University of Birmingham
Services and Enterprise Research Unit, School of Geography
Earth and Environmental Sciences

SEMINAR, 13.00-14.00, 4 November 2008, Room 125 (First Floor), GEES

The Synergic Development of China’s Producer Service and Manufacturing Industries

Dr Liu Yong, Institute of Industrial Economics (IIE), Chinese Academy of Social Sciences, Beijing
(liuyong@cass.org.cn)

Abstract:
Since 1979 China’s economy has achieved significant growth powered by large scale foreign direct investment and high-speed growth of processing trade. However, dependent on the advantages of low cost labor and the developing model of OEMs by TNCs, China’s manufacturing industry inevitably chose labor intensive products as its development focus. Industrial growth and expansion have therefore lacked real technical substance and upgrading. In general, there are of course numerous reasons that can be used to explain why the level of China’s manufacturing industry is so low compared with developed countries. The extent to which an absence of division of labor based on specialization and inputs of knowledge and expertise from producer service industries has contributed to the low efficiency of resource allocation in Chinese manufacturing will be explored in the presentation.

ALL WELCOME

1. Dr. Liu is Senior Research Fellow and Deputy Director of the Industrial Investment and Market Department, Institute of Industrial Economics (IIE), Chinese Academy of Social Sciences, Beijing. He was Ford Foundation Visiting Scholar, Mitsui Life Financial Research Center, Ross Business School, University of Michigan (2002-2003). Dr Liu’s requested a visit to the SERU as part of month-long programme sponsored by the British Academy under an Agreement with China to facilitate a small number of short-term visits to the UK each year by distinguished Chinese social scientists.