

P2B Annual Report 2024-25

1. Purpose of Report

This is the annual report on the Pathways to Birmingham (P2B) recruitment cycle for 2024-25, including data on applications, offers and entrants, as well as demographic data. The report also provides a context for the year and notes developments and changes from previous P2B cycles and plans for the future.

2. Executive Summary

Once again, the academic year 2024-25, has been very successful year for the P2B programmes. Record-breaking numbers of P2B students applied to study at the University, received offers and selected Birmingham as their firm choice institution. The number of P2B entrants to the University was the second highest ever received, behind only entrants in 2021 when the numbers were affected by the COVID pandemic with students receiving teacher-assessed grades in their A-levels and equivalent qualifications. This is extremely encouraging and reflects how well our P2B programmes are recognised and supported by students and teachers.

- There were 799 entrants to the University through all outreach programme routes. This includes 684 through our institutional P2B programmes (including 512 through A2B), 52 Realising Opportunity students and 63 students who have self-identified as care leaver/experienced and estranged students on their UCAS applications (up from 24 last year). This report focuses on the 684 P2B students we have worked with as part of our in-house programmes.
- The number of eligible P2B applicants increased by 310 students (to 2688) compared to the 2023-24 cycle (2378). This is an increase of 13%.
- The total number of submitted applications from P2B students also increased by 14% from 2933 in the previous cycle to 3355 in 2024-25.
- The number of students receiving an offer increased by 18% from 2017 last year to 2428 this year, an increase of 371. Conversion from application to offer rose to 72% from 70% last year, the highest proportion of P2B applications receiving an offer since 2019-20.
- The number of firm offer holders increased to 1537 from 1308 in the 2023-24 cycle. Conversion to firm offer holder remained relatively stable at 63%, having only varied between 62% to 65% since 2018-19.
- Students on the A2B programme made up by far the largest group of P2B applicants (79%) and entrants (75%).
- 20% P2B applicants came from a P4Q1 home postcode area, down 5% on the previous cycle. This year, the proportion of P4Q1 P2B applicants gaining a place at the University decreased to 26% from the previous cycles where 32% P4Q1 applicants entered the University. Over the last ten years the proportion of P2B applicants becoming entrants has fluctuated between 36% and 23%.
- Asian ethnicities make up the largest ethnic group of P2B applications at 57%, the same proportion as in the previous cycle. Applications from black ethnicities have increased slightly to 17% of the total of all reported ethnicities, up slightly from 16% last year. Applications from students reporting white ethnicities fell slightly to 15% from 16% last year. White students are more likely to receive an offer after applying compared to other ethnicities, and also slightly more likely to become entrants compared to other ethnicities.
- The proportion of P2B students entering the University based on their standard offer increased from 27% to 29%. This year 54% entered based on their alternative P2B offer compared to 37% last year. Only 17% entered as 'near misses', down from 36% last year.
- Overall, the high number of P2B entrants enabled us to meet the Access target set in our new Access and Participation Plan, which runs from 2025-26 until 2028-29. Our target is for P2B students to account for at least 10% Home UG entrants to the University.
- P2B students represent 10% of the undergraduate intake in 2025 against an APP target of 10% (684 P2B entrants from 6624 total UG Home entrants). If Realising Opportunities students are included as P2B beneficiaries, this increases the proportion of total P2B entrants to 11% of all entrants. Last year P2B students also represented 10% of total entrants.

3. P2B Students on University of Birmingham Programmes

P2B is an umbrella term for a suite of programmes offered to students in Year 12 and 13. The programmes have the aim of working with students in groups currently under-represented within higher education, informing them about higher education and supporting their entry to the University of Birmingham. The Outreach team runs a number of different P2B programmes for Year 12 students, designed to support students at all stages of the decision-making process related to higher education, from students who know what degree and career pathway they want to follow, to those who are still considering whether higher education is something they want to pursue. Our main Year 13 P2B programme is Access to Birmingham, the longest established P2B programme. In the academic year 2024-25, we also launched a new Year 13 P2B programme called Belong at Birmingham for students from outside the West Midlands. Details of the P2B programmes that applicants for 2025-25 may have completed are given below:

