

Midlands Regional Doctoral Colloquium - 30th April 2013

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| 9:45-10:15am | Coffee | | | | |
| 10:15am | Introduction and Welcome – Professor Helen Rainbird | | | | |
| | Accounting & Finance | Inter-organisational Relations | Cities & Industrial Policy | Innovation & Management | Work & Gender |
| 10:30am | Wasim Ahmad BBS Do Lockups Constrain Earnings Management by IPO Issuers? | Alison Legood ABS Investigating the role of trustworthy behaviour for organisational trust. | Pei-Ling Liao BBS The Cultural and Creative Industries and clusters policy in Eastern Asian cities – the case study of Taipei. | Bersisa Berri BBS Exploring the Role of Knowledge Integration in creating and sustaining competitive advantage of an organisation. | Tolu Olarewaju ABS Educational gender differences and self-employment probability rates. |
| | Adel Almasarwah LBS The effect of Internal Control Assurance on Earnings Management. Case Study: Jordanian Industrial Companies. | Nora Ramadan BBS Towards an understanding of the meaning of inter-unit vertical relationship quality. | Yan Cen BBS Evolution of Chinese City Size Distribution: Testing for Zipf's law and Gibrat's law evidence from 1879-2009. | Hitesh Kalro LBS Ambidexterity in New Product Development: The role of market orientation and exploration and exploitation on innovation performance in High-Tech firms. | Saham Al Ismail BBS Female employment in Saudi Arabia and the Gulf States with consideration of work practices and their implications for child and informal carers in the tourism / hotel sector. |
| 11:30-12:00pm | Coffee | | Marketing | | |
| 12:00pm | Di Luo NBS Transaction costs, liquidity risk and the CCAPM | Christine Lloyd ABS Identification of bioenergy energy supply chain integration factors: the transition from a pilot study. | Olivier Sibai ABS We want drama! The effect of on-line conflict on social capital in online communities of consumption. | Ibrahim Rufai BBS Impact of Communication Technologies on the Performance of SMEs in Developing Country. | Abdulrahman Razouk BBS Working in Later Life: A Review of Evidence. |
| | Vima Tista Putriana BBS Drivers of Public Sector Performance Measurement in Less-Developed Economies. | Ali Esfahbodi BBS Sustainable supply chain management (SSCM) practice and organisational performance: an integrated framework. | Doga Istanbuluoglu BBS Exploring Consumers' Complaining Behaviours on Facebook. | Dipo Awojide LBS The Impact of Middle Management Involvement in Creating Organisational Ambidexterity. | Kai Zhao BBS The Economic Contribution of Creative Workforce in the Main EU Countries at NUTS 2 level. |
| 1:00-2:00pm | Lunch | | | | |
| 2:00pm | Wei Wu BBS Evolving Landscapes of Chinese Microcredit: Overcoming market failure through the provision of alternative forms of finance. | Nicola Rathbone ABS Bi-Modal Transfer: A Study of Communication between Micro companies and Website Designers. | Joanna Pokorska ABS Relationship fading in business-to-consumer context. | Rose Narooz BBS Examining the Impact of Dynamic Social Capital on the SME's Internationalisation process: An Evolutionary Perspective. | Cansu Unver BBS Stay in Touch: A key determinant of migration in Europe. |
| | Dan Zhou BBS Corporate governance of SMBOs: Is it really different? | Linh Truong BBS Institutionalisation in global value chain governance: the case of textile and garment industry in Vietnam. | John Melvin NBS Customer value facilitation: the service experience within a heritage tourism context. | Jinqiu Cai LBS Collaboration and competition in export firms: the link between co-competition and export innovation. | Sofia Amaral BBS Do improved property rights decrease violence against women in India? |
| | Qingfu Chai NBS Do Firms' Leverage Deviations Affect Overconfident CEO's Acquisition Decisions? | Christine Scherl NBS What Kind of Person Are You? A Network Analysis of Cultural Influences on Network Formation. | Paul Taylor-West LBS The benefits of using reduced item variable scales in marketing segmentation. | | Jude McNabb WBS A Profession of Faith; invoking professional integrity, duty and oaths in regulation of faculty-student sexual and romantic relationship. |
| 3:30-3:50pm | Tea | | | | |
| 3:50-5:00pm | Meet the Editors | | | | |
| | Trevor Hopper – Consulting editor 'Journal of Accounting in Emerging Economies' and former editor 'British Accounting Review'. | Nick Lee - Editor in Chief, 'European Journal of Marketing' | Paul Edwards - Editor in Chief, 'Human Relations' | Helen Rainbird - Former co-editor, 'Work, Employment & Society' | John Cadogan - Editor, 'International Marketing Review' |
| 5:00pm | Award of prizes for best presentations and close of academic session with Professor Simon Collinson, Dean of Birmingham Business School Social event hosted by Birmingham Business School students. | | | | |