

Data Protection Statement

All data is held securely by the University of Birmingham.

Data will be treated confidentially and will not be disclosed to external organisations, other than those acting as agents for the University on related projects or for other legitimate reasons. The data will be used, unless you tell us otherwise, for a full range of Business Engagement activity, including facilitating relationships with academics, departments and research groups, and for mailing University publications. The data may be made available to our academic and administrative departments.

In practice this means you may be contacted via post, email or telephone with any of the following:

- Business Engagement Publications – *think!*
- Targeted event invitations or information regarding professional networking groups
- Other general communications giving relevant University news
- Any other use deemed to sit within our data protection statement

Emails will be tracked and stored to ensure that we are better able to tailor our communications. You have the right to object to the use of your data for any of the above purposes by contacting Development , Alumni, and Business Engagement, University of Birmingham, Edgbaston, Birmingham B15 2TT or businessteam@bham.ac.uk