Birmingham Business School

Undergraduate and postgraduate programmes
2020–21
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Welcome to Birmingham Business School

We are a dynamic, international school offering programmes across the full range of business and management disciplines. This means we are a research-led, multidisciplinary, international business school developing a new generation of responsible global business leaders and entrepreneurs.

We pride ourselves on students graduating with a range of knowledge and skills that give them a competitive edge in the global marketplace.

Our academic staff conduct world-leading research, in addition to achieving excellence in teaching and enriching students’ learning and understanding. Our vision is to inspire curiosity and drive change globally in the fields of responsible business research and education. Consistently found in international ranking tables, Birmingham Business School is accredited by leading bodies AMBA, EQUIS, and AACSB. This triple-crown accreditation confirms our place within an elite group of global business schools.

I look forward to welcoming you to our Business School.

Professor Catherine Cassell
Dean, Birmingham Business School
Meet the team

The staff who teach and work alongside you are a key part of your University experience. Here are some of those who you will meet during your time at the University of Birmingham Dubai.

**BSc (Hons) Accounting and Finance**

‘I am honoured to be part of Birmingham’s journey in Dubai. My aim is to promote Birmingham as a global brand, creating the right challenges and opportunities for our students that are consistent with that of a Russell Group university.’

Julie McDonald, Programme Director, BSc Accounting and Finance

**MSc International Business**

‘I am thrilled to teach on this well-established programme from the Birmingham Business School. My goal is to create a truly internationally excellent learning experience for our students by bringing the rigour and critical approach of UK higher education tradition to our Dubai campus as well as engaging with local employers to enhance our students’ employability. We tailored our programme for those who have a career aspiration in international business and management, and with a flexible structure, students can study with us full-time and part-time.’

Dr Mei-Na Liao, Programme Director, MSc International Business

**BSc (Hons) Business Management Programme Suite**

‘We bring to you the expertise to understand the changing world of business on a global scale. Our broad-based degree offers a combination of academic theory and practical teaching on topics of interest and relevance to employers in a wide range of business areas.’

Dr Umme Salma Mujtaba Husein, Programme Director, BSc Business Management

**BSc (Hons) Economics and Money, Banking and Finance**

‘Dubai has a booming economy with ample opportunities for graduates to embark upon world-class careers in research, consultancy, services and other businesses. These opportunities require global-level skills, understanding and knowledge of young economists. Our research-led Economics programme offers a market-focused and reflective teaching and learning experience.’

Dr Sheikh Selim, Programme Director, BSc Economics and Money, Banking and Finance
About Birmingham Business School

At Birmingham Business School, we deliver world-class research and teaching (TEF Gold) that provides the insight, ambition and skills to shape advanced and sustainable business strategies. The School’s vision is to promote curiosity and thought leadership into responsible business.

- **Birmingham is the third most targeted university by top employers in 2018–19**
  (The Graduate Market in 2019, www.highfliers.co.uk)

- **We are among the top ten universities to produce millionaires**
  (Research by investment firm Skandia)

- **We are in the top 1% of business schools in the world**
  to hold a triple-crown accreditation by leading bodies AMBA, EQUIS and AACSB. This confirms our position within an elite group of global business schools.

- **Our Accounting and Finance BSc programme is accredited by the ACCA and CIPFA**

‘Triple-crown’ accredited
Responsible business: working for a responsible future

Responsible research that makes a difference: from helping local communities to influencing global debate, our research contributes valuable insight into worldwide issues, helping our work to have a real impact.

We implement responsible business into the core of our work, and our research centres are informing business transformation. This work can be seen across many of our centres, including:

- **City Region Economic and Development Institute (City REDI)**
  At City REDI, we are focused on developing an academic understanding of major city regions across the globe to develop practical policy that better informs and influences regional and national economic growth policies.

- **Centre for Women’s Enterprise, Leadership, Economy & Diversity (WE-LEAD)**
  At WE-LEAD, we work collaboratively with our key stakeholders and partners to bring about change and promote enterprise for all. We have a strong commitment to developing the future of diverse and inclusive leadership, giving everyone, no matter what their background is, the chance to achieve.

  The Centre engages with policy-makers, businesses and key stakeholders to research and answer important questions that surround female enterprise. Their innovative work focuses on the role of leadership, family, business, and diversity by blending research with real business issues.

- **The Centre’s academics have played a leading role in researching diverse leadership and diversity for the West Midlands Combined Authority, which will have a great impact on entrepreneurs now and in the future.**
Study with us

By choosing to study with us in Dubai you will be part of a young, vibrant, global community. Dubai is a thriving, safe cosmopolitan city which combines history and modernity to create a distinctive place to live and study. Whatever your interests, Dubai has something for you!

Educational excellence
We provide our students with the highest academic quality, and the rigour of a world top 100 university, in the globally connected city of Dubai, right on your doorstep! Our students are an active part of a leading academic community, studying and working alongside academics who are global experts in their fields. As well as the benefits of studying closer to home, our students also have the opportunity to gain international insight in their second year by studying at our UK campus.

With a city packed full of different cultures and nationalities, you can network with peers from around the world and experience a thriving cosmopolitan community. As well as the outstanding academic benefits of studying with us, you will also gain a global outlook with a wide knowledge of, and insight into, a range of world cultures.

