TSRC SOCIAL ENTERPRISE STREAM AND CAPACITY BUILDING CLUSTER

Report: April to October 2011

TSRC Research themes - ongoing

Social enterprise theory and discourse
Papers on the relation of the social enterprise to the third sector (Sepulveda), different concepts of social enterprise and how they have been measured (Lyon, and Teasdale)

Public policy and the role of social enterprises
Papers on the changing policy contexts of social enterprise (Lyon and Dr Alex Nichols), and on the public services and social value Bill (Teasdale)
New work is starting on Mutuals and public services innovation

Social enterprise in the health sector
Paper on contested meanings of social enterprise in the health sector (Lyon and Helen Dickenson), research on social investment, building on the evaluation of the Social Enterprise Investment Fund

Measuring social value in social enterprise
Papers on how a range of social enterprises measure their impact and a review of the SROI methodology

Social enterprises in local contexts: finance, networks and clusters (Southampton)
Examining the factors affecting social enterprise emergence and development in different geographical contexts within the UK, focussing particularly on finance and networks, and exploring the influence that local government can have on these

Management issues in social enterprise
Review paper on management issues for social enterprise, invited from a top management journal; research on scaling up and growth in social enterprises

Social entrepreneurship (Middlesex and Birmingham)
Research on ethnicity, gender, age and other aspects of diversity in social entrepreneurship

Longitudinal Qualitative Sample- ‘Real Times’ (Birmingham)
Ongoing work on social and economic tensions, innovation and growth

Quantitative measuring and mapping of social enterprise
Papers on earned income in the third sector (Teasdale and Moro)
Ongoing work looking at the scale and scope of the social enterprise sector, based on a range of data sets including NSTSO, ASBS and Guidestar
Comparative work on earned income with the US with Janelle Kerlin
Collaboration with Social Enterprise Coalition and their survey of social enterprises
Housing work stream (Birmingham)
Qualitative research on social enterprises in the homelessness field, housing co-ops and self-help housing systems

Capacity Building Cluster activities

Knowledge Transfer Partnerships (3-24 month projects)

- RNID (Action on Hearing Loss) /RNIB - Measurement of impact of services- with LSBU, Lindsay Hodgson as Associate
- RNIB – Measurement of social impact of employment – with LSBU - Phil Sital Singh as Associate
- London Early Years Foundation – Scaling impact and early years social enterprises- with Middlesex University, Heather Little as Associate
- Social Enterprise East Midlands – Supporting environmental social enterprises – with Middlesex University, Gordon Keay as Associate
- 1 year KTP with Social Firms UK. Associate: Carly Malling. Supervisors: Alessio D'Angelo (Middlesex), Di Cunliffe (SFUK). Grant was awarded in July 2011, project starts on November 14th. Aim: to investigate potential new market sectors for Social Firms.

Research Voucher

Day-Mer: "BME Children in London: educational needs and the role of community organisations. An evaluation of the education services of Day-Mer, Turkish and Kurdish Community Centre" (D'Angelo, Ozdemir, Paniagua). May-November 2011. With a community event on November 18th and a conference on December 2nd.

Future activity at LSBU:

Cockpit Arts (Charles Graham and Elizabeth Shaw)
Selby Trust (in process - academic to be allocated)
Independent Lifeboats (in process – Academic to be allocated)

ESRC CASE PhD Studentships

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<tr>
<th>University</th>
<th>Organisation</th>
<th>Subject</th>
<th>Student</th>
<th>Status</th>
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<tr>
<td>Middlesex</td>
<td>UnLtd</td>
<td>Older social entrepreneurs</td>
<td>Bianca Stumbitz</td>
<td>Started May 2009</td>
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<td>Durham</td>
<td>One North East</td>
<td>Reconciling Business and Ethical Goals</td>
<td>Micaela Mazzei</td>
<td>Started Jan 2009</td>
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<td>Middlesex</td>
<td>Development Trust Assoc</td>
<td>Peer Learning and Innovation</td>
<td>Maria Irurita</td>
<td>Started Sept 2009</td>
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<tr>
<td>Middlesex</td>
<td>Crisis</td>
<td>Social Enterprise and</td>
<td>Gemma</td>
<td>Started Sept 2009</td>
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<tr>
<td>Location</td>
<td>Organization</td>
<td>Title</td>
<td>Authors</td>
<td>Start Date</td>
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<td>Durham</td>
<td>Pioneer Projects, North Yorkshire</td>
<td>Accountability and monitoring creative and caring practices for wellbeing</td>
<td>Peter Swan</td>
<td>Start Jan 2010</td>
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<td>Durham</td>
<td>ETEC, Sunderland</td>
<td>Youth transitions, social capital, community networks and intergenerational relations</td>
<td>Jan Metcalfe</td>
<td>Started Sept 2010</td>
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<tr>
<td>Middlesex</td>
<td>Coops UK</td>
<td>Cooperation in health and social care</td>
<td>Andrew Pope</td>
<td>Started Sept 2010</td>
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**Publications**

