

2nd *GVC in Europe Network Workshop*

26th- 27th November 2015

**@ Birmingham Business School
Birmingham UK**

AIM- The *2nd Workshop of the GVC in Europe Network* continues a cross-disciplinary dialogue started in 2014 aimed at exploring the impact of globalisation on advanced economies and the EU in particular. The workshop brings together leading researchers from across Europe and beyond who have an interest in understanding the drivers and dynamics of global networks of production, products and services, labour, and knowledge. Our core concern is to better understand the drivers of and barriers to developing the competitiveness of advanced economies and Europe in particular, where industries, knowledge and skills are constantly operating between local places and globalised spaces. This year, in particular, the key themes include issues related to regional resilience, skills and jobs, sustainability and innovation.

ORGANISERS: The Workshop is hosted by the Global Value Chain Research Cluster @ BBS. Our diverse and multi-disciplinary research group provides a multi-angled approach to studying GVCs and their impact on economies, communities, labour, institutions and the environment. Our research adopts a distinctive perspective on the intersection between the global economy, global network collaborations, innovation and business systems, as well as firms' clusters. Check our website www.birmingham.ac.uk/GVC.

PROGRAMME -The workshop will be have eight sessions on the following topics:

- Sustainability and ethics in GVCs
- R&D Offshoring and global knowledge pipelines
- GVCs and the geography of jobs
- Employment relations in GVCs
- Reconfiguring manufacturing GVCs
- Regional resilience and new growth paths
- Reshoring and inward FDI
- GVC Theories and beyond

PROGRAMME

Thursday 26th November 2015
VENUE: Southfield Room in Park House

9.00- 10.30am Chair: Ilaria Mariotti

GVC in Europe: a crossroads of theories

Lisa De Propris (BBS)

Value network dominance and risk perception in servitized manufacturing settings: Evidence from British road transport industry

Ali Bigdeli (Aston Business School), Oscar Bustinza (University of Granada), Ferran Vendrell (Birmingham Business School), Tim Baines (Aston Business School)

10.30- 11.00am TEA BREAK

11.00- 12.30 pm Chair: Pamela Robinson

Innovation for Sustainability in Food Value Chains: A conceptual framework and comparative case study

Josephine Mylan (Sustainable Consumption Institute, University of Manchester)

Voluntary versus binding forms of regulation in global production networks: Exploring the 'paradoxes of partnership' in the European anti-sweatshop movement

Florence Palpaceur (University of Montpellier)

12.30-2.00pm LUNCH

2.00-3.30pm Chair: Iulia Siedschlag

Barriers to Re-shoring of Manufacturing

Susan Christopherson (Cornell University)

Phoenix industries and Open innovation? The Midlands advanced auto manufacturing and engineering industry"

David Bailey (Aston Business School) and Philip Amison (Loughborough)

3.30-4.00pm TEA BREAK

4.00-5.30pm

Chair: Lisa De Propris

Investigating the human capital development-growth nexus: does the efficiency of universities matter?

Cristian Barra and Roberto Zotti (Department of Economics and Statistics, University of Salerno, Italy)

“New” Global Geographies of Manufacturing: From Here to There and Back Again

John Bryson (Birmingham Business School)

7pm

DINNER (by invitation only)

Friday 27th November 2015

VENUE: Courtyard Room in Park House

9.00-10.30am

Chair: Paulina Ramirez

R&D Offshoring and global knowledge pipelines

Iulia Siedschlag (Trinity College Dublin)

The role of emerging technologies and technological proximity in international knowledge seeking : evidence from Top R&D investors worldwide

Mafini DOSSO and Antonio VEZZANI (European Commission. JRC-IPTS, Seville, Spain)

10.30-11.00am

TEA BREAK

11.00-12.30pm

Chair: Christina Niforou

The impact of Inward FDI on the host country's labour market. A counterfactual analysis on the Italian manufacturing case

Mariachiara Barzotto (Birmingham Business School), Giancarlo Corò (Ca' Foscari University Venice, Italy), Ilaria Mariotti (Polytechnic University of Milan), Marco Mutinelli (University of Brescia, Italy)