- Access to Birmingham (A2B) is our longstanding, flagship P2B programme. It is designed for students in Year 13 who are applying to the University of Birmingham. The programme gives students an insight into teaching and learning at university. Students take part in a lecture and seminar related to the subject they are applying for. These activities are supported by materials on a Canvas course
- Belong at Birmingham is a new Year 13 programme for students from outside the West Midlands region. Students take part in online webinars and activities designed to give them an insight into studying at Birmingham, as well as being funded to visit the University for one of our open days.
- Routes to the Professions (R2P) is designed for Year 12 students who are committed to pursuing a professional career in Dentistry, Engineering, Law, Medicine, Nursing, Pharmacy, Physiotherapy and Social Work. The programme gives students the opportunity to take part in academic sessions related to their chosen programme of study as well as opportunities to interact with students already on these programmes and get work-related experience
- Inspired@Birmingham (I@B) is for students who are considering going to university but who are not yet sure what programme they want to study. They gain exposure to a wide range of degree programmes by taking part in academic sessions and also develop their career awareness. This Year 12 programme is no longer running from 2024-25.
- Academic Enrichment Programme (AEP) is a four-day residential programme for students located in the West Midlands to immerse themselves in what it would be like to live and study at the University of Birmingham. Students take part in academic workshops as well as social activities whilst staying in University accommodation. This Year 12 programme is no longer running from 2024-25.
- National Access Summer School (NASS) is a summer residential for Year 12 students from outside the wider West Midlands area, and from 2024-25 also accepted students from the West Midlands. Like the AEP, students take part in a residential summer school living in University accommodation for four days and engaging in academic workshops and social experiences.

All P2B students complete the Skills4Uni quiz and a reflective assignment as part of their completion of their programme. A2B is slightly different from the other P2B programmes in that all participants apply to the University of Birmingham as part of their application for the programme.

P2B Programme Leads carry out their own programme level evaluations each year, which review programme completion rates and consider how to improve these where possible. For further information on the demographic details of participants on the programmes, please see the individual programme evaluation reports.

4. P2B: Application to entry

4.1 Applicant numbers

This year, 2024-25, there were 2688 applicants to the University from P2B eligible students. This was a 13% increase on the figure from 2023-24 (2378). A2B students still make up the vast majority of P2B applicants with 79% of all P2B applicants taking part in this programme. This again is a slight reduction compared to the previous cycle where 83% P2B applicants had taken part in the A2B programme.

Some applicants submit an application to more than one course. This year, P2B applicants applied to 3355 programmes (up 14% from last year's figure of 2933). This is the first year the University has received more than 3000 applications from P2B students.

In this cycle we have seen the highest number of P2B applications and applicants ever recorded. These year's figures were higher even than the numbers recorded in the pandemic cycle of 2020-21 when 2212 P2B students submitted 2755 applications to the University of Birmingham. In that year the very high numbers were likely exacerbated because of the uncertainty caused by the COVID pandemic and students wanting to study more locally (the vast majority of P2B students are from the West Midlands region). Therefore, it is very pleasing to have exceeded these record numbers in this cycle, and also the previous cycle, as this demonstrates the popularity of the P2B amongst students and teachers in the region.

See Table 1: P2B 2015-16 to 2024-25, an overview and Table 2: P2B Data by P2B Programme in 2024-25

A breakdown of applications, offers and entrants by College and School can be found in *Table 10: P2B application figures, by College and School, 2024-25*.

4.2 Offer holders

The number of P2B applications that received an offer increased significantly this year. Last year 2057 P2B students received an offer, whereas this year the number was 2428, an increase of 18%. The proportion of applications receiving an offer increased from 70% to 72%.

See Table 1: P2B 2015-16 to 2024-25, an overview

It is pleasing that for another cycle over 70% of P2B applications received an offer, as in both 2021-22 and 2022-23 this figure fell to 61-64%, due in part to higher grade requirements in some subjects. Many of these grade requirements, which included higher GCSE Maths requirements from the Business School, have been slightly reduced. This supports entry from P2B students, as well as students more generally.

4.3 Conversion to firm choice

The number of P2B applicants who make the University their firm choice increased by 18% this year, up 229 from 1308 to 1537. The proportion of offer holders to make Birmingham their firm choice decreased very slightly to 63% from 64%. However, the proportion of P2B offer-holders selecting Birmingham as their firm choice has remained very stable at between 62-65% since 2018-19.

See Table 1: P2B 2015-16 to 2024-25, an overview.

The Outreach team will continue to work on implementing further measures to maintain or improve the conversion of P2B students for the 2025-26 cycle.

4.4 Declined and insurance offers and applicants placed elsewhere

679 P2B offers (28%) were declined this year, the same proportion as were declined in the previous cycle. These represent decline decisions from 599 offer holders, as in some cases more than one offer to study at Birmingham is declined by one applicant. 224 of these declined offers (33%) were declined alongside a firm choice at the University of Birmingham. Again, last year the same proportion of declined offers were made alongside a CF decision for Birmingham.