Student experience
Your time at university can be one of the most challenging yet rewarding experiences of your life; your classmates and peers can become lifelong friends, so we understand the importance of a well-rounded social experience. Our Students’ Association works closely with their UK counterparts to ensure you have a fun and enriching student-led social calendar and our dedicated Student Wellbeing Officer is on hand to offer dedicated guidance and support.

Your career starts here
As a student at the University of Birmingham Dubai campus, you have access to our expert careers professionals who will use their wide range of industry contacts to help you take that next step towards employment.

Through our close links with Dubai’s business, engineering and tech industries, our students and graduates are in the best possible position to take advantage of internships and unique career opportunities which will build the foundation of a successful future in Dubai and beyond.

Graduating from a global top 100 ranked institution will provide fantastic career opportunities, including working for organisations such as Rolls-Royce, IBM, HSBC, Apple and BUPA to name a few.

‘I chose the University of Birmingham because it is a triple-accredited, world-recognised business school... I really enjoyed the course because it is a well synchronised combination of theory and practice in industry.’

Jessica Hall, Business Management and Marketing with Year in Industry
Experience our UK campus

Time spent overseas can be one of the most rewarding opportunities available to you during your undergraduate studies. It enriches your university experience and enhances your employment prospects. With a 250-acre campus at the heart of the UK, you can elect to study in Birmingham as part of your degree programme.

Choose to spend part of your undergraduate studies in the UK
When you choose the University of Birmingham Dubai, you receive all the benefits of a world-class education at a brand new campus. As an undergraduate student, you will also have the opportunity to study in the UK at our beautiful Birmingham campus during your second or third year of study (depending on the length of your programme).

You do not have to make this decision before you make your application to study in Dubai.

Our Birmingham campus is home to a wealth of historical, scientific, cultural and sporting assets, as well as playing host to a vibrant and welcoming international community. Students benefit from an excellent learning environment just a few minutes from Birmingham, an exciting and cosmopolitan city. With a transformational campus development programme well underway, this is the perfect base from which to explore UK life and culture.

Choose to spend a summer on our UK campus
Our Birmingham International Summer School offers you the chance to study for three weeks at the Birmingham campus in the UK after your first or second year of undergraduate study in Dubai. You will study exciting programmes while having the opportunity to meet new friends from different countries, giving you a cultural and diverse study experience.

You will experience an extensive social programme introducing you to some of the traditional aspects of British culture along with the opportunity to interact with other students in a fun and lively environment.

Examples of current programmes include:

- British Cultural Heritage
- Biomedical Sciences: from Laboratory Bench to Hospital Bedside
- Global Energy Systems: Powering the Future
- Film and Media
- Mathematical Finance and Financial Times Series Analysis

Opportunities to study in the UK are dependent on satisfactory academic performance and visa approval by the UKVI.

Based on a three-year degree, our students can spend:

- Year 1 – Dubai campus
- Year 2 – Global experience of studying at our Birmingham campus
- Year 3 – Returning to a new state-of-the-art Dubai campus opening in 2021
Our Edgbaston campus is in the top ten most beautiful campuses in Britain (The Telegraph)

Measuring over 12 acres, the Green Heart project (above) opens up the centre of campus for students, staff and the local community to enjoy. It provides a unique space for performances, socialising, meeting and studying, while opening up views across the whole campus.
Our programmes

BSc (Hons) Accounting and Finance
BSc (Hons) Business Management
BSc (Hons) Business Management with Marketing
BSc (Hons) Business Management with Year in Industry
BSc (Hons) Business Management with Marketing with Year in Industry
BSc (Hons) Economics
BSc (Hons) Money, Banking and Finance
MSc International Business Full- and Part-Time

We are in the top 1% of business schools in the world to hold a triple-crown accreditation by leading bodies AMBA, EQUIS and AACSB. This confirms our position within an elite group of global business schools. The Birmingham Business School delivers world-class research and teaching which provides the insight, ambition and skills to shape advanced and sustainable business strategies.

Why choose our programmes?
- Our Business School programmes have been designed to provide both academic and excellent vocational relevance, ensuring that the skills and experiences you take away are valued by employers.
- Our faculty are renowned for their world-class research and excellence in teaching, which enriches our students’ knowledge and understanding. We have an enviable international advisory board and an excellent level of engagement with both regional and international businesses as well as strong links with policy-makers. We pride ourselves on students graduating with a range of skills that give them a competitive edge in the global employment market.

How will you be taught?
- From the outset, you will be encouraged to become an independent and self-motivated learner; we want you to be challenged and will encourage you to think for yourself.
- You will be assessed in a variety of different ways, depending on the modules that you take. This will normally include coursework, which may take the form of essays, group and individual presentations, and formal exams.
- As well as our Dubai-based academic team, you will also be taught by academic staff from our UK Birmingham Business School, who actively research the fields they teach.
- Your learning will take place in a variety of different settings, from scheduled teaching in lectures to self-study and peer-group learning (for example, preparing and delivering presentations with your classmates) and also through the virtual learning platform, Canvas.