Financial Constraints, Firms' Supply Chains and Internationalization

Raoul Minetti (Michigan State University), Pierluigi Murro (Lumsa University), Zeno Rotondi (UniCredit), Susan Chun Zhu (Michigan State University)

12.30pm

Closure by Lisa De Propris and LUNCH

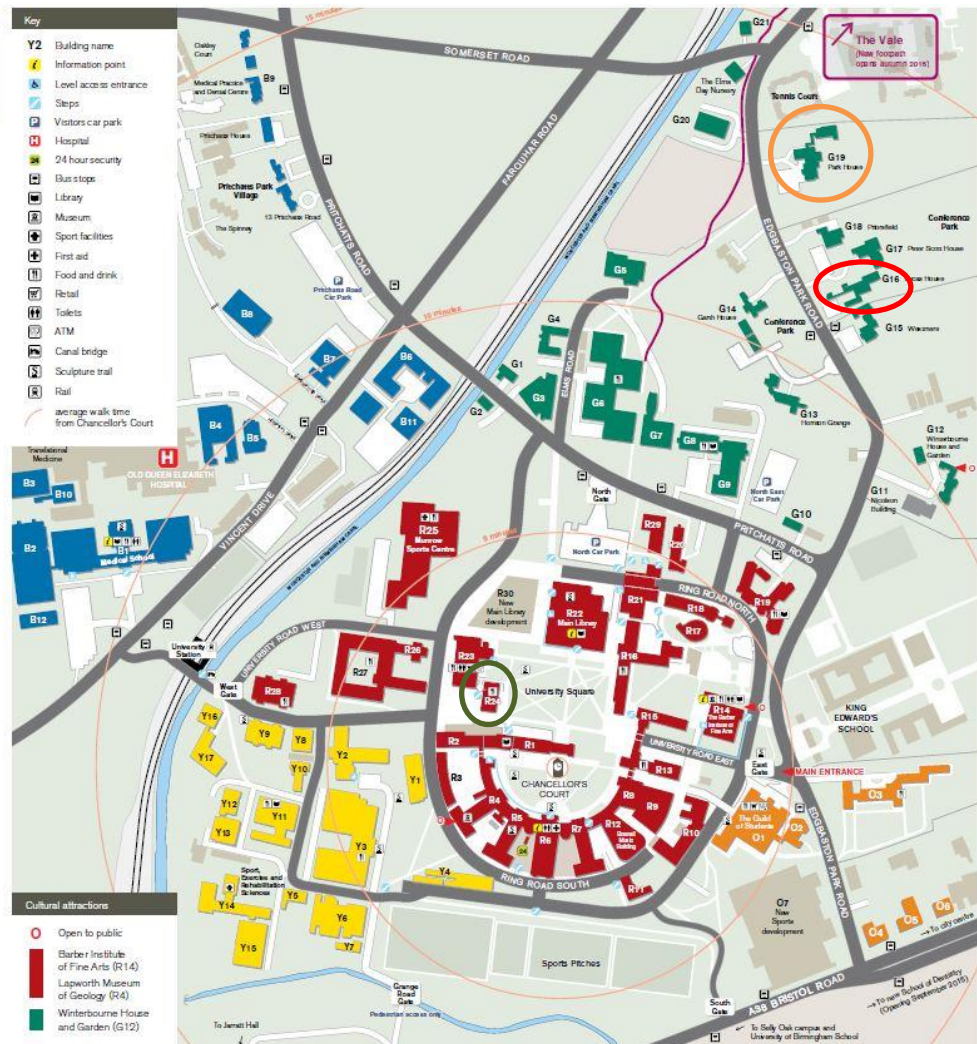
2pm-4pm

Working group on H2020-MAKERS (by invitation only)