**Books**


**Book chapters**


**Journal articles**


Journal issues

Invited to be guest editor of edition of Journal of Social Entrepreneurship (Palgrave) (Alex Murdock)
Invited to be guest editor of edition of Social Enterprise Journal (Emerald) (Simon Teasdale)

Conference papers

Social impact measurement as an entrepreneurial process, Paper presented to the NCVO/VSSN conference, September 2011. Shortlisted for best paper award. (Lyon, F and Arvidson, M)

Legislating for the Big Society? The case of the Public Services (Social Enterprise and Social Value) Bill, conference paper presented at London South Bank University, 12-13th Sep 2011 (Simon Teasdale, Peter Alcock, Graham Smith) www.lsbu.ac.uk/bus-cgcm/conferces/isirc/2011/


Are charities in England and Wales succumbing to market forces? Conference paper presented at Public Administration Committee Annual Conference 2011, University of Birmingham 05/09/11 (Simon Teasdale, Stephen McKay and Domenico Moro)

The chicken or the egg? Modelling the relationship between commercial revenue and grants / donations among nonprofits, conference paper presented at London South Bank University, 12-13th Sep 2011 (Simon Teasdale and Domenico Moro, Stephen McKay and David Clifford) www.lsbu.ac.uk/bus-cgcm/conferces/isirc/2011/


'The market for social value and the challenges of measurement: the use of Social Return on Investment (SROI) in the UK', conference paper presented at Iris network, Scientific conversation on the local enterprise, Milan, Universtia Bocconi 20/05/11 (Fergus Lyon, Domenico Moro, Malin Arvidson) http://www.irisnetwork.it/wp-content/uploads/2010/04/Programma.pdf

What is social enterprise? Can it transform the third sector? Conference paper presented at The Future of the Third Sector, Cumberland Lodge, Windsor, 15/06/11 (Fergus Lyon) http://www.cumberlandlodge.ac.uk/NR/rdonlyres/00B76B0C-D778-4C61-BF74-9C1C9442411F/0/FutureofThirdSectorProgramme.pdf


Fundraising and transparency in the Non Profit Sector, conference paper presented at New Forms of Organisation in Knowledge Based Societies Conference, University Abat Oliba, Barcelona Sept 16-17 2011 (Alex Murdock)


Partnership and contracting by the third sector: A cross national comparison, conference paper presented at 15th Annual Conference of the International Research Society for Public

Personalisation and user involvement: a key role for social enterprise? Conference paper presented at 3rd EMES International Research Conference on Social Enterprise Social innovation through social entrepreneurship in civil society 4-7 July 2011 - Roskilde University, Denmark (Alex Murdock and Sarah Carr)

Social Enterprise Models and the Cook Inlet Tribal Council: An assessment of the applicability of Alter model of social enterprise, conference paper presented at 3rd EMES International Research Conference on Social Enterprise Social innovation through social entrepreneurship in civil society 4-7 July 2011 - Roskilde University, Denmark (Alex Murdock and Gloria Oneil)


Exploring the role of Islamic Philanthropy in the setting of the UK, conference paper presented at NCVO/VSSN Researching the Voluntary Sector Conference, London, 7-8 September 2011 (Alex Murdock and Yousuf Khan)

Big Society: A choice between providing and campaigning, conference paper presented at NCVO/VSSN Researching the Voluntary Sector Conference, London, 7-8 September 2011 (Alex Murdock and Brian lamb)

Personalisation: Smaller government and potential tensions, conference paper presented at Public Administration Committee Conference, Birmingham September 2011 (Alex Murdock and Sarah Carr)

‘The UK’s next top model: The ambiguities and complexities of social enterprise models in the homeless sector’, conference paper presented at Middlesex University Summer Conference June 23th 2011. Award won for best paper. (Gemma McKenna)

‘The UK’s next top model: The ambiguities and complexities of social enterprise models in the homeless sector’, conference paper presented at International Social Innovation Research Conference (ISIRC), London South Bank University, 12-13th Sep 2011 (Gemma McKenna) www.lsbu.ac.uk/bus-cgcm/conferences/isirc/2011/


The Ambiguities and Complexities of Social Enterprise Models in the Homelessness Sector’, conference paper presented at: HACT/TSRC Housing and Community Empowerment one day conference June 9 2011. (Gemma McKenna)

‘Are ethnic minority organisations involved within the 2012 Games? A case study of the East London Olympic Boroughs’, conference paper presented at Games and the City: Impacts and


‘Local community economies and participatory, conference paper presented at Centre for Research on Socio--Cultural Change (CRES) Annual Conference, “Framing the City”, University of Manchester, 6th, 7th and 8th September 2011 (Micaela Mazzei and Cristina Orsatti, CRES - Fondazione Edmund Mach, Autonomous Province of Trento).

