

Degree Apprenticeships

Degree Apprenticeships are a new education route bringing together university study and the invaluable on-the-job training typical of an apprenticeship.

Working with our subject specialists at the University of Birmingham, you can co-design the programme of learning and training that apprentices receive to teach the practical skills, academic knowledge and workplace behaviours that industry experts, like you, have identified as necessary to perform specific job roles.

Apprenticeships are not just for school leavers; anyone of any age can complete an apprenticeship, providing opportunities to upskill your existing workforce as well as simulating growth through recruiting new employees.

What are the benefits for employers?

Degree apprenticeships benefit employers in a variety of ways by allowing them to:

- Upskill existing employees to fill high-level skills gaps
- Have a flexible learning programme that is tailored to your specific business needs
- Recruit high-calibre future leaders who are likely to want to remain with the organisation after graduating
- Spread new academic, vocational and technological knowledge throughout the workforce
- Develop existing staff by encouraging them to mentor the apprentice
- Expand workforce diversity by providing new opportunities and routes into education and employment for talented young people



Our expertise

The University of Birmingham has been educating students for over a century, and we have a wealth of experience in partnering with business and industry to find solutions to real world issues and to deliver bespoke, innovative education and training, evidenced by our longstanding collaboration with KPMG, and our nationally acclaimed Online MBA, delivered in partnership with Wiley.

Our diverse portfolio of programmes, from science and engineering through to business and law, means that we have the expertise to meet your requirements and your apprentices will benefit from exposure to sector-leading research and TEF Gold-standard teaching.

Success and impact

The University's first degree apprenticeship is a collaboration between the School of Computer Science and PwC. The four-year BSc Digital and Technology Solutions programme starts in 2018 and will initially see 40 apprentices a year combining university life with practical work-based technology projects at PwC, Birmingham.

Key projects

The University is currently working with a range of other businesses to develop degree apprenticeships programmes in sectors such as:

- Finance
- Health
- Engineering
- Local Government

Getting in touch

To learn more about engaging with the University please contact:
Clare O'Driscoll, Degree Apprenticeships (and Executive Education) Facilitator
College of Social Sciences, University of Birmingham

Tel: +44 (0)121 414 5014

Email: c.odriscoll@bham.ac.uk

Website: www.birmingham.ac.uk/partners

Twitter: @UoBBWB

