# UNIVERSITY OF BIRMINGHAM

# DEGREE APPRENTICESHIPS AT THE
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## WHAT ARE DEGREE APPRENTICESHIPS?

Degree Apprenticeships are a new education route bringing together university study and the invaluable on-the-job training typical of an apprenticeship.

Apprenticeships are not just for school leavers; anyone of any age can complete an apprenticeship, providing opportunities to upskill your existing workforce as well as stimulating growth through the recruitment of new employees.

Degree Apprenticeships are based on standards that are approved by the Institute for Apprenticeships and are available at both Undergraduate (Level 6) and Postgraduate (Level 7) levels.

## WHAT ARE THE BENEFITS FOR EMPLOYERS?

Degree Apprenticeships benefit employers in a variety of ways by allowing them to:

- Have a flexible learning programme that is tailored to specific business needs

- Expand workforce diversity by providing new opportunities and routes into education and employment for talented individuals

- Recruit high-calibre future leaders who are likely to want to remain with an organisation after graduating

- Spread new academic, vocational and technological knowledge throughout the workforce

- Upskill existing employees to fill high-level skills gaps

- Develop existing staff through apprentice mentoring

## OUR EXPERTISE

The University of Birmingham has been educating students for over a century, and we have a wealth of experience in partnering with business and industry to find solutions to real world issues and to deliver bespoke, innovative education and training, evidenced by our longstanding collaboration with KPMG, and our nationally acclaimed Online MBA, delivered in partnership with Wiley.

Our diverse portfolio of programmes, from science and engineering through to business and law, means that we have the expertise to meet your requirements and your apprentices will benefit from exposure to sector-leading research and Teaching Excellence and Student Outcomes Framework (TEF) rated gold-standard teaching.

## KEY PROJECTS

The University is currently working with a range of businesses to develop Degree Apprenticeship programmes in sectors such as:
- Engineering
- Food and Beverages
- Healthcare
- Legal, Finance and Accounting
- Local Government
- Materials Science
- Public Heath
- Education
- Rail

## SUCCESS AND IMPACT

The University's first Degree Apprenticeship was a collaboration between the School of Computer Science and PwC. The four-year BSc Computer Science with Digital Technology Partnership programme sees 40 apprentices a year combining university life with practical work-based technology projects at PwC.

The University will initially be running Degree Apprenticeships using the following Apprenticeship Standards:
- Level 6 Digital and Technology Solutions Professional
- Level 7 Senior Investment / Commercial Banking
- Level 7 Senior Leader
- Level 6 Teacher

# TRY A DIFFERENT APPROACH

## GETTING IN TOUCH

To learn more about engaging with the University please visit:
**www.birmingham.ac.uk/partners/degree-apprenticeships**
Or email us at: degreeapps@contacts.bham.ac.uk

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