Graduate career destinations have included:
- Ferrari
- Jaguar Land Rover
- PwC
- Unilever
- Microsoft
- Morgan Stanley
- Deloitte
- J.P. Morgan
- Kia Motors Europe
- United Bank of Switzerland
- LinkedIn

‘As an economics major, there are several ways the economy of the UAE, and specifically, Dubai, is an interesting one. The theoretical knowledge I gain in lectures is put straight into practice by looking at the exciting economy of Dubai.’

Danielle, BSc Economics,
University of Birmingham Dubai
BSc (Hons) Accounting and Finance

Our BSc Accounting and Finance course in Dubai will equip you for a successful career in the accounting and finance fields, whether you choose to work in private sector business or public sector government settings. We place a strong emphasis on learning how to apply accounting and financial expertise in the exercise of ethically informed judgment in the complex contexts of the modern world.

As part of your first year of study on our Accounting and Finance course, you will complete six core modules. During the second year, you will focus on employability through a range of department-organised events designed to help you secure a graduate position at the end of your degree. The modules you take in the third year are designed to raise your knowledge to a managerial level, equipping you with the tools you need to be successful at a senior level within the accounting and finance sector.

ACCA Accreditation
The University of Birmingham’s Accounting and Finance programmes in the UK are accredited by ACCA and CPA Australia. Students graduating from our Accounting and Finance degree will be eligible for exemptions from the accrediting professional bodies and will also be eligible for exemptions from Chartered Institute of Management Accountants (CIMA) professional exams, the Institute of Chartered Accountants in England and Wales (ICAEW) and Chartered Institute of Public Finance and Accountancy (CIPFA). The Dubai programme is also accredited by and Chartered Institute of Public Finance and Accountancy (CIPFA).

Each body has their own assessment process but currently, students taking the required modules can gain exceptions from their professional exams. As the Dubai programme is directly comparable to the home programmes the exemptions gained will be the same.
## Programme structure

### Year 1
**Core modules**
- Economics for Business
- Financial Accounting and Accountability
- Decision-Making and Control
- Numeracy, Statistical Analysis and Financial Literacy
- Critical Thinking and Academic Skills
- Business Communication Skills

### Year 2
**Core modules**
- Financial Reporting
- Management Accounting
- Corporate Finance
- Taxation: Principles and Planning
- Audit
- Business Law

### Final year
**Core modules**
- Advanced Financial Accounting Practice and Theory
- Advanced Corporate Finance
- Advanced Management Accounting and Control
- Extended Essay

**Optional modules**
- Choose two from the following list
  - Professional Development
  - Public Sector Accounting and Governance
  - Financial Statement Analysis
Every business needs effective management to flourish. From marketing, accounting and networking, to public relations and human resources, this programme equips you with the expertise to understand the changing world of business on a national and global scale. Our graduates are highly sought after by diverse employers for their critical and analytical skills, as well as their in-depth knowledge of current business practices.

Graduates with both academic abilities and practical experience in a real business environment are much in demand and can have a significant advantage in today’s competitive employment market. This three-year programme offers you the opportunity to gain in-depth knowledge of a range of business topics, combined with a year in industry putting into practice what you’ve learned.

Your Year in Industry programme of study

- This programme follows the same structure as the Business Management programme. For students enrolled on the Year in Industry programme, at the end of Year 1, from June to September, you will undertake a work placement in Dubai (or your home country) for 3.5 months, which will be assessed via reflective assignments.
- At the end of the study period in Year 2, from June to September, you can undertake a work placement in the UK for 3.5 months that is assessed via a mini dissertation. This is subject to visa approval.
- Your placement search involves a lot of hard work, but many employers actively seek out our students and most students achieve well-paid, prestigious placements throughout the UK.
- During your Year in Industry in Years 1 and 2, you will write a placement essay, report and reflective diaries which count towards 12.5% of your degree.
- Summer placements weigh as 6.25% per year towards the degree.
- Year 2: 12.5% counts towards the degree (inclusive of the 6.25% for Year in Industry students).
- Year 3: 75% counts towards the degree.

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### Programme structure

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<thead>
<tr>
<th>Year 1</th>
<th>Core modules</th>
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<tr>
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<td>Economics for Business</td>
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<td>Personal, Professional and Academic Development (PPAD)</td>
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<td>Introduction to Marketing and Communications</td>
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<td>Managing Financial Resources</td>
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<td>Managing Operations and Projects</td>
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<td>Organisations, Management and Entrepreneurship</td>
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<td></td>
<td>3.5 months Work Placement for Year in Industry students</td>
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<th>Year 2</th>
<th>Core modules</th>
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<td></td>
<td>Research Methods</td>
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<td></td>
<td>Responsible Business: Theory and Practice</td>
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<td></td>
<td>Accounting, Management and Accountability</td>
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<td></td>
<td>Human Resource Management</td>
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<td>Intermediate Business Economics and the Macroeconomy</td>
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<td></td>
<td>Services and Retail Strategy</td>
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<td></td>
<td>3.5 months Work Placement for Year in Industry students</td>
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<tr>
<th>Final year</th>
<th>Core modules</th>
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<tr>
<td></td>
<td>Business Strategies in Emerging Economies</td>
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<td></td>
<td>Contemporary Issues in Marketing</td>
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<td></td>
<td>Crisis Management</td>
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<td>Small Business and Entrepreneurship</td>
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<td>Dissertation</td>
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Students who have taken work experience over the summer may choose the Professional Development module in place of one of the taught modules above.
BSc (Hons) Business Management with Marketing; BSc (Hons) Business Management with Marketing and Year in Industry

In a world where image and reputation are crucial to business success, those who can demonstrate sound business management knowledge with an emphasis on strategic marketing are very much in demand.

