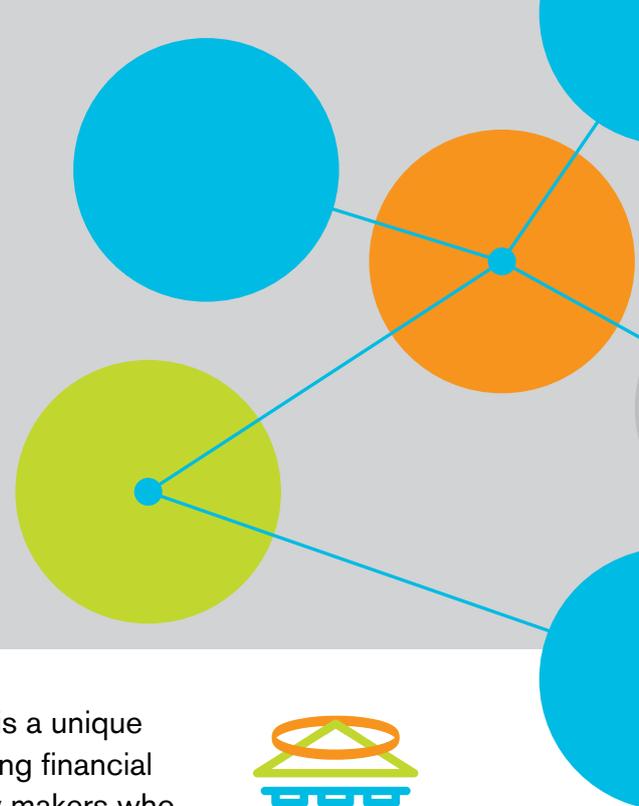


Lloyds Banking Group Centre for Responsible Business



The Lloyds Banking Group Centre for Responsible Business is a unique partnership between the University of Birmingham and a leading financial institution that will involve other businesses, NGOs and policy makers who are at the frontier of responsible business and education, to inform the development of responsible business policy and practice.



In a challenge-focused, collaborative, interdisciplinary research and engagement space, we connect people, ideas and opportunities through:

Research

We are building on the strengths of Birmingham Business School academics and consolidating this world-leading research to undertake new innovative projects, develop Responsibility Dialogues, create social innovation labs, and drive responsible business innovation.

Education

We are developing existing teaching initiatives, sector-leading educational modules, programmes and learning materials to complement the University's existing educational offer in business ethics, sustainability and stakeholder engagement – and through a range of innovative delivery mechanisms, we will, where we can, provide open access to these learning materials.

New 'Principles of Responsible Business' modules are also being embedded into Birmingham Business School's Undergraduate, Masters and MBA programmes from 2018 – transforming management education in responsible business leadership, entrepreneurship and citizenship to underpin long-term change in the country's business community.

Engagement/Knowledge partnerships

We are creating engagement programmes to promote open dialogue amongst academics, students, business practitioners and all other responsible business stakeholders,



place-shapers and change makers. We aim to become a critical interface between the business, policy, NGO and academic worlds where knowledge is shared and potential for business transformation fulfilled.

We will be exploring the challenges of responsible business transformation, understanding the obstacles and developing robust, authentic solutions based on high-quality evidence and theoretical evaluation.

The research of Professor Ian Thomson, the Centre Director, focuses on sustainable accounting and how other forms of evidence influence organisational decision making and operations, which have a social and/or environmental impact. This research includes interdisciplinary studies on the implementation of cleaner technology, establishing industrial

ecologies, effective stakeholder engagement, risk governance in water and salmon farming, sustainable development indicators, government policy making, and external accounting.

Present and future aims

- Establishing a network of knowledge partners with expertise in the key challenges associated with responsible business transformation.
- Ensuring the inclusion of businesses, NGOs, policy makers in challenge mapping and social innovation labs programmes.
- Developing a series of connected Responsibility Dialogues involving all stakeholders with the purpose of establishing responsibility pathways to impact.
- Organising 'Curry and Corporate Citizenship' evenings; our informal Solutions Exchange events.

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- Developing high-level academic collaborations and partner with organisations such as the Confederation of British Industry (CBI), the UN, Business in the Community (BITC), the Chartered Institute of Personnel and Development (CIPD), the Chartered Institute of Management Accountants (CIMA), AMNESTY, and FAIRTRADE.
- Evolving consulting projects with individual businesses funded from external sources such as Knowledge Transfer Partnerships and Innovation Vouchers.

This is just a fraction of our remit. Evolving over the next five years, we will collect, evaluate and disseminate authentic examples of corporate responsibility, which will be complemented by a process of critical enquiry into business irresponsibilities. We are looking to promote positive business responsibility and reduce irresponsible business activities as part of our engagement in the challenge to transform business thinking and actions.

Getting in touch

To learn more about engaging with the University please contact: Elly Witcher, Communications and Engagement Manager for the Lloyds Banking Group Centre for Responsible Business College of Social Sciences, University of Birmingham

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'THE CENTRE WILL CAPITALISE ON OUR ACADEMIC EXCELLENCE TO EXTEND OUR SCOPE OF INFLUENCE, IMPACT AND INNOVATION IN THE FIELD OF RESPONSIBLE BUSINESS – WITH OUR RESEARCH ULTIMATELY INFORMING A MORE PROSPEROUS, EQUITABLE, INCLUSIVE AND SUSTAINABLE SOCIETY FOR US ALL.'
PROFESSOR GLYN WATSON, INTERIM PRO-VICE-CHANCELLOR AND HEAD OF THE COLLEGE OF SOCIAL SCIENCES



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