201 P2B offers were made insurance this year (8%), down slightly from 9% last year. 54% of these decisions were made alongside a CF decision from the same student, which is up from 42% in the

previous cycle. In total, 7% of P2B offer-holders selected the University of Birmingham for both their firm and insurance decisions.

A total of 1744 P2B applicants (65%) not placed at the University of Birmingham were confirmed as entering another university at the end of the admissions cycle. The actual number may be slightly higher as it is difficult to record the destinations of all the students participating in Year 12 programmes where they have not applied to the University of Birmingham. This is much higher than the proportion confirmed as entering an alternative destination both last year (1388 – 58%) and in 2022-23 (464 students - 22%).

Of these P2B students entering alternative destinations, 216 (12%) entered another Russell Group university, which was the same proportion as in the last application cycle. This year, 1528 P2B applicants (57%) are recorded as entering another type of institution, which is little higher than last year, where 1225 P2B applicants (52%) entered a non-Russell Group university. It is worth noting that over 2.5 times more P2B applicants end up studying at an institution which is not the University of Birmingham than enter the University as undergraduate students. This is likely due in part to the higher number of P2B applicants, offer-holders and firm offer-holders in this cycle, meaning there were more students in the pool for confirmation. Unfortunately, this has likely contributed to a higher number of students who missed their grades being rejected.

The majority of P2B students who do not enter the University of Birmingham end up studying at another university within the Midlands region. Over the last five years the biggest alternate recipients of P2B students have remained relatively stable. After Birmingham, the highest number of P2B students received a place at Aston (772 students, 29%), Birmingham City University (233 students, 9%), and Wolverhampton University (85 students, 3%). Other popular Midlands destinations are Coventry University, The University of Warwick and the University of Leicester. Our closest Russell Group institution, The University of Warwick, this year received 49 P2B entrants (2%) compared to 33 students last year and only one student in the 2022-23 cycle.

Table 3: Non-University of Birmingham destinations for P2B students over past five cycles

Whilst disappointing for the P2B students who missed out on securing a place to study, the fact that the University of Birmingham remains a destination of choice for the applicants is reassuring and suggests that the activity of competitors in the local area, and nationally, has not deterred P2B students away from their commitment to the University of Birmingham. This data will continue to be monitored in the coming cycles to ensure that should any institution appear to be increasing the proportion of P2B students they recruit it can be identified quickly, allowing us to review our offering for P2B students. Particular attention will be paid to Aston and Warwick, both of whom have introduced WP programmes with similarities to P2B in recent years, and Warwick in particular seems to be increasing the number of P2B who end up studying at their institution. However, the current data is that these new programmes are not significantly impacting P2B and the decisions of students on these programmes as our firm offer-holders and entrants data remains healthy.

4.5 Entrants to Birmingham

684 P2B applicants this year entered the University of Birmingham. This represents 45% of all CF P2B offer-holders for 2024-25. This is the first time in recent years when fewer than 50% of P2B firm offer-holders have become entrants – the figure was 51% last year, 55% in 2022-23 and 54% in 2021-22. 10% of all new home UG students at the University entered via P2B this year, meeting the target figure set in the APP.

Of P2B completers, students on the A2B programme make up the greatest proportion of entrants to the University at 75% (24% of total A2B eligible students become entrants). It should be noted that the A2B programme is specifically for Year 13 students who are applying to Birmingham which explains the very number of entrants from this programme. The P2B programme with the highest

conversion to entrants is R2P for Year 12 students interested in pursuing a vocational degree which saw 39% applicants this year become entrants. The programme with the lowest conversion last year was *Belong*, which was a new programme for students from outside the West Midlands, where we would expect to see lower conversion due to students likely holding offers from more local institutions. Overall, the conversion from applicant to entrant for each of the P2B programmes varies between 14-39%.

See Table 1: P2B 2015-16 to 2024-25, an overview and Table 2: P2B Data by P2B Programme in 2024-25

P2B students enter all of the Colleges at the University. This year the largest number of P2B students entered the College of Medicine and Health (31%) with College of Social Sciences welcoming 23% P2B students. Students also entered the College of Arts and Law (19%), the College of Engineering and Physical Sciences (15%) and the College of Life and Environmental Sciences (12%). This compares to the previous cycle where the College of Arts and Law welcomed the largest proportion of entrants (29%) followed by the College of Medicine and Health at 23%, the College of Social Sciences with 19%, the College of Engineering and Physical Sciences welcoming 17% entrants and the College of Life and Environmental Sciences which was the destination for 11% P2B entrants.