This programme has been developed with input from marketing firms such as Beiersdorf, Big Cat, Cogent Elliott, UbaGLU and Unilever, with the aim of developing the next generation of marketing specialists.

Year in industry
Our Business Management with Marketing programme is available with our successful Year in Industry. Students choosing this degree programme will follow the same structure as the three-year ‘with Marketing’ programme.

For students enrolled on the Year in Industry programme, at the end of Year 1, from June to September, you will undertake a work placement in Dubai (or your home country) for 3.5 months, which will be assessed via reflective assignments.

At the end of the study period in Year 2, from June to September, you can undertake a work placement in the UK for 3.5 months that is assessed via a mini dissertation. This is subject to visa approval.

For further information on the Year in Industry, refer to page 16 of this brochure.

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### Programme structure

**Year 1**

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<td>Economics for Business</td>
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<td>Personal, Professional and Academic Development</td>
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<td>Introduction to Marketing and Communications</td>
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<td>Managing Financial Resources</td>
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<tr>
<td>Organisations, Management and Entrepreneurship</td>
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<tr>
<td>3.5 months Summer Work Placement for Year in Industry students</td>
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**Year 2**

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<th>Core modules</th>
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<tr>
<td>Research Methods</td>
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<td>Responsible Business: Theory and Practice</td>
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<tr>
<td>Consumer Behaviour</td>
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<tr>
<td>Human Resource Management</td>
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<tr>
<td>Marketing and New Technology</td>
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<tr>
<td>Marketing Communications</td>
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<tr>
<td>3.5 months Summer Work Placement for Year in Industry students</td>
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**Final year**

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<th>Core modules</th>
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<tr>
<td>Branding in the Digital Age</td>
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<td>Contemporary Issues in Marketing</td>
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<tr>
<td>Crisis Management</td>
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<tr>
<td>Marketing Strategy: From Analysis to Implementation</td>
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<tr>
<td>Small Business and Entrepreneurship</td>
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<tr>
<td>Extended Essay</td>
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</table>
BSc (Hons) Economics

Studying Economics at Birmingham, you will work alongside experts in fields such as environment, energy, charity, philanthropy, public policy, society and finance to develop the skills required to make informed, responsible decisions and to positively impact society in a diverse range of careers.

In the Department of Economics within the University of Birmingham Business School, we teach Responsible Economics. But more than that, we teach you to communicate what you have learnt and how it can be applied to prospective employers, to your parents, to all the people who benefit from the making of informed decisions.

- We will teach you the theory and you’ll be involved in our research from the start. We take learning to the next level, applying what is taught in lectures and seminars to real-world problems and being able to communicate findings to stakeholders.
- In your first two years of study you will focus on core theory, applied economics and quantitative techniques. This provides you with the key skills needed to be an economist.
- In your final year, you will have the chance to focus on areas that reflect your interests and take advantage of the specialist research conducted by our staff.

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<tr>
<th>Year 1</th>
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<tr>
<td><strong>Core modules</strong></td>
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<tr>
<td>Principles of Economics</td>
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<tr>
<td>Applied Economics and Statistics</td>
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<tr>
<td>The Global Economy</td>
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<tr>
<td>Introduction to Mathematics for Economics</td>
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<tr>
<td>The UK Economy</td>
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<tr>
<td>Contemporary Economic Challenges</td>
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<tr>
<th>Year 2</th>
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<tr>
<td><strong>Core modules</strong></td>
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<tr>
<td>Microeconomics</td>
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<tr>
<td>Macroeconomics</td>
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<tr>
<td>Econometrics</td>
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<tr>
<td>Financial Markets and Institutions</td>
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<tr>
<td>China and the World Economy</td>
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<tr>
<td>Behavioural and Experimental Economics</td>
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<th>Final year</th>
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<tbody>
<tr>
<td><strong>Core modules</strong></td>
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<tr>
<td>Economics Extended Essay</td>
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<tr>
<td>International Trade Theory and Policy</td>
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<tr>
<td>Advanced Macroeconomics</td>
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<td>Industrial Organisation</td>
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<tr>
<td>Advanced Microeconomics</td>
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<tr>
<td>Advanced Financial Markets and Institutions</td>
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</table>
BSc (Hons) Money, Banking and Finance

The BSc Money, Banking and Finance course in Dubai equips you with the intellectual skills you need to work in the dynamic, fast-changing financial services sector. It will provide you with advanced training in core areas of economics as well as specialist training in areas relevant to the Money, Banking and Finance sector.

- The course is designed to allow maximum flexibility whilst ensuring that you gain the skills to satisfy a wide range of employers during your career.
- You will take compulsory modules in Economics, Accounting, Banking, Finance, Law and Quantitative Techniques.
- During your final year, you will also write an extended essay which allows in-depth study of a topic of special interest to you.
- Up to 10% of the cohort of students (with a maximum of ten students) will have the opportunity to undertake the second year of our Money, Banking and Finance course in Birmingham. In order to be eligible for this opportunity, students will need to have achieved a weighted mean mark of 60% in their first year and will need to establish their right to study in the UK (via a visa if necessary).

