



UNIVERSITY OF
BIRMINGHAM
DUBAI

STUDENT PROFILE

NAME: Maida

STUDY: BSc Business Management

NATIONALITY: Pakistan

Why did you choose to study at the University of Birmingham Dubai?

My primary reason for choosing the University of Birmingham, was the world-class ranking. In addition, this region supports my future aspiration of developing a business in the tourism industry as it hosts millions of tourists from around the globe every year.

Why did you choose to study Business Management?

I chose to study Business Management to gain a strong academic knowledge of the subject and develop my entrepreneurial skills so I can put my ideas into action and enhance my capabilities in a more strategic way.

What has your student experience been like?

My favourite aspect of UoB Dubai is how the classes are conducted, it's very unique; in the very first term we had an extensive project on the UN Sustainable Development Goals combined with external visits which gave us a deeper understanding of our subject areas.



Beyond the classroom the student body is very diverse and you get to meet people from around the globe; it's a great way to socialise while studying.

Maida, BSc Business Management

WANT TO STUDY WITH US?

For a one-to-one conversation about your application, please contact our Country Officer, Nabeel Vehra: N.Vehra@bham.ac.uk