At a School level, Law programmes accommodated the highest number of students at 87 (13% of the total P2B entrants) although this was a significant decline on last year when the School welcomed 142 students (21% of the total P2B entrants). 12% P2B entrants were Medicine students this year, and 12% students also entered programmes offered by the Business School. These programmes are consistently popular with P2B students.

See Table 10: P2B application figures, by College and School, 2024-25

Of the 670 P2B entrants, 565 (83%) were accepted automatically as they achieved their standard or alternative offer grades. This is up considerably from the 64% auto-accept students seen in the last cycle. This year, 29% P2B entrants met the grades needed for the standard offer compared to 27% in 2023-24. 54% students this year entered on their alternative offer grades compared to 37% last year. It is therefore the greater proportion of alternative offer entrants which accounts for the larger number and proportion of auto-accept students this year. A consequence of this is that a much lower proportion of students entered as near-misses this year (those narrowly missing out on the grades needed for the alternative P2B offer) with just 17% entrants coming from this category, compared to just 36% last year and 32% in the previous cycle.

Table 4: P2B accept categories, over past five cycles

5. P2B Funding

Alongside the Chamberlain Award offered by the University, P2B students can be eligible for the P2B Scholarship funded by philanthropic donations. The P2B Scholarship is worth £1500 per year of study and is awarded to P2B students who meet the terms of their standard offer (or equivalent grades) and achieve at least 75% in the Skills4Uni online quiz that forms part of their P2B assessment. This year 216 P2B students (32%) were eligible to receive the P2B Scholarship compared to 29% in 2023-24 and 30% in 2022-23.

These years all had far fewer P2B Scholarship students than the previous three cycles where 56%, 70% and 53% respectively were given this award. These higher numbers were related to the fact that teacher-assessed grades were used during the COVID pandemic to determine university entry, hence students achieving higher results than in a typical cycle. It should be noted that the figures in more recent years are very similar to the figures seen pre-pandemic, when typically between 28-35% P2B entrants received the P2B Scholarship annually.

See Table 5: P2B scholarship and bursary recipient numbers

This year 68% P2B students received no additional P2B funding, which is slightly lower than the figure seen in 2023-24 (71%) and 2022-23 (70%). Prior to the COVID pandemic, P2B students who had entered with the lower alternative offer grades would have received the P2B Bursary payment of £1000 in Year 1 only, and typically an additional 30% of entrants would have received this award. The current economic climate and increased costs means university students will also be subject to increased financial worries. P2B students, many of whom come from low-income families, are likely to be amongst those finding meeting the increased cost of living the hardest. This suggests that reinstating the P2B Bursary or introducing additional P2B funding to allow a greater proportion of students to benefit, would be very welcome where funding allows.

6. Characteristics of P2B students

6.1 POLAR scores

This year 538 P2B applicants came from a POLAR 4 Quintile 1 postcode, representing 20% of total applicants. This compares to 590 students in 2023-24 (25% of all applicants), 483 students in 2022-23 (23% applicants) and 493 students in 2021-22 (24% applicants).

The proportion of P4Q2 applicants increased slightly to 31%, from 29% in the previous cycle. The proportion of P4Q5 applicants remains small at just 7%, very similar to level seen in the previous five years which saw 6-7% P4Q5 P2B applicants.

See Table 6: POLAR4 distribution, over the last five cycles and Table 7: P4Q1 Numbers 2015-16 to 2024-25.

This year 26% of P4Q1 applicants converted to entrants. This is a little lower than last year where 32% P4Q1 P2B applicants became entrants. These figures will continue to be monitored closely in the coming years to ensure students from under-represented backgrounds are accessing a University of Birmingham education in the proportions expected, especially now the University's contextual offer does not include a postcode measure.

6.2 P2B applicant ethnicity and gender

According to the England and Wales 2021 census data, the West Midlands population has a broad ethnic mix with 13.3% identifying as Asian, 4.5% identifying as Black, 3.0% identifying as mixed or multiple and 77% identifying as White.

The P2B applicant and entrant cohort is incredibly diverse, although the reported data differs from the demographic mix in the region. Indeed, this year where ethnicity was reported, 56% P2B applicants identified as Asian, 18% Black, 4% mixed or multiple and 15% White. Compared to last year, the proportion of P2B applicants who reported being from Asian ethnicities fell by 1%, Black ethnicities increased by 2% and the proportion from White ethnicities fell by 1%. This is the first recorded year where there were fewer White ethnicity applicants than those from Black ethnicities.