‘My BSc in Money Banking and Finance at the University of Birmingham was a great enabler to enter into my MSc Finance with the right mathematical skills and financial mindset to succeed. It also introduced me not only to the investment and banking side of finance but also to the corporate world of companies like P&G. My BSc at Birmingham provided me a holistic view of finance.’

Guillermo Garcia Pastor, BSc Money, Banking and Finance
Programme structure

### Year 1
**Core modules**
- Principles of Economics
- Applied Economics and Statistics
- The Global Economy
- Introduction to Mathematics for Economics
- Financial Accounting and Accountability
- Decision Making and Control

### Year 2
**Core modules**
- Microeconomics
- Macroeconomics
- Econometrics
- Financial Markets and Institutions
- Corporate Finance
- Financial Reporting

### Final year
**Core modules**
- Advanced Microeconomics
- Advanced Macroeconomics
- Advanced Financial Markets and Institutions
- Economics Extended Essay
- Advanced Corporate Finance
- Advanced Management Accounting and Control

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MSc International Business

One year full-time, two years part-time (September and January intake)

Across the globe, organisations are seeking dynamic managers with the skills to work away from their domestic country. Our Masters programme is designed to enhance your career prospects by building your knowledge in key areas of international business. You will have the opportunity to draw on the talents of globally respected scholars and teachers whose expertise, combined with the breadth of the syllabus, will prepare you for your new international career.

What will you study?

The MSc in International Business will equip you with a comprehensive understanding of relevant and current international issues, allowing you to take your career anywhere in the world. Across the globe, organisations are seeking dynamic managers with the skills to work away from their domestic country. You will have the opportunity to draw on the talents of globally respected scholars and teachers whose expertise combined with the breadth of the syllabus will prepare you for your new international career.

The module themes cover key subjects of business and management in a global context, such as HRM, Marketing and Branding, Finance and Accounting, Operations and Procurement, Business Strategy, Knowledge and Innovation Systems, Global Shift and Cross-culture Management. You will then complete a final dissertation on the topic of your choice relating to international business.

Advancing your career aspirations and expanding your skill-set is fundamental to MSc International Business. Throughout the programme, we will develop your analytical and communication skills and you will gain valuable experience in interdisciplinary teamwork and networking. This programme has been designed to be flexible for both full-time and part-time students.

Career prospects

- Enhance your current employment with global reach
- International logistics
- Marketing, HRM, Finance, Project Management
- All areas of employment require international knowledge and critical thinking and analytical skills

“I chose to undertake MSc International Business at the University of Birmingham Dubai because I wanted to complement my engineering skills with a comprehensive understanding of how businesses operate in an international context. This course covers a wide range of topics, related to international business, which serve to challenge and stretch your thought process. I have benefited tremendously from this course as I was able to learn from, and interact with, people from various backgrounds, which further enhanced my understanding and appreciation of international business.”

Christopher,
MSc International Business,
University of Birmingham Dubai
Module plan
Full-time – 2020–21
Part-time – 2020–21 and 2021–22

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<thead>
<tr>
<th>Semester 1</th>
<th>Core modules</th>
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<td>Global Shift</td>
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<td>Cross-Cultural Management</td>
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<td>Corporate Governance and Organisation</td>
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<td>International Operations and Procurement</td>
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<td>International Marketing</td>
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<td>Research Method in International Business</td>
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<th>Semester 2</th>
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<td>International HRM</td>
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Full-time students
Take all six modules
Part-time students
Take three from the list and complete the remaining three in the coming year

Full-time students
Take all six modules
Part-time students
Take three from the list and complete the remaining three in the coming year

Full-time students
Complete in September 2021
Part-time students
Complete in September 2022

LEARN MORE
Tel: +44 (0)121 414 2929
Email: dubai@contacts.bham.ac.uk
The MSc International Business programme exposed me to in-depth research and international experience which helped students to become culturally aware and confident managers in global working environments.

Rithulal, MSc International Business
Your future career starts here

Studying for your degree is the first step in developing your future career. You need to be assured that your time at university prepares you for life after graduation, developing not only your academic abilities but also the skills that employers demand in an increasingly competitive global market.

Employers are looking for graduates who not only shine academically but are also ready for work. At the University of Birmingham Dubai, our careers services are committed to helping you identify and achieve your career aspirations. Negotiation, creative approaches to decision-making and problem-solving are all skills that you will develop during your degree.

By making the most of the range of careers support services available to you, you will graduate as an outstanding candidate, wherever you choose to work in the world.

Careers support
During your studies, you will have access to a wide range of dedicated support, helping you to achieve your career goals. These include:

- Individual careers advice from the International Careers Consultant and specialist careers advisers, who will be able to answer your requests for advice and guidance
- Apply Yourself coaching workshops and online tutorials to help you present yourself effectively to employers and recruiters and develop an effective CV
- Practical help with preparing for interviews and attending assessment centres
- Access to global job opportunities online and job search webinars
- Opportunities to network with alumni and potential employers
- Access to a range of careers information online to help you consider your next stage after your degree and develop an individual career action plan

‘As a highly ranked university with an outstanding record for graduate employment, we have excellent links with global industry partners to give you the opportunity to put theory into practice. You will develop professional behaviours and technical skills to enhance your academic performance and employability.’

