



Contact the

**ABA-FEED Team**

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**ABA-FEED is sponsored  
by the**

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**NIHR** | National Institute  
for Health Research



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## **ABA-FEED Trial**

### **ISSUE 7**

**Welcome to ABA Feed Autumn 2023 issue**



#### **Message from Prof Kate Jolly, ABA Feed Chief Investigator**

As we enter the final straight of the ABA-feed study recruitment period, I would like to thank everyone for your continued support. Since we started in January 2022, we have randomised an incredible 2353 participants of our target of 2730 (86%), and 14 sites are continuing to recruit participants until the New Year. Every participant counts for this final recruitment push, so please do keep up the hard work.

Best wishes, Kate



#### **NEWS on ABA-FEED staffing**

We are pleased to welcome Raquel back to ABA-FEED after her maternity leave. We would also like to express our gratitude to Lucy for her valuable contributions and support on ABA-FEED. We wish her all the best for her upcoming trial.

#### **NEWS on ABA-FEED**

##### Qualitative Data

The ABA-feed Research Fellows are enjoying getting stuck into the qualitative interview data, we have collected from some of the women participating in the trial. We have completed 26 out of 30 interviews so far. In addition to this in-depth interview data, we are coding the open text questions from the 8-week follow up questionnaire, where we have asked all women about their experiences of any feeding support they have received. Here is one of our favourite quotes so far: *"So she was there a helping hand, a little angel at the end of the phone"*.

##### 400<sup>th</sup> Wolverhampton participant recruited!

It was very exciting to recently recruit our 400<sup>th</sup> participant at the Wolverhampton site, and incredible achievement for the whole team.

##### Torbay now recruiting

We are delighted that Torbay have joined us for the final stages of our recruitment period with 8 Infant Feeding Helpers fully trained to support women there.

#### **Recruitment beyond 30th September 2023**

We will continue to recruit women with an EDD (estimated date of delivery) up to the 14th Feb 2024 through the end of the year and potentially the first few days of Jan 2024. **We will also need to make sure to only recruit women with EDD no later than 14th Feb 2024.**

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You can follow us for trial updates on Twitter: [https://twitter.com/ABAFEED\\_TRIAL](https://twitter.com/ABAFEED_TRIAL)

## ABA-FEED RECRUITMENT July 2023



**Please don't hesitate  
to contact us if you  
need anything.**

### ABA-FEED TRIAL INBOX

[aba-feed@trials.bham.ac.uk](mailto:aba-feed@trials.bham.ac.uk)

### Participant Website

[www.aba-feed.org](http://www.aba-feed.org)

### Website

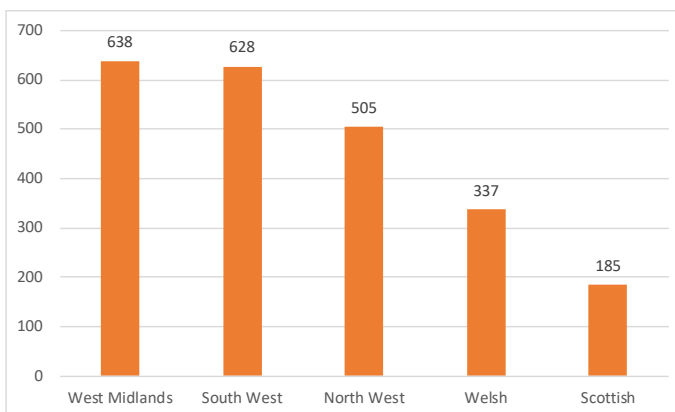
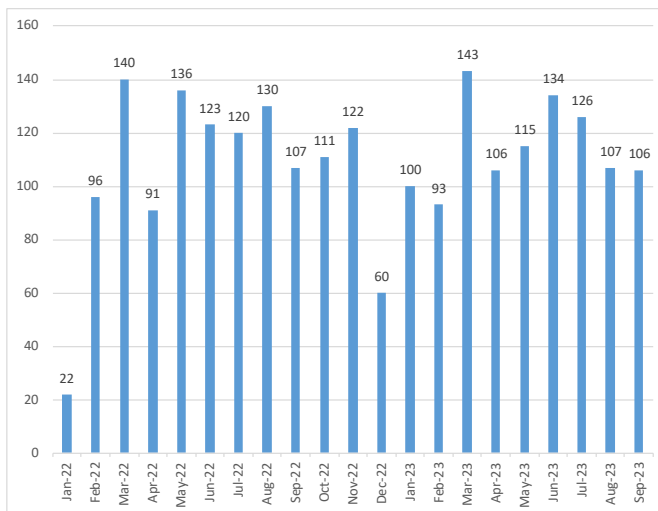
<https://www.birmingham.ac.uk/aba-feed>

### Twitter

[@ABAFEED\\_TRIAL](https://twitter.com/ABAFEED_TRIAL)

## Trial Recruitment

Since opening to recruitment in January 2022, we have now recruited 2353 participants up to the 16th of October from 17 open sites. Torbay has opened to recruitment on 16th of August. We have trained over 200 existing peer supporters to become "Infant Feeding helpers" to deliver the intervention. The questionnaire response rates continue to improve, with 87% return rate for week 8 questionnaire, 82% for week 16 and 83% for week 24.



\*Data extracted up to 31st of September 2023

## Message to Sites and IFHs

- Please notify ABA Feed mailbox as soon as you can of **any pregnancy loss/ infant death**
- Please make sure to use the **trial mailbox** ([aba-feed@trials.bham.ac.uk](mailto:aba-feed@trials.bham.ac.uk)) for any queries

**Thank you for taking the time to read the ABA-FEED Newsletter**