See Table 8: Ethnicity of P2B Applicants, over the past five cycles

When looking at the total number of applications received, the data reveals that this year 72% P2B applications from P2B students to the University resulted in an offer. However, as has been noted in previous reports, the likelihood of an offer does vary according to the ethnic group of the applicant with a higher proportion of applications from White students (82%) and lower proportion of applications from Asian students (70%) and Black students (74%) receiving an offer. However, the percentage of offer-holders becoming entrants was similar across different ethnicities, with 29% White students becoming entrants and 28% Asian and Black P2B offer-holders converting to entrants.

The reasons behind these differences are likely to be complex and multi-factorial, as ethnic background is not reported on the UCAS form (although other criteria like country of birth and nationality are). It could be due to students from some backgrounds facing more measures of disadvantage than other students. Additionally, student course choice may also have an impact, as

some programmes (for instance interviewing subjects) are more competitive to gain a place on compared to others.

The Outreach team has a target to increase the proportion of students from Black ethnicities on all of the programmes offered and we will be looking at ways to support students from Black ethnicities in becoming Birmingham entrants. We also want to focus on recruiting higher numbers of White working-class boys on to our programmes as this sub-group is particularly underrepresented.

Table 9: P2B applicant journey, viewed by ethnicity (2024-25)

The gender of P2B applicants is not balanced between males and females. Of the 2688 applicants, 1643 (61%) are female and 1042 (39%) are male. This same trend is seen and is more pronounced in the entrant data: males account for just 34% of P2B entrants, compared to 66% female entrants. This pattern of many more female applicants and entrants has been seen over recent years. The Outreach team is working to increase the proportion of male students on our programmes at all levels. However, we recognise there are considerable challenges relating to this, for instance the reported lower attainment of male students in GCSE and A-level examinations nationally.

7. Transition to the University of Birmingham for P2B Students

7.1 Birmingham Scholars

All P2B entrants (as well as Realising Opportunity students and Care Leaver students) become Birmingham Scholars on entry. Launched in 2020, Birmingham Scholar offers students some key benefits: a named contact to support them through their time at university; access to peer mentoring; bespoke academic support over above that offered generally to students, and also automatic enrolment on Pathway to Careers, which includes early communications about employability events, professional development workshops, networking opportunities, and priority access to a range of other employment related opportunities. The Birmingham Scholar offering makes clear how we will support P2B students during their time at Birmingham and ensures that these students are well supported as they move from the responsibility of the Outreach team to Student Services. This transition of support is made clear to all students via email communications and at the Birmingham Scholar Welcome Event.

7.2 Birmingham Scholar Welcome Event

As part of an enhanced transition to University, all Birmingham Scholar students are invited to an Enhanced Welcome event held during Welcome Week. This event is designed to inform students about the Birmingham Scholar offering and to showcase the support offered by engaging in the programme. This event is organised by the Birmingham Scholar team and involves support from the Outreach team as well as other areas of the University which provide enhanced support for Birmingham Scholar students. All 684 P2B Birmingham entrants as well as Realising Opportunity students and Care Leaver students are invited to attend the Birmingham Scholar Welcome Event. The event marks the transition point by support offered by the Outreach team and that offered by other areas of the University.

8. Developments, Changes and Considerations for P2B in 2025-26

There were a number of changes to P2B in 2024-25. For instance, we launched our new nationwide P2B programme called, Belong at Birmingham. In 2024-25, this ran as a pilot scheme for students from targeted schools and colleges and we had 90 applicants via this programme ending ultimately in 13 entrants. We will be expanding this programme in 2025-26 to allow students from any state school from outside the West Midlands to participate if they meet the other eligibility criteria. We hope to work with closer to 200 students on the programme. In particular, we will be targeting individuals from the most under-represented backgrounds, with a focus on care experienced students and individuals who had been eligible for free school meals.

Some existing P2B programmes did not run in 2024-25. One was the Inspired programme for Year 12, which stopped running in 2023-24. This was due to relatively low numbers of students on the programme who could all be accommodated by the Year 13 A2B programme in their next academic year. Additionally, in previous years we have run two Year 12 summer schools – one for West Midlands based students called AEP and one for students from across the UK called NASS. However, in 2024-25 we merged these two summer schools under the name of NASS and accepted students from both the West Midlands and beyond the region to participate in the programme. This event ran very successfully in July 2025 and further details can be found in the NASS programme evaluation report. We will monitor the number of P2B applicants, offer-holder and entrants over the coming years to ensure there are no negative consequences associated with these programme changes.

