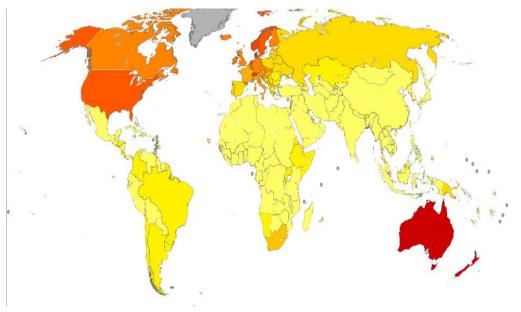


# Melanoma - one of the most rapidly increasing cancers

- Over 700% increase in melanomas over the last 50 years
- 132,000 melanomas occur globally each year
- One person dies of melanoma every 7 minutes worldwide



# SkinScan show strong traction in Windows via organic search, with iOS and Android pending

## Application Data for Windows Mobile:

- More than 22.000 downloads
- At least one mole scan per download
- 65% of images were able to be successfully processed by automatical algorithm
- More than 1.600 expert opinion requests

Region	Sessions •	% of Sessions
Europe	7,125	33.0%
North America	6,252	29.0%
Asia	6,153	28.5%
Middle East	868	4.0%
Africa	554	2.6%
South America	274	1.3%
Central America	199	■ 0.9%
Oceania	135	0.6%

SkinScan has staged revenue growth from the individual to expanding to national systems



## **Individual**

EUR 5.99 for application

download

## Software Analysis

(immediate)

App purchase includes credits for 10 automated algorithmic analysis.

## Specialist Opinion (24

Credits EUR 15 for Expert Opinion

Completely anonymous data

Personal results stored anonymously and available.

Option to email ABCDE to

GP

**Current Phase 1** 



Currently – same as individual

Software Analysis (immediate)

Testing - TBD

## **Specialist Opinion (24**

hrs)

Testing - TBD

API link to GP EHR

Patient results stored anonymously and linked via API to GP HER system. GP Web based results panel.

Phase 2

## **National**

#### Screening

Volume discounts for citizens

Software Analysis (immediate)

TBD

### **Specialist Opinion (24**

hrs)

**TBD** 

API link to GP / National

Patient results stored anonymously and linked via API to GP and National EHR system. GP and Region web based results

panel. Phase 3

## **Team**

#### Award in Denmark

#### Main Board

- Chairman, Dr Jadran Bandic, MD, MSc, Board Member of Int'l Dermoscopy Society (IDS)
- Board Member, Prof. Dr. Djuro Koruga, Department of Biomedical Engineering, Faculty of Mechanical Engineering, Uni of Belgrade, Serbia

#### Senior Management

- · CEO & CTO, Zeljko Ratkaj
- · Medical Director, Dr Aleksandar Lazarov, MD

#### Staff

- Nikola Ristic, WPF and iOS Developer
- · Milan Surla, C# Developer
- · Marina Pavic, Backend Developer
- Aleksandar Vulic, Developer
- · Svetlana Stosic, UI Designer/









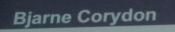


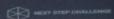








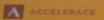






Bjarne Corydon Minister of Finance













# Next Step Challenge Award Ceremony



NEXT STEP CHALLENGE

























