the Colloquium is to offer advice and support on the more challenging aspects of students' research, we suggest that the paper submission should be organised as follows:

1. The general aims and objectives of the research
2. A brief indication of the main relevant strands in the literature
3. Specific research objectives in the light of the general aims and the existing literature
4. Details of the methodology or methodologies to be employed in pursuing the research objectives
5. Where appropriate, details of data sources, requirements for data collection, access to companies, etc.
6. Where appropriate, discussion of methods to be employed in analysing the data collected
7. A brief provisional Table of Contents for the thesis (as an appendix)
8. Relevant findings of the research to date may be presented in summary form
9. If not covered under the above headings, please indicate (e.g. in a list, giving as much detail as necessary) specific issues on which the panel's feedback would be helpful

### **Formatting guidelines**

All papers should be formatted according to Palgrave house style guidelines.

We prefer papers for the Doctoral Colloquium to be submitted in Word rather than pdf format.

### **Where to submit**

Doctoral papers can be submitted online by following this link:

<https://www.conftool.pro/aibuki2018/>

### **Submission dates**

Submission opens: **Monday, 20 November 2017**

Deadline for submissions: **Friday, 26 January 2018**

## **Stream B: Developmental**

This stream is for students in an earlier stage of the thesis process, typically before data collection. Students in this stream should have a (tentative) proposal for the topic they want to study, the method they want to use, and the potential contribution to existing knowledge.

Submissions for Stream B should consist of a synopsis of research ideas, which may take the form of a topic outline or a brief proposal.

Researchers should be prepared to give a brief, 5-10 minute presentation during parallel sessions on Thursday, 12 April 2018. This will be informal and will be followed by a round table discussion. The Panel is there to give helpful advice, so students should highlight, in both the written submission and the presentation, aspects of the work that have been particularly challenging, and any specific issues on which the panel could give advice.

## **Stream B Paper Submission Guidelines**

- Submission length
- Submission structure
- Formatting guidelines
- Where to submit
- Submission dates

### **Submission length**

Your paper should consist of no more than 10 pages, one and a half line spacing, inclusive of tables, diagrams, appendices etc. Please note that papers that do not comply with these instructions will not be considered for the doctoral colloquium. There is no minimum length for the material.

### **Submission structure**

All doctoral papers should include the following background information:

1. Submission title
2. First name and surname
3. Current registration (e.g. M.Phil. or Ph.D.)
4. Affiliation: name of school/university
5. Supervisor's name(s) and university
6. Stream B
7. Date the research began
8. Nature of student registration (full time or part time, or combination)
9. Estimate of date for completion of thesis

Guidelines for the main body of the submission:

Considering that the main purpose of the Colloquium is to offer advice and support on the more challenging aspects of the student's research, we suggest that the paper submission includes:

1. The general aims and objectives of the research.
2. A brief indication of the main relevant strands in the literature.
3. The specific research objectives in the light of the general aims and the existing literature.
4. Outline of the proposed methodology or methodologies to be employed in pursuing the research objectives.
5. Where appropriate, details of data sources, requirements for data collection, requirements re access to companies, etc.
6. Where appropriate, discussion of methods to be employed in analyzing the data collected.

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## **Presentations (Streams A and B)**

The presentation should last for no more than fifteen minutes for Stream A and no more than 10 minutes for Stream B. You may use transparencies or PowerPoint slides in reasonable numbers, i.e. probably no more than 8 for Stream A and no more than 6 for Stream B. In the presentation students may either follow the structure of the paper submission, or concentrate on a particular aspect of the research on which they want guidance, or employ a mixture of both approaches. We allow 10 minutes for feedback from the Panel and discussion.

## **Contact details**

### **Convenor:**

Dr Surender Munjal, [S.Munjal@lubs.leeds.ac.uk](mailto:S.Munjal@lubs.leeds.ac.uk)

### **Secretary for the Doctoral Colloquium:**

Mr Andrew Bruse, [aibukidc@gmail.com](mailto:aibukidc@gmail.com)

## **Previous panelists**

Previous panelists, some of whom are regular contributors include:

Mathew Allen, Manchester Business School  
Joseph Amankwah-Amoah, University of Bristol  
Ulf Andersson, Mälardalen University, Sweden  
Jenny Berrill, Trinity College Dublin  
Keith Brouthers, Kings College, London  
Trevor Buck, University of Loughborough  
Peter J. Buckley, University of Leeds  
Mark Casson, University of Reading  
Francisco Jose Molina Castillo, University of Murcia, Spain  
Tamer Cavusgil, Institute of International Business, Georgia State University  
Malcolm Chapman, University of Leeds  
Agnieszka Chidlow, University of Birmingham  
Amon Chizema, University of Birmingham  
Jeremy Clegg, University of Leeds  
Adam Cross, Leeds University Business School  
Henrik Dellestrand, Uppsala University  
Claudio De Mattos, University of Manchester  
Pavlos Dimitratos, University of Glasgow  
Nigel Driffield, Aston University  
Hamid Etemad, McGill University, Canada  
Margaret Fletcher, University of Glasgow  
Mika Gabriellson, Helsinki School of Economics, Finland  
Peter Gabriellson, University of Vaasa and Helsinki School of Economics  
Pervez N. Ghauri, University of Birmingham  
Simon Harris, University of Edinburgh  
Ann-Wil Harzing, University of Middlesex