The Outreach team has been very successful over previous years in growing the number of P2B entrants to the University to support the targets set in the previous Access and Participation Plan. As a result, the proportion of P2B entrants rose from 6.8% in 2019 to 10% in 2024. From 2025, we are now concentrating on maintaining programme numbers to ensure that 10% of the home UG intake continue to come via P2B, as this is a commitment we have made in the new Access and Participation Plan.

As the cost of living rises, the loss of the P2B Bursary continues to be felt by many students. This year again, more P2B students did not receive the P2B-specific funding than those who did receive the P2B Scholarship. The Outreach team would welcome any consideration being given to reinstating the P2B Bursary, increasing the value of the P2B Scholarship, or providing additional financial support for P2B students for the forthcoming year.

University admissions remain challenging for individual institutions and the sector more widely, especially international student recruitment. In previous years, there had been concerns around students entering with grades significantly below the usual entry tariff for particular programmes. However, these concerns do not appear to be significant for 2025 P2B entrants. Indeed, this year far fewer P2B students entered as near-miss students and only around 79 P2B students achieved grades lower than BBB. The Outreach team will continue to assess factors in play across the entire sector to ensure we are positioning the P2B programmes correctly for both students, parents and carers and teachers. We will also work to ensure that the P2B programmes continue to support wider University recruitment targets.

The current government has recently stated that they plan to introduce maintenance grants for students from certain backgrounds. Whilst we are still awaiting on the full details, it appears that only students taking certain subjects will be eligible for these new maintenance awards, and these subjects will be guided by the Government's national priorities. How this may affect subject choice for students from lower income backgrounds is unclear and we would be keen that students are not driven to study subjects they feel less passionately about due to pressures to access enhanced funding. Moreover, whilst any additional funding for students is welcome, the government plans that universities will fund these grants through tax charges on international students. Where universities are unwilling to charge international students increased fees in a highly competitive market, the University of Birmingham itself may need to find the funding for these new awards. This could represent a significant amount and will have consequences on funding for other areas of the University, or indeed other financial awards students are already eligible for, such as the Chamberlain Award. We will continue to monitor this announcement closely as further details are released.

As always, Outreach would like to thank Admissions colleagues in the central and College teams for the additional consideration that is given to P2B and other under-represented students during the confirmation process. We look forward to working closely together in future admissions cycles.

Claire Churchill
Deputy Head of Outreach
October 2025

Table 1: P2B 2015-16 to 2024-25, an overview

Admissions cycle	P2B applicants*	P2B applications*	P2B offers*	Firm offer holders*	Entrants**	Application to offer	Offer to CF	% app: entrant
2015-16	1324	1559	941	728	340	60%	77%	26%
2016-17	1234	1512	912	686	347	60%	75%	28%
2017-18	1307	1499	1000	725	378	67%	73%	29%
2018-19	1841	2161	1660	1032	497	77%	62%	28%
2019-20	1950	2382	1803	1163	662	76%	65%	34%
2020-21	2212	2755	1940	1248	794	70%	64%	36%
2021-22	2068	2573	1573	994	534	61%	63%	26%
2022-23	2073	2504	1605	1011	556	64%	63%	27%
2023-24	2378	2933	2057	1308	670	70%	64%	28%
2024-25	2688	3355	2428	1537	684	72%	63%	25%

*Data taken from all eligible P2B students, not accounting for those who completed their A2B programme

**only students who passed their P2B programme included in entrants

Table 2: P2B Data by P2B Programme in 2024-25

P2B Programmes	P2B applicants	P2B applications	P2B offers	Firm offers	Entrants	Application to offer	% applicant : entrant
A2B	2135	2633	1885	1218	512	72%	24%
Belong	90	94	71	31	13	76%	14%
AEP	95	126	102	58	22	81%	23%
Inspired	70	90	72	43	23	80%	33%
NASS	59	65	44	28	21	68%	36%
R2P	239	347	254	159	93	73%	39%
Total	2688	3355	2428	1537	684	72%	25%

Table 3: Non-University of Birmingham destinations for P2B students over the past five cycles

Institution	2024-25	2023-24	2022-23	2021-22	2020-21
Aston University (A80)	772 (29%)	503 (17%)	118 (6%)	261 (13%)	142 (6%)
Birmingham City University (B25)	233 (9%)	261 (9%)	66 (3%)	240 (12%)	73 (3%)
Wolverhampton University (W75)	85 (3%)	86 (3%)	58 (3%)	78 (4%)	25 (1%)
Coventry University (C85)	67 (2.5%)	36 (1%)	52 (2%)	92 (4%)	45 (2%)
The University of Warwick (W20)	49 (2%)	33 (1%)	1 (0%)	28 (1%)	13 (0.5%)
University of Leicester (L34)	79 (3%)	61 (2%)	17(1%)	36 (2%)	21 (1%)

Plus 99 students who were on a P2B programme but entered as non-P2B entrants. This could be because they entered through clearing after receiving no offers, or they did not complete their P2B programme or selected Birmingham as their insurance choice rather than their firm choice.

