A quick overview of the latest guidance and evidence on current issues such as smoking, sexual health, health inequalities, mental health, obesity, substance abuse, women’s health – in fact anything that you ask for!

If you have a topic suggestion, please email it to Rachel Posaner.

Gov.UK

- Applying behavioural insight to health: behavioural insights ...
- Research and analysis: Organ donor registrations: trialling ...
- Nudge to increase organ donor registration in England
  https://gds.blog.gov.uk/2014/03/18/organ-donor-register/
- Nudge to increase uptake of the NHS Health Check

In the news

- Nappies could contain messages to get parents talking to babies
- Ministers aim to boost the nation’s happiness with new wellbeing ...
- Behavior change toward healthier living: What’s new and what works
- Behavioural insights are vital to policy-making
- Nudge your plan members to make smarter choices
- What next for the nudge unit?
- Behavioural tracking and neuroscience are tools for sustainable ...
- 'The Nudge team started out as a sort of Mission Impossible': How ...
- Cancer code aims to nudge us all into avoiding risks - health ...

The Behavioural Insights Team

- EAST: Four simple ways to apply behavioural insights
- LGA
- Changing behaviours in public health - to nudge or to shove
- BMJ
- Is nudge an effective public health strategy to tackle ...
  - BMJ
- HSJ
- How to put 'nudge' principles to work in the health

Articles

- Influencing behaviour: The mindspace way
- Hospital Clinicians’ Responsiveness to Assay Cost Feedback: A Prospective Blinded Controlled Intervention Study
- Commitment Devices: Using Initiatives to Change Behavior
- HEAD TO HEAD
- Nudging Healthy Lifestyles: The UK Experiments with
Changing behaviour needs more than a 'nudge'

Marmot voices 'nudge' doubts

Book Review: Nudge - Improving decisions about health, wealth and happiness

Michael White: Lansley's cloudy vision blurs the clear NHS reality

British back lifestyle nudge

More nudge than fudge

Click here for more HSJ articles

BMJ

Judging nudging: can nudging improve population health?

A nudge in the right direction for organ donation—but is it enough?

Is nudge an effective public health strategy to tackle obesity?

Is nudge an effective public health strategy to tackle obesity?

Can behavioural economics make us healthier?

Click here for more articles from the BMJ

BBC

Nudge tactics 'no magic bullet'

BBC - Radio 4 - Science Explorer: Matthew Taylor featured in Brain Culture: Neuroscience and Society

'Nudge unit' urges use of smokeless cigarettes

Just how well has the 'nudge unit' done?

Government can alter public behaviour, top adviser says

Why we need a 'nudge' in the right direction

Nudge theory trials 'are working' say officials

Political nudge from government behavioural insight

the Behavioral Alternative to Regulation and the Market

Behavioural insights: motivating individual emissions cuts through communication

From nudging to budging: using behavioural economics to inform public sector policy

From nudging to budging: using behavioural economics to inform public sector policy

The behavioral economics of health and health care

Financial incentives for weight loss and healthy behaviours

'Gamification': Influencing health behaviours with games

Click here for more articles online.

Of Interest

Physicians Prescribe Less Brand Name Drugs When Electronic Health Record Default Settings Show Generics First, Penn Medicine Study Finds

Barriers to cross-border health care: can behavioural ...

Malcolm Gladwell’s review of The Checklist Manifesto

More behavioural based research to improve health ...

Barriers to cross-border health care: can behavioural ...

Supporting Patient Choice in NSW: Behavioural insights ...

www.youtube.com/watch?v=g2jzyP-kPpU

Seeking Better Health Care Outcomes: The Ethics of Using ...

Behavior and Public Health – To Nudge or Legislate ...
Nudge theory of social change is ‘no silver bullet’

Nudge not enough to change lifestyles - peers

How do we really make decisions?

**NHS Confederation**

Will focusing on behaviour change as well as system change help integrated care take root?

**Kings Fund**

Nudging improvements in public health: questions from the floor part one

Nudging improvements in public health: questions from the floor part two

Why aren’t we spending money on improving health outcomes?

**NHS Evidence**

Research and analysis: Behavioural insights toolkit

Nudge

Behaviour change, public health and the role of the state : BMA position statement

The RSPH guide to commissioning for health improvement

Changing behaviours in public health : to nudge or to shove?

How much do we use the NHS?

The big data opportunity : making government faster, smarter and more personal

Mapping pathways : developing evidence-based, people-centred strategies for the use of antiretrovirals as prevention

Understanding society : how do we change behaviour? Make it simple
Produced by the Health Services Management Centre Library & Information Services for registered library users only, and not for re-distribution

Whilst we make every effort to check the contents of this Digest when it is first produced, HSMC Library cannot guarantee its correctness, completeness or that the links will work, as we have no control over the availability of the linked sites.

All links from this Digest are provided for information only and are supplied to you under the UK copyright concept of "fair dealing". The HSMC Library does not accept responsibility for the reliability of external websites and, links should not be taken as an endorsement of the contents, views and information held on these sites.

Unsubscribe