



Launch Conference

Translation and Translanguaging: Investigating linguistic and cultural transformations in superdiverse wards in four cities.

G12 Lecture Theatre, The Birmingham Business School, University of Birmingham, University House, 18 July 2014

[Link to Map](#)

10:30 – 11:00 Registration – Business School Reception

11:00 – 11:15 Welcome

Professor Ian Grosvenor

Deputy Pro-Vice-Chancellor for Cultural Engagement, University of Birmingham

Professor Angela Creese, Principal Investigator, 'Translation and Translanguaging: Investigating linguistic and cultural transformations in superdiverse wards in four cities', MOSAIC Centre for Research into Multilingualism, University of Birmingham

Session One *Chair: Professor Li Wei, Birkbeck, University of London*

11:15 – 11:30 Gautam Malkani, author

How literature shows us that there is nothing authentic about slang

11:30 – 12:00 Professors Adrian Blackledge and Angela Creese, MOSAIC Centre for Research into Multilingualism, University of Birmingham

Language and social diversity

12:00 – 12:15 Irene Yoong-Henery, Chief Executive Officer, Ian Henery Solicitors Ltd

The value of multilingualism in legal representation

12:15 – 12:30 Joanne Hanley, Senior Manager Strategy, Lloyds Banking Group

Multilingualism in global business

12:30 – 12:45 Gisela Stuart MP Edgbaston (Labour)

Research-based policy for a successful society

12:45 – 1:30 Lunch



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Session Two *Chair: Professor Jenny Phillimore, Institute for Research into Superdiversity, University of Birmingham*

1:30 – 2:00 Dr Lian Malai Madsen, University of Copenhagen
Fighters, girls and other identities – Integration through sports?

2:00 - 2:30 Professor Christina Schaeffner, Aston University
Translanguaging as translation, translation as translanguaging: Conceptualisation and metalanguage

2:30 – 2:45 Steve Brittan, Managing Director, BSA Machine Tools
Culture and languages in business

2:45 – 3:00 Venetia Porter, Assistant Keeper (Curator) of Islamic and contemporary Middle East, The British Museum
Engaging with the cultures of Islam and the Middle East: Why language is important

3:00 – 3:15 Break

Session Three *Chair: Dr. Lisa Goodson, Institute for Research into Superdiversity, University of Birmingham*

3:15 – 4:15 ***Multilingualism: Interdisciplinary perspectives***

- Nimrod Ben-Cnaan, Head of Policy and Profile, Law Centres Network
- Don Flynn, Director, Migrants' Rights Network
- Halima Khan, National Projects Manager, Sporting Equals
- Jayne Magee, Director of Operations, Business in the Community West Midlands
- Rachael Marsh, Head of Casework, Lawworks
- David Potts, Head of Learning Resources, The Library of Birmingham
- Gail Walters, Head of Community Engagement, Midland Heart
- Toby Watley, Director of Collections, Birmingham Museums Trust

Discussants: Professor Mike Baynham, University of Leeds and Dr Frances Rock, Cardiff University

4:15 – 4:30 Professor Charles Forsdick
James Barrow Professor of French, University of Liverpool, AHRC Theme Leadership Fellow, 'Translating Cultures'

4:30 CLOSE

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