Table 4: P2B accept categories, over the past five cycles

Entry type	2024-25 % P2B entrants	2024-25 number of P2B entrants	2023-24 % P2B entrants	2023-24 number of P2B entrants	2022-23 % P2B entrants	2022-23 number of P2B entrants	2021-22 % P2B entrants	2021-22 number of P2B entrants	2020-21 % P2B entrants	2020-21 number of P2B entrants
Standard Accepts	29%	195	27%	180	29%	161	56%	296	68%	543
Alternative Accepts	54%	370	37%	246	39%	215	41%	222	31%	249
Near Miss Accepts	17%	119	36%	244	32%	180	3%	16	0.3%	2
Auto Accepts (Standard and P2B)	83%	565	64%	426	68%	376	97%	518	99.7%	792

Table 5: P2B scholarship and bursary recipient numbers

Year	P2B Bursary recipients	P2B Scholarship recipients	P2B entrants receiving no P2B award
2016-17	216 (62%)	102 (29%)	131 (38%)
2017-18	244 (65%)	107 (28%)	134 (35%)
2018-19	352 (71%)	173 (35%)	145 (29%)
2019-20	608 (92%)	348 (53%)	54 (8%)
2020-21	N/A (Bursary withdrawn)	558 (70%)	236 (30%)
2021-22	N/A (Bursary withdrawn)	298 (56%)	236 (44%)
2022-23	N/A (Bursary withdrawn)	169 (30%)	387 (70%)
2023-24	N/A (Bursary withdrawn)	193 (29%)	477 (71%)
2024-25	N/A (Bursary withdrawn)	216 (32%)	468 (68%)

Table 6: POLAR4 distribution, over the past five cycles

POLAR 4 Quintile	2024-25 P2B applicants	% of 2024-25 P2B Apps	2023-24 P2B applicants	% of 2023-24 P2B Apps	2022-23 P2B applicants	% of 2022-23 P2B Apps	2021-22 P2B applicants	% of 2021-22 P2B Apps	2020-21 P2B applicants	% of 2020-21 P2B Apps
Q1	538	20%	590	25%	483	23%	493	24%	399	18%
Q2	843	31%	681	29%	563	27%	597	29%	638	29%
Q3	843	31%	721	30%	649	31%	667	32%	740	33%
Q4	278	10%	225	9%	183	8.8%	181	9%	227	10%
Q5	177	7%	145	6%	129	6%	130	6%	154	7%
NA	9	0.3%	16	0.6%	46	2%	0	0	54	2%
Total	2688	100%	2378	100%	2073	100%	2068	100%	2212	100%

Table 7: P4Q1 Numbers 2015-16 to 2024-25

Year	Q1 P2B applicants	Q1 P2B entrants	Total P2B Applicants	% Q1 apps gain entry
2015-16*	187	65	1324	35%
2016-17*	182	55	1234	30%
2017-18*	369	102	1307	28%
2018-19	311	82	1841	27%
2019-20	328	117	1950	36%
2020-21	399	142	2212	36%
2021-22	493	130	2068	26%
2022-23	483	109	2073	23%
2023-24	590	188	2378	32%
2024-25	538	140	2688	26%

*For these years only POLAR 3 Dataset was available, rather than the POLAR 4 Dataset used in more recent years

Table 8: Ethnicity of P2B Applicants, over the past five cycles

Ethnicity	2024-25 P2B Applicants	% of 2024-25 P2B Apps	2023-24 P2B Applicants	% of 2023-24 P2B Apps	2022-23 P2B Applicants	% of 2022-23 P2B Apps	2021-22 P2B applicants	% of 2021-22 P2B Apps	2020-21 P2B applicants	% of 2020-21 P2B Apps*
All Asian Ethnicities	1517	56%	1349	57%	1109	53%	1024	50%	858	39% (59%)
All Black ethnicities	485	18%	377	16%	312	15%	272	13%	197	9% (14%)
All White Ethnicities	400	15%	389	16%	349	17%	358	17%	280	13% (19%)
All multiple ethnicities	118	4%	116	5%	88	4%	66	3%	68	3% (5%)
All other ethnicities	152	6%	124	5%	118	6%	88	4%	56	3% (4%)
Ethnicity not reported	16	0.6%	23	1%	97	5%	260	13%	753	34%
Total	2688	100%	2378	100%	2073	100%	2068	100%	2212	100%