Shaowei He, University of Northampton  
Kevin Ibeh, Birkbeck, University of London  
Marian V. Jones, University of Sheffield  
Colm Kearney, Trinity College Dublin  
Breda Kenny, Cork Institute of Technology  
Olli Kuivalainen, Lappeenranta University of Technology, Finland  
Jorma Larimo, University of Vaasa, Finland  
Sharon Loane, University of Ulster  
Jim Love, Warwick Business School  
Frank McDonald, University of Liverpool  
Sara McGaughey, Griffith University  
Rod McNaughton, University of Auckland  
Michael Mayer, University of Bath  
Klaus Meyer, CEIBS  
Hafiz Mirza, University of Bradford & UNCTAD  
Eleanor Morgan, University of Bath  
Anna Morgan-Thomas, University of Glasgow  
Rajneesh Narula, University of Reading  
Niina Nummela, University of Turku, Finland  
Stan Paliwoda, University of Strathclyde  
Marina Papanastassiou, Middlesex University Business School  
Robert Pearce, University of Reading  
Vijay Pereira, University of Portsmouth  
Rebecca Piekari, Aalto University School of Business  
Shameen Prashantham, CEIBS  
Becky Reuber, University of Toronto  
Glenn Richey, University of Alabama  
Sami Saarenketo, Lappeenranta University of Technology, School of Business  
Per Servais, University of Southern Denmark  
Pamela Sharkey Scott, Maynooth University  
Noemi Sinkovics, Manchester Business School  
Rudolf Sinkovics, Manchester Business School  
Roger Strange, University of Sussex  
Heinz Tuselmann, Manchester Metropolitan University  
Tiia Vissak, University of Tartu  
Catherine Welch, University of Sydney  
Colin Wheeler, University of Portsmouth  
Mike Wright, Nottingham University Business School  
Mo Yamin, Manchester Business School  
Stephen Young, University of Glasgow  
Huan Joy Zou, Loughborough University Business School  
Anna Zueva, Bradford University

### **Testimonials**

The Doctoral Colloquium has received very positive feedback from its participants in the past. Some comments from previous years:

#### **Maggie Cooper**

“I had a very positive experience at the Doctoral Colloquium. The reviewers spent a significant amount of time reading the materials that I had sent them and then providing detailed feedback to me. I was very grateful to them for that.

I also attended the dinner for doctoral students. It was a good addition to the conference programme as I got to meet more of my peers - more than I did last year without the dinner. I would recommend that to others in future years.”

**Mikhail Shengeliya**

“I found Doctoral Colloquium extremely useful. I was lucky to have Frank McDonald, Michael Crone, and Simon Harris on my panel and they provided me with an invaluable feedback. You were right in advising me to go forward with the Colloquium as I found that panelists devoted significant amount of time to analyze my paper and make suggestions.

Think that the Doctoral dinner is a good idea even though I couldn't attend. I made good connections among fellow PhD students nonetheless”

**Joe Schembri**

“I feel the Colloquium was very well organized. The Colloquium is a great opportunity for PHD candidates to get constructive feedback on their research. Panellists are typically IB scholars with a lot of publishing experience which is very relevant for students in the process of clarifying research objectives, deciding on research designs or planning to start publishing themselves. I found the AIBUK colloquium to be professional yet friendly.”

**Sophie Rieder**

“Thank you so much for the great organization of the conference and for your support prior to the conference :)

Being able to present my research to and receive feedback from three well-known professors was an amazing and unusual opportunity. There was enough time planned to discuss several of my questions. I was very impressed with the detailed written feedback that I received and that will be of great help in improving my paper.

The DC guidelines that were distributed with the call for papers were very helpful for me, too. I think it is a great idea to allow addressing the challenges we face and the issues we would like to discuss with the panellists.

I am so grateful and feel honoured to receive the Micheal Z Brooke Prize - it was the icing on the top of the cake and great motivation!”

**Justus Delp**

“Thank you very much for organising the conference. I really enjoyed the friendly and open atmosphere among co-scholars! The Conference Reception was a great idea, and helped to feel comfortable within a couple of minutes. This was especially true for someone like me who never been to a conference before. The keynote speakers extended significantly the international scope of the conference, whilst the paper presentations allowed to exchange ideas and learn about current projects on the pipeline. I really enjoyed this experience :)”

**Ana Botella Andreu**

“The doctoral colloquium was great! For me is very important meeting people with same concerns, similar topics of work and ambitions. Is like a therapy =). The general experience is very very positive. Thank you for organizing it.”

**Ayşe Çoban**

“Doctorial Colloquium and Conference Reception was so beneficial for me to meet new friends and colleagues. The advice of session chairs were also so supportive and enlightening. Meeting with "gurus" of IB field was an amazing experience. Thanks for your work and dedication for the conference and doctorial colloquium. I hope to attend next year's conference again.”