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Umm Al Emarat Park Kicks-Off Third Season

Season line-up packed with unique events debuting in Abu Dhabi for first time and returning favourites

Abu Dhabi, October 8th, 2017 – Umm Al Emarat Park announces today its third season line-up with a variety of new community events and returning favourites. Since its opening in 2015, the park has been a host to over 180 events from concerts, charity runs, art exhibitions, to some of the largest street food festivals in the UAE.

Umm Al Emarat Park launches its new season with a multitude of diverse events some brought exclusively to the park. Several arts and cultural events will add to this year’s season line-up of events. During November and in collaboration with the University of Birmingham, the British Council in the UAE and with the support of the Ministry of Culture and Knowledge Development as Strategic Partner, Umm Al Emarat Park will be hosting, for the first time in Abu Dhabi, an exhibition about the holy Qur’an. The Qu’ran manuscript held by the university of Birmingham is said to be one of the oldest surviving fragment of the holy book and an interactive digital version of it will exclusively be displayed to the public in the capital for the first time.

White Cane Day, hosted by Emirates Society of Ophthalmology in partnership with Emirates Medical Association, takes place on October 14th. The event aims to recognise the achievements of blind and short-sighted individuals and to highlight their role in the development of society, featuring a special performance by Emirati singing sensation Khalifa Naser. Debuting in November for the first time in Abu Dhabi is Hakaya Misk, a Saudi-led region wide interactive event for children and young adults, dedicated to the art of storytelling in its various forms. Hakaya Misk will bring together creative individuals in all fields of storytelling, from all over the world in an enriching environment where they polish their skills, exchange knowledge and renew their passion. It aims to build bridges of human and cultural communications among individuals and societies. Our young visitors can also enjoy the fun and exciting Winter Village taking place in January with live music, seasonal decorations, interactive activities, fashion and food stalls and food trucks.

For the fitness fans, the outdoor season kicks off with Yasalam’s Get Driver Fit fitness programme in the park with free HIIT and yoga classes every Monday and Friday. In addition to fitness classes,
#iTrainSaturdays in support of Daman’s ActiveLife returns to Umm Al Emarat Park this October with a free community run/walk every Saturday morning. The Health Authority will host The Mini Dash in November, a community short distance relay race for children with an activity area open to families, in the park under the patronage of the Abu Dhabi Sports Council. For a more structured form of exercise, adults and children can take part in the modern art of self-defence Aikido training sessions at the park’s indoor air-conditioned hall.

Tanuja Kothari, Project Director, Al Ain Properties said; “Umm Al Emarat Park is delighted to launch its third season with a myriad of cultural, education, entertainment and health-related events and initiatives. The park has always championed education through recreation and promoted a healthy and active lifestyle and this season’s events calendar reflects our vision to bring the best community events and make them accessible to a wide audience of park visitors.”

Abdessalem Khabir, Umm Al Emarat Park Manager, Mace Macro International said; “We are thrilled to introduce new and remarkable events to Abu Dhabi’s community. We welcome new concepts and are excited to bring back some of Abu Dhabi’s favourite anchor events back in the park for another successful season for everyone to enjoy.”

Some of Abu Dhabi’s favourite events will return to the park, including the Ripe Market, which will commence on October 28 and will run every Saturday between 3pm and 9pm. The market will feature the UAE’s favourite food outlets, boutique stalls, kid’s activities, and yoga. Also, returning is Festember, showcasing local designers and culinary talent, Lana’s on the Green Fall-o-ween extravaganza with a host of fall themed activities and entertainment will be held in the Amphitheatre on October 20th and free outdoor children’s movie screenings every weekend evening.

-Ends-

Notes to Editor:

About Umm Al Emarat Park

Umm Al Emarat Park, formerly known as Mushrif Central Park, was first opened to visitors in 1982. It is one of the oldest and largest urban parks in Abu Dhabi, centrally located on 15th Street between Airport Road and Karamah Street. The park was originally known as Mushrif Park and entrance was exclusive to ladies and children.

In January 2013, Umm Al Emarat Park was closed for redevelopment over a period of 24 months. The overall design of the new park honours the legacy of the late Sheikh Zayed bin Sultan Al Nahyan (May he rest in peace) and his vision of preserving the United Arab Emirates’ cultural and natural history. Furthermore, the vision supports the platform for ‘education through recreation’ for various
age groups, opportunities for different community sectors to implement their common goals, promotes an active lifestyle that contributes to a healthy society and encourages the dynamic local culture, heritage and tradition. Sustainability has also been a core focus of the park’s design; the projects team took on the challenge of salvaging over 200 existing mature trees that were over 20 years old. After extensive redevelopment, the park reopened to the public on March 20th, 2015. The opening weekend attracted a record of 25,000 visitors in the park.

Website: www.ummalemaratpark.ae

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