*Figures in brackets give the proportions of reported ethnicities

Table 9: P2B application journey, viewed by ethnicity (2024-25)

Ethnicity	Proportion of P2B applications	% Applications	Receive offers	%Receive offers from all applications	Entrants	% Entrants of all offers
All P2B applications	3355	100%	2428	72%	684	28%
Asian ethnicities compared to P2B population	1908	57%	1328	70%	374	28%
Black ethnicities compared to P2B population	572	17%	421	74%	119	28%
White ethnicities compared to P2B population	506	15%	413	82%	119	29%
Multiple ethnicities compared to P2B population	144	4%	118	82%	38	32%
Other ethnicities compared to P2B population	208	6%	139	67%	32	23%
Ethnicity not reported compared to P2B population	17	0.5%	9	53%	2	22%

Table 10: P2B application figures, by College and School, 2024-25

College of Arts and Law	Apps	Offers	Firms	Entrants	Standard Offer Entrants	Alternative Offer Entrants	Near Miss Entrants
	2025	2025	2025	2025	2025	2025	2025
EDACS	64	61	40	24	7	8	6
History and Cultures	52	49	25	11	2	6	3
Languages, Cultures, Art History and Music	6	5	5	4	1	2	1
Law	455	394	274	87	12	63	12
Philosophy, Theology and Religion	35	29	20	7	2	5	0
College total	612	538	364	133	24	84	25

College of Engineering and Physical Sciences	Apps	Offers	Firms	Entrants	Standard Offer Entrants	Alternative Offer Entrants	Near Miss Entrants
	2025	2025	2025	2025	2025	2025	2025
Chemical Engineering	61	51	26	10	2	6	2
Chemistry	29	24	16	11	6	4	1
Computer Science	142	94	62	21	3	18	0
Mathematics	79	63	32	16	2	9	5
Metallurgy & Materials	60	54	34	10	2	6	2
Physics & Astronomy	25	22	11	4	1	3	0
<i>Civil Engineering</i>	42	29	20	3	0	3	0
<i>Elec, Elec & Sys Engineering</i>	59	49	27	8	2	2	4
<i>Engineering (cross discipline)</i>	31	25	11	3	1	1	1
<i>Mechanical Engineering</i>	113	83	52	14	4	9	1
Foundation Year	45	25	15	4	4	0	0
College total	686	519	306	104	27	58	19

College of Life and Environmental Sciences	Apps	Offers	Firms	Entrants	Standard Offer Entrants	Alternative Offer Entrants	Near Miss Entrants
	2025	2025	2025	2025	2025	2025	2025

Biosciences	81	74	37	16	6	7	3
Geography, Earth and Environmental Sciences	37	34	16	10	3	6	1
Psychology	176	131	85	44	10	21	13
Sport, Exercise and Rehabilitation Sciences	68	57	21	11	7	3	1
College total	362	296	159	81	26	37	18

College of Medical and Health	Apps	Offers	Firms	Entrants	Standard Offer Entrants	Alternative Offer Entrants	Near Miss Entrants
	2025	2025	2025	2025	2025	2025	2025
Biomedical	156	136	68	25	4	18	3
Dental School	217	19	19	14	8	6	0
Medicine	220	146	130	83	19	59	5
Nursing	196	110	84	49	31	17	1
Pharmacy	294	169	101	40	16	20	4
Total	1083	580	402	211	78	120	13

College of Social Sciences	Apps	Offers	Firms	Entrants	Standard Offer Entrants	Alternative Offer Entrants	Near Miss Entrants
	2025	2025	2025	2025	2025	2025	2025
Accounting and finance	210	180	127	44	9	19	16
Business	95	58	33	22	5	16	1
Economics	89	76	44	16	2	11	3
Education & Social Justice	47	41	21	16	9	5	2
Political Sci & Intern'tl Stud	67	72	34	25	5	9	14
Social Policy and Social Work	99	74	47	29	10	11	8
Total	612	495	306	155	40	71	44

Total	3355	2428	1537	684	195	370	119
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