LOCATION -

Edgbaston Campus Map
Index to buildings by zone

Red Zone	Orange Zone	Green Zone	Yellow Zone
R1 Law Building	O1 The Guild of Students	G1 32 Pritchatts Road	Y1 Old Gymnasium
R2 Frankland Building	O2 St Francis Hall	G2 31 Pritchatts Road	Y2 Haworth Building
R3 Hills Building	O3 University House	G3 European Research Institute	Y3 Mechanical and Civil Engineering Building
R4 Aston Webb - Lapworth Museum (Reopening 2016)	O4 Ash House	G4 3 Elms Road	Y4 Terrace Huts
R5 Aston Webb - B Block	O5 Beech House	G5 Computer Centre	Y5 Estates West
R6 Aston Webb - Great Hall	O6 Cedar House	G6 Metallurgy and Materials	Y6 Maintenance Building
R7 Aston Webb - Student Hub (Opening September 2015)	O7 New Sports Development (under construction)	G7 IRC Net Shape Laboratory	Y7 Grounds and Gardens
R8 Physics West		G8 Gisbert Kapp Building	Y8 Chemistry West
R9 Nuffield		G9 52 Pritchatts Road	Y9 Computer Science
R10 Physics East		G10 54 Pritchatts Road	Y10 Alta Bioscience
R11 Medical Physics		G11 Niolson Building	Y11 Chemical Engineering
R12 Bramall Music Building		G12 Winterbourne House and Garden	Y12 Biochemical Engineering
R13 Poynting Building		G15 Westmere	Y13 Chemical Engineering Workshop
R14 Barber Institute of Fine Arts		G18 Priorsfield	Y14 Sport, Exercise and Rehabilitation Sciences
R15 Watson Building		G19 Park House	Y15 Civil Engineering Laboratories
R16 Arts Building		G20 Elms Plant	Y16 Occupational Health
R17 Ashley Building		G22 Elms Day Nursery	Y17 Public Health
R18 Strathcona Building		Green Zone Conference Park	
R19 Education Building		G13 Horton Grange	
R20 J G Smith Building		G14 Garth House	
R21 Muirhead Tower		G16 Lucas House	
R22 Main Library		G17 Peter Scott House	
R23 University Centre			
R24 Staff House			
R25 Willow Sports Centre			
R26 Geography			
R27 Biosciences Building			
R28 Murray Learning Centre			
R29 Postgraduate Centre (under construction)			
R30 New Library (under construction)			
B1 Medical School			
B2 Institute of Biomedical Research including IBR West			
B3 Wellcome Clinical Research Facility			
B4 Robert Atkin Institute for Clinical Research			
B5 CRUK Institute for Cancer Studies and Denis Howell Building			
B6 Research Park			
B7 90 Vincent Drive			
B8 Henry Wellcome Building for Biomolecular NMR Spectroscopy			
B9 Medical Practice and Dental Centre			
B10 Advanced Therapies Facility			
B11 Bio-Hub Birmingham			
B12 Health Sciences Research Centre (HSRC)			



For more info, click <http://www.birmingham.ac.uk/contact/directions/index.aspx>

HOW TO GET TO LUCAS HOUSE (Accommodation venue) IN RED

Lucas House is part of the University of Birmingham Conference Park on Edgbaston Park Road - (Building G16 on the above map). For those coming from outside Birmingham, we have booked a room for you during your stay (Bed & Breakfast) - the room has been pre-paid. From Birmingham International Airport, you can either take a taxi (cost about £35) directly to Lucas House or take the train to New Street Train Station and then take a taxi (cost about £12). If there are two or more of you travelling, it might be worth taking a taxi directly from the airport.

HOW TO GET TO PARK HOUSE (Conference venue) IN ORANGE

From Lucas House to Park House - (Building G19 on the above map) - turn right out of the driveway of Lucas House and walk down the Edgbaston Park Road (approximately 10 mins).

HOW TO GET TO STAFF HOUSE (Evening Meal on Thursday) IN GREEN

From Park House and/or Lucas House - (Building R24 on the above map) - turn left out of the driveway of Park House and walk down the Edgbaston Park Road (approximately 15 mins). Turn right into the East Gate of campus and walk straight through until you come to University Square. Staff House will be in front of you. Go in and climb the stairs (or use the lift) to the 3rd floor and wait to be seated.