Global Top 100 University



The Future of Resisting Work Lies in the Present

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Introduction

- The aim of this presentation is to look at work related, collective activism outside of traditional trade unions
- Resistance against work often associated with industrial actions i.e. strikes
- Work related resistance outside trade unions is much more diverse and it needs to be so, as a strike is often not possible.
- There lot to learn from this groups regarding the discussion on the chaining nature of work & future of trade unionism.

September, 6, 2016

Methodology

- Participatory Action Research project
- 18 activists groups which put forward a critique of work, such as claimants' unions and unemployed workers' groups, campaigns against workfare and unpaid internships, disability groups and (Unite Community)
- Methods: semi structured group and individual interviews, material the groups produced themselves and participatory observation of protests and meetings in a period between 2012-2016.
- I draw on insights gained through my own involvement in the member-led, grass-roots trade union United Voices of the World.

What is Work? (I)

- Quite common to distinguish between labour and work, eg. Guy Standing
 - Labour: alienated, profit generating activity
 - Work: activities of necessity, reproducing and personal development. It is self chosen and people have agency.
- → Links to the question of pay. Should only labour be paid? Or all work?
- → An binary distinction between labour and work helps to increase of unpaid work promote by the austerity regime.
- → Capitalism is built on an immense amount of unpaid work (Silvia Federici)



What does this mean?

Conceptually: The distinction between labour and work does not make sense

<u>Politically:</u> It highlights the demand for a wage as a *transitional demand*. While
a wage does not end exploitation, unpaid labour is not only a extreme form of
exploitation but also invisible.



BUST YOUR BOSS!*

card for freelance art and cultural workers

During a negotiation about work you have the right: not to remain silent about money

not to subsidise the production from your own pocket not to accept a change of agreed conditions without a renegotiation

not to take this job on the promise of a future!

* Warning: In the cultural sector your boss may not look like a boss - they could be your friend/drinking buddy... It might even be you!



In solidarity - Precarious Workers Brigade www.precariousworkersbrigade.tumblr.com

What is Work? (II)

- Harry Cleaver's concept of the social factory: Work/labour is indirectly or directly profit generating activity and includes
 - unwaged work in the household (eg. reproductive labour/ care labour/ emotional labour)
 - in the community (eg. volunteering),
 - the work on the self (to be employable)
- Work is not only *key* but also *unique* to capitalism (Harry Cleaver)
 - before capitalism most societies had no generic concept of work
 - only under capitalism it does not matter what people do as long as their activities generate profit.
 - one should avoid using concepts appropriate to describe capitalism to use alternative forms of activities and relationships (which are happening here now)
- → So what is not work then? Is activism work?



Resisting Work (I): Naming & Shaming

- Finding the weak spot: The importance of a good image for companies and charities to remain competitive (and thus to survive) within the capitalistic market economy.
- Famously used by in the struggle against workfare
- Also used by many other groups.
- Challenges the logic of outsourcing
- →The naming & shaming strategy proved itself very successful
 - Many workfare providers pulled out
 - Government refused to make the list of workfare providers public as it feared "the scheme would have collapsed"
 - UVW gained many Living Wage victories due to naming and shaming.



Naming & Shaming examples















Resisting Work (II): Reversing the Discourse

What is unjust?

- Government: It is unfair that some "scroungers" choose a life on benefits.
- Disabled People Against the Cuts: 7200 died for work related activities for Employment Support Allowance benefits - No more death from Benefit Cuts

Challenging the Work-Cure Discourse

- Protests against psycho-compulsion (no job coaches in GP surgeries and no psychological treatment in Job Centres)
- un-recovery star of Recovery in the Bin

Challenging the Employability agenda:

• Training for Exploitation? Politicising Employability and Reclaiming Education". A resource pack for "employability educators" to politicise their teaching and foster critical, practical approaches to learning and the world of work - coming out soon.

UNITED KINGDOM · CHINA · MALAYSIA

Reversing the Discourse









racism



loss of





Resisting Work (III): Mutual Support & Advocacy

- Following the footsteps of claimants unions
- representation and mutual support at Job Centre and Fit to Work Assessments
- Know your rights advice through drop in sessions and stalls outside the Job Centre
- → this breaks with the individualistic practices of the coercive benefit regime
- ⇒resembles the idea of collective bargaining by the trade unions
- proved itself very successful. For example in Dundee Sanction City sanctions were reduced by 40% due to advocacy work.
- Success also shown as the DWP often tries to repress advocacy via the police.



Mutual Support & Advocacy. Examples



Conclusion

- →There are many ways to resist work.
- → There is a lot of resistance to work happening outside of traditional trade unions.
- → Resistance is always reactionary
- →How do we move beyond work?