A quick overview of the latest guidance and evidence on current issues such as smoking, sexual health, health inequalities, mental health, obesity, substance abuse, women’s health – in fact anything that you ask for!

If you have a topic suggestion, please email it to Rachel Posaner. Previous searches can be found at: http://bit.ly/1H6QQQk

NHS Employers
Social media and the NHS
Social Media Toolkit for the NHS (Nov. 2016)
Using social media in leadership (June 2017; further resources can be found here)
Guide to running social media campaigns in the NHS
New guidance developed to help you integrate social media in your organisation

NHS England
Social media and Skype keep young people with diabetes attending, says new advice (Jan. 2016)

NHS Confederation
From weary acceptance to rapid rebuttal: How social media is shifting the power dynamic in healthcare (April 2017)

NHS Digital Transformation Blog
Improving the way partners use NHS content in their apps and services
Social and Digital Media – Monthly (= top posts on NHS social media sites; Aug. 2017)
How the NHS is working to widen digital uptake and

NHS Evidence
Social media strategy development : a guide to using social media for public health communication
Connecting health and wellbeing boards: a social media guide
Can social media drive public engagement with alcohol health campaigns?
Systematic reviews
Social Media and HIV: A Systematic Review of Uses of Social Media in HIV Communication
Innovative patient care practices using social media
Social media for breast cancer survivors: a literature review
Systematic review of social media interventions for smoking cessation
Social media and suicide prevention: a systematic review
The role of social media in online weight management: systematic review
A systematic review of the use and effectiveness of social media in child health
Interventions Using Social Media for Cancer Prevention and Management: A Systematic Review
A Systematic Review of Social Media Use to Discuss and View Deliberate Self-Harm Acts
Social media interventions for diet and exercise
participation in health technology

Innovation Agency (= Academic Health Science Network for the North West Coast)

The Big Innovation Conversation (= online course starting 13 Sept.)

#EngageWell: Patient and public engagement on social media (= event, Nov. 2017)

How can videos improve health care?

How social media improves healthcare

Internet of things in healthcare

Health Foundation

Social media in online health care improvement: a guide

Nuffield Trust

The digital patient: transforming primary care?

behaviours: a systematic review and meta-analysis of randomised controlled trials

Social media use in healthcare: A systematic review of effects on patients and on their relationship with healthcare professionals

HMIC

Online support : investigating the role of public online forums in mental health.

Smith, Josh. Bartlett, Jamie. Buck, David. Honeyman, Matthew

Publisher Information


International perspectives on social media guidance for nurses : a content analysis.

Ryan, Gemma

Nursing Management 2016; 23 (8): 28-35 (December 2016)

Exploratory study of rural physicians' self-directed learning experiences in a digital age.


Journal of Continuing Education in the Health Profession 2016; 36 (4): 284-289 (Fall 2016)

Using social media in the NHS gets the thumbs up.

[= Print only]

McCrea, Joe


On the brink of SoMething special? : the first comprehensive analysis of social media in the NHS.

Publisher Information


Blogs and other news

Doctors send scans by social media to bypass 'backward' NHS systems (The Times, July 2017)

Facebook gets ‘thumbs up’ for nurse recruitment (NHS Creative blog, June 2017)

Social and Digital Media blog (NHS Choices, March 2017)


How an NHS Trust is encouraging social media use (Chartered Institute of Public Relations, July 2016)
Online communities can help the NHS, so why does it ignore them? (Guardian, Jan. 2016)

Social media and health: a source of “patient voices” or just business? (Queen Mary University of London, Sept. 2015)

HSJ analysis: How social media influences NHS debate (HSJ, April 2015)

How NHS organisations should use social media (The Edge, n.d.)