

STUDENT PROFILE

NAME: Yunfu

www.birmingham.ac.uk/dubai

STUDY: MSc International Business

NATIONALITY: Chinese

Why did you choose to study at the University of Birmingham Dubai?

The Birmingham Business School has been awarded the 'Triple Crown' accreditation: AMBA, EQUIS and AACSB. Dubai is a dynamic city to live and work in. I believe studying the Msc International Business programme in Dubai will definitely benefit to my future career.

Why did you choose to study International Business?

I think this programme will enhance my understanding of international business and the reputation of Birmingham as a world top 100 university will also enhance my bargaining power in my career. The programme offers a very considerate and flexible schedule, as such, you are able to work and study simultaneously.

What has your student experience been like?

We have a nice group of classmates from various backgrounds and all working in different industries, which makes the conversation interesting. For me, Dubai is an attractive city, it's safe and you can meet people from different cultures. It's a marvellous place for shopping, in particular, there are supermarkets which provide all kinds of Chinese food. This is definitely a great place for Chinese people to live and work.



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