



SmartCulture project is funded by the European Union under the Seventh Framework Programme (Regions of Knowledge initiative, Capacities programme)



Digital Humanities Hub

SmartCulture- Final Project Event

The SmartCulture team will be hosting a CAKE event at the Digital Humanities Hub on Tuesday 24th November (10 am–12pm)

Data, findings and policy recommendations on cultural heritage and digital technology

Organised by Prof Lisa De Propris and Anthony Hughes

We will present the findings from the FP7 -Smartculture project involving 13 European partners in cultural heritage, ICT and creative industry. We will discuss topical issues such as changes in public cultural space and audience engagement, new collaborative working models and incubators of SmartCulture and the impact of Digital on the consumption and creation of culture for policy and sector growth.

About SmartCulture

SmartCulture project is an *EU FP7 Regions Of Knowledge* project involving the University Of Birmingham and other 12 European partners. The project aims to unlock and promote '*the treasures of our cultural heritage for a wide audience by using inspiring new digital media*'. Digital platforms will help transform passive audiences into active practitioners of culture, for more <http://www.smartculture.eu/>

Come and join us. Please register on Eventbrite to attend here:

<https://www.eventbrite.co.uk/e/november-cake-smart-culture-project-registration-19421349780>

Anthony Hughes

Anthony is Project Manager of SmartCulture at THE University Of Birmingham based in the Digital Humanities Hub. Anthony has over 25 years' experience working in the creative and cultural sector both as practitioner and business developer, and as facilitator education, training, skills development and mentoring. For the last 15 years, he has also held public sector positions on strategy boards and in such capacity, he has contributed to strengthen the role of SMEs in creative and cultural industries, in view of informing the economic and strategic development and policy of the creative and cultural sector especially in the West Midlands.

<http://www.birmingham.ac.uk/facilities/digitalhumanitieshub/staff/hughes-anthony.aspx>
[@anthonyjhughes](#)

Lisa De Propris

SmartCulture Scientific Coordinator
Professor of Regional Economic Development
Birmingham Business School

Her research interests include creative and cultural industries; advanced manufacturing; small firms and clusters; competitiveness in clusters and regions; innovation and the knowledge economy; and regional development. She has always been concerned with the role of the government and institutions, and has looked at policy implications arising from her work, including cluster policy, EU regional and industrial policy.

<http://www.birmingham.ac.uk/staff/profiles/business/de-propris-lisa.aspx>
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