

University of Birmingham Business Club
Breakfast Briefing

U **'Growth and Development'** **B**

Thursday 23rd June 2016



UNIVERSITY OF
BIRMINGHAM

Benefits of being a member...

- Access to BizzInn space
- Regular Business Briefings
- Opportunity to 'showcase' business or research
- Intelligence regarding funding calls
- Networking
- Invite only events eg Distinguished Lecture series
- Much more besides....





Growth Hub – Local Support for Entrepreneurs & Businesses

Ian McLaughlan
Growth Hub Manager



What is the Growth Hub?

“The home for business advice, funding and support across Greater Birmingham”



What is the Growth Hub?

- Gateway and one-stop shop
- Partnership bringing together everything on offer to businesses in one place – national and local
- Open to all businesses and entrepreneurs
- Online portal, telephone helpline, face-to-face advisers

What the Growth Hub IS NOT?

- Replacement for any of those organisations
- Replacement for private sector support
- Finished – still evolving



What will the difference be?

- More businesses and start-ups getting help: 7,200 enquiries in our first year
- Doing our bit for UK and GBS PLCs – 500 jobs
- In depth work with 500 businesses
- Companies and entrepreneurs getting the funding they need more quickly and easily
- Businesses getting access to the knowledge and contacts they need so they create more jobs and improve productivity

The Growth Hub, six months on...

Supporting businesses to create

565 jobs



Personally handled
324 in-depth meetings
with businesses



Dealt with
3,768 enquiries

Reached
14,245 unique visitors
through the website



Each month,
helping around
600 businesses
and organisations

Unique visitors have spent
85,032 minutes
browsing the website



Advisors have made
555 referrals
and spent
1,785 hours
with businesses



Helped more
manufacturing firms
than any other sector

1 in 8 enquiries (13%) have come from this sector



Assisted 146 people
to start a business

Sign up to the GBSLEP Growth Hub today and:

- Connect with the wider business community
- Stay informed with our latest news
- Boost your professional reputation
- Become more efficient, effective and productive

Call our national helpline on **0800 032 3488** for free support and advice to help start or grow your business

GBSLEPgrowthhub.co.uk



Growth Hub

What are we doing now?

- 700+ Partner referrals
- 15,000+ unique visitors to web site (including A2F)
- HS2 link (and other major projects)
- £40m business assist and grant programmes starting 2016 – Hub is gateway
- Funding confirmed from BIS until 2018



How to use the Hub?

www.gbslepgrowthhub.co.uk

0800 032 3488

info@gbslepgrowthhub.co.uk

web chat via web site

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Luke Jones

Research Support (Knowledge Transfer)

- ❑ What does the University offer?
- ❑ What does the University do?
- ❑ Common funding support options
- ❑ University of Birmingham Business Club
- ❑ Here are a few that we collaborated with earlier...

What do we offer to business?

- ❑ Contract research
- ❑ Consultancy
- ❑ Access to R&D facilities and analytical services
- ❑ Collaborative projects
- ❑ Student internships and graduate recruitment
- ❑ Access to funding
- ❑ Continuing Professional Development
- ❑ Knowledge Transfer Partnerships

What do we do?

- ❑ Materials selection and processing

- ✓ e.g. light weighting; polymer composite material substitution (particularly polymer machine elements – gear, bearings, cam and balance shafts etc.)

- ❑ Birmingham Centre for Environmental and Energy Economics and Management

- ❑ Intelligent robotics

- ✓ e.g. Robot / human interactions, object perception, multi-contact control strategies

Innovate UK funding

- ❑ **Funded support from Innovate UK in four areas, with opportunity for ‘open’ applications**
 - ✓ Emerging and enabling technologies
 - ✓ Infrastructure systems
 - ✓ Manufacturing and materials
 - ✓ Health and life sciences

Current opportunities:

- ❑ Open funding competition
- ❑ Connected digital additive manufacturing
- ❑ Manufacturing and materials
- ❑ Infrastructure

What is a KTP?

The aim:

“To strengthen the competitiveness and wealth creation of the UK by the stimulation of innovation in industry through partnerships between the science, engineering and technology base and industry.”

Three way partnership between:

- Company: Facilitate the transfer of knowledge and the spread of technical/business skills
- University: Stimulate and enhance business-relevant research and training
- Associate: Provide training to enhance their business and specialist skills

European Structural Funds

- ❑ AMCASH – characterisation, simulation and modelling of materials
- ❑ ARLI – recycled materials in construction industry



- ❑ Additive Layer Manufacturing – 3D printing for industry

An engaged University with business

Luke Jones

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Rolls-Royce

BAE SYSTEMS

P&G



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University of Birmingham Business Club



- ❑ Network with other companies
- ❑ Hear from academics about their latest research
- ❑ Hear from business leaders about current trends
- ❑ Deliver your own 4-minute, elevator pitch to find collaborators

Other Events

- ☐ **Life Sciences Business Club breakfast event in September 2016**
- ☐ **Family Business workshop September 2016**
- ☐ **Business with Birmingham conference, 6 October 2016**
- ☐ **Distinguished Lecture Series, Prof Margaret Boden, 26 October 2016**

U Thank you to our speakers and for your attention B

 Business with
Birmingham


Pioneering research
and skills

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