Roshni Barot, Employer and Business Engagement Manager

‘The careers service is incredibly helpful when it comes to finding placements for students and creating networking opportunities. The careers service aided me in finding a three-month internship at Grant Thornton, which has been very beneficial for my career development.’

Aishatu, MSc International Business, University of Birmingham Dubai

LEARN MORE

For more information, visit: www.birmingham.ac.uk/dubai/Departments/Careers
Work experience and placements
You will have the opportunity to apply for internships with a range of businesses (from small and medium through to multinational organisations), providing you with an advantage when applying for graduate roles.

Undertaking work experience and internships are vital to enable you to enhance both your professional and personal skills while giving you the practical experience that is required by graduate employers. Internship places are competitive and to ensure that you are set up for success we provide you with access to online support, workshops and advice, as well as access to funding to help you to make the most of every opportunity.

Virtual internships
The University is committed to developing an innovative range of working experiences for you which will give you the edge in a competitive employment market.

Our virtual internships are remote internships with real companies and real projects. Just like a ‘normal’ internship, students have project work/tasks from an employer to complete over a period of time. However, while you will be working with a national or international employer, you will not be based at their location, and instead complete the work remotely or virtually.

Mentoring
We offer a range of online mentoring support for you during your studies.

Mentoring provides you with the opportunity to receive advice from professionals working in an area you are interested in. This can be a great way to understand how to succeed in this area and be better prepared for the workplace as well as receive practical advice on employability.

Employer engagement
We are committed to working in partnership with leading employers in the region to enhance the employability of our students and graduates. Within our first year in Dubai, we have hosted world-leading organisations at our campus or networking events, including:

- Rolls-Royce
- Pinsent Masons
- Arup
- Grant Thornton
- WSP
- HSBC
- PwC

‘The careers service is amazing! Coming to Dubai, I wasn’t sure how many opportunities I’d have to try out internships in various fields, but in just my first year I’ve taken part in two internships. Both were virtual internships with a British company called Evolve, and another called Gulf for Good, based in the UAE. Working virtually allowed me to work from anywhere and maintain contact with the rest of the team and the company through social media and virtual meeting apps.’

Danielle, BSc Economics, University of Birmingham Dubai
Your campus

At the heart of Dubai International Academic City, our campus will help you make the best of your time at university, from newly refurbished lecture and seminar rooms through to quiet spaces to study and social areas for group work and networking.

We bring the essence of our British campus to our flagship international campus in Dubai

Available to you on our campus:
- Space to meet, discuss and debate with academic staff
- Flexible learning spaces including dedicated laboratories, a range of lecture and seminar spaces
- Library and personal study spaces
- Both male and female prayer rooms
- Support and wellbeing spaces
- Areas for you to relax and socialise with other students
Travel to and from the campus could not be easier. There are regular buses from various locations that take you directly to Dubai International Academic City.

Visit the campus! It’s designed just like the Edgbaston campus in the UK. When I visited the Open Day, it clicked; this is the university I wanted to attend.

Hana, BSc Business Management, University of Birmingham Dubai
The University of Birmingham is delighted to announce the building of an outstanding new campus in Dubai International Academic City. This new campus demonstrates our continuing commitment to providing a world-leading, research-informed and elite university education in the heart of the United Arab Emirates.

Opening in 2021, our campus will provide an academic home for up to 4,500 students, a community for Birmingham alumni in the region and hub for community outreach and engagement activities.

The iconic buildings will be located opposite the city’s first purpose-built student housing community – looking across parkland reflecting the Green Heart of the University’s UK campus.

Collaboration is at the heart of our campus design, encouraging interdisciplinary work across our academic subjects; from Computer Science to Psychology. Flexible learning spaces ensure teaching and research can work in tandem to benefit our students.

A student ‘hub’ will locate student services in one space. Sheltered courtyards and social spaces will provide a relaxing environment in keeping with the local climate that is designed to enhance the campus’ sustainability.

Facilities will range from large lecture theatres and laboratories through to smaller seminar and tutorial rooms for working with your tutors and fellow students.

Undergraduate students starting in September 2020 will spend their second year in our outstanding new campus!

"This innovative and iconic facility has been designed to echo our beautiful and historic Edgbaston campus, whilst providing a flexible, modern setting for our students in Dubai to obtain maximum benefit from our teaching and research expertise."

Professor Sir David Eastwood, Principal and Vice-Chancellor, University of Birmingham
The world’s business hub

Dubai has firmly established itself as a global leader in innovation. As a hyper-connected, pro-business hub between the East and the West, it provides many career options for talented graduates.

As one of the fastest-growing economies in the world, numerous multinational organisations such as Microsoft, IBM, HSBC and Google have chosen to have a significant presence in the city. Dubai is home to one-third of all Middle East and North Africa (MENA) investors and 19 venture capitalists, the highest number in the region.

One of the technological hubs of this thriving city, Dubai Internet City (DIC), is at the forefront of tech innovation and advancement. This global community is home to over 1,600 businesses of all sizes, including Fortune 500 companies, SMEs, start-ups and entrepreneurs. Tech incubators within DIC are exploring ideas that will shape the global future of cyber, digital media, mobility, the Internet of Things (IoT) and smart cities.