‘Managing evaluation: a community arts organisation’s perspective’, conference paper presented at NEPG 2011, Friday 21st October (Peter Swan)


Discussion papers

Self-Help Housing – Towards a Greater Role (2011) Briefing paper by David Mullins, Patricia Jones and Simon Teasdale http://www.tsrc.ac.uk/LinkClick.aspx?fileticket=X8QyXK64uh0%3d&tabid=500

Impacts

Consultancy projects

Evaluation of the Social Enterprise Investment Fund for Dept of Health, 2009-2011 (Fergus Lyon)

External Evaluation of the School For Social Entrepreneurs’ Right To Request Programme, commissioned by SSE and Department of Health (Leandro Sepulveda and Fergus Lyon)


Social impact tools for Making Local Food Work, Plunkett foundation and BIG Lottery (Lyon, Vickers)
Analysis of data on social entrepreneurs for UnLtd (Lyon, Humbert)

Social value measurement for Citizens Advice (Fergus Lyon)

**Advisory services**

Advice to Social Enterprise Coalition- State of Social Enterprise Survey (Lyon, Teasdale)

Input into James Caan Foundation on launching a social enterprise initiative (Simon Teasdale)

Input into Migration Foundation (part of Metropolitan Housing association) on launching a social enterprise initiative (Leandro Sepulveda)

Input into Rayne Fellowship programme (Praxis), Migrants Rights Network, Latin American Youth Enterprise (Maria Irurita)

Input into EMERGE recycling CIC on organisational strategy in Greater Manchester (Micaela Mazzei)

Input into Wesley Community Furniture CIC on business plan preparation (Micaela Mazzei)

**Networks**

Organisation of International Social Innovation Research Conference (ISIRC), London South Bank University, 12-13th Sep 2011 (Alex Murdock, Alex Nichols, Fergus Lyon and Simon Teasdale)  
www.lsbu.ac.uk/bus-cgcm/conferences/isirc/2011/

Co-organising the Social, ethical and sustainable enterprise stream of the ISBE conference, November 2011 (Fergus Lyon)

Knowledge Transfer Promotion event organised by London South Bank University, October 2011 (Alex Murdock)

UK Social Enterprise PhD students Summer School – Social Enterprise Capacity Building Cluster – Durham University, Durham, 27th-28th June 2011 (Micaela Mazzei and Sara Calvo and other members of the CBC)

Convened major panel on Social Enterprise at 15th Annual Conference of the International Research Society for Public Management (IRSPM) ‘Personalisation: crossing borders, driving change’ (Alex Murdock)

Co-convening a debate on cooperatives in social care at the National Children & Adult Services Conference 19-21 October 2011, ICC London (Robin Miller)

Cooperatives in health and social care- University of Birmingham, 30th June, 2011

Social enterprise policy and research- joint event with ISBE, Coops UK and SEC, 27 June 2011
**Presentation/lectures**

Valuing – why, how and what? Presentation to Citizens Advice AGM, 14 September 2011 (Fergus Lyon)

Entrepreneurial ventures or agents of the state? Exploring the substitution effect between commercial revenue and grants / voluntary income among charities in England and Wales. lecture given at Atlanta, Georgia 12/04/11 (Simon Teasdale and Domenico Moro)

Lecturer for the MA in Social Entrepreneurship at Goldsmiths, University of London (September 2011) - Contributed to Community Knowledge Hubs reference group organised by Locality (February-Present) (Maria Irurita)

Translating demands into decisions: The case of the Public Services (Social Enterprise and Social Value) Bill, **Seminar lecture** given at University of Birmingham, 13/07/11 (Simon Teasdale and Invited contributor to Global Social Entrepreneurship Skoll Colloquium at Duke University, USA, September 2011 (Alex Murdock), paper entitled ‘Evaluating the Big Society concept in the UK: An opportunity via greater citizen involvement for more entrepreneurial activity?

Guest speaker at seminar: Sheffield University: Architecture, the Built Environment and Social Enterprise June 17 2011. (Gemma McKenna)

**Software/multimedia packages**

Produced social media strategy for EMES European Research Network (April 2011) -Created and coordinated the EMES Junior Experts Blog (July 2011) (Maria Irurita). Blog post published in EMES Junior Experts Blog (September 2011) (Maria Irurita)

**Training courses**

Supported the development of a set of training courses on Social Impact Measurement (Fergus Lyon with The Guild).

Designed and delivered training sessions for 'Skills for Social Entrepreneurs' international training programme in Vietnam for the British Council (May 2011) (Maria Irurita)

Delivered 2 training sessions for Social Enterprise London on 'Business Planning and Finance for social enterprises' (April & May 2011) (Maria Irurita)

Delivered seminar on social enterprise and innovation in Universidad ICESI, Cali, Colombia (August 2011) (Maria Irurita)