As well as being a global leader in business and tech, Dubai is also taking an innovative approach to science to tackle global challenges and to become a leading incubator of scientific breakthroughs.

Through the close links we have developed with Dubai’s business and tech industries, our students and graduates are in the best possible position to take advantage of internships and unique career opportunities which will build the foundation of a successful future in Dubai and beyond.

‘Dubai offers so many employment opportunities, it is an excellent location to pursue a career because of the abundance of job offers at hand.’
Aishatu, MSc International Business, University of Birmingham Dubai
Alumni – a network for life

When you graduate, you will become part of our global network of more than 300,000 alumni living in over 150 different countries.

Join our global community
Our alumni have become Nobel Prize winners, industry leaders, leading academics, Olympic medalists, stars of stage and screen, entrepreneurs with business start-ups and award-winning authors.

All alumni receive regular communications and access to a varied events programme. You can find out more at: www.birmingham.ac.uk/alumni

Build your career through the alumni network
You will be offered the chance to interact and engage with our alumni locally and globally. Opportunities could include accessing online lectures, workshops and mentoring to support your career and employability prospects, and attending events with alumni in the region to broaden your network locally.

‘I love the culture and diversity of the University of Birmingham, it is among the top 100 universities across the world and opens up doors to you even after you graduate as you become a part of an amazing alumni network.’
Teddy Katusiime, Contracts and Vendor Manager, FGB (First Gulf Bank)

‘Studying at the University of Birmingham gave me an international outlook, which is invaluable especially when you are dealing with clients from across the globe.
‘There are many alumni living and working in Dubai and our network is so important.
‘We know of graduates who have been offered jobs through being connected to fellow Birmingham alumni. As a student at the University of Birmingham Dubai, you will have the chance to take advantage of the alumni group’s knowledge, contacts and expertise.’
Bhavishya Kanjhan, BSc Computer Science and Business Management, MSc International Business

Ask our postgraduate alumni
If you want to find out more about any aspects of life as a postgraduate student, you can get first-hand information and advice from alumni. Our postgraduate alumni and current students will answer your questions based on their own experience of the transition to postgraduate study and the support services offered by the University.

For more information on this service, please visit: www.pg.bham.ac.uk

‘The University of Birmingham is well known around the world and due to its global reach it draws in a great calibre of students.’
Ciaran Danielis, Director of Plusfile International FZC BSc International Business

/birminghamalum @birminghamalum @birminghamalum
I have been volunteering with the University of Birmingham Dubai since the exciting new campus opened. I have attended most of the open days, events and workshops, talking to new students to welcome them, and offer my experience of studying with Birmingham.

‘As a novelist with five published books, meeting new people from different walks of life is a reward that is not easily achieved. On the other hand, volunteering at the University keeps me in touch with the academic world, creating new opportunities for the future.

Fatemeh Faroughi, MA Applied Linguistics, 2016

“After you graduate you become a part of an amazing alumni network.”
Scholarships

Birmingham attracts the best and brightest students from across the globe. To ensure we recognise students who will flourish at the University of Birmingham, a number of scholarships are available for students applying for 2020 entry. Some of these are outlined below but contact us to find out more.

Provost’s Academic Scholarship
This prestigious scholarship is a 50% funded scholarship that is awarded to outstanding students who exhibit the highest standards of academic excellence. This is an exclusive and limited award that is offered on an invitation basis only. Awards will cover 50% of the total tuition fees (which could amount to over 150,000 AED).

Chancellor’s Academic Merit Scholarship
Birmingham has a distinguished history of attracting the brightest minds, with our former students going on to win Nobel Prizes and achieving success in business and government worldwide. As a commitment to these outstanding students joining us in Dubai, we are offering a select number of scholarships, which could be worth over 100,000 AED and equivalent to up to 30% of the annual tuition fee for each year of your programme (subject to academic achievement). These awards are available to students on all programmes, at both undergraduate and postgraduate level.

Advanced Scholarship
We recognise the benefits of our applicants being well prepared in their university journey and therefore reward you with an advanced scholarship of 10%, on top of your academic scholarship, if you pay your tuition fee deposit of 5,000 AED by a set date. Please see the website for further details.

FIND OUT MORE
For further information about our scholarships, please visit www.birmingham.ac.uk/dubai-scholarship or email scholarships.dubai@contacts.bham.ac.uk

‘At the University of Birmingham, we pride ourselves on being one of the most international universities in the world – through our academic staff, international students and global research partnerships. The Chancellor’s Award Scholarships give students a wonderful opportunity to become part of our vibrant international academic community. We look forward to welcoming the brightest, most enquiring minds to the University of Birmingham Dubai.’

Lord Bilimoria, Chancellor
University of Birmingham Dubai
How to apply for our scholarships

1. Find your programme by visiting www.birmingham.ac.uk/dubai/study

2. Click Apply Now to submit your application with us

3. If your application with us is successful you will receive confirmation via your offer letter

4. Click on apply for our Chancellor’s Awards via email invitation

5. Following the scholarships panel review, we will notify you of your scholarship award

6. You will then need to accept your offer with us within the timescales provided

In order to be eligible for any of our scholarships, first you will need to receive an offer from us. You will then be invited via email to apply for our awards.
Funding and payment options

How much does it cost to attend university?
Find out more about international fees and living costs.

Studying at the University of Birmingham in Dubai means you will need to consider two main costs:
- Tuition fees, which are your contribution to the cost of learning
- Living costs, which will include travel, accommodation, food and day-to-day expenses

Tuition fees
Studying at a UK university in Dubai means you will need to pay an annual fee for your tuition, which covers the costs associated with teaching, examinations and graduation. Your annual tuition fee depends on the level at which you study.

If you are made an offer to study by the University your tuition fees will be confirmed in your offer letter.

Your annual tuition fee depends on the level at which you study and your programme of study. To find out more about our fees, please visit your chosen programme webpage for more information.

Securing your place
As a condition of study, you must pay a tuition fee deposit at the time of accepting your offer. Exceptions may apply, for example, if your fees are paid by a recognised sponsor.

Payment options
Your deposit is an advance payment of tuition fees and secures your place subject to meeting your offer criteria. It will be deducted from the fees charged to you after you register for your programme.

You can either pay the outstanding tuition fee for the academic year at the start of your programme or benefit from a termly instalment payment plan.

Your annual tuition fee depends on the level at which you study and the programme you choose to study.

For more information, visit: www.birmingham.ac.uk/dubai-fees

Living costs
The cost of living in Dubai will depend upon your lifestyle choice but it is possible to live economically if you shop wisely and budget carefully. Basic products and services are reasonably priced and there are regular sales and promotions on consumer goods.

You will need to consider costs such as visas, accommodation and transport.

STUDENT VISAS
If you’re a non-UAE national, you will need to obtain a visa to be able to study in Dubai (with the exception of GCC nationals).

To ensure that this is as smooth as possible for you, we provide support to ensure you can navigate your way through the application process. This includes:
- The type of visa you need and how to renew for each year of your studies
- How to obtain your visa and when to make your application
- Costs involved
- Requirements for medical insurance

For more information, visit: www.birmingham.ac.uk/dubai-fees
How to apply

Choosing to study with the University of Birmingham Dubai is a really exciting decision and you may have many questions on what to do next. You can follow the steps below to help guide you through the process.

1. Apply via our Course finder pages: www.birmingham.ac.uk/dubai-study
   Each programme page will take you directly to the application form. Just click ‘apply now’ to begin your application.

2. Your application will be considered. This will take up to five to ten working days after your application and supporting documents have been received. An application cannot be considered until all the necessary supporting documents have been received, such as references and transcripts, as we want to have all the available information about you.

3. You can track the progress of your application and receive communications from us via the Applicant Portal. If you are made an offer, this will be conditional.

4. If you accept and meet all of the conditions of your offer and pay your tuition fee deposit, we will confirm your place.

Supporting documents
For all programmes, you will need to provide supporting documents with your application. These include:

- Transcript or statement of results of your highest qualification or predicted grades (originals or certified copies are not required at the application stage)
- One or two references
- If English is not your native language, a copy of your IELTS, TOEFL or Pearson Academic English Test certificate
- A copy of your passport personal details page

Your offer
Your offer letter will detail the requirements still to be met before your place will be confirmed. Offer holders are advised to fulfill their conditions as soon as possible to allow sufficient time to obtain a visa if required, along with Dubai Health Authority-approved medical insurance.

For any questions
If you have any general queries, please visit: www.birmingham.ac.uk/dubai-faq

For specific queries, you can contact us at: admissions.dubai@contacts.bham.ac.uk

We are now accepting direct applications for 2020 entry.

We recommend that you apply early and, if accepted, that you allow sufficient time to obtain a visa.
Entry requirements

In order to be offered a place of study at the University of Birmingham Dubai, you will need to meet the entry requirements of the University, and any specific requirements of your programme.

We accept a wide number of qualifications and country-specific qualifications, which will depend on the country you have previously studied in.

Depending on your current qualifications, you will complete a four-year or three-year undergraduate degree programme.

Further information on the types of qualification that we would expect to see in applicants from your country can be found on your country page at: www.birmingham.ac.uk/country

English language requirements

You will need to demonstrate a level of English in order to meet the demands of your programme. The level will depend on the programme that you choose.

Entry requirements will be featured on our website and you will be required to show evidence of this when offered a place to study (if required).

Visit: www.birmingham.ac.uk/dubai-study for more information.

Terms and conditions

Essential information

Before you apply, please visit our website to view essential information for all applicants: www.birmingham.ac.uk/dubai-smallprint

If the University makes you an offer, and you decide to accept it, a contract will be formed between you and the University. The website includes important terms, conditions and requirements that will apply to that contract, and on which the University will rely in its future relationship with you. It is essential that you read them carefully.

Information set out in the prospectus and on the University website is accurate at the date of publication.
This leaflet was written several months in advance of the start of the academic year. It is intended to provide prospective students with a general picture of the programmes and courses offered by the School. Please note that not all programmes or all courses are offered every year. Also, because our research is constantly exploring new areas and directions of study some courses may be discontinued and new ones offered in their place.

Please note the information in this brochure is correct at time of publication but may be subject